50 NEW TOWNS STUCK ON THE MAP "WHILE YOU WAIT"-AND LIVELY TOWNS, TOO; RAILROAD MAGIC DOES IT IN THE CANADIAN NORTHWEST.

Correspondence to The Advertiser.]

Vancouver, B. C., Dec. 20.-If you think pioneer days are gone forever, take a look into British Columbia. There you'll see wholesale pioneering that beats anything in the annals of our own West,

Talk about building cities in the wilderness! Fifty new towns in one group are to be stuck on the map in the next

Railroad magic does it—that, and the gift of these vigorous northwestern pioneers for looking ahead,

The Grand Trunk Pacific railway is stringing its rails on the western stretch of its vast continent-belting Yellow Head Pass from through the Rockies, to Prince Ru-pert on the Pacific. And the eager settlers, without waiting for the railroad, are building cities in anticipation; hope and prophecy have already written their names on the map of the future. And the construction gangs, plugging steadily westward, instead of piercing an untravelled wilderness are merely linking town to

Traditional methods of city-building are reversed. Hotels are springing up in isolated valleys and plains, without a guest yet in sight. Barber chairs and soda fountains are going forward by pack horse and river raft in a counwhere shaves are yet superfluous and chocolate sodas an unimagined

Shoe-shine stands will be erected there are shoes to shine, and fancy groceries and fashionable haberdashery will be for sale in modern shops before the customers appear-even before the selling of the building lots on which will stand the houses of those customers. THAT is what Hope and Imagination will do for a country.

Two years ago Edson was a tar paper hut; last summer a census showed a town of 1,253 buildings, with building values of \$486,000 and land values of \$3,000,000.

Willow River, the other day, was only a prophetic ink spot on a map. Then, in less than a week, the whole mostly Americans. In fact, most of main line, the settlers along the new railroad

There's nothing left to chance, either, growed.

This final link Morley Donaldson, north, but the "snewless north," but the "snewless north," thanks to the Japanese current that in the shaping of these towns. They This is railroad building, too, of a the general manager, expects to comtains the Pacific slope.

Won't have to be built over after a sort the world has never seen. The G. plete next year. Then America will warms the Pacific slope.

And where construction gangs now startle the big game of the wilderness for the future, providing generous struction. Winter will not check the 3,356 miles long, reaching from Halistantial artery and the future, providing generous struction. Winter will not check the 3,356 miles long, reaching from Halistantial artery and the future, providing generous struction. ing across the border.

TIN BOTTLE TOPS FOR MUDDY FEET.

eatsup bottles and the like? In most homes they are thrown into the ash barrel—but there are a few places in the world where they are put to a much better use. And it might be that your home is waiting for something of

Tin bottle tops are the finest antidote in ex-stance for muddy feet. They prevent muddy feet from entering the house by taking the mud from



An excellent foot scraper can be made by simply nailing 50 or a hundred of the bottle tops to a board with the crimped edges up. The board can be entirely co them. An ordinary inch plank will do and carpet tacks can be used to attach

#### **BUSY CHRISTMAS IN BRITAIN** TRADE HAVING A BOOM

#### Record Wages Bill-Men Hard to Get.

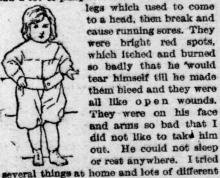
[By L. G. Chiozza Money, M. P.] There is no doubt whatever that the good Christmas of 1912 will see far more wages flowing and far more money in general circulation than at any previous Yuletide. Nearly every industry, large and small, is booming

and breakng record. to decry British trade in the interest of "tariff reform" are compelled to admit that nine years after Mr. Chamberlain suddenly discovered that British trade was about to share the fate of the then newly fallen Campanile, British trade was never so prosperous. The Daily Mail, which was wont to dissemble its joy with the board of trade returns, has discovered that we are going to have "A

# PIMPLES ITCHED

On Arms and Legs. Caused Running Sores. Would Tear Himself Till They Bled. Like Open Wounds. Cuticura Soap and Ointment Cured.

53 Stewart St., Toronto, Ontario.-When my baby was nine months old he had a lot of pimples come on his arms and



did not like to take him out. He could not sleep or rest anywhere. I tried everal things at home and lots of different things people used to advise me, but he did not get a bit better.

"I bathed each place in warm water and Cuticura Soap and then I put some of the Cuticura Ointment on and bound them up in soft rags and he slept better that night than he had for three weeks, and he did not scratch himself once that night. I did that for three days, night and morning, when we noticed the sores were getting drier and healing, so I bought a cake of Cuticura Soap and a box of Cuticura Cintment, and after a week and a few days there was not a biemish on him."

(Signed) Mrs. F. West, Feb. 29, 1912.

Cuticura Soap and Cuticura Ointment are sold by druggists and dealers everywhere. For a liberal free sample of each, with 32-p. book, send post card to Potter Drug & Chem. Corp., Dept. 39D, Boston, U. S. A.

Business Never So Prosperous prosperous Christmas despite the perly impartial authority, "The News-paper Owner and World," has stated that newspapers are receiving a "reord number of advertisements."

"Evil" Work of a Liberal Government.

Indeed, it is so. After six solid years of Liberal Government, after two years of "Lloyd George finance," after the parliament bill, after the insurance "taxes," and just before home rule, the country is enjoying a hitherto unheard-of prosperity. Never be-Even the newspapers which regard fore has so much manufacturing and it as their normal and mournful duty trading profit been made; the net assessments to income tax will soon reach £1,000,000,000 a year, and will be near that figure this year. Never before were mills, factories, and warehouses so busy. Orders are being refused by many trades day by

Rising Wages.

Best of all, the worker is getting a share of the increased product of industry. Employment is better than it has been in perhaps any previous winter. Usually winter is a season of unemployment. In this good year 1912 our winter rate of unemployment has fallen to a figure which would be good as a summer rate.
So that it is true to say that

larger proportion of people will draw vages this Christmas than in the average Christmas. Indeed, the pro-portion will probably be larger than in any previous Christmas. We are in the Good New Times.

And the fuller employment is at advanced rates of wages. Wages, too long stationary, began to move for-ward again in 1911; the movement has grown in strength in 1912, happily for countered. The rise in wage rates has played a great part in assisting the growth of the volume of trade and in that her baby would live? producing our coming happy Christ-

Two Jobs for Many Men. In Bradford employers are tempting workers away from each other in order to meet the demands for wor-It is amusing to read in the Yorkshire Observer the bitter complaint of an employer who had his workpeople stopped in the street by a rival and offered a special bribe desert. In a boot town I was told only the other day of a foreman boot-laster earning £3 10s. a week being a good advance in January; it is a bit late for Christmas. but 'twill serve

to cheer it

Trade Extraordinary.

We cannot measure home trade,

trade is mounting ut our oversea trade is mounting

hand over hand. Our exports have nearly doubled in about twelve years. In 1912 our oversea trade will probably aggregate:

Exports of British goods. 490,000,000 Exports of imported goods 110,000,000

Pack & several hundred mnes nearer Europe and making a new transportation link with the vast commerce of Along with this, the Grand Trunk is building great branch lines into the north and northwest, making 5,000 miles in all, one of them reaching to Dawson, in Eastern Alaska, and another tapping Southern British Colum-Wherever the railroad magic toucher the empty land, new cities spring up. Prince Rupert is as yet only Above, view of Prince Rupert, the new Pacific port of the G. T. P.; be thought taking shape. Soon it may be town site was bought up by pioneers - low, Tete Jaune Cache (Yellow Head Pass), an important new town on the a great seaport, vying with San Francisco, New Orleans and New York. This new region is 800 miles north line will be Americans, who go into compact business sections laid out, and forest, gashing hills, filling valleys, Canada because there's better pioneer- separate residential districts, to avoid building bridges and laying track, be- of the American boundary line! But ween the Rockies and the Pacific. do not shiver. It is not the "frozen This final link Morley Donaldson, north," but the "snowless north," the slum curse of cities that "just tween the Rockies and the Pacific.

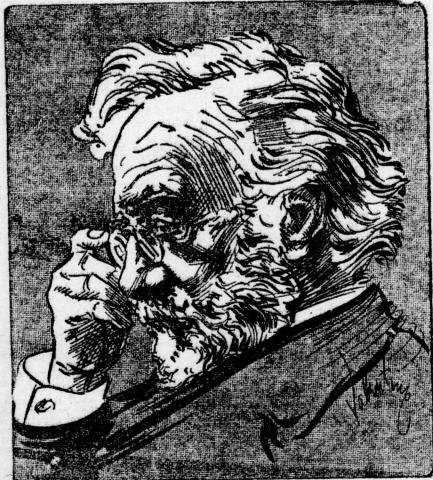
> oversea trade per week! Cotton is go- | gin! Wool is going! Iron is going! wares at this time. Christmas will

> Ships (full ones) are going! Going witness the transaction of more reosophy of the men of the nineteenth

So traders do well to advertise their stronger than ever, in a world the tail trade, and the giving of more trade possibilities of which, we are Christmas presents, and the creation just beginning to realize, are bigger of more material for happy Christmas far than were dreamed of in the phil-"Good Old Times" are, of course, a

Salute You, Dr. Jacobi, "The Sick Child's Friend!"

A Personality Story of the Man Who Has Made the "Little White Hearse" Less Needed in This World."



DR. ABRAHAM JACOBI AT 82 YEARS OF AGE.

Have you ever stood at the bedside of a little child when that mite of humanity was hovering on the borderland of death and life, when each tiny gasp for breath seemed the last? Have you seen the doctor, calm, unemothe workers and their country. The gasp for breath seemed the last? Have you seen the doctor, calm, unemorise in the cost of living is being tional though he be fighting the greatest enemy of life—death itself? Have 122 WEST 49TH ST. countered, and must be more than you seen him lay down the wee, wan wrist, pass a soothing hand over a trembling brow, and turn to a heart-torn mother and smile a grand assurance

All the gigantic deeds of other men and women pale into insignificance beside that doctor's of helping a little child tread its weak way back to health and life and a mother's love.

Realizing all this, you can best form an estimate of what Dr. Abraham Jacobi, New York's 82-year-old physician, is. It is the babies of all the world, for that matter, who owe Dr. Jacobi most. For to the study of little children and the diseases that have yearly filled little white hearses, all too many, he has devoted practically all his life. And many of the great discoveries concerning methods of saving the lives of chil-

dren have been made by this simple little German doctor.
"Why, indeed," declares the famous Dr. Osler, "the very life of a nation depends on the care of its infants, and no one in all this country has done so much for their welfare as Dr. Abraham Jacobi." And, no doubt, it is his wonderful, clear sense that permits Dr. Jacobi to

see that the little, dirty babies of the great east side are just as important as for a rise to £5 a week. The Shipping Federation—yes, the Shipping Federation!—is to give all its seamen \$5,000 for a simple operation from wealthy parents, who can walk into his marble waiting-room, past the butler, footman and secretary and find there among the scented rich the humble poor, Dr. Jacobi's "real friends."

In the dim and distant past of this quiet, learned German doctor is

wonderful thrilling history. He was born at Hartum, Westphalia, Germany, in 1830. After becoming a physician, he became interested in a revolutionary movement designed to gain a greater degree of liberty for the common folks in the "fatherland."

The German emperor promptly arrested him and thrust him in a Berlin dungeon, where he remained from 1851 until he escaped and fled to America in 1853. Hanging out his doctor's shingle in New York, he began to specialize in children's diseases. Medical colleges and hospitals soon went to bim for instruction and help.

Exports of imported goods 110,000,000

Years afterwards the great university of Berlin, where he had been once imprisoned for treason, sent him a flattering offer to become a professor in that institution. And the doctor sot his "revenge" on the Berlin dungeon by declining the iob!

## "17 Cents a Day"

THE WHOLE COUNTRY APPLAUDS THE "PENNY PURCHASE PLAN." From a thousand different directions comes a Typewriters, and you have an overwhelming total mighty chorus of approval, voicing the popularity of The Oliver Typewriter "17 Cents a Day"

Purchase Plan. The liberal terms of this offer bring the benefits of the best modern typewriter within easy reach of all. The simple, convenient "Penny Plan" has assumed international importance.

It opened the floodgates of demand and has almost engulfed us with orders. Individuals, firms and corporations—all classes of people—are taking advantage of the attractive plan and indorsing the great idea which led us

To make typewriting the universal medium of written communication! to take this radical step-

Speeds Universal Typewriting The trend of events is toward the general adoption of beautiful, legible, speedy typewriting in place of slow, laborious, Printype. illegible handwriting.

The great business interests are a unit in using type-It is just as important to

the general public to substitute typewriting for "longfairs are his business. Our popular "Penny Plan" speeds the day of a Day. Universal Typewriting.

A Mechanical Marvel The Oliver Typewriter is unlike all others. With several hundred less parts than ordinary

typewriters, its efficiency is proportionately Add to such basic advantages the many timesaving conveniences found only on The Oliver

Address Sales Department,

of tangible reasons for its wonderful success. A Business Builder The Oliver Typewriter is a powerful creative

force in business-a veritable wealth producer,

Its use multiplies business opportunities, widens business influence, promotes business success. Thus the aggressive merchant or manufacturer can reach out for more buiness with trade-winning letters and price lists. By means of a "mailing list"—and The Oliver Typewriter—you can annex new trade territory.

Get this greatest of business aids--for 17 Cents a Day. Keep it busy. It will make your busi-

Aids Professional Men

To the professional man the typewriters is an

indispensable assistant, Barristers, Clergymen, Physicians, Journalists, Architects, Engineers and Public Accountants have learned to depend on the typewriter. You can master The Oliver

The Standard Visible Writer. Typewriter in a few minhand." For every private citizen's personal aftutes' practice. It will pay big daily dividends of satisfaction on the small investment of 17 Cents

A Stepping-Stone to Success For young people, The Oliver Typewriter is a stepping-stone to good positions and an advancement in business life. The ability to operate a typewriter counts for

more than letters of recommendation. Start now, when you can own The Oliver Typewriter for pennies.

Join the National Association of Penny Savers! Every purchaser of The Oliver Typewriter for 17 Cents a Day is made an Honorary Member of the National Association of Penny Savers. A small first

payment brings the magnificent new Oliver Typewriter, the regular \$125 machine. Then save 17 Cents a Day and pay monthly. The Oliver Typewriter Catalogue and full details of "17 Cents a Day" Purchase Plan sent on request, by coupon or let-

The Oliver Typewriter Co. Oliver Typewriter Bldg. Chicago.

COUPON The Oliver Typewriter Co., Oliver Typewriter Bldg., Chicago Gentlemen: Please send your Art Catalogue and details of "17-Cents-a-Day" offer on The Oliver Typewriter.

Address ...... 89k-t

W. Gurd & Co., Local Agents, 185 Dundas Street

### CHRISTMAS CONTEST--\$100 in Cash Prizes



FIRST PRIZE .....\$10.00 SECOND PRIZE .....\$7.00

Ten Prizes \$2.00 Each. Seventy Cash Prizes. Send replies early, as con-

test closes December 23rd. Send in as many replies as you like, but all replies must reach us by three o'clock on December 28rd. At that time the three judges will shake all the replies together in a basket, and the first 70 correct replies drawn will receive the

THE ONLY CONDITION-With each reply must be inclosed one MAMMY HEAD, cut from a THIRD PRIZE .....\$4.00 FOURTH PRIZE .....\$3.00 Fifty-six Prizes \$1.00.

Contest Department.
STANDISH MANUFACTURING CO. COUPON LIMITED. Colborne Street, Toronto. I inclose "MAMMY HEAD," cut from a package of My count on the dots is .....

Address ......L.A. be or 10c package of "Fun-to-Wash" Washing Powder, and not more than one reply in each envelope. Be sure

to address Contest Department, Standish Manufacturing Company, Limited, 11 Colborne Street, Toronto, Winners Will Be Announced In This Paper

Contest Closes Before Christmas. Answer TODAY

#### GOING TO **NEW YORK?**

You will enjoy your stay more if you stop at a hotel-Centrally located, Accessible, Quiet and Refined, Comfortable Accommodations. Good Service,

Courteous Treatment. You will get all of these at the

## HOTEL BRISTOL

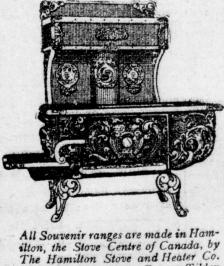
between Broadway and Sixth ave

EUROPEAN PLAN. Single rooms, with private bath, \$2.00 to \$2.50 Per Day. Double rooms, with private bath, \$2.50 to \$3.00 Per Day.

AMERICAN PLAN. Rooms and Meals \$3.00 to \$4.00 Per Day. T. E. Tolson, Pres. and Mgr. Chas. McCready, Asst. at-Dec 14

"I make it my business to push the one best article in every line -that's why I push

#### SOUVENIR RANGES."



for six more sales at least, because - there isn't a Souvenir Range made that will not give absolute satisfaction. "The name 'Souvenir' is

"When I sell a Souvenir

Range I pave the way

a guarantee of first-class material-first-class workmanship - cooking efficiency and fuel economy. That word simply stands for range perfect

Linited, successors to Gurney-Tilden "The 'Royal' is the king of the Souvenir series-fine in appearance and a

splendid investment. "Both 'Royal' and 'Champion' Souvenirs are fitted with the AERATED OVEN—an exclusive feature,

while they possess every other modern improvement. "Meat cooked in an AERATED OVEN isn't burnt to the bone—it retains its juices—remains whole-

some and nourishing. "You buy range satisfaction when you buy a Son-

venir range." N.B.—Come in and talk the matter over.

## Ideal Furniture Company

694 DUNDAS STREET, LIGHTFOOT, Manager