THE GROCERS' ANNUAL PICNIC

Edward Adams & Co.

Importers of the following celebrated brands of Teas:

"Fan" Japans,
"Triangle" Young Hysons,
"Two Flag" Congous,
"Coronet" Ceylons.

NEW TEAS
NOW IN STOCK.

95 and 97 Dundas Street, London.

Elliott, Marr & Co.

IMPORTERS OF
TEAS
—AND—
WHOLESALE : GROCERS.

LONDON, - - ONT.

A. M. Smith & Co.

WHOLESALE
GROCERS
London, Ont.

Lion Spice Mills.

BISON COFFEE.
Good Strength, Rich Aroma, Exquisite Flavor.

Bison Triple Flavoring Extracts.
Purest, Strongest, Best Quality. When you have tried Bison Flavoring Extracts you have used the best flavoring to be had.

LION BAKING POWDER.
For making light, white bread, cakes and pastry.

The Lion pice Mfg. Co.
P.S.—We are quoting the best Pure London (Ontario) Spices very low.

T. B. ESCOTT & CO.
Importers and Wholesale Grocers.
TEAS A SPECIALTY.

We have just received couple cars Proof Vinegar (Government certificate as to strength), which we offer very cheap—far below the combination price of manufacturers.

THE GROCERY BUSINESS.

A Big Factor in the Trade of the City.

London as a Wholesale Center—Its Advantages—Business Announcements of Leading Wholesale Manufacturing and Retail Houses.

London is the wholesale center of Western Ontario. Its size and natural advantages make it so. The tendency in the wholesale business is of necessity towards centralization in the place offering the most inducements. London is geographically favored. It is centrally situated in the western peninsula, the richest portion of Ontario. For railway facilities, which are very important considerations in the wholesale trade, it is unsurpassed. It is the only city in Canada directly connected with the three great lines—the G. T. R., the C. P. R. and the M. C. R.—and it is the western headquarters of the Grand Trunk and Canadian Pacific Companies. Railroads radiate from it in every direction. In addition the city is the owner of the London and Port Stanley Railway, which connects London with its lake port and renders it independent of the big corporations. The added fact that it is the metropolis of the West makes it perfectly clear why the city is the trade center of the West.

No part of the wholesale business is more important or flourishing than the grocery. In this page will be found the announcements of leading houses which are favorable known throughout the Province and have a high standing in the mercantile community. The firms of Edward Adams & Co., A. M. Smith & Co., Elliott, Marr & Co. and T. B. Escott & Co. supply to a great extent the retail trade of the West, and it is such business establishments that give the city commercial prestige and are factors in its prosperity.

The advertisements of two large manufacturing firms will also be seen here. D. S. Perrin & Co. and the McCormick Manufacturing Company have an immense output of grocers' and confectioners' supplies, and their dealings extend over Canada. Their respective brands are known throughout the Dominion as the very best. Bart Cottam is also noted for the excellence of his lines of manufactured goods.

The retail grocery business of London is a very important part of its trade. As the city is the market center of a large agricultural section, a great amount of purchasing in that line is done here by the farmers of the district. There are over 200 retail grocers doing business in the city of London and they work together harmoniously in their own interests. That the grocers of the city are not lacking in enterprise they have already proved, and among the most pushing are those whose business cards appear in this issue. The grocers purpose showing what they can do by combined effort on Wednesday, July 27. They intend making their second annual picnic a big affair, and no doubt thousands will back them up by attending.

An Axe to Grind

Most people have. Few will admit it. Ours is this: We want a share of your trade. Your customers require our goods. They will have them—from you or elsewhere.

Our lines are first-class and are constantly being improved. Ideas obtained on our recent trip to European markets are being carried out, and each article, especially

Cottam's Washing Compound,

perfected. Our various brands are at present unsurpassed and soon will be away ahead of all competitors.

We guarantee each article and take pleasure in making all transactions satisfactory.

BART COTTAM.

We Are in the Procession.

OUR STOCK OF
Teas, : Coffees, : Delicacies,
And General Groceries
Are Unexcelled. *Inspection Invited.*
Willing and Anxious to Serve.

J. L. FITZGERALD,
153 Dundas Street,
TELEPHONE 336.

$20,000 WORTH
Of Crockery, Glassware, Cutlery, Lamps, Silverware, Fancy Goods, etc., etc.,
TO BE GIVEN AWAY
—WITH OUR—
Splendid Teas, Coffees, Baking Powder and Cocoa.

Ferguson & Co
Queen's Grocery,
129 DUNDAS STREET AND MARKET SQUARE.
TELEPHONE 462.

Jas. Wilson & Co.'s
IS THE PLACE WHERE THE PEOPLE GO TO GET THE
VERY FINEST
TEAS AND COFFEES.
398 Richmond St.
TELEPHONE 650.

Largest Stock
AND BEST ASSORTMENT
IN CANNED GOODS.

Fitzgerald, :-:
Scandrett & Co.
169 DUNDAS STREET.

WE LEAD
THE PROCESSION
In High-Grade Coffees
AND FINE GROCERIES.

T. A. Rowat & Co
228 DUNDAS STREET.
TELEPHONE, 317.

WHEN YOU WANT
CHOICE : GROCERIES
—GO TO THE—
CHECKERED STORE
QUALITY GUARANTEED.
PRICES TO SUIT THE TIMES

W. H. McCutcheon & Co.
Dundas and Clarence streets.

OFFICIAL PROGRAMME

1.—Procession of Grocers' Wagons will leave Market Square at 10 o'clock sharp, headed by Seventh Band. Procession to go by way of Talbot and Dundas streets to Queen's Park and twice around the ring, and will be judged en route.

1st prize	$8	4th prize	$3
2nd prize	5	5th prize	2
3rd prize	4	6th prize	1

2.—Baseball Match, between north and south sides Dundas street; match at 11 a.m.; open to retail grocers, their sons or employes. George Trebilcock, captain south side; W. W. Osborne, captain north side. VALUE.
Prize $10 00

3.—Quoiting Match. Quoiting rules to govern. Entrance fee, 25c. Open to retail grocers, their sons or employes. Game to start at 11 a.m.
1st prize, box Sunlight soap 4 50
2nd prize, box cigars 2 50

4.—Young Men's Race, 18 years or under, 100 yards. Entrance fee, 25c. Open to grocers' sons or employes.
1st prize, case Bahama pineapples 5 00
2nd prize, box Hamilton soap 3 00
3rd prize, set shoe brushes 2 50

5.—Sack Race, 100 yards. Entrance fee, 25c. Open to all.
1st prize, box corn starch 4 00
2nd prize, box half-gross Washing Compound 2 50
3rd prize, 5 lb tin pure coffee 2 00

6.—Fat Men's Race, 100 yards. Entrance fee, 25c. Open to grocers, their sons or employes; 200 lbs or over to qualify.
1st prize, dozen Bendorp's cocoa 6 00
2nd prize, case Sunlight soap 4 50
3rd prize, box cigars 2 50

7.—200 Yards' Race. Entrance fee, 25c. Open to all amateurs.
1st prize, case Snowdrift Baking Powder 5 00
2nd prize, dozen Hygiene Cocoa 3 00
3rd prize, dozen Iceland Moss Cocoa 2 00

8.—Single Ladies' Race, 100 yards. 18 years or over. Open to all.
1st prize, lamp 5 00
2nd prize, box pure English cream candy 3 75
3rd prize, dozen French Shoe Dressing 3 00

9.—Commercial Travelers' Race, 150 yards. Entrance fee, 25c. Open to city grocery travelers only.
1st prize, box cigars 6 50
2nd prize, box corn starch 4 00
3rd prize, set shoe brushes 2 50

10.—Girls' Race, 16 years or under. Open to grocers' daughters or grocers' employes daughters.
1st prize, box English creams 4 00
2nd prize, 100 lbs. flour 2 50
3rd prize, five tins baking powder 1 50

11.—Egg Race, 100 yards, 5 eggs. Entrance fee, 25c. Only one egg to be taken at a time and returned to basket; eggs placed 20 yards apart; no egg to be broken. Free to all.
1st prize, case red raspberries 5 00
2nd prize, box Hamilton soap 3 00
3rd prize, 5-lb. tin baking powder 1 50

12.—Sack Race, 100 yards. Entrance fee, 25c. Open to grocers, their sons or employes.
1st prize, 2 dozen pickles 5 00
2nd prize, 100 lbs. flour 2 50
3rd prize, 5 lbs. pure baking powder 1 50

13.—Married Ladies' Race, 100 yards. Open to grocers or their employes' wives.
1st prize, pair Dresden china figures 10 00
2nd prize, barrel of flour 5 00
3rd prize, carpet sweeper 3 00

14.—Married Men's Race, 100 yards. Entrance fee, 25c. Open to members of Grocers' Association only.
1st prize, barrel of sugar, catch weight 5 00
2nd prize, box Surprise Soap 2 50
3rd prize, box cigars

15.—Egg and Spoon Race, 50 yards and return. Entrance fee, 25c.
1st prize, case canned fruit, assorted 6 00
2nd prize, box corn starch 4 00
2rd prize, 5-lb. tin pure coffee 2 00

16.—Irish Jig. Entrance fee, 25c.
1st prize, 100 lbs granulated sugar 5 00
2nd prize, box cigars 2 50

17—Bicycle Race, 1 mile. Entrance fee, 25c. Open to grocers, their sons or employes. C. W. A. rules to govern.
1st prize, 100 lbs. granulated sugar 5 00
2nd prize, box White Star Soap 3 00
3rd prize, Box cabinet extract rose Vanilline 2 50

18—Climbing Greasy Pole. Entrance fee, 25c. First entry to have choice of place.
1st prize 5 00
2nd prize 3 00
3rd prize 2 00

19—Frog Race, 100 yards. Entrance fee, 25c. Open.
1st prize, box corn starch 4 00
2nd prize, dozen baking powder 3 00
3rd prize, dozen blacking 1 00

20—Dog Race in Harness, to cart or wagon, 200 yards, best 2 in 3, go-as-you-please. Boy to ride in cart or wagon and drive. Open to Ontario.
1st prize, box starch 4 00
2nd prize, box soap 3 00
3rd prize, box washing compound 2 00

21—Commercial Travelers' Race. Entrance fee, 25c. Open to all travelers.
1st prize, case Lion Baking Powder 5 00
2nd prize, 60 lbs granulated sugar 3 00
3rd prize, 40 lbs granulated sugar 2 00

22.—Bicycle Race, 2 miles. Entrance fee, 25c. Open to all. C. W. A. rules to govern.
1st prize ..... Gold Medal
2nd prize ..... Silver Medal
3rd prize, 100 lbs. oatmeal 2 50

23.—Obstacle Race, 100 yards and return, 10 obstacles. Entrance fee, 25c. Open to all retail grocers, their sons and employes.
1st prize, dozen Bendorp's cocoa 6 00
2nd prize, 6 lbs Queen's dessert chocolate 3 50
3rd prize, box Victoria Electric Soap 2 50

24.—Half-Mile Race. Entrance fee, 25c. Open to the world and St. Thomas.
1st prize 10 00
2nd prize, case assorted jams 6 00
3rd prize, box Dingman's Electric Soap 3 75

25.—Trotting Race, 1 mile, in heats; best 2 in 3. Entrance fee, $1. Open for horses owned by grocers, their employes, and to contributors of $5 or over, in the city.
1st prize, barrel granulated sugar—catch weight. 8 00
2nd prize, china tea set 5 00
3rd prize, dozen Pure Gold Baking Powder

26.—Boot and Shoe Race, 100 yards and return. Entrance fee, 25c. Receptacle for shoes at 50 yards, where shoes are to be taken off and placed inside the receptacle, finish the 100 yards, return to receptacle, put on shoes, then finish race.
1st prize, dozen tins lard 5 00
2nd prize, box Hamilton soap 3 00
3rd prize, ham 2 50

27.—Married Clerks' Race. 100 yards. Entrance fee, 25c. Open to city retail grocers' clerks.
1st prize, box cigars 6 00
2nd prize, dozen brooms 3 00
3rd prize, bag oatmeal 2 50

28.—Running Race, half-mile dash, best 2 in 3. Open to horses owned by members of the Retail Grocers' Association, London. Entrance fee, $1.
1st prize, tea scales 15 00
2nd prize, 200 lbs. granulated sugar 10 00
3rd prize, dozen tins lard 5 00

29.—Sailor' Hornpipe Entrance fee, 25c. Open to all.
1st prize, box Dishcloth Soap 5 00
2nd prize, box washing compound 2 50

30.—Drivers' Race, 200 yards. Entrance fee, 25c. Open to all drivers of city retail grocers' delivery wagons.
1st prize, center table 5 00
2nd prize, case cereals 3 00
3rd prize, dozen pickles 2 50

31.—Cigar Race, 100 yards and return. Entrance fee, 25c. Take off coat at 50 yards, vest at 75 yards, light cigar at 100 yards; returning put on clothing and finish with cigar lighted. Open to all.
1st prize, box Marguerite tobacco 5 00
2nd prize, box Top chewing tobacco 3 00
3rd prize, box cigars 2 50

32.—Cake Walk. Entrance fee, 25c. Open to the world. Walk to be in front of grand stand.
1st prize, 120 lbs. granulated sugar 6 00
2nd prize, 80 lbs. granulated sugar 4 00
3rd prize, 40 lbs. granulated sugar 2 00

33.—Highland Fling. Entrance fee, 25c.
1st prize, bag oatmeal 2 50
2nd prize, dozen 33 per cent. glycerine soap 1 50

34.—Members' Race, 100 yards. Members of Grocers' Association over 50 years. Prize, gold headed cane.

35.—Committeemen's Race. Open to all active committeemen.
1st prize, inkstand 5 00
2nd prize, box Top chewing tobacco 3 00
3rd prize, Italian lawn vase 2 00

RULES.

Three or more competitors or no second prize. Four or more competitors or no third prize.

Decision of judges will be final in all cases.

All entrance fees must be paid at time of making entry.

Entries to be made with the secretary on or before Tuesday, July 26, at his office, Molsons Bank building.

Positively no one allowed in the ring or on the track, except competitors during the event for which they have entered, and those provided with badges.

C. J. WALL,

GROCER AND FRUITER,
Market Square.
Prompt Delivery. Telephone 420.

R. W. Sharpe,

GROCER, Etc.
721 RICHMOND STREET,
CORNER PICCADILLY.
TELEPHONE 717.

J. C. TREBILCOCK

—DEALER IN—
Groceries, : Provisions,
ETC., ETC.
No. 224 Dundas Street, Next to Oddfellows' Hall.

A. McCORMICK & SON,

WHOLESALE AND RETAIL DEALERS IN
Groceries, Teas, Provisions,
FLOUR FEED, Etc.
346 RICHMOND STREET.
TELEPHONE 492.

James Fitzgerald

GROCER,
Corner Maitland Street and Dufferin Avenue.
A choice and well selected stock of Teas, Coffees, Sugars and Spices constantly on hand. Goods delivered promptly. Terms cash.

W. H. BRANTON

Family Grocer,
103 KING STREET WEST.
MY MOTTO:
Square Dealing in Good Groceries at Reasonable Prices. Extra Value in Tea.

STILTON CHEESE
CREAM CHEESE
—AT—
Alex. Tytler's
384 Richmond Street,
Opposite City Hall.

A GREAT PICNIC.

The Retail Grocers' Annual Outing at Queen's Park.

Elaborate Preparations—A Splendid Programme—Valuable Prizes Offered—The Various Committees.

London is a great city for picnics. Nearly every large business institution, society, trade and profession has its annual picnic. The city with its own beautiful pleasure resorts and with Port Stanley so easy of access, offers special inducements in this line.

Probably no annual picnic ever attained so great a success on its initial occasion as that of the retail grocers. It was held on Wednesday, July 29, last year, at Queen's Park, and the attendance was immense. So was the picnic. It was the largest and most auspicious outing of the character held on the fair grounds for many a day. The managing committee for 1891 was composed of A. McCormick, president; W. H. Ferguson, vice-president; John Scandrett, treasurer, and E. Sutton secretary. This year W. H. Ferguson is president, John Moule vice-president, C. J. Wall treasurer, and E. Sutton secretary.

The picnic of 1892 will be held on Wednesday, July 27, at the same place. If energetic committees, elaborate preparations and a splendid programme go for anything, it should eclipse even last year's. A glance at the numerous and diversified athletic events will show that the prizes are valuable enough to invite plenty of competition. There are no less than 35 numbers on the programme, and every kind of entertainment is provided from a fat men's race to an Irish jig. The half-mile race open to the world and St. Thomas is expected to call out some crack sprinters. It will be a holiday for the grocers of the city. A procession of decorated grocers' wagons will leave the market square at 10 a.m. for the park and the turnout is expected to be a fine one. The various committees are as follows:

Grounds—James Fitzgerald (chairman), James Annett, W. H. Sanborn, Henry McCutcheon, Charles Depper, Y. F. Mossop, B. R. Sloan, John Woods, James Dobbin, George Loveless, J. M. Lord, Frank Robinson, R. W. Rollston, M. Hough, T. Sanborn, A. Grant, W. A. Garratt, R. H. Callis, H. Branton, A. Padfield, George Rowntree, F. E. Lee, George Calcott, F. C. Toon, W. D. Thomas, H. Winder, J. A. Childs, C. M. Newans.

Programme—J. L. Fitzgerald (chairman), F. Barnard, W. Horner, Peter McGlade, H. McVean, W. W. Osborne, T. A. Rowat, G. T. Trebilcock, J. C. Trebilcock, C. J. Wall, R. J. Wood, T. Ranahan, L. Jeffries, Charles McCormick, Geo. Rowntree, James Fitzgerald.

Reception—W. H. Ferguson (chairman), P. Conlin, J. B. Scandrett, T. Glasgow, J. R. Gurd, F. Harley, T. C. Hodgins, R. A. Jones, F. Keene, J. Lawson, J. Moule, J. B. Murphy, A. McCormick, W. H. McCutcheon, F. McNeil, Wm. McNeil, R. W. Sharpe, Peter Smith, J. A. Somerville, E. B. Smith, Alex. Tytler, James Wilson, George Ward, L. H. Scandrett.

Printing—W. H. Ferguson, J. L. Fitzgerald, C. J. Wall, J. Moule.

—THE—
McCormick Mfg. Co.
(LIMITED).
—MANUFACTURERS OF—
CONFECTIONERY,
Biscuits, Candied Peels,
Jams, Jellies,
Preserves and Pickles.
LONDON - CANADA.

D. S. PERRIN & CO.
MANUFACTURERS OF
BISCUITS,
CONFECTIONERY, Etc.
LONDON - - CANADA

Scandrett Bros.
(Successors to John Scandrett).
Wholesale
AND Retail
GROCERS.
175 Dundas Street,
LONDON, ONT.