"WHERE DID YOU GET THAT HAT ENAMEL?" AT ONE OF

Taylor's 5 Cut-Rate Drug



Diamond Rings. \$5 to \$600. 386 RICHMOND STREET. PHONE 1084,

DRINK

Grand Mogul

TEA **It's Pure Tea**

We mine our own Coal and sell direct to you at lowest summer

price.

for baseburner, Large Pea Coal for range and heater.

Ford Owners responded to by Messrs. Braithwaite and Rossie; "Dreams and Visions," by U. A. Buchner, and Jared Vining coupled

Goggles you will find eye protection against all unfavorable condi-

The Optician



FLORAL BERRY BOWL Real Cut Glass, 8-inch size,

CUT GLASS WATER JUG. 3-pint size, floral design, extra heavy, \$4.50. Light weight, \$3.25.

W. J. Wrav & Co. 234 DUNDAS ST.

ABOUT YOUR EYES C. H. TREBILCOCK

116 Dundas Street. with Talt Optical Company

DR. S. R. MOORE DENTIST.

Removed to Suite 15-16 and 1, London Loan Building, corner Dundas and Park

NOTICE

Eggett & Co. Plumbers, Hotwater and Steam Heating.

336 Ridout St.

NEW ADDRESS:

Fill Your Bin With Our Coal THE BEST COAL MINED.

Heaman & Son YORK AND BURWELL STS. Phone 312.

The London Loan and Savings Company

4% ON DEPOSITS 5% ON DEBENTURES

Safety Deposit Boxes and goods room spaces to rent.

Corner Dundas and Clarence Sts.

Quality Is Economy -IT COSTS NO MORE To Get "PERFECT PICTURES" You must take one precau-

your films to

SILVER POLISH

Gives a brilliant and lasting pollsh to your silver, without removing the surface of the metal. It is clean to use, leaves no dust or odor on the article cleaned,

Young's Silver Polish is absolutely harmless, non-corrosive, contains no acid or mercury, and is ready for

Manufactured, bottled, and sold only by our two stores. Try it. Large bottles, 25c.

YOUNG'S

Don't postpone "The Day."

Order the best made bread

IOHNSTON

BROS.

XXX BREAD

A phone message will

MEMBERS BANQUET

PHONE 944

bring a wagon to your door.

JOHNSTON BROS.

BACONIAN CLUB

absent member.

Thirty-One Present for 31st

Gathering of the Organization.

the Evening Chronicle, Port Arthur.

The toast, "Our Soldier," was to have

Perrin and Judge Talbot Macbeth and

James Kirkwood; "Newspapers," by

Dr. W. F. Tamlyn and responded to by

David Rodger and John Gunn.

Rev. George M. Cox, "Law and Litera-

Vocal numbers were given by George H. Andrews, Fred Dowling, H. S. Walk-

er, A. Eldon Westman, Rev. H. H. Bing-

Those present were: C. B. Chapman J. F. Kirkwood, W. F. Tamblyn, U. A

nah, Edward Fidlar, J. W. Crane, Jared

Vining, A. E. Miller, F. E. Perrin, Jno.

Barnard Wm Turnbull, Harry Bap-

ty, George M. Cox, John Cottam, T. J.

Murphy, E. T. White, A. Stevenson, E.

E. Braithwaite, F. W. Hughes, M. W.

ham, W. R. McIntosh, H. H. Bingham,

SERVICE FOR CHILDREN.

DESCENT

Kaiser, proprietor of a meat market, at the corner of Wortley road and Elm-wood avenue. Mr. Kaiser claims this

an injustice and says his parents were Canadians, and that his sympathies are entirely with the Allies in the war.

Strong's Baking Powder

contains no alum. Use it and safe-guard your family against the evil results of alum powders. Cream Tartar is made from grapes.

STRONG'S

Baking Powder

CUT PRICES

IN DRUGS AND MEDI-

CINES EVERY DAY.

DRUG STORE

184 DUNDAS ST., LONDON, ONT.

WE PAY

THE WAR TAX ON ALL FULL-PRICED ARTICLES

invited to be present.

chner, D. H. Tennent, E. N. Han-

Baconian Club members to the num-

today.

CAIRNCROSS'

tion-Be sure to bring or mail

Dependable Druggists, 216 DUNDAS ST. PHONE 880. (No Charge For Postage.)

Hamilton's Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try

FUNDS CAMPAIGN NETS LARGE SUN

Nearly \$7,000 Collected in Three-Day Canvass-Boys' Secretary Leaving.

Canvassers for the Y.M.C.A. collected \$6,642 in the three-day campaign for institution, at a banquet of team members, at which the results were an-K McDermid met with the greatest

A feature of the evening was the pres McKeracher, boy's secretary, who eaving next Monday for St. Thomas, where he will accept a position of assistent-general secretary and boys' sec. retary of the "Y" there. The presentaon was made by W. R. Yendall, chair. man of the boys' work committee. Complete satisfaction was expresse by the directors at the success of the campaign. It is expected that when all "possibles" have been heard from, the

ber of 31, attended the thirty-first anmount will reach nearly \$7,000. "The campaign compares splendidly with last year's," said E. R. Wilson, nual banquet, held in the Tecumseh House, last night, when the guests of general secretary, last night to a re honor were Dr. E. E. Braithwaite, president of the Western University. porter for The Advertiser. "In many cases, businessmen increased their suband M. W. Rossie, managing editor of scriptions of previous years. Directors and canvassers alike are delighted with Clever speeches featured the toast the success of the venture." list, while a pleasing repertoire of songs Besides the amount collected by added considerably to the enjoyment of team No. 1, other teams turned in contributions as follows: Team No. 2. C.

T. Glass, captain, \$1,032; team No. 3, been proposed by James A. Cody, prominent member of the club, who A. A. Langford, captain, \$999; team No. 4, W. R. Yendall, captain, \$505; died recently. During the evening, team No. 5, E. R. Dennis, captain, \$869 references were made to the team No. 6, R. H. Dowler, captain, \$558; team No. 7, William G. Murray. The toast list follows: "The King." captain, \$189; team No. 8, Max Smith, captain, \$562; team No. 9, A. H. Rowe, "The Baconian Club," Dr. R. W. Hughes the president; "Lord Bacon," D. H. Tennent; "Our Guests," proposed by F. E.

> **MILITARY ORDERS** FOR 1ST DIVISION

Divisional orders by Colonel L. W. Shannon, administering the 1st Division al Area, headquarters, 1st Division, London, Ont., 14th May, 1915. ADMINISTRATIVE STAFF.

No. 124 Advance Parties. The last paragraph of Divisional Order. No. 122 is hereby cancelled and the following substituted therefor: The 33rd and 34th Overseas Battalion, C. E.F. will each detail an advance party consisting of one captain, 2 subalterns and 2 platoons, to report to the D. A. A. and Q. M. G., camp, Carling's Heights, London, on Monday morning, the 17th

Rossie, C. G. Jarvis, Judge Talbot Mac-beth, Henry B. Ashplant, A. C. Binginstant. Gordon H. Tennent, Leonard C. Jarvis as below, will assemble at Walkerville, Ont., on Monday next, the 17th instant, with a view to ascertaining: (a) The Tomorrow evening the services at St. present condition, and (b) to what ex-Luke's, Broughdale, will be of a special tent his capacity to earn a full livelicharacter. A band of Sunday school hood in the general labor market is children will occupy the choir loft, and lessened at present and if permanent, will sing the hymns and chants for the church. The service will be directly ad- C. E. F., who lives at 272A Monmouth Road, Walkerville, Ont. dressed to juveniles. Parents and mem-

President, Major G. R. Cruickshank, bers of the congregation are especially Member, Lieut. C. L. Fuller, A. M. C. Proceedings, in duplicate, to be mailed to A. A. G., First Division, London, IS OF CANADIAN Ont., on the 17th instant. (Signed) r. D. Smith, Lt.-Colonel, for A. A. G. Is Division. For some time past rumors to the effect that he was of German descent, and that his sympathies are for Germany, have been circulated by some interested persons about Mr. W. W.

34TH BATTALION COMES TO LONDON

ON THURSDAY NEXT Further Effort on Guelph's Part Fails To Keep Them—Ball Magnates
Gloomy.

Fruit-growers will find John Shar-man, representative of E. D. Smith, nursery stock, etc., at Darch & Hun-ter Seed Company, Market entrance, Thursdays and Saturdays. [Special to The Advertiser.] GUELPH, May 14.—Divisional orders have been received at the headquarters of the 34th ordering the battalion to leave here for London on the 20th reputation they made in succeeding inst. That means that by next Thursday the soldiers will have left the city,

with the exception of a few who will remain here for a few days to clean up and put things in shape. Baseball Magnates Sore.

sion changed about taking the men away from here, but they met with no Lusitania Helps Recruiting. There has been a most noticeable ing of the Lusitania. Before that there were days on which not a single recruit would be signed up, but since that time they have been coming in at the rate

of six and eight every day. IMPORTANT CHANGES IN GRAND

TRUNK TRAIN SERVICE, EFFEC-

BUILDING IN LONDON MAY EXCEED A MILLION THE INSPECTOR BELIEVES

Permits to Date Total \$311,450 With Indications of Many More-Royal Bank Is Pla nning Handsome Structure.

Over \$1,000,000 worth of buildings in city, although all sides enjoyed a lively onden is the expectation for this growth.

Building Inspector Piper, in giving this opinion on the city's building for 1915, substantial homes are being built at is judging by the number of permits alpresent in South London, most of them eady taken out this year. So far, perin the neighborhood of Grand avenue,
nits for \$311,456 have been given. With the first warm day in January would-be real estate dealers, and practically adbuilders were coming into the inspector's of the residents in the South End of the office. This month 97 permits have been given for a total of \$88.315.

Reconstruct Bank Building.

Reconstruct Bank Building.

ing probably as much money as any head of the campaign assert that enough constructional work to be undertaken in property would be built on, and in-London this year, is expected to begin reased in value, so that the increase in next week, when the Royal Bank of assessments resulting to the city would Canada, situated in the old city hall on pay for the construction of the bridge Richmond street, will commence to reconstruct the old building, inside and out, into a modern office block. In the neighborhood of \$100,000 will be spent Ford Company, at Waterloo and Pall in the work of improvement. Plans have Mall streets, was completed a short time not yet been fully completed; they were ago. Several other smaller business begun several months ago.

are being planned, one of them for the ing to keep up with the increased num-north side of Dundas street, between ber of autos in use in London. Scores Waterloo and Colborne streets, to cost in the neighborhood of \$15,000. This is yards have been given this year althe first business block to go up east of Waterloo street, this side of East Lon-Waterloo street, this side of East Lon-don, following the natural tendency of Public school building figures prominthe city in its eastward growth of busi- ently in the list of larger edifices to be

London's permits will reach as high a on the Macbeth property on Princess mark as they did in 1913, which was a avenue. good, growing, normal year. The year entation of a travelling bag to H. A. 1914 was exceptional. Several large fac- new technical school to supplement the tories were completed, the largest being work of the Alexandra School, which is the McCormick Company's plant. These factories, most of them in the East End, \$200,000. attracted hundreds of workingmen to build their homes in their vicinity. Last in the building affairs in London.

South End's Turn. One of the biggest contracts, involv- Richmond street. Those who are at the

egun several months ago.

Several other smaller business blocks

buildings are going up. Garages, both
business and private, are steadily build-

constructed or that are now under con-Building "As Usual." struction. The city, at the end of the Londoners are standing staunchly behind the board of trade in its annual one estimated to cost about \$60,000. funds, which closed last night in the reports, which stated that London has They are the Boyle Memorial School, in felt the depression caused by the war least London, which is almost completed, less than any other city in the Dominion. The business of building is almost ago; the Riverview Avenue Public nounced. Team No. 1, captained by J. "as usual." There will be no building School, on the avenue of that name; K. McDermid, met with the greatest boom in London this year, of course, the Richmond Street North Public the Richmond Street North Public but the building inspector believes that School, and the Princess Avenue School,

> Figures have also been obtained on a overcrowded, and which will cost about

City contractors are fairly well pleased year was a "boom" year for East Lon- outlook, they say, is for a steady, condon, more than any other part of the tinual growth, war or no war.

Citizens Who Thoroughly Enjoy Selves.

MERITORIOUS PROGRAM

Clever Dancing by Youthful Pupils Features Repertoire of Selections.

'Tis not in mortals to command sucess, but the four hundred or more children who took part in the patriotic concert at the armories did more, they deserved it; and if the measure of the applause given by the huge audience which filled the building is a criterion, they certainly achieved it.

Never in London's history has any

entertainment drawn such a crowd. Long before the hour at which the concert was timed to begin a queue formed in the approach to the Dundas street entrance to the hall and it A board of medical officers, composed grew so rapidly that the ushers and special constables on duty for the oc-casion had difficulty in handling the situation. All along Dundas street in both directions people were hurrying to hear the children sing, and for upwards of half an hour every street car east bound brought additions to the wait-

3 000 Pack Armories The inside of the armories had been converted for the occasion into an auditorium, with rows of seats with a total capacity of upwards of three thousand, practically every one of which was occupied, and with a platform backed by tiers of seats for the chorus at one end. The wall at the rear of the platform was decorated with Union Jacks and British ensigns. The program was a long one and the numbers were not the usual children's songs, but somewhat pretentious selec tions from famous operas and com-positions of well-known composers. The sters, who were under the direction of E. W. G. Quantz, director of singing

band of the 7th Regiment opened the concert with a warch, "Long Live the King," and this was followed by renderings of the "Procession of the Toreadors," from Carmen, and "The Admiral's Broom," Bevan. The youngin the public schools, made an immediate hit and easily systained the Pleasing Selections.
Other items by the chorus were Tchaikowsky's "Golden Leaves Dance."

the "Viking Song" of S. Coleridge-Taylor, Balfe's "Excelsior," "In This Pour of Softened Splendor," "Ciro Pin-suti," a waltz from Faust, "The Rule League Baseball Club here had been hoping against hope that the camp would remain here, as it would have hoping against hope that the camp would remain here, as it would have meant quite a thing for them. Guelph made a further attempt at Ottawa at the first of his week to have the deciof the girls and boys; "The Gypsie's Laughing Trio," "Stephen Glover" and "Jack Canuck," a patriotic song composed by Bullen-Ham.

The band numbers included two phantasias, "Our Soldiers," and "Sounds From England," and "The Canadian Patrol" march. In each of

the two latter the bandsmen sang parts of the numbers. Feature dancing by

Feature dancing by four young pupils of Mrs. Alice Henderson are worthy of special mention. The youthful exponents of the graceful art, Misses Marion Stark, Teresa Cooper, Irene Anderson and Master Kenneth Dunlevy, reflect the highest credit on their instructors. New train No. 55 will leave Toronto 10:15 a.m. daily, except Sunday, for Barrie, Orillia, Severn, Muskoka Wharf, Huntsville, Algonquin Park and North Bay making connections at Muskoka Wharf for Muskoka Lakes, and at Huntsville for Lake of Bays points. This train will carry the highest class of equipment, including parlor-buffet car to Algonquin Park, and parlor-cafe car and first-class coaches to North Bay.

Train No. 43 now leaving Toronto 1:30 p.m., arriving North Bay 9:55 p.m., daily except Sunday, will be cancelled north of Gravenhurst.

Full particulars on application to Agents.

ever, because of the lateness of the

Remarkable Tableau The entertainment concluded with a series of remarkably effective tableaux

which Britannia and her allies were epresented. First, companies of whitelad sailor boys and soldier laddies marched onto the platform and took their places opposite each other, and hese were followed by groups of boys and girls, each group dressed in the national garb of one or other of the nations now fighting as Britain's al-Musical Event Draws Hosts of lies. Japan, France, Belgium, Russia and Britain were all represented, the latter by a group of youngsters dressed in khaki uniforms. In the final tableau a group appeared consisting of individual representatives of all the countries who are fighting shoulder to shoulder with Britain. There was a diminutive John Bull, a typical Paddy and an equally typical Mac., a Jack Canuck, a Indian and a representative of

South Africa. place on the platform the chorus sang a national air of the country reprecarried the national flag. The concert was preceded by a short

address by Trustee A. E. Silverwood, on behalf of Dr. Shaw, chairman of the board of education, who was unable to be present. He stated that a great deal of time and trouble had been given to the training of the children for the concert, but he was sure that those responsible would feel amply repaid by the sight of the splendid audience which had come to hear the children. He said the proceeds of the entertain-ment would be divided between the Red Cross Society and the patriotic fund.

VICTIM OF TRAIN IS IDENTIFIED

[Special to The Advertiser.] of the man killed on the G. T. R. tracks, supposed to be John Hilliard, have been identified by several people as those of Robert Elison, a 70-year-old resident of this city.

DR. A. W. CHASE'S 25C. is sent direct to the diseased parts by the Improved Blower. Aleals the ulcers, clears the air passages, stops droppings in the throat and permurently cures Catarrh and Hay Fever.

25c. a box; blower free. Accept no substitutes. All dealers or Edmansen, Bates & Co., Limited, Tervinto.

B. A. MITCHELLS DRUG STORE for Straw Hat Dves IN ALL CHADES.

114 DUNDAS STREET.

PARIS PATE PRIZE CONTEST Cut these Letters out

SPECIALIST'S **EXAMINATION** AND GOLD-FILLED GLASSES \$3.00 to \$5.00

The Brown Optical Company 223 Dundas Street. Phone 1877. Four Doors East of Clarence St.

NURSE OF INGERSOLL SOON LEAVES FOR WAR

Seely, of this town, will shortly leave for the front as a Red Cross nurse. 250 Dundas St. Her application has been accepted and she has wired that she is ready to respond to the call of duty at once. It is expected she will leave in the course

STEAMER ARRIVALS.

New York, May 15.—Arrived: Steamer Arabic, from Liverpool.

Rowal's Pleases people was [] --COFFEE 500 Per Pout.d. T. A. ROWAT & CO.

for pavement is spreading to the residential section now. The residents of Ann street have become interested and a petition is being prepared and will pe put in circulation at once asking

few days. the council to have that street paved with suitable material.

Spare Cash

A few hundred dollars standing at your credit in a passbook is sure to come in very handy. Perhaps you have no passbook. If so, why

not bring in a small deposit and allow us to issue

one in your name? Every pay-day you'll find it easy to save a small portion of your salary, and meanwhile interest continues to accumulate at the profitable Huron and Erie rate.

31/2% Huron & Erie

Mortgage Corporation

4-5 Market Square, London St. Thomas Branch . . 346 Talbot Street, St. Thomas T. G. MEREDITH, K. C., HUME CRONYN.
President. General Manager.

Safety-A Good Income-and Freedom from Care.

Wall Paper

THAT'S THE ALL-IMPORTANT QUESTION DURING HOUSECLEANING TIME.

AN EARLY CHOICE IS THE BEST: and have your work done before the warm weather sets

A. E. Jolly & Co.

in. We are sure we can please you.

190 DUNDAS STREET.

ROSS', Limited

Remarkable Value in **SUITS**

Up to the Minute in Style

5 Suits, in serge and gaberdine, black and navy; assorted sizes. Regular \$30.00, now \$17.98 Suits, in navy serge; sizes 16 and 18. Regular \$19.50 now \$11.78; also large range of other lines, all equally cheap.

DRESSES

In Messaline Silk and Crepe de Chene, Navy: 1 Dress, size 16. Regular \$25.00, now\$10.50 Dress, size 16. Regular \$19.75, now\$9.75 1 Dress, size 16. Regular \$15.75, now \$9.75 1 Dress, size 34. Regular \$20.00, now \$9.50 1 Dress, size 34. Regular \$26.50, now \$9.75 1 Dress, size 36. Regular \$18.75, now \$12.75 BLACK SILK, MESSALINE AND CREPE DE CHINE 1 Dress, size 16. Regular \$18.75, now \$4.98 1 Dress, size 16. Regular \$15.00, now \$9.75 1 Dress, size 18. Regular \$18.00, now\$9.75 Dress, size 34. Regular \$22.50, now\$9.75 Dress, size 36. Regular \$12.75, now\$8.50 Dress, size 36. Dress, size 36. Regular \$33.00, now......\$14.00 1 Dress, size 40. Regular \$33.50, now......\$14.00 10 Lingerie Misses' Dresses. Regular \$2.75, now...79c 4 Middy Misses' Dresses. Regular \$3.75, now....\$1.49 14 Outing Ratine Misses' Dresses; sizes 16 to 36. Regular \$9.00 to \$10.50, now\$3.75
9 Flowered Crepe Dresses; sizes 16 to 36. Regular

\$6.75, now\$2.49 SKIRTS AND UNDERSKIRTS Specials in English Silk Underskirts \$1.50 Specials in Messaline Silk Underskirts, paddy....\$3.98

Specials in Messaline Silk Underskirts, sand and rose\$2.98
6 Specials in Tweed Skirts. Regular \$4.75 to \$5.50,

LINGERIE WAISTS

Our Waist Department is now showing the newest of new dainty styles, just fresh from the best makers. at remarkably low prices 98c, \$1.98, \$2.50, \$2.98, \$3.50 and \$3.75 Also Waists, in habutai silk and crepe de chine.

from \$2.98 to \$5.00. All remarkable values. NECKWEAR, New and Natty All exclusive 25c to \$1.00

PHONE 1319.

196 DUNDAS STREET.

WESTERN ONTARIO

BREAD IS USED AT LEAST THREE TIMES A DAY. IN A GREAT MANY

OF THE HOMES

Parnell's Quality and **Purity Bread**

IS THE ONLY -KIND USED. THAT IS BECAUSE THE PEOPLE KNOW OF ITS PURITY, AND THAT IT IS MADE AND **DELIVERED BY MEN** WHO ARE INTERESTED IN GIVING YOU THE **BEST BREAD IN THE** CLEANEST WAY.

You have to use Bread at every meal. Why not get the Best? It costs no more, and assures good health for yourself and children.

To prove to you the quality of PARNELL'S we want to send you a sample loaf.

WILL YOU LET US?

We would also like to have you pay a visit of inspection to our factory.

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Parnell The Breadman

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