

50 NEW TOWNS STUCK ON THE MAP "WHILE YOU WAIT"—AND LIVELY TOWNS, TOO; RAILROAD MAGIC DOES IT IN THE CANADIAN NORTHWEST.

(Special Correspondence to The Advertiser.)

Vancouver, B. C., Dec. 20.—If you think pioneer days are gone forever, take a look into British Columbia. There you'll see wholesale pioneering that beats anything in the annals of our own West.

Talk about building cities in the wilderness! Fifty new towns in one group are to be stuck on the map in the next few months.

Railroad magic does it—that, and the gift of these vigorous northwestern pioneers for looking ahead.

The Grand Trunk Pacific railway is stringing its rails on the western stretch of its vast continent-belt system, from Yellow Head Pass through the Rockies, to Prince Rupert on the Pacific. And the eager settlers, without waiting for the railroad, are building cities in anticipation, hope and prophecy have already written their names on the map of the future. And the construction gangs, plugging steadily westward, instead of piercing an untravelled wilderness are merely linking town to town.

Traditional methods of city-building are reversed. Hotels are springing up in isolated valleys and plains, without a guest yet in sight. Barber chairs and soda fountains are going forward by pack horse and river raft in a country where shaves are yet superfluous and chocolate sodas an unimaginable luxury.

Shoe-shine stands will be erected there are shoes to shine, and fancy groceries and fashionable haberdashery will be for sale in modern shops before the customers appear—even before the selling of the building lots on which will stand the houses of those customers. THAT is what Hope and imagination will do for a country.

Two years ago Nelson was a far poorer hut; last summer a census showed a town of 1,253 buildings, with building values of \$486,000 and land values of \$3,000,000.

Willow River, the other day, was only a prophetic ink spot on a map. Then, in less than a week, the whole town site was bought up by pioneers—mostly Americans. In fact, most of the settlers along the new railroad line will be Americans, who go into Canada because there's better pioneering along the border.

There's nothing left to chance, either, in the shaping of these towns. They won't have to be built over after a while. Scientific pioneering plans them for the future, providing generous space for streets, parks, public buildings and schools. There are



Above, view of Prince Rupert, the new Pacific port of the G. T. P.; below, Tete Jaune Cache (Yellow Head Pass), an important new town on the main line.

compact business sections laid out, and forest, gashing hills, filling valleys, separate residential districts, to avoid building bridges and laying track, between the Rockies and the Pacific.

This final link Morley Donaldson, the general manager, expects to complete next year. Then America will have a new transcontinental artery, 3,356 miles long, reaching from Halifax, in Nova Scotia, across the Dominion to Prince Rupert, bringing the

oversea trade per week! Cotton is going! Wool is going! Iron is going! Ships (full ones) are going! Going stronger than ever, in a world the trade possibilities of which, we are just beginning to realize, are bigger far than were dreamed of in the philosophy of the men of the nineteenth century.

So traders do well to advertise their wares at this time. Christmas will witness the transaction of more retail trade, and the giving of more Christmas presents, and the creation of more material for happy Christmas than our time has known. And the "Good Old Times" are, of course, a myth.

Pacific several hundred miles nearer Europe and making new transportation link with the vast commerce of Asia.

Along with this, the Grand Trunk is building great branch lines into the north and northwest, making 5,000 miles in all, one of them reaching to Dawson, in Eastern Alaska, and another tapping Southern British Columbia.

Wherever the railroad magic touches the empty land, new cities spring up.

Prince Rupert is as yet only a thought taking shape. Soon it may be a great seaport, vying with San Francisco, New Orleans and New York.

This new region is 800 miles north of the American boundary line! But do not shiver. It is not the "frozen north," but the "snowless north," thanks to the Japanese current that warms the Pacific slope.

And where construction gangs now startle the big game of the wilderness a few years will see a vigorous, teeming civilization.

"17 Cents a Day" Offer Stirs All Canada!

THE WHOLE COUNTRY APPLAUDS THE "PENNY PURCHASE PLAN."

From a thousand different directions comes a mighty chorus of approval, voicing the popularity of The Oliver Typewriter "17 Cents a Day" Purchase Plan.

The liberal terms of this offer bring the benefits of the best modern typewriter within easy reach of all. The simple, convenient "Penny Plan" has assumed international importance.

It opened the floodgates of demand and has almost engulfed us with orders.

Individuals, firms and corporations—all classes of people—are taking advantage of the attractive plan and endorsing the great idea which led us to take this radical step.

To make typewriting the universal medium of written communication!

Speeds Universal Typewriting

The trend of events is toward the general adoption of beautiful, legible, speedy typewriting in place of slow, laborious, illegible handwriting.

The great business interests are a unit in using typewriters.

It is just as important to the general public to substitute typewriting for "long-hand."

For every private citizen's personal affairs are his business.

Our popular "Penny Plan" speeds the day of Universal Typewriting.

A Mechanical Marvel

The Oliver Typewriter is unlike all others. With several hundred less parts than ordinary typewriters, its efficiency is proportionately greater.

Add to such basic advantages the many time-saving conveniences found only on The Oliver

Printype—OLIVER Typewriter

The Standard Visible Writer.

Join the National Association of Penny Savers!

Every purchaser of The Oliver Typewriter for 17 Cents a Day is made an Honorary Member of the National Association of Penny Savers.

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Then save 17 Cents a Day and pay monthly. The Oliver Typewriter Catalogue and full details of "17 Cents a Day" Purchase Plan sent on request, by coupon or letter.

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W. Gurd & Co., Local Agents, 185 Dundas Street

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