

In Our Optical Department—
You can always get the newest and best in **OPTICAL GOODS** at very moderate prices.

John S. Barnard
Optician, 194 Dundas Street, W.

"WHERE DID YOU GET THAT HAT ENAMEL?"
AT ONE OF
Taylor's 5 Cut-Rate Drug Stores.

CHWARD & CO.
DIAMOND MERCHANTS

Diamond Rings, \$5 to \$600.
388 RICHMOND STREET, PHONE 1084.

DRINK

Grand Mogul

TEA
It's Pure Tea

We mine our own Coal and sell direct to you at lowest summer price.

Egg and Stove for furnace, Chestnut for baseburner, Large Pea Coal for range and heater.

Ford Owners

In our complete line of Motor Goggles you will find eye protection against all unfavorable conditions.

The Optician
308 RICHMOND STREET.

FLORAL BERRY BOWL
Real Cut Glass, 8-inch size, \$4.25.

CUT GLASS WATER JUG.
3-pint size, floral design, extra heavy, \$4.50.
Light weight, \$3.25.

W. J. Wray & Co.
234 DUNDAS ST.

ABOUT YOUR EYES
Consult
C. H. TREBILCOCK
116 Dundas Street,
Formerly with Tait Optical Company.

DR. S. R. MOORE
DENTIST.
Removed to Suite 15-16 and 1, London Loan Building, corner Dundas and Park Avenue.

NOTICE
Eggett & Co.
Plumbers, Hotwater and Steam Heating.
NEW ADDRESS:
336 Ridout St.

Fill Your Bin With Our Coal
THE BEST COAL MINED.
Heaman & Son
YORK AND BURWELL STS.
Phone 312.

The London Loan and Savings Company
allows
4% ON DEPOSITS
5% ON DEBENTURES
Safety Deposit Boxes and goods room spaces to rent.
Corner Dundas and Clarence Sts.

YOUNG'S SILVER POLISH

Gives a brilliant and lasting polish to your silver, without removing the surface of the metal. It is clean to use, leaves no dust or odor on the article cleaned.

Young's Silver Polish is absolutely harmless, non-corrosive, contains no acid or mercury, and is ready for use.

Manufactured, bottled, and sold only by two stores. Try it. Large bottles, 25c.

YOUNG'S
DIAMOND MERCHANTS.
London. East London.

Don't postpone "The Day." Order the best made bread today.

JOHNSTON BROS.
XXX BREAD

A phone message will bring a wagon to your door.

JOHNSTON BROS. PHONE 944.

BACONIAN CLUB MEMBERS BANQUET

Thirty-One Present for 31st Annual Gathering of the Organization.

Baconian Club members to the number of 31, attended the thirty-first annual banquet, held in the Tecumseh House, last night, when the guests of honor were Dr. E. E. Braithwaite, president of the Western University, and M. W. Rossie, managing editor of the Evening Chronicle, Port Arthur.

Clever speeches featured the toast list, while a pleasing repertoire of songs added considerably to the enjoyment of the evening.

The toast, "Our Soldier," was to have been proposed by James A. Cody, prominent member of the club, who had recently returned from the front, feeling references were made to the absent member.

The toast list follows: "The King," "The Baconian Club," Dr. R. W. Hughes the president; "Lord Bacon," D. H. Tennant; "Our Guests," proposed by F. E. Perrin and Judge Talbot Macbeth and responded to by Messrs. Braithwaite and Rossie; "Dreams and Visions," by U. A. Buchner, and Jared Vining coupled with the names of E. N. Hannah, and James Kirkwood; "Newspapers," by Dr. W. F. Tamin and responded to by Rev. George M. Cox; "Law and Literature," David Rogers and John Gunn.

Vocal numbers were given by George H. Andrews, Fred Dowling, H. S. Walker, A. Eldon Westman, Rev. H. H. Bingham.

Those present were: C. B. Chapman, J. F. Kirkwood, W. F. Tamin, U. A. Buchner, D. H. Tennant, E. N. Hannah, Edward Fidler, J. W. Crane, Jared Vining, A. E. Miller, F. E. Perrin, Jno. S. Barnard, Wm. Turnbull, Harry Bapty, George M. Cox, John Cottam, T. J. Murphy, E. T. White, A. Stevenson, E. E. Braithwaite, F. W. Hughes, M. W. Rossie, C. G. Jarvis, Judge Talbot Macbeth, Henry B. C. Ashplant, C. C. Bingham, W. R. McIntosh, H. H. Bingham, Gordon H. Tennant, Leonard C. Jarvis and David Rogers.

IS OF CANADIAN DESCENT

For some time past rumors to the effect that he was of German descent, and that his sympathies were for Germany, have been circulated by some interested persons about Mr. W. W. Kaiser, proprietor of a meat market, at the corner of Worthington road and Elmwood Avenue. Mr. Kaiser claims this an injustice, and says his parents were Canadian, and that his sympathies are entirely with the Allies in the war.

Fruit-growers will find John Sharnman, representative of E. D. Smith, nursery stock, etc., at Darch & Hunter Seed Company, Market entrance, Thursdays and Saturdays.

NO ALUM!
Strong's Baking Powder

contains no alum. Use it and safeguard your family against the evil results of alum powders.
Cream Tartar is made from grapes.

STRONG'S Baking Powder
is made from Cream Tartar—from grapes.

30c lb.
15c half-pound—8c quarter-pound.

CUT PRICES
IN DRUGS AND MEDICINES EVERY DAY.

STRONG'S DRUG STORE
184 DUNDAS ST., LONDON, ONT.

WE PAY
THE WAR TAX ON ALL FULL-PRICED ARTICLES.

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CAIRNCROSS'
Dependable Druggists.
216 DUNDAS ST. PHONE 580.
(No Charge For Postage.)

Hamilton's Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

FUNDS CAMPAIGN NETS LARGE SUM FOR CITY Y.M.C.A.

Nearly \$7,000 Collected in Three-Day Canvass—Boys' Secretary Leaving.

Canvassers for the Y.M.C.A. collected \$6,442 in the three-day campaign for funds, which closed last night in the institution, at a banquet of team members, at which the results were announced. Team No. 1, captained by J. K. McDermid, met with the greatest success, its total collections netting \$1,498.

A feature of the evening was the presentation of a travelling bag to H. A. McKeracher, boys' secretary, who is leaving next Monday for St. Thomas, where he will accept a position of assistant-general secretary and boys' secretary of the "Y" there. The presentation was made by W. R. McDermid, chairman of the boys' work committee.

Complete satisfaction was expressed by the directors at the success of the campaign. It is expected that when all "possibilities" have been heard from, the amount will reach nearly \$7,000.

"The campaign compares splendidly with last year's," said E. R. Wilson, general secretary, last night to a reporter for The Advertiser. "In many cases, businessmen increased their subscriptions of previous years. Directors and canvassers alike are delighted with the success of the venture."

Besides the amount collected by team No. 1, other teams turned in contributions as follows: Team No. 2, C. T. Glass, captain, \$1,032; team No. 3, A. A. Langford, captain, \$899; team No. 4, W. R. McDermid, captain, \$500; team No. 5, E. R. Dennis, captain, \$398; team No. 6, R. H. Dowler, captain, \$358; team No. 7, William G. Murray, captain, \$189; team No. 8, M. Smith, captain, \$582; team No. 9, A. H. Rowe, captain, \$420.

MILITARY ORDERS FOR 1ST DIVISION

Divisional orders by Colonel L. W. Shannon, administering the 1st Division, London, Ont., 14th May, 1915.

ADMINISTRATIVE STAFF.
No. 124 Advance Parties.
The last paragraph of Divisional Order No. 122 is hereby cancelled and the following substituted therefor: The 33rd and 34th Overseas Battalion, C. E. F. will each detail an advance party consisting of one captain, 2 subalterns, 2 platoon leaders, to report to the D. A. A. and Q. M. G. camp, Carling's Heights, London, on Monday morning, the 17th instant.

No. 125, Board of Medical Officers.
A board of medical officers, composed as below, will assemble at Walkerville, Ont., on Monday next, the 17th instant, with a view to ascertaining: (a) The present condition, and (b) to what extent his capacity to earn a full livelihood in the general labor market is lessened at present and if permanent, of Sergeant H. H. Burdett, First Battalion C. E. F., who lives at 272A Monmouth Road, Walkerville, Ont.

President, Major G. R. Cruickshank, A. M. C.
Members, Lieut. C. L. Fuller, A. M. C. Proceedings, in duplicate, to be mailed to A. A. G., First Division, London, Ont., on the 17th instant.
Signed: D. D. Smith, Lt.-Colonel, for A. A. G., 1st Division.

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U.P. COOK CO.
The Store that Serves You Best
187 DUNDAS ST. and 100 RICHMOND ST.

3,000 PEOPLE PACK ARMORIES TO HEAR 400 CHILDREN SING

Musical Event Draws Hosts of Citizens Who Thoroughly Enjoy Selves.

A MERITORIOUS PROGRAM

Clever Dancing by Youthful Pupils Features Repertoire of Selections.

"Is not in mortals to command success, but the four hundred or more children who took part in the patriotic concert at the armories did more, they deserved it; and if the measure of the applause given by the huge audience which filled the building is a criterion, they certainly achieved it."

Never in London's history has any entertainment drawn a crowd of more than 3,000 people. The concert was timed to begin a queue formed in the approach to the Dundas street entrance to the hall and it grew so rapidly that the ushers and special constables on duty for the occasion had difficulty in handling the situation. All along Dundas street in both directions people were hurrying to hear the children sing, and for upwards of half an hour every street car waiting brought additions to the waiting crowd.

3,000 Pack Armories.
The inside of the armories had been converted for the occasion into an auditorium, with rows of seats with total capacity upwards of three thousand, practically every one of which was occupied, and with a platform backed by tiers of seats for the chorus at one end. The wall at the rear of the platform was decorated with Union Jacks and British ensigns.

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