

AMUSEMENTS, LECTURES.

GRAND A. J. SMALL
Sole Prop.
Twice Today, 2:15, 8:15
"GET-RICH-QUICK" WALLINGFORD
PRICES—Matinee: 25c, 50c, 75c, \$1; Night: 25c, 50c, 75c, \$1, \$1.50

MONDAY NIGHT

Special Return Engagement. Same Company and Production as Before.

"MY HERO" THE CHOCOLATE SOLDIER

Entire Original Cast—Alice York, Mildred Rogers, Juanita Fletcher, Bessie Lyons, George Tallman, Francis J. Boyle, George O'Donnell, Chas. Purcell.
SYMPHONY ORCHESTRA.

PRICES: 25c, 50c, 75c, \$1.00, \$1.50
SEATS ON SALE NOW

Wednesday and Thursday Nights THE SMART SET

In the Merriest of Musical Comedies.

THE MAYOR OF NEW TOWN
A Concoction of Mirth, Melody, Music and Comedy.
The Famous Colored Glee Show, New Costumes, Scenery and Electrical Effects.

PRICES: 25c, 50c, 75c, \$1.00, \$1.50
Friday and Saturday, Mat. and Night
Rex Beach's Latest and Greatest Play.

The Barrier

SUPERB CAST AND PRODUCTION.

PRICES: 25c, 50c, 75c, \$1.00, \$1.50
WEEK BEGINNING MONDAY, MAY 6
MATINEE EVERY DAY AFTER MONDAY.

GRANDEST SPECTACLE OF CENTURY. PICTURES COLORED BY NATURE'S OWN HAND. DAZZLING GORGEOUS

The Durbar in Kinemacolor
Direct from the New York Theatre, reproducing all the important ceremonies, processions and pageants in Bombay, Calcutta and Delhi during the visit of King George V. and Queen Mary, when they were crowned Emperor and Empress of India. Every event shown in all their gorgeous colors. Prices—Night, 25c, 50c, 75c, \$1.00, \$1.50; Matinee, 25c any seat in the house.

Opens Next TUESDAY Closes SATURDAY
Reduced rates all railways. Captain Douglas Young, Manager, Toronto, Ont.

Canadian National Horse Show Toronto, Ont.

PRINCESS THEATRE
Tuesday and Wednesday.
Milano and Alvin
Comedy, Fun, Laughter.
"Only a Joke"
A laugh from start to finish.

ST. JOHN'S A.C. CLUB
Oxford and Waterloo streets.
MINSTRELS
Plan now open at Hamby's Bookstore.
MONDAY, TUESDAY, WEDNESDAY AND THURSDAY.

LONDON CANINE ASSOCIATION
monthly dog show in Foresters' Hall, Carling Place, Monday, April 29, 8 p.m. On exhibition, Boston and Alrode terriers. No admission. Everybody welcome.

Cunard Line
Montreal to Southampton. One-class cabin service; reasonable rates; Ascania, Ansonia, Ultonia. New York service, Liverpool via Queenstown.

All Lines
Tickets to or from the Old Country via all lines, all classes, all routes.

See F. B. CLARKE
416 Richmond Street, next Bank of Commerce, London, Ont.

WARD'S HARP ORCHESTRA—ENGAGEMENTS accepted for social events. 91 Tecumseh. Phone 3005.

E. DE LA HOOKE
Agent for
All Ocean Lines
Cook's Tours, Travellers' Checks, Accident Insurance.
422 Park Avenue (London Loan Bldg.).

DANCING—ADVANCED CLASS SOCIABLES (for members only). May 3 and 10. Advanced class closes for season May 22. Private lessons. Phone Dayton & McCormick.

MUSIC FURNISHED FOR PARTIES, balls, banquets. Phone 1365. Tony Vita's Italian Harpers, 122 Queen's Avenue.

WANTED.

WANTED—FLAT TOP OFFICE DESK. Address Box 4, Advertiser.

TENNIS COURT WANTED. SEND full particulars. Apply to Harrison, 446 Queen's Avenue.

100-ACRE FARM FOR HOUSE AND lot. See description and price. Box 2, Advertiser.

WANTED—ONE HUNDRED AND fifty quarts milk daily to be delivered in city. H. Findlater, 173 William Street.

WANTED BY LADY—FURNISHED room, with private family; state terms. Apply Box 98, Advertiser.

WANTED—MODERN HOUSE, SEVEN or eight rooms, central, between twenty and twenty-five dollars a month. Apply Box 97, Advertiser.

OTHER CONDENSED ADS. ON PAGES FOUR AND TEN.

Births, Marriages and Deaths.

DEATHS.
MURDOCK—In this city, at the Age of 76 years, James Murdoch, in his 76th year.
Funeral notice later.

SUNDAY SERVICES.

ADELAIDE STREET BAPTIST CHURCH
Rev. Jas. H. Boyd, pastor.
Services tomorrow—Morning at 11; evening at 7, subject: "A CHANGE OF MIND AND ITS EFFECT."

ASKIN STREET METHODIST CHURCH
Rev. W. H. Harvey, B.A., pastor.
Rev. W. E. Miller, Stratford, will preach morning and evening. R. W. G. Quantz, organist.

BIBLE CLASS, 2:45, SUNDAY AFTERNOON—"Class Welcome." First Methodist Sunday School. Visitors always welcome. W. J. Underwood, leader.

BISHOP CROFTON MEMORIAL CHURCH
Holy Communion at morning service, 11 a.m., preacher, Rev. T. B. Howard, B.A.; 7 p.m., Rev. S. Hardy, B.A., rector. Church of Redeemer.

CATHEDRAL ST. PAUL'S—HOLY COMMUNION, 8:30 a.m., morning service, 11 p.m., preacher, Rev. Harry Phillips, licensed lay reader. The Bishop of London, England, subject, "Standing by the truth: Nicodemus by the Cross."

CENTENNIAL METHODIST CHURCH
Rev. G. N. Hazen, pastor, will preach tomorrow, morning, "Heart Truth," evening, "A Wicked Woman's Influence." Good singing.

CHALMERS PRESBYTERIAN CHURCH
Rev. Francis Ballantyne will preach morning and evening.

CHURCH OF THE REDEEMER, ADELAIDE and Grosvenor street. Evening Prayer and sermon, 7 o'clock. Rev. H. A. Harrison, B.A.

CHURCH OF ST. JOHN THE EVANGELIST—Rev. Canon Craig, rector. Services at 11 a.m. and 7 p.m.

COLBORNE STREET METHODIST CHURCH—Rev. D. N. McCamus, pastor. Fellowship at 10 a.m., public worship at 11 a.m., 7 p.m. Choir, under the direction of Mr. Leslie H. Roberts, will give a special song service. The hymn to be rendered are: "The Daughter of Jarius," by Stainer, and selections from "The Elijah."

CHRIST CHURCH, CORNER OF WELLINGTON and Hill streets. Sunday, April 28, 1912. Morning prayer, morning and evening, 7 p.m. Preacher, Mr. C. E. Gunn, rector.

DUNDAS CENTRAL METHODIST CHURCH—Rev. Thomas Manning, D.D., pastor, will preach at both services. Evening subject, "The Endurance of Divine Compassion." Good music. All services. Bible school at 2:45.

EGERTON STREET BAPTIST CHURCH
W. L. Steeves, pastor. Morning service 11 o'clock; evening service, subject "THE SUCCESSFUL 20TH CENTURY GIRL." 20th century singing, 20th century sermon for 20th century people. Baptism.

EMPIRE AVENUE METHODIST CHURCH—Rev. G. W. Dewey, pastor. Morning, "The Spiritual Organ of Vision," evening, "The Immortal Three Links."

First Methodist Church
Pastor, Rev. R. Whiting, B.A.
11 a.m.—"Measurements of Manhood."
7 p.m.—"SONG SERVICE."
Subject, "The Control."
Full choir. Mrs. A. D. Jordan, organist.

FIRST CHURCH OF CHRIST (SCIENTIST), corner Richmond street, Princess and Park avenues—Sunday services at 11 a.m. and 7 p.m. Subject, "A Probation Death." Sunday school at 12:15. Wednesday testimonial meeting, 8 p.m. Free reading room; open every week day from 2 to 4:30. Everybody welcome. Literature for sale and free distribution.

FIRST CONGREGATIONAL CHURCH
Rev. H. D. Whitmore, pastor, both services at 11 and 7.

FIRST METHODIST CHURCH
PASTOR, REV. R. WHITING, B.A.
11 a.m.—"The Law of the Household."
7 p.m.—"The Wreck of the Titanic."
Anthem—Crossing the Bar.
Solo—Miss Elsie Green.
7 p.m.—
"The Wreck of the Titanic."
Anthem—He Giveth His Beloved Sleep.
Mrs. A. D. Jordan, Organist.

FIRST PRESBYTERIAN CHURCH
Rev. J. Gibson Inkster, B.A., minister. The pastor will preach morning and evening.

HYATT AVENUE METHODIST CHURCH—Pastor, Rev. J. W. Baird. Morning, "Sweetening the Waters"; evening, "The Despised Birthright."

INTERNATIONAL BIBLE STUDENTS, Oddfellows' Hall, 422 Richmond street, 2 p.m. Subject, "Give Up the Dead." No collection.

KING STREET PRESBYTERIAN CHURCH—Rev. W. R. McIntosh, B.D., minister. Morning, ordination and induction of elders; evening, "Chivalry and the New Woman"—new era sermon.

KNOX PRESBYTERIAN CHURCH—Rev. W. N. Martin will preach at both services.

MALINDA STREET BAPTIST CHURCH—Rev. C. M. Carey, pastor. Both services will be conducted by the pastor. Baptism in the evening. Seats free. Welcome.

MEMORIAL METHODIST CHURCH, Richmond street north—Services as usual.

NEW ST. JAMES' PRESBYTERIAN CHURCH—Rev. J. H. Mitchell will preach at both services.

ST. JAMES CHURCH, SOUTH LONDON—Services—Morning 11, evening 7. Rector, Very Rev. Dean Davis.

SOUTH LONDON BAPTIST CHURCH—Pastor, W. M. Walker. Morning, "Christian Influence." Sunday School and Bible Classes at 3 p.m. All welcome.

SOUTHERN CONGREGATIONAL Church, on Horton street, near Malind—Pastor, W. H. A. Clark. Morning at 11. "Pardonable Suspicion," evening at 7. "Pardonable Suspicion." Seats free. All welcome.

ST. ANDREW'S CHURCH—REV. JAS. ROSS, D.D., minister. Morning, "The Life That is Life Indeed"; evening, "The Storing Goodness of God."

TALBOT STREET BAPTIST CHURCH—Rev. H. B. Bingham, B.A., pastor. 11 a.m., subject, "An Evening's Visitation"; 7 p.m., subject, "The Life That is Life Indeed." School: 2:30 p.m., men's mass meeting; Dr. W. J. Bingham will speak; 7 p.m., Bingham Brothers will speak and sing. Balm at close. All welcome.

WELLINGTON STREET METHODIST Church—Rev. H. A. Graham, pastor. Sunday, April 28, 1912, 10 a.m., the classes and men's meeting. Address by Mr. J. P. Moline, 11 a.m., memorial service for the late pastor, Rev. James Livingston; 2:45, Sunday school and Bible class; 7 p.m., the pastor.

YORK STREET MISSION HALL—Morning, Christian Workers' service; evening, subject, "Not a Hoof Left"; preacher, Evangelist Belcher; Mr. Arthur Clarke and others will sing. Special offering in support of work.

All the year round we sell the large bars of GENUINE SHELL BRAND CAS. TILE SOAP FOR 18c. Why pay more? TAYLOR'S MARKET DRUG STORE, 339 Talbot street, opposite market.

HOUSES, ROOMS TO LET.

TO LET—37 ELMWOOD AVENUE, two-story brick house, all modern conveniences. Apply at 63 Elmwood. 86n-2xt

STORE TO LET—FIRST FLOOR—APPLY W. L. Mara, 113 Dundas street. 91c

GROCERY AND BUTCHER BUSINESS and dwelling. Apply at 570 or 572 Adelaide street. 91tf

TO LET—STORE, CORNER RICHMOND and Maple. Apply 657 Richmond street. 81c

FOR RENT—LARGE OFFICES, SECOND floor, Merchants' Bank; has been occupied by the Public Works Department; rent much reduced. Apply P. Walsh. 91n

HOUSE IN LONDON SOUTH, 8 ROOMS, double parlors, dining-room, kitchen, city factory; \$10 per month. Apply 13 Wortley road. 91c

HOUSE TO LET, 758 QUEEN'S AVE., N. E. Modern conveniences, good location; vacant by the 25th of May. Apply Mrs. Ed. Martin, 487 Eglar street. 90tf

TWO HOUSES, 410, 412 PRINCESS avenue; all newly modernized; double parlors, 4 bedrooms, hot and cold water; choicest location. Apply 773 Helmuth avenue. 90n

ROOMS TO LET, MODERN CONVENIENCES, light housekeeping privileges, use of piano, if desired. 241 Woodbine road. 89c

TO RENT—SIX-ROOMED HOUSE, No. 20 Palace street. Apply 395 Piccadilly street. 89c

TO LET—TWO-STORY BRICK RESIDENCE, four acres of land, orchard and barn, Proof Line road, between 5th and 6th concessions, London Township, one mile and half from car. Apply Masonville postoffice. 89c

TO RENT—BEAUTIFULLY SITUATED country residence for summer months, near city. Apply Box 88, Advertiser. 85c-1yt

TO LET—FINELY SITUATED COTTAGE, corner Oxford and St. George streets. Apply H. Taylor, 140 Richmond street south. 87c-ywt

BOARDING HOUSE, 236 RECTORY street, doing good business, situated for factory, gas, and other conveniences. Apply, quick, Cambridge, 91c-tyw

FOR RENT—TWO FLATS WITH splendid offices, suitable for light manufacturing. 75 Bathurst street. 55tf-tyw

FOR RENT—TWO FLATS WITH splendid offices, suitable for light manufacturing. 75 Bathurst street. 75tf-tyw

NICE BRIGHT FRONT ROOM TO RENT, furnished, with or without board; kitchen if desired; one block from Richmond. Apply 156 Oxford street. 84c-ywt

TO LET—NINE-ROOMED BRICK house, modern conveniences; good locality. Apply 668 Talbot street. 89c-tyw

PARLOR AND BEDROOM, NICELY furnished, to let, with or without board; gas, and other conveniences; all up to date. Apply 130 Albert street. 85n

OFFICE SPACE—WITH OR WITHOUT cellars. 422 Park Avenue (London Loan Bldg.). 85tf

UP-TO-DATE MOVING VAN
Furniture and Pianos Packed, Crated and Carefully Handled.

863 1/2 Colborne St. Phone 2636
W. R. FLOWERS. G. W. TAYLOR.

TO LET—NO. 411 KING STREET, ON corner of Colborne street; splendid situation; ten minutes' walk from post-office; ten rooms, bath, hot water, heater, gas, and other conveniences. Apply 409 King street. 79tf

ALEX. HENDERSON'S MOVING VANS—Largest in city. Good storage. 256 Cheapside. Phone 1724.

THE SANDRINGHAM APARTMENTS—Ground floor suites, 6 rooms, bath, hot and cold water, laundry tubs, steam heating, janitor service. Apply W. J. Clark. Telephone 1287. 75tf

BIGGS' FURNITURE STORAGE
Clean and Dry. Terms Reasonable.
The Forest City Moving Vans
Phone 1162. 97 Carling Street.

ON MOVING DAY REMEMBER "DAY" the Mover. H. P. Day, Ideal Moving Van. Residence, 867 Wellington street; phone 2387. Office, 90 King.

TO RENT OR FOR SALE ON EASY terms, 314 Grosvenor street; modern red brick, with all conveniences; eight rooms. Apply Advertiser office. 56tf

LOST AND FOUND.

LOST SATURDAY MORNING, 27TH, ON Park avenue, or Dundas street between Park avenue and Richmond, gold bar pin and black silk bow. Reward 49 Park avenue.

LOST—FOX TERRIER PUP, BLACK and white head, black spot on back and near tail. Reward at Majestic Hotel or 17 Picton street.

LOST—WEDNESDAY AFTERNOON, April 24, somewhere between City Hotel and C. P. R. station, package of title deeds belonging to Joseph Moore. Please return to J. M. McEvoy. Reward.

LOST—WHITE FRENCH POODLE, brown spot on ear and back. Answers to name of Buster. Reward at the Gore P. O.

The Ideal Beverages:
ALE
STOUT
LAGER
Made by John Labatt

STRAWBERRIES AND ICE CREAM, 10c.
Restaurant, Fourth Floor.

SMALLMAN & INGRAM
Sliced Tomatoes, Bread and Butter and Cup of Tea or Coffee, 10c.

EMBROIDERIES

For a Summer Season of White



What is more summerlike than white? or more dainty than the fine Swiss Flouncings and Embroideries? And where will you find such beautiful designs and exquisite work? The time to prepare for tomorrow is today, and the time to select your summer dress is now, while the assortment is best, and be prepared for the summer weather when it comes. Prepare for the hot weather now, and prepare for a season of white. This is the advice which comes from every fashion source. Our stock of Embroideries is now at its best. Immense assortment of Swiss and Nainsook Flouncings, Edgings, Bandings, etc., also beautiful Dress Lengths.

CAMBRIC, NAINSOOK AND SWISS EDGINGS, with insertions to match, in beautiful assortment of patterns, at prices ranging from 10c yard up

NAINSOOK AND SWISS FLOUNCINGS—17-inch, for petticoats, flounces, etc., pretty lace effects, in floral and eyelet designs. Prices from yard 40c to 75c

SWISS FLOUNCINGS—27-inch, with hemstitched and scalloped edges, fine quality for babies' dresses, in dainty little patterns. Prices, a yard 65c, 75c and 85c

EMBROIDERED SWISS FLOUNCINGS—27-inch, with 4-inch embroidery frill, for children's wear. At per yard 1.00 and 1.25

Wide Swiss Bandings, in fine range of patterns, from, per yard 60c to 1.25

DAINTY SWISS GALLOONS—In eyelet and filet designs, from 18c yard up

SWISS AND NAINSOOK INSERTIONS—In special range of dainty lace designs, suitable for wash dresses. Prices from 10c yard up

FLOUNCINGS—Two special lines in 27-inch Flouncings for children's and ladies' wear, embroidered on nice fine Swiss muslin, splendid assortment of patterns to select from. Two qualities, specially priced, at yard 39c and 69c

EMBROIDERY DRESS LENGTHS—5-yard dress lengths, handsomely embroidered in eyelet and conventional designs. At per length \$3.75, \$5.00, \$6.00 to \$8.50

ALLOVER EMBROIDERY—22-inch width, for blouses and dresses, in good assortment of pretty designs. At per yard 59c, 75c, \$1.00 to \$1.75

East Aisle—Main Floor.

150 Towels for 50c, Sani-Tissue, Sanitary

Stop at Toilet Counter and ask about Sani-tissue Paper Towels, made specially to replace the roller towel and all others of the unsanitary nature. The price quoted above will give you an idea of how very inexpensive these Towels are. Examine them at the counter. Put up in rolls of 150 Towels in each, are used as a blotter, a safeguard against any infection from skin diseases, etc. The children will delight to use them, and the woman who desires a clean, beautiful complexion is quick to recognize the aid these Towels give. Their absorbent quality is very strong, and they are highly recommended by the medical fraternity. Rolls of 150 towels for 50c Sani-tissue Toilet Paper, two rolls in carton, for 25c

Rickard's Stag Silk, 5c

Special clearing of Rickard's Stag Silk, used for knitting and crocheting, all colors, while they last, spool 5c. Knitting and Crochet Silks now at counter recently occupied by buttons and patterns. Buttons and patterns now in west aisle, opposite wash goods.

Dress Goods Special All-Wool San Toy, 65c Yard

44-inch All-Wool San-Toy Cord Dress Goods, in all the newest colorings. A big range of shades, suitable for ladies' dresses or children's wear. One of the best values we have offered this season in dress goods. Solid wool, smooth finish, good wearing material. Special, yard 65c. Samples Ready for Mailing.

New Arrivals in Wash Goods Section

New White Piques, Corduroy, Ratine and Vestings are all here in big assortment and ready for Saturday. Some of the new arrivals are repeat orders, and others delayed shipments. Best assortment of the season now in Wash Goods Section.

WHITE PIQUE—Narrow and wide cords, 27-inch, at yard 15c, 20c, 35c and 40c

WHITE OTTOMAN CORD—A heavy cross cord, 27-inch, at yard 45c

AMERICAN CORDUROY—Direct from New York. These are in strong demand, and many customers are waiting for this shipment. For ladies' suits, dresses, etc., 27-inch, at yard 35c, 40c and 50c

WHITE RATINE—The new cloth for ladies' wash suits, 27-inch, at yard 40c

WHITE VESTINGS—This is a shipment which has been delayed in transit for so long. A beautiful assortment of neat spots and small figured designs, also stripes. Many are waiting these Vestings. Get your supply early. 27-inch, at per yard 20c and 25c

PRINTS—Another shipment of English Prints in both light and dark grounds, for ladies' and children's wear, also suitable colors and designs for men's and boys' shirts, guaranteed washers, at yard 12 1/2c and 15c

ART TICKINGS—For fancy pillows, in green and white, yellow and white, pale blue and pink and white, fancy stripes, 32-inch, fast washing colors, yard 35c

FOULARDS—In all the newest colors and designs, satin finish goods, for ladies' waists, dresses, etc. Neat, figured designs, spots, rings, sprigs, etc. Also two-tone and hair-line stripes, etc., 27, 31 and 44 inches wide, at yard 25c, 35c and 60c

BORDERED FOULARDS—27-inch, at yard 50c

See These in Wash Goods Section—West Aisle.

Standard Patterns Post Paid to Out-of-Town Customers

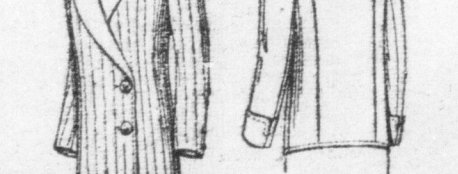
Cut out coupon and fill in your name and address, number and size. Inclose 15c and we will send pattern by return mail.

NAME

ADDRESS

Size

Cost—5864 Skirt—5082



5864—MISSES' AND SMALL-SIZED WOMEN'S SLIGHTLY FITTED COAT, in cutaway or straight closing. 4 sizes, 14 to 20 years. The 16-year size requires for a coat in full length 5 1/4 yards of material; 27 inches wide; for coat in shorter length 5 yards 27 inches wide, with 1/4 yard of 27-inch contrasting material for shawl collar, or 1/4 yard of 36-inch contrasting material to make revers and cuffs. PRICE, 15 CENTS.

Strawberries and Ice Cream, 10c. Restaurant, Fourth Floor.

SMALLMAN & INGRAM

Sliced Tomatoes, Bread and Butter and Cup of Tea or Coffee, 10c.