Adjusting Stocks For Display of Holiday Merchandise

Veiling About One-Third An important purchase of 250 yards of Black

Velling, with fancy and dotted mesh. This will

be offered Saturday at about one-third the reg-

ular value 19c yard

Only 250 yards in all.

UNDERWEAR

For Cooler Days

THE LONDON ADVERTISER, LONDON, ONTARIO, FRIDAY, NOVEMBER 10, 1922



Odd Lines and Special Purchases of Silks, Saturday, For \$1.98 Yard

SEE DUNDAS ST. WINDOW DISPLAY TODAY.

These fashionable silks and their regular values are well known to most women. It's an opportunity worth while, because the lot includes some of the newest lines, which go on sale either because of odd and broken lengths or special purchases. Some are less than half price. Why not include these in some of your Christmas gifts?

Silk Krepe-Knit \$1.98 Yard

Just navy, white, nigger, lipstick red; limited quantities of each; a full yard wide; the genuine krepe knit; name stamped on selvedge.

Special purchase of exclusive French novelties in yard-wide pure silk makes, fashionable for dresses, separate skirts and petticoats; some charming colors for evening wear dresses; rich dark colorings in combination of navy, and black, nigger and sapphire, solid navy and black, with rich self-color satin stripes, also navy with white, and canna and Kashan blue, also nigger brown with lipstick red. Satin stripes in Shot Chiffon Taffetas, in color combinations of henna and black, canna and cerise, orchid and iris, marigold and tangerine, turquoise and rapids blue, sapphire and turquoise blue

Cream All-Wool Vests, V neck, button front, elbow sleeves. Prices \$3.75 and \$4.00 Drawers, ankle length, closed and open, to match. Cream All-Wool Combinations, low neck, finished with plain hem, sleeveless, tight knee or ankle length, open style. Prices \$6.00 and \$6.50 Same quality, V neck, elbow sleeves, ankle length, open or new mode styles. Prices......\$6.75 and \$7.25 Cream Silk and Cotton Vests, low neck, finished with plain hem, sleeveless. Prices\$1.50 and \$1.75 Same quality V neck, elbow sleeves. Prices\$1.65 and \$1.90

Gray Fleeced Bloomers, medium weight, elastic at waist and knees, sizes 36 to 44. Price\$1.00 Cream Fleeced Bloomers, elastic at waist and knees, sizes 36 and 38. Price 79c

Beautiful New Models In Dressy Blouses

These come in Matelasse showing the jacquette style, brocaded velour with georgette combinations, beautifully embroidered in gold; crepe de chine handsomely embroidered in contrasting silk; smart beaded styles in crepe de chine, scalloped at bottom. In this showing there are also extremely pretty lacetrimmed models, such as georgette and radium lace, crepe de chine and radium, in all the newest shades and styles. The sleeves of these Blouses are exceptionally pretty and in many cases are the outstanding features of the Prices ranging garment. \$10.50 to \$21.00 from ...!.



Saturday Shoppers Share

The expansion of Christmas stocks necessitates the condensing of many departments-a

complete rearrangement of departments to help you with your holiday shopping by a convenient grouping of gift merchandise. This curtailing of space will, in many cases, demand the immediate reduction of stocks in such sections, which is the answer or reason for many

sales at this season, and a wonderful list of opportunities will be found here Saturday.

in the specials offered to condense staple and wash fabrics ready for the incoming Christmas goods. Several thousand yards on the counter tomorrow morning, balances of the recent sale, further sortings from stock, and a purchase made of pretty materials at

CHICKEN DINNER Saturday, 65c Course Dinner, with Roast Young Chicken.

the Basement

Aluminum Round Roasters. Special \$1.4	19
Aluminum Percolators. Special \$1.4	19
Corn Poppers 35c and 50	De
Wod Mops \$1.00, \$1.50 and \$2.	00
Self-Wringing Mops/ 5	00
Corn Brooms 49c, 59c, 85c and \$1.	00
Banner Ash Sifters \$2.35, \$3.50 and \$5.0	00
Liquid Oil Wax Polish 35c and 65	ic
Old English Floor Wax 75c, \$1.50 and \$2.7	5
Ironing Boards, folding \$4.0	0
Clothes Props, 91/2 feet 30	c
Clothes Bars, special for Saturday \$1.1	9
Satisfactory Toilet Paper 5 rolls for 50	c



