

Wall Paper Sale

Starts Monday. See List of Prices.

O. B. GRAVES LIMITED

Diprose Saturday Specials

Finest Norwegian Smoked Sardines and Sardines in Tomato Sauce.

CROSSED FISH BRAND. Slightly smoked, very tasty. Our best sellers. Usual price, per tin, 15c.

SPECIAL PRICE, 12c.

Cranberries

A few more of those good Cranberries, at the bargain price—three quarts for 25c.

Our Rolled Oats

Best in the city. Fresh, clean, and free from hulls. Special, nine pounds for 25c.

JOHN DIPROSE

Three Popular Stores.
Dundas-Ridout Sts. Phone 386
Dundas-Wellington Sts. Phone 2282
Richmond-Hyman Sts., Phone 1291

Jackson's Meat Markets

Your Meat Bill

should be one you are glad to pay. We satisfy our patrons so well that they like to spend money here.

We have for Saturday:
Round Shoulder Roasts, lb., 12c
Lean Roasts Pork, lb., 12c
Fresh Shoulders Pork, lb., 12c
Small Pork Sausage, lb., 12c
5-lb. Crock Pure Lard, 90c
Hams, Livers and Ox Tails in abundance.

Be sure and try some of our celebrated Shortening. Manufactured only by us. 2 lbs. 25c.

STALLS:
1, 2 MARKET HOUSE.
Phone 2859.

87 WELLINGTON STREET.
Phone 1057.

Coal Oil

AMERICAN WHITE 13c GAL.
CANADIAN . . . 11c GAL.

Try our American White and have no black chimneys.

American White is special oil for oil heaters and oil stoves.

J.E. YOUNG & CO

111 DUNDAS ST.
Two doors from Talbot.

Logan & Ball

Funeral Directors
618 RICHMOND ST. PHONE 1084.
Residence on Premises.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

NEW YORK LADIES' TAILORING CO.

218 1/2 Dundas Street.
OPENING SATURDAY, FEB. 5.
Excellent stock of imported goods. Latest New York and Paris fashions. OPENING BARGAINS, FEB. 5 TO 15. Regular \$20.00 Suits, made for..... \$10.00 Regular \$18.00 Suits, made for..... 9.50 Regular \$10.00 Coats, made for..... 6.50 Regular \$2.00 Skirts, made for..... 2.50 WORK GUARANTEED FIRST-CLASS.

REGARDLESS OF CREED

Orangemen and Sons of St. Patrick Will Be in Ottawa Together on the Seventeenth of March.

Ottawa, Feb. 4.—Both shamrocks and orange colors will be seen here on St. Patrick's Day, March 17.

The Irishmen will that day have their usual big parade, and the Orange Grand Lodge of Eastern Ontario, between 200 and 300, are to meet in the capital that day.

Thirty years ago the world's wheat production was about 2,000,000,000 bushels a year. It now averages 3,200,000,000 bushels.

D., L. & W. Pea Coal

\$6.00 Per Ton

Have you tried it? NICE and LARGE, for ranges and small baseburners.

HEAMAN & SON
BURWELL AND YORK ST.
PHONE 312.

THORO

FRANK C. HOOPER,
NEXT THE ADVERTISER.

THORO HATS

Are the standard of good style, good fit, good taste and good wear.

\$2.50 EACH



The only proper bread for growing Children is

MILLER'S

Phone 2173 Tecumseh Ave.

QUALITY STORE

CRESKA OLIVE OIL

A French olive oil of the highest type, Creska may be easily distinguished by its lightness and extreme delicacy of flavor. It is filtered and clarified until only the rich essence of the olive remains.

If an expert in the grading of oils is not convenient to you, trust to the unspoiled palate of a child—the child and the expert will agree in choosing Creska. Per bottle, 30c, 50c, and \$1.00.

Creska Brand California Fruit, individual size; peaches, apricots, white cherries, prunes, Each, 25c.

CALIFORNIA PEACHES IN HEAVY SYRUP

Lemon Cling Peaches..... 35c
Lemon Cling Peaches..... (sliced) Per Tin
Apricots.....

California Asparagus, 40c per tin. California Asparagus Tips, 30c tin.

Sutton's Mushroom Catsup, per bottle..... 15c

Pure Maple Syrup, Pancake Flour, Bar-le-Duc, per jar..... 25c

COFFEE

Ranahan's Coffee, smooth, rich, satisfying, is in a class by itself; the highest type of scientific coffee blending. Same price as ordinary coffee. Per pound..... 40c

We receive our Oysters direct from the coast. Solid meat. Per quart..... 60c

Crisp Lettuce, Celery, Hothouse Tomatoes, Parsley, Green Onions, Spinach, Rhubarb.

HARRY RANAHAN

515 RICHMOND STREET.
PHONE 1024.

LONDON AND DISTRICT

—The following students took part at last Saturday afternoon's recital, given at Conservatory Hall: Misses Margaret Bell, Dorothy Mitchell, Frances Finnegan, Gladys Ines, Bertha McMillan and Alice Christopher.

Onlooker's Omission. "Onlooker," who writes from Clachan, forgot to sign the letter sent to The Advertiser today.

Mr. Mehan Promoted. Mr. W. C. C. Mehan has been appointed general superintendent, Mountain Division, of the G. T. Pacific, effective Feb. 1, 1910, with headquarters at Prince Rupert, B. C.

Lecture at Varsity. This evening the third lecture of the university open course will be given by Professor Tamblin. The subject is "Exploration of New Lands Down to the Sixteenth Century."

New Master Mechanic. Effective this date, Mr. W. Hamilton is appointed master mechanic of the western division, G. T. R., with headquarters at Battle Creek, Mich., in place of Mr. E. D. Jameson, assigned to other duties.

A Pleasant Outing. The members of B Squadron, First Hussars, and their friends were entertained on Wednesday evening by

NO BETTER FOOD

can be procured than good, pure Honey. Our supply comes from the very best apiaries in this district. It is put in a most sanitary condition, and is guaranteed to be strictly pure. Our stock of this choice Honey is rapidly decreasing.

While it lasts we are selling:

Ten-Pound Pails at..... \$1.20
Five-Pound Pails at..... 65c
Pint Sealers, each..... 30c
Half-Pint Sealers..... 15c
Clear White Sections, well filled, per section..... 13c
Choice Oranges, per dozen, 25c to..... 50c

J. W. EEDY

879 WATERLOO ST. PHONE 1206

First Quality Rubber Goods

In all our lines of Rubber Goods the utmost care is taken that only articles of the finest quality are shown you.

Our patrons may feel assured that we will always continue to maintain this high standard in Fine Goods made of Rubber.

SPECIAL FOR THIS WEEK:
"Faultless" Hot Water Bottle, best quality 2-quarts, Regular \$1.50..... \$1.25
3-Quart. Regular \$1.75..... \$1.50

Cairncross & Lawrence

Chemist and Druggists,
216 Dundas St. LONDON, ONT.

FURS

We have some special sets of Fine Furs, that we are going to sell at a reduced price.

BELTZ

PRACTICAL FURRIER.

Major Thomas and Mrs. McComb at their home, Masonville, Application Granted.

An application from Mrs. E. B. Smith for the use of the east room above the public library for the hearing of a dramatic society was granted at the library board meeting last night.

Mr. Lerner Better. Mr. Max Lerner, who was called to Seattle, Wash., a few weeks ago, on account of the serious illness of his father, has arrived home again, and reports his father much improved.

Mrs. Thomas Neely Dead. The death occurred at Dorchester Station yesterday of Mrs. Sarah Neely, relict of the late Thomas Neely. Mrs. Neely was 74 years old. The funeral will be held on Saturday afternoon and interment will be made at Bannockburn.

A Pleasant Evening. A very pleasant time was spent at the home of Mr. and Mrs. George Thompson, of the Pipe Line road, on Wednesday evening, when about 100 guests enjoyed a splendid musical programme, followed by a dance. Music was supplied by the Byron orchestra.

Library Report. At last night's meeting of the library board the regular monthly report of Librarian Carson was submitted and showed that the daily average circulation was 467, with a total of 11,677 books. There are now 5,062 members and 565 second cards in use.

Funeral of Harry E. Sare. The funeral of Harry E. Sare, whose death occurred at Antigo, Wisconsin, recently, was held on Tuesday afternoon from the residence of his father, Mr. David Sare, Rose Villa, Evergreen avenue, and was largely attended. The services, which were of a most impressive nature, were conducted by Rev. Mr. Walker, of the South London Baptist Church. The pallbearers were Messrs. Wm. J. Wright, Roy Wright and David Wright, nephews of the deceased; David and John Sare, brothers, and George McEwen.

Sleight Party Stalled. A number of pleasure-seekers who hired a large hand-triangular last night, and started out with much hilarity for a sleigh drive in the country, were returning to the city this morning at 6 o'clock, in a farmer's rig, with much of the enthusiasm evaporated. It seems that they got out some distance without much difficulty, but the return trip was not so easily managed, and they had finally to give it up and seek shelter at a near-by farmhouse, whose owner piloted them home in the early morning, a somewhat bedraggled though still cheerful crowd.

Late Mrs. D. L. Graham. Mrs. Susan (McDonald) Graham, a much esteemed resident of Lobo, passed away on Sunday at the family residence, "Maplehurst," near Ivan, after a month's illness. Mrs. Graham, who was 56 years old, was born in Ekfrid Township, and was the daughter of David and Margaret McDonald. She was married to Mr. Graham in 1879, and had since resided with him in Lobo. Of her father's family there survive her aged mother, aged 81; one sister, Mrs. Annie McColli, and seven brothers, Alexander, John, Daniel, William, Archie, David, all of Ekfrid, and James V., of Strathroy. In her own family she is survived by her husband, one daughter, Ethel, at home, and three sons: Peter, at home; David, in the School of Practical Science, Toronto; and Duncan, M. D., now in London, continuing his medical studies. The funeral took place Tuesday afternoon at 2 o'clock to Ivan Cemetery, and was largely attended.

Closed, heated carriages for all occasions. Hueston's Livery.

The little island of Manhattan, which the Dutch traders took over from the Indians for \$24 in beads and trinkets, shows today, in her with valuation of \$4,420,855,061.

What Is Your Favorite Vegetable?

We Have It.

We carry the largest assortment at both our stores, of the best brands packed in Canada, United States, and France. Every can is guaranteed.

Aylmer Sugar Corn, Aylmer Tomatoes, Three Cans for 25c

Sweet Wrinkle Peas..... 10c can
Sweet Tender.....
Extra Sifted Peas..... 15c can
The best packed in Canada.

Corn on the Cob..... 20c can
Just like fresh corn.

Sugar Beets..... 2 cans for 25c
Blood red and very small and tender.

Maine Corn..... 20c can
The best packed in United States.

California Asparagus Tips. The tender green tips only are used. Two size cans..... 35c to 50c can

California Asparagus. The whole stalk..... 15c to 25c can

Green String Beans. Extra quality..... 15c to 25c can

Hygeian Tomatoes. Solid packed tomatoes. The best packed in Canada..... 2 cans for 25c

Succotash, Okra, Red Kidney Beans.

Fresh Vegetables

We are direct importers of the best grade.

Peas, 3 grades, 15c, 20c and 25c can
Green Beans..... 20c can
Mushrooms..... 30c can
Special price in dozen lots.

French Vegetables in Glass.

Peas..... 35c Glass
Beans.....
Macedoine (mixed vegetables) 50c
Button Mushrooms..... 50c Glass
Asparagus.....
Flageolet Beans, a glass..... 40c

Boneless French Sardines

The best Sardines packed. Large fish and large tins..... 40c and 50c
Choice French Sardines..... 15c and 20c

Shrimps—Extra Quality

Dry packed, a can..... 35c

Lobsters

This..... 25c and 35c
Glasses..... 25c and 40c

Halifax and Acadia Boneless Codfish

The very choicest parts of the fish are used in packing these brands. Absolutely boneless, and packed in clean wooden boxes. A box, 17c, 25c and 50c. Telephone orders carefully and promptly filled.

THREE PHONES:
Dundas Street, 3051 and 3052.
South London 969.

T. A. Rowat & Co

The Big Annual Half-Price Jewelry Sale

Is Now in Full Swing at C. H. Ward & Co.'s

This is the greatest opportunity of the year to buy Prizes, Wedding Presents and Gifts below the actual cost price of the goods. We positively refuse to supply the jewelry trade at the prices mentioned below. See our north window for Half-Price Goods.

Diamonds at Half Price

One only Gent's Diamond Ring, stone weight 7/8 of a karat. Regular \$145, for..... \$72.50
One only Gent's Flat Belcher. Regular \$76, for..... \$38.00
One only Gent's Flat Belcher. Regular \$34.00 for..... \$17.00
One only Ladies' Emerald and Diamond Ring. Regular \$25, for..... \$12.50
One only Ladies' Emerald and 2 Diamonds. Regular \$32, for..... \$16.00
One only Ladies' Opal and 2 Diamonds. Regular \$12, for..... \$6.00
One only Ladies' 5-Stone Ring, 2 Diamonds and 3 Pearls. Regular \$36, for..... \$18.00
One only Ladies' 5-Stone Ring, 3 Opals and 2 Diamonds. Regular \$25, for..... \$12.50

Pickard Hand-Painted China at Half Price

1 Jardiniere. Regular \$14.75, for..... \$7.38
1 Vase. Regular \$11.50, for..... \$5.75
1 Pitcher. Regular \$14.50, for..... \$7.25
1 Wine Decanter. \$13.50, for..... \$6.75
1 Water Jug. \$16, for..... \$8.00
1 Vase. Regular \$10.50, for..... \$5.25
2 Pin Trays. \$3, for..... \$1.50
2 Hatpin Holders. \$2.75, for..... \$1.38
2 pairs Salt and Peppers. \$3.75, for..... \$1.90
1 pair Salt and Peppers. \$2.25, for..... \$1.15
1 Fruit Dish. Regular \$9, for..... \$4.50
1 Pitcher. Regular \$15, for..... \$7.50
1 Water Pitcher. \$11.50, for..... \$5.75
1 Vase. \$12, for..... \$6.00
1 Punch Bowl. Regular \$40, for..... \$20.00

UMBRELLAS, OPERA GLASSES, PEARL BROOCHES, CUT GLASS, SILVER DEPOSIT WARE AT HALF PRICE.

Remember, we are giving 20 per cent discount on everything in the store. Mail orders will receive careful and prompt attention.

C. H. WARD & CO.

374 RICHMOND ST.

PHONE 1084

Purdom's Big Annual Winter Hardware Sale

Saturday Is the Last Day. Bargain Prices—Come Early. Goods Marked in Plain Figures. PROMPT ATTENTION TO MAIL AND PHONE ORDERS.

Cut Glass Fruit Bowls. Regular \$5.00. Sale price..... \$3.29

Cobblers Sets—Complete outfit for repairing shoes. Sale price..... \$4c

Awls and Tools—10 Tools housed in handle. Sale price..... \$3c

Lanterns—Improved cold blast, guaranteed to stand in any wind. Sale price..... \$1c

10-12 dozen 26-Inch Carpenters' Hand Saws, to clear. Sale price, \$1.10. Regular \$1.50.

Razors—This is a chance for you to get a fully guaranteed Razor. Regular \$1.50, for \$1.10. On sale for the balance of the week.

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King Cutter Lance Tooth Crosscut Saws. Each Saw fully guaranteed. Price, complete with handles, just a few left. 5 1/2-foot..... \$1.65

Folding Tub and Wringer. Stands, heavy frame with metal braces. Sale price \$1.38

Famous Galvanized Tubs with wringer attachment, 3 sizes. Sale price \$4c, 74c, 84c

Thermo Washing Machines. Best washers on the market. We are going to sell them for the balance of the week at..... \$4.75

Bake Boards, 4 sizes, made of finest selected woods. Sale prices, 44c, 74c, 84c, \$1.12.

Just a few left—Save Money! Liquid Veneer. Regular 50c bottle. Sale price, each..... 35c

Just a few dozen 50-foot waterproof Clothes Lines left to clear. Sale price 15c

Climax Food Choppers, five steel plates with each machine, fully guaranteed. Sale price..... \$3c

5-foot Step Ladders, patent self lock. Sale price, each..... \$2c

Wash Boilers, our special made of heavy tin and solid copper bottom. No. 8, \$1.48; No. 9, \$1.63. Sale prices only.

This is the last week to get one of our Hardware Clothes Racks. We have only a few left at 80c. Ten only 4-foot folding Clothes Racks, each..... 45c

Just a few left—Save Money! Liquid Veneer. Regular 50c bottle. Sale price, each..... 35c

Just a few dozen 50-foot waterproof Clothes Lines left to clear. Sale price 15c

A snap for hockey players. 4 dozen Mic-Mac Hockey Sticks. Sale price, each \$5c

A snap in Clothes Wringers, ball-bearing, all guaranteed. Regular \$4.80, sale price, \$3.80. Without ball-bearing, regular \$3.75, sale price, \$2.75.

Folding Ironing Boards, made of the finest selected wood. We are clearing this line for the balance of this week at..... 98c

Cocoa Door Mats—This is the time to buy while we have our sale on, 41c to 1.23

Imp. Gasoline Torches for plumbers, plumbers, electricians, jewelers or household use. Will heat up to 2,000 degrees. Sale price..... \$1.25

Bissel Ball-Bearing Carpet Sweepers, latest improvements in Sweepers. Sale price, each..... \$3.50

This is the last week to get one of our Hardware Clothes Racks. We have only a few left at 80c. Ten only 4-foot folding Clothes Racks, each..... 45c

Just a few left—Save Money! Liquid Veneer. Regular 50c bottle. Sale price, each..... 35c

Just a few dozen 50-foot waterproof Clothes Lines left to clear. Sale price 15c

A snap for hockey players. 4 dozen Mic-Mac Hockey Sticks. Sale price, each \$5c

A snap in Clothes Wringers, ball-bearing, all guaranteed. Regular \$4.80, sale price, \$3.80. Without ball-bearing, regular \$3.75, sale price, \$2.75.

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Mrs. Potter's Nickel-Plated Sad Irons 3 iron, stand and handle, highest quality. Sale price..... \$1.10

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