

THE SHOES I CAN'T WEAR

All Because of a "Touchy" CORN.

BUT you can wear them, Madam—and now. Simply place on that corn a little Blue-jay plaster, and never again will you feel it. In two days there will be no corn. It will disappear for good. Millions of women know that. They don't care corns. They don't use old-time methods. And they don't suffer. When a corn appears they end it. We are urging you to join them. Corns are needless since Blue-jay was invented. So they are absurd. You can prove in one minute that Blue-jay stops corns. You can prove in two days that it ends them forever.

Don't you?
 See and Buy at Druggists
 Also Blue-jay
 Bunions Plasters
HAUER & BLACK
 Chicago and New York
 Makers of Surgical
 Dressings, etc.

Blue-jay
 Ends Corns

CANADA ADVERTISERS MEET IN TORONTO

TORONTO, Oct. 27.—The annual meeting of the Association of Canadian Advertisers was held here today. A strong sentiment was expressed by the members against advertising in publications offering premiums. It was pointed out by some of the members that it was not unlikely that the price

of newspapers would have to be increased, one-cent dailies being advanced to two-cents, owing to the greatly increased cost of publication. It was contended that at present 75 per cent of the cost of production was borne by the advertiser, which was an unfair proposition.

J. R. Greene of Hamilton was elected president, C. F. Morrow of Montreal, vice-president, and J. R. Kirkpatrick, Toronto, treasurer.

FOR THE OUT-DOOR MAN

LEATHER AND CORDUROY REVERSIBLE COATS—A good warm coat for out-door work. WATERPROOF COATS, PANTS AND HATS. MILITARY SLICKERS, Walking and Riding Coats, Spurs, Leggings, Sam Brown Belts, Canes and Polishes. CLUB BAGS, Suit Cases, Trunks—Call and see our stock before you buy.

DARCH'S

379-383 TALBOT STREET. PHONE 542.



ANY way you move, you find that the Spring Needle Ribbed process assures close, snug fit at all times and in all positions of the body—because in making up the garments we do not have to allow for increased room at points of extension, such as the elbows, shoulders, seat and knees, and at all other points which assume larger proportions in various positions.

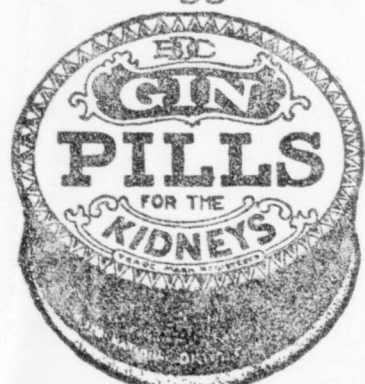
In all popular fabrics, styles and sizes, for men, women and children

Watson's
 NEEDLE RIBBED
 UNDERWEAR

The Watson Manufacturing Company, Limited, Brantford, Ontario 103

Ask Your
 Druggist for

Gin Pills
 FOR THE KIDNEYS



See You Get This Box

Doctor Tells How to Strengthen
 Eyesight 50 Per Cent in One
 Week's Time in Many Instances

A Free Prescription You Can Have
 Filled and Use at Home.

Philadelphia, Pa.—Do you wear glasses? Are you a victim of eyestrain or other eye weaknesses? If so, you will be glad to know that according to Dr. Lewis there is real hope for you. Many whose eyes were failing say they have had their eyes restored through the principle of this wonderful free prescription. One man says, after trying "I was almost blind; could not see to read at all. Now I can read everything without any glasses, and my eyes do not water any more. At night they would pain dreadfully, now they feel fine all the time. It was like a miracle to me." A lady who used to say: "The atmosphere seemed hazy with or without glasses, but after using this prescription for fifteen days everything seemed clear. I can even read fine print without glasses." It is believed that thousands who wear glasses can now discard them in a reasonable time, and multitudes more will be able to strengthen their eyes so as to be spared the trouble and expense of ever getting

glasses. Eye troubles of many descriptions may be wonderfully benefited by following the simple rules. Here is the prescription: Go to any active drug store and get a bottle of Non-Opto tablets. Dissolve one Non-Opto tablet in a fourth of a glass of water and allow to drop. With this liquid bathe the eyes two to four times daily. You should notice your eyes clear up perceptibly right from the start, and in a little while you will be able to see things without any glasses, and my eyes do not water any more. At night they would pain dreadfully, now they feel fine all the time. It was like a miracle to me." A lady who used to say: "The atmosphere seemed hazy with or without glasses, but after using this prescription for fifteen days everything seemed clear. I can even read fine print without glasses." It is believed that thousands who wear glasses can now discard them in a reasonable time, and multitudes more will be able to strengthen their eyes so as to be spared the trouble and expense of ever getting

WANT CANADIANS TO MANUFACTURE GOODS NOW MADE BY ENEMY

Board of Trade Sending Delegation to See Exhibits.

ASK GOVT. PROTECTION

Want an Embargo Placed on Exports of Paper and Its Products.

The board of trade at its meeting last evening was asked to send a delegation to an exhibition of goods manufactured by enemy nations to be held in Convocation Hall, Toronto University, October 27 to November 6.

The exhibition will cover an display of 8,000 articles which have been collected by the United States of America, the United Kingdom and brought to Canada at the request of Hon. Sir George E. Foster.

The communication extending the invitation called attention to the fact that in the United Kingdom the manufacturers attending the exhibition were asked to make a detailed list of goods manufactured by them that might replace the enemy goods exhibited.

A similar plan will be adopted in Canada, and Canadian manufacturers will be asked to note any goods they can manufacture and replace, and to furnish to the commercial and intelligence branch of the department of trade and commerce a list of such articles.

The board endorsed the following resolution passed by a special committee of paper users:

"Whereas, the prices of all kinds of paper, cardboard and products thereof have increased enormously the last few months and

"Whereas, these products are paid for indirectly by the consumer, thus increasing the already high cost of living, also,

"Whereas, many manufacturers are greatly handicapped by these increased costs, as well as by the slow delivery of shipments, and

"Inasmuch, as these products are made from raw material in which the whole people of Canada have a predominant interest, and

"Inasmuch as these manufacturers of paper are making exorbitant profits, as indicated by the prices at which their stocks are selling on the open market,

"We feel that it is the duty of the Government to protect the people's interests in this matter and would urge that, as a war measure only and until such times as prices are reduced to normal levels, the Government should remedy conditions by either placing a partial embargo on exports or by removing the duty entirely on these goods, (which in reality are raw materials), or take some other method to see that Canadian wants are supplied promptly and at reasonable prices."

The reports on the work done during the Red Cross campaign, which was instrumental in raising \$44,000, were submitted and passed as satisfactory. A resolution that had been passed by the Ontario Branch Association at its recent convention in the city was endorsed by the board.

The resolution was to the effect that the Government be urged by the Bakers' Association to ask for a revision of the act.

They protest against the imposition of a fine for over-weight bread, and ask that a law be passed providing that any size loaf can be made as long as it is within the law.

A copy of a resolution passed by the St. John, N. B., Board of Trade was submitted for indorsement by the local board.

Will Urge Government.

The Canadian Government will be urged in the resolution laid down by the St. John board to ask that Canadian ports be used for Canadian business, and that shippers having goods coming from European ports specify that they be routed via Canadian ports. The resolution was indorsed.

E. C. Mitchell and Controller Gamme presented reports of their visit to the town-planning convention held in Hamilton. Each outlined in a comprehensive manner the work done at the convention, and offered valuable suggestions in improving and beautifying the cities of the province.

Those present were George H. Bolton, Gordon Phillis, Thomas McCormick, A. E. Silverwood, E. C. Mitchell, A. B. Greer, D. E. McGowan, Chas. H. Abbott, Controller Gamme, J. L. Johnston, W. T. Strong, John Bridge and Dr. H. T. Reason.

FIRST AID IN THEATRE.

THEATRE, Oct. 27.—A ladies' class in first aid work has been organized in Theatrical. The course will last about seven weeks, and will be followed by an examination and the issue of certificates to the successful candidates. Miss McInnes, a graduate of the St. John Ambulance Association, organized the class of about twenty young ladies. Dr. Grant addressed the meeting.

"My trouble was gravel in the bladder. My case was very serious and my death was daily expected. No suffering could be worse than I had to endure. I beg you to publish my letter so that people may know what Gin Pills had done for me. The first box relieved me a great deal. Eight boxes were sufficient to cure me, and to bring me back to perfect health."

Isadore Thomas.

Your druggist sells Gin Pills—50c. a box, or 6 boxes for \$2.50. Sample free if you write to

NATIONAL DRUG & CHEMICAL CO. OF CANADA, LIMITED
 Toronto, Ont.

U. S. Address—No. 200 Co. Inc.
 202 Main St., Buffalo, N.Y.

See You Get This Box

Doctor Tells How to Strengthen
 Eyesight 50 Per Cent in One
 Week's Time in Many Instances

A Free Prescription You Can Have
 Filled and Use at Home.

Philadelphia, Pa.—Do you wear glasses? Are you a victim of eyestrain or other eye weaknesses? If so, you will be glad to know that according to Dr. Lewis there is real hope for you. Many whose eyes were failing say they have had their eyes restored through the principle of this wonderful free prescription. One man says, after trying "I was almost blind; could not see to read at all. Now I can read everything without any glasses, and my eyes do not water any more. At night they would pain dreadfully, now they feel fine all the time. It was like a miracle to me." A lady who used to say: "The atmosphere seemed hazy with or without glasses, but after using this prescription for fifteen days everything seemed clear. I can even read fine print without glasses." It is believed that thousands who wear glasses can now discard them in a reasonable time, and multitudes more will be able to strengthen their eyes so as to be spared the trouble and expense of ever getting

WONDERFUL WORK OF FRENCH AT VERDUN TOLD BY A SPECTATOR

Kathleen Burke Narrates Needs of Heroic People and Appeals for Aid for the Women's Hospitals—Witnessed Terrific German Attacks.

It was a slender bit of a young woman, all energy, vivacity, wit and charm, who held the delighted attention of a large gathering of the Women's Canadian Club in the Normal School yesterday afternoon. She was Kathleen Burke, a Canadian girl who had been in the front line at Verdun since the evacuation of all civilians, and of dining beneath the citadel, 200 feet underground, since the Germans, who had the Frenchman, who, in point of interest, towers above all the rest of the gallant defenders of Verdun at the present moment. Gen. Nivelle, who led the successful offensive of a few days ago.

An incident related by her which evoked an outburst of applause illustrated the democracy of the front. Nivelle, "All men are equal when in shirt-sleeves," he had assured a private whom he saluted as a hero.

Lack of Pomp.

Miss Burke was impressed by this same lack of pomp on the part of all the great generals, even to the commander-in-chief, Gen. Joffre. A souvenir which she carried away from the memorable dinner in Verdun was a menu card, on which the officers present inscribed their names. She had almost hesitated in asking Gen. Joffre, and turned the reverse side of the card to give him more space. Smilingly he turned it back: "I could be in no better place than with the defenders of Verdun," he said.

Lithograph copies of the menu card were sold at the close of the meeting yesterday to augment the Scottish Women's Hospital fund. Written inconspicuously at the side is the simple name, "J. J. Joffre," with no further explanation in regard to rank. The others are generals, colonels, captains and lieutenants.

Tribute to Army.

"Gen. Joffre paid a splendid tribute to the 'new army' of Britain, stated Miss Burke. 'The Germans were supplied with a splendid fighting force before them. Canadians and Australians are all the British bulldog, who had the courage to face them at Verdun,' continued Miss Burke. 'I realized what France has suffered, and the help which she needs, though she is silent on this point. I also realized the importance of good roads. I was struck with the beauty of Verdun, the whiteness of tents, and the whiteness of the powdering of dust over everything. It was a joy to feel we now have such great guns, some requiring ten wheels.'

"I feel that it is a great honor for the Scottish Women's Hospitals to have been allowed to go to France and do something for these wonderful people. France is fighting to the end, without bitterness, yet grimly and with determination. Before the army of the victorious Germans, the determination of the French was: 'They shall not pass.' The determination now is: 'We shall pass.' There is no personal animosity at the Germans. Indeed, it seems to me the French feel they are fighting as much for the freedom and peace of the German people as for themselves. And the French are doing this because it is rendered in many versions: 'Why Worry!'

"In the supporting trenches at Verdun I talked with a man who had been in the trenches three months. 'Does it grow monotonous?' I asked him. 'This is the time in summer I am usually at the seaside. I am now in the trenches. It might be worse,' he replied with a laugh.

The French will also find an outlet in the naming of the great guns. One has been called 'Mosquito,' and another 'The name of this is: 'Because it stings.'

An idea of the magnitude of the work of the Scottish Women's Hospitals, the executive and financial ability required for organization and operation of the hospitals was gained from a statement that in Serbia alone \$184,000 has been expended in the work, and in France, \$120,000, in addition to a substantial amount in Belgium at the beginning of the war. The movement originated with the National Women's Suffrage Society of Scotland, which, immediately after the outbreak of war offered to place the sum of \$12,000 at the disposal of the Government.

Hospital Work.

The advice of the Government for the using of the money where it would be most needed was to undertake some hospital work for the Allies of Belgium, France and Serbia, which were not equipped to deal with the problem of the wounded.

The first two or three months were devoted to hospital work in Belgium, after which a band of heroic women went to Serbia to help with the wounded and to fight the plague of typhus.

The distinctive feature of these hospitals is that they are entirely operated by women. Women of ability are the administrators, the surgeons are women, and also the nurses. Where necessary, women have filled the roles of orderlies, white-scooped, white-capped, and disinfected. Four hospital units, composed entirely of women, were sent to Serbia, and each unit had a hospital in treating the wounded and suffering that they reduced the mortality from 100 per cent to 12 per cent.

Owing to the insanitary condition of the buildings available, hospitals of canvas were erected, and the best results achieved from open-air treatment for the patients. There was more progress than poetry for the nurses, who frequently had to be up all night to hold their tents down in the high gales which sprang up.

In the Serbian epidemic, seven nurses gave their lives in the service of the Serbians. Five hundred women in the old country immediately volunteered to take their place in the new.

Prisoners Help.

In Serbia the hospitals received much help from Austrian prisoners, who performed duties of orderlies. Really poor in their sympathies, they were allowed much freedom, and proved invaluable assistants.

"Though the name of the hospitals is 'Scottish Women's,' there are women serving in them from all parts of the United Kingdom, from Canada, and Australia," explained the speaker.

Splendid quarters have been obtained for the French hospitals in a monastery. A hospital unit is with the army of 17,000 Serbs.

Another unit, splendidly equipped and for which the London Women's Canadian Club has sent a cot, has been sent to the front in Serbia.

The officials with which the hospitals are operated was illustrated in this statement: "Within twenty minutes after a patient is brought in, his blood

is tested by a bacteriologist. If there is a suspicion of poison, he is hurried at once to the operating-room. This is one reason for the reduction of the mortality in our hospitals. At the conclusion of her lecture Miss Burke explained a number of excellent slides thrown on the screen by Dr. Dearness.

She left last evening for New York.

LONDON HUMANE SOCIETY

W. E. Robinson Was Elected President for Coming Year.

At the monthly meeting of the Humane Society held at Heintzman Building last evening, W. E. Robinson was elected president. Miss E. Boyd has proven her efficiency as secretary by securing many new members, and inspiring many of the old ones to new energy in the interests of helpless and ill-treated animals in London. Inspector Burgess is doing good work along this line, and was commended for his tact in dealing with owners of horses unfit for work. The treasurer is J. Miller, and the corresponding secretary, Miss Ellen A. Year of good progress is anticipated for the Humane Society.

COMFORTABLE QUARTERS

Returned Soldiers' Club Room is Being Made Cosy.

The returned soldiers of the city are getting their club room at 380 Richmond street into comfortable shape for the winter. A number of easy chairs were purchased at a very reasonable figure owing to the generosity of a local donor. A piano has been installed and a number of pictures placed upon the walls. Paperhangers are at work on the lounge and card room. The large meeting room is being redecorated for lodge meetings, and the men expect to derive some revenue from the rental of this room.

The association has extended a hearty invitation to all returned men in the district to use the rooms while in the city.

AMEND BUILDING BYLAW.

The building bylaw was discussed at a special meeting of No. 3 committee last night, and some minor amendments were made.

Deputations from the Builders' Exchange and the Real Estate Owners' Association were present, and discussed the problems. The bylaw in the main was agreed to, and the amendments for lodge meetings, and the men expect to derive some revenue from the rental of this room.

The association has extended a hearty invitation to all returned men in the district to use the rooms while in the city.

BRANT DISTRICT A. O. U. W.

INGERSOLL, Oct. 27.—Representatives of all the lodges of the Brant District No. 4, A. O. U. W., was held in the local lodge room this evening. Among the lodges represented were two of Woodstock, Brantford, Paris, St. George, Tillsonburg, Burgessville and Falden. A feature of the meeting was a splendid address by J. Lockie Wilson, grand master workman, of Toronto. There was a large turnout of members of Oak Lodge, and the meeting proved of great interest.

LAMBETH.

LAMBETH, Oct. 27.—Harvey Patrick returned to Thameville on Wednesday. Mrs. W. E. Hanley held her usual luncheon reception on Thursday afternoon, and a great number of friends had the pleasure of greeting the bride. Mrs. Greenidge assisted at the tea room. The table was beautiful with yellow mums and violets and smilax. Assisting were Miss Roma Gardner and Miss Noble Thomas of London and Miss Minnie Dore, Mrs. Gardner pouring tea.

R. F. Holtermann of Brantford, who has been the care-keepers' meeting at London on Saturday, is the guest of E. F. Rainard.

The choir of the Methodist Church sang at the anniversary service at the travel school on Sunday.

Miss Winnifred Ed returned Thursday from a week's visit in St. Thomas. Mrs. L. S. Kelly and Miss Eva Williams spent Wednesday with Mrs. W. Jones, Delaware.

MILLION STOMACH SUFFERERS EAT BIG MEALS NOW

No fear of indigestion, gas, sourness, heartburn or acidity.

"Pape's Diapiesin" is quickest, surest stomach regulator known.

Every year regularly more than a million stomach sufferers in the United States, England and Canada take Pape's Diapiesin and realize not only immediate but lasting relief.

This harmless preparation will digest anything you eat and overcome all gas, gassy or out-of-order stomach five minutes afterwards.

If your meals don't fit comfortably, or what you eat lays like a lump of lead on your stomach, or if you have heartburn, that is a sign of indigestion.

Get from your pharmacist a 50-cent case of Pape's Diapiesin and eat a few of these candy-like tablets just as soon as you can. There will be no sour risings, no belching of undigested food mixed with acid, no stomach gas or heartburn, no fullness or heavy feeling in the stomach, no nausea, no debilitating headaches, dizziness or intestinal griping. This will all go, and besides, there will be no sour food left over in the stomach to poison your breath with nauseous odors.

Pape's Diapiesin promptly regulates out-of-order stomachs, because it neutralizes the acids in the stomach and digests your food just the same as if your stomach wasn't there.

Relief in five minutes from all stomach misery is waiting for you at any drug store.

These large, 50-cent cases contain more than sufficient to thoroughly overcome any case of dyspepsia, indigestion or any other stomach disorder.



From the frozen north to the blazing tropics
Baker's Cocoa

is known for its purity and high quality.

Walter Baker & Co. Limited
 ESTABLISHED 1780
 MONTREAL, CANADA • DORCHESTER, MASS.

THE REAL FAMILY REMEDY

Interested in chemistry as well as in medicine, Dr. J. O. Lambert devoted his whole lifetime in experiments, and succeeded in preparing the now world-wide famous

Dr. J. O. Lambert's Syrup

a radical cure for all COLDS, COUGHS, ASTHMA, BRONCHITIS, CATARRH, WHOOPING COUGH, and CONSUMPTION (in its first stage).

35c the Large Bottle

Sold all over the world.
Beware of Imitations

DR. J. O. LAMBERT, LIMITED, 296 St. Antoine Street, Montreal.
 A. M. SMITH & CO., LONDON, ONT., Distributors for the District.



DIRECT FROM THE BREWERY

We will deliver to your residence promptly from our stock at Hamilton.

Send orders to us at Montreal.

\$1.70 a case (2 doz.) reputed pints.
\$2.50 a case (2 doz.) reputed quarts.

and express charges from Hamilton.
 50c additional for each case of pints, or 72c for each case of quarts to cover cost of case and bottles.

It will pay you to order two cases, as express charges are only slightly higher than on one.

GEO. SORGIUS, 35 Rivard Street, Montreal

DUE TO CAR SHORTAGE.

PITTSBURGH, Oct. 27.—W. K. Field, president of the Pittsburgh Coal Company, one of the most important bituminous interests in the country, declared today that \$5 coal and \$8 coke was due almost entirely to the coal shortage. While there is a scarcity of miners, he said, there are enough to operate the mines of the Pittsburgh district to 80 per cent of their rated capacity, but they are in reality operating at less than 50 per cent, because it is impossible to obtain cars.

AN OLD RECIPE TO DARKEN HAIR

Sage Tea and Sulphur Turns Grey, Faded Hair Dark and Glossy.

Almost everyone knows that Sage Tea and Sulphur properly compounded, brings back the natural color and lustre to the hair when faded, streaked or grey. Years ago the only way to get this mixture was to make it at home, which is messy and troublesome.

Nowadays we simply ask at any drug store for "Wyeth's Sage and Sulphur Compound." You will get a large bottle of this old-time recipe improved by the addition of other ingredients for about 50 cents. Everybody uses this preparation now, because no one can possibly tell that you darkened your hair, as it does it so naturally and evenly. You dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time; by morning the grey hair disappears, and after another application or two, your hair becomes beautifully dark, thick and glossy and you look years younger. Wyeth's Sage and Sulphur Compound is a delightful toilet requisite. It is not intended for the cure, mitigation or prevention of disease.

It protects you—and guarantees both the quality and price of the genuine OSTERMOOR.

Only \$18 for 50 Years of Restful Sleep

Look for the name woven in the binding—see border. Ask your dealer for the OSTERMOOR or write us for name of nearest agent.

The PARKHILL MANUFACTURING CO. Limited
 The Alaska Feather & Down Company, Limited
 Makers of Bedsteads and Bedding
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 Made in Canada Winnipeg • MONTREAL • Vancouver
 "ALASKA" on an article means High Grade Every Particle

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