

OPENING ANNOUNCEMENT

—OF—

Modern and Well Equipped Drug Store

—AT—

Water Street West (OPPOSITE SUDBURY HOSPITAL).

We wish to announce to the General Public of St. John's, that to-morrow (Thursday), our new and up-to-date DRUG STORE will be open for business.

We carry in stock a full line of Drugs, Chemicals, Patent and Proprietary Medicines, Toilet Articles, Perfumes, Chocolates and all goods generally carried in a first class Drug Store.

We solicit a share of your patronage, and assure you that any business transacted at our store will receive the best possible attention that can be had in the city.

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Dr. F. Stafford & Son

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The

flavour of Luxura Orange Pekoe Tea will instantly appeal to you. Its superior quality is apparent from the very first sip.

After using Luxura, you will pronounce it simply delicious. 1 lb. and 1/2 lb. packages.

At all grocers.

LUXURA TEA

F. M. O'LEARY, Agent.

Kantleek Nipples

Use the safest and best for your baby to use. First—There are no seams or creases to gather impurities—the seamless construction takes care of that. Second—They are made from pure gum rubber, and will outlast three ordinary nipples. Third—Each nipple has three holes which ensures perfect feeding.

10c. each. PETER O'MARA, THE DRUGGIST, THE REGALL STORE.

Large, seeded raisins are good when heated in a little olive oil and served in granulated sugar and cinnamon.

Prince Turns His Steps Westward

On Board Prince of Wales' Special Train, Westbound, Sept. 23.—(By Can. Press Staff Correspondent)—Without flourish of trumpets, the Prince of Wales entered Canada this morning and turned West to visit his Canadian home. Fresh from a spectacular holiday in the Eastern United States, he came back to the country of which he is a very popular citizen, and he asked a no more pretentious delegation of welcome than a little group of men who are in charge of his train. Somewhere in Ontario his old friend, the one time head of Canada's army and now Governor-General, will board the train to welcome the Prince of Wales back to Canada. Beyond that, there will be no official events, and His Royal Highness will journey to Alberta as a private Canadian citizen on his way home.

In Canada, the Prince is regarded with less of the wondering curiosity which met him in the United States this year. But to those who were privileged to meet him five years ago on that now famous tour which marked the beginning of his career as an "Ambassador of Empire," it will be very interesting to note what changes the five years have wrought in him. For instance, does he still reach instinctively when he sits down to the table for that piece of bread which was reduced as the meal progressed into the smallest crumbs and surrounded his plate on all sides? Does he retain that uncanny faculty for talking bridges to the engineer at his right, the while he keeps up the conversation on stamp-collecting with another member of the party?

AS CANADIANS REMEMBER.

The Prince is probably better remembered by Canadians for such traits and for his conversational gift than for the many foundation stones he laid in that first memorable tour of the Dominion. "The foundation stones will be for posterity, mile-stones of his journeys in Canada, but his contemporaries will remember better the thousand little acts of kindness, which under the circumstances he might have been readily forgiven for overlooking. In fact, he is probably remembered best by those who have witnessed the 1919 tour for some unconventional act or word which disconcerted officialdom and delighted the spectators. The present writer remembers an occasion when he added to the silk-lined group on the official platform an old lady who was struggling to keep her place near the front of the crowd outside the magic circle. He was not too preoccupied with his silver trowel and the carefully worded greetings of the Mayor to notice that this old woman was being crushed between the police cordon in front and the pushing crowd behind. In the middle of the Mayor's speech, he suddenly thrust out a hand between a couple of people in the front row and drew the old lady out of the crowd to the freer space beside him. He tempered the old lady's embarrassment with a smile and a pat on the shoulder. The smooth flow of the Mayor's speech was not interrupted but the incident left its effect on the spectators.

AN UNCONVENTIONAL PRINCE.

On such a visit as the present one, there will be more opportunity for these little unconventional acts. He is still young enough to be hedged about the monitors of whom he is invariably considerate. But at times he traversed their authority even on the official tour. There was one occasion when he failed to turn up at a reception in his honor in a Western town and was found playing cards at the Returned Soldiers' Club, from which his "fellow members" flatly refused to release him. On another occasion he slipped away from a civic reception and ran down a mountain side to take in a picture show in a little town in the valley. The manager of the theatre put out a sign reading "Come in and see this show with the Prince of Wales." But all his potential patrons were up on the hill attending the reception, and the enquiry who went to look for the Prince to tell him that the train was behind schedule refused to be "had" by the sign and passed the theatre by.

DOES THE UNEXPECTED.

The Prince of Wales is always doing the unexpected thing. When he visited Bar U Ranch five years ago, he indulged on the first morning in a cross country sprint before breakfast. A holiday had been declared on the ranch, but the cowboys, most of them from the United States, had assembled for an exhibition round-up. He found them gathered around the cotage in which the Royal party was housed. A servant had crossed from the main ranch house, with the early morning tea, which is so important a part of an Englishman's diet. In running shorts and sweater, the Prince was taken for one of the blunderers, and he came in for a blunt expression of a cowboy's opinion of tea as an "eye opener." The Prince agreed with them heartily and asked if he might breakfast with them. "Can I come in 'ke this?" he asked, and the meal was nearly finished before they discovered his identity.

AN AMUSING INCIDENT.

One of the most amusing incidents of that official tour occurred aboard the Prince's ship, H.M.S. Renown, in New York waters on the day that it sailed for home. Official America was assembled on the quarter-deck to make the farwells. Hundreds of people filed past the little platform where the Prince and his staff stood.

inhabitant of North Bay was presented to him, he met her more than half way and said gently: "It's awfully kind of you to have come a long way to welcome me. I hope it hasn't tired you too much." And he talked with her of her family affairs as if they concerned him more than anything else.

On another occasion, he strolled into his Secretary's stateroom and found there a newspaper man who had not expected to meet the Prince himself. While the scribe was cudgeling his brains for a fitting opening for the unexpected and valuable interview, which was to gladden the heart of his city editor, the Prince effectively broke the ice by exclaiming: "Is that a Dunhill pipe you've got? I've got the tobacco that goes best with it." And the talk was on.

AN EXCELLENT LISTENER.

The Prince is an excellent listener. Thereby he has gained not a little of his popularity and credit for a more widely diffused knowledge than he could possibly possess. He has a faculty for making you talk about yourself, displaying a most intelligent interest. And when he meets you again he will remember your occupation, your hobbies, and even your prejudices. One young man who had a part in the first Canadian tour was presented to the Prince in the early stages along with a group of other people. The Prince asked him if he went overseas. The answer was in the negative and the Prince's face displayed momentary disappointment. A month later, at an informal luncheon aboard the train this young man happened to be at the Prince's table. His Royal Highness expressed some curiosity about the kind of spectacles the young man wore, and learned that he was extremely shortsighted. "That is why you didn't go overseas, of course," said the Prince.

He has a memory a politician might envy. In a soldiers' convalescent hospital in Canada he picked out of a group of nurses a girl he had danced with in the war zone. He expressed the hope that the girl would dance with him at the formal function that took place in the evening. The girl replied she did not expect to be there. The Prince later asked his hostess to invite the girl remembering that he thought she would enjoy being there. His hostess hastened to invite the nurse although she was not "in society." It is even said the nurse had to borrow the dress she wore, but it was one of the best letter days in her life.

CHILDREN'S BOX CALF BOOTS

The real School Boot able to stand hard knocks. Sizes 6 to 10. \$2.50. Sizes 11 to 2. \$2.85.

Children's Dark Brown Boots. High cut for Fall wear. Sizes 8 1/2 to 11. \$2.25. Sizes 11 1/2 to 2. \$2.50.

Children's Mahogany Calf Boots. Our Own Make. Solid leather soles and heels, rubber heels attached; Blucher style. Sizes 6 to 10. \$2.85. Sizes 11 to 2. \$3.30.

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Children's Dark Brown Boots. High cut for Fall wear. Sizes 8 1/2 to 11. \$2.25. Sizes 11 1/2 to 2. \$2.50.

"The 9th Commandment"



Colleen Moore and James Morrison in the Paramount Picture "The 9th Commandment," A. Q. Cosmopolitan Production.

You see her on Broadway—the pretty, jazz-struck girl, good but only human, hiding something under her gayety. You'll see her real story in this heart-to-heart drama by the author of "Humoresque." With Colleen Moore, James Morrison, and Eddie Phillips.

AT THE

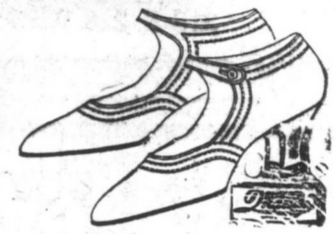
MAJESTIC TO-NIGHT

THOU SHAL'T NOT!

BROADWAY—what does it do to the pretty girl who works hard all day and finds her pleasures when the gay lights twinkle? The author of "Humoresque" has put into this story all that made "Humoresque" great. All she wanted was a good time. Did she get it? SEE THIS REMARKABLE SCREEN FEATURE.

PARKER & MONROE, Ltd.

The Shoe Men



Just What You Want is Featured in this Shoe Buying Opportunity

Every pair of Shoes mentioned represents sound value, taken from our regular Summer and Autumn stocks. Come, and take early advantage of these special offerings

STRICTEST ATTENTION GIVEN TO MAIL ORDERS.

Ladies' Lace Shoes
Ladies' Black Kid Oxfords, medium heels, wide fitting, "real value"; 3 to 6.
\$2.50, \$2.75, \$3.00
\$3.25, \$3.50

Ladies' Patent Leather Oxfords
Ladies' Patent Leather Walking Shoes, with low rubber heels; a very stylish model; 3 to 6. Special.
\$3.00

Ladies' Brown Lace Shoes
Women's Mahogany colored Lace Shoes, stylish lasts, fitted with rubber heels. These Shoes will give excellent wear; sizes 3 to 6. Special Prices:
\$2.50, \$3.00, \$3.30
\$3.50, \$3.75

Child's & Misses' Boots
Child's Black Kid Boots, strong leather soles and heels.
\$2.30
Sizes 11 to 2. \$2.50

Children's Box Calf Boots
The real School Boot able to stand hard knocks.
\$2.50
Sizes 11 to 2. \$2.85

Children's Dark Brown Boots
High cut for Fall wear.
\$2.25
Sizes 11 1/2 to 2. \$2.50

Children's Mahogany Calf Boots
Our Own Make. Solid leather soles and heels, rubber heels attached; Blucher style.
\$2.85
Sizes 11 to 2. \$3.30

195 Water Street East

Men's Footwear

Men's Mahog. Colored Boots
Blucher style. A very dressy model, fitted with rubber heels; 6 to 10. \$4.00

Men's Mahog. Colored Box Calf Boots
Strong and durable. Our Own Make; rubber heels attached; 6 to 10. Special Prices. 4.50, 5.00

Men's Black Kid Boots
Men's Black Vici Kid Boots, Blucher style, wide fitting; size 6 to 10. Special Price. \$4.50
Same style in Box Calf. \$4.50

MEN'S BLACK KID BOOTS
Very soft and comfortable; rubber heels attached; sizes 6 to 10. \$4.75, \$5.00

SPECIAL!
Men's Heavy Work Boots, mahogany shade, solid leather soles and heels. A bargain for the money; sizes 6 to 10. Special, the pair. \$3.00
Same style in Black. \$3.00

MEN'S SHOOTING BOOTS
For the Sportsman: Waterproof leathers; high and low cut; all sizes. \$5.00, \$5.50, \$7.50, \$9.50

BOYS' and YOUTHS' FOOTWEAR

YOUTHS BROWN CALF BOOTS—Made for rough wear. Sizes 10 to 13. \$2.50

YOUTHS' BLACK BOX CALF BOOTS—The favourite "ROVER" brand. Our Own Make; Sizes 10 to 13. \$3.00

YOUTHS' MAHOGANY COLORED BOOTS—"ROVER" well made for knock-about wear. Sizes 10 to 13. \$3.50

Sizes 1 to 5. \$4.00

Ladies' Strap Shoes
Ladies' Brown Kid one-Strap Shoes, medium rubber heels, fancy perforated and plain styles; sizes 3 to 6.
\$2.75, \$3.00, \$3.50

Ladies' Strap & Buckle Styles
Ladies' Dark Brown Calf Shoes, the "real shoe" for Fall wear, medium and low rubber heels, one strap and buckle; rubber heels attached; 3 to 6. Special.
\$3.50
Same style in Black. \$3.50

Ladies' Black Strap Shoes
Ladies' Black Kid Shoes, 1 and 2 strap, for Fall wear, medium rubber heels; 3 to 6. Special.
\$3.00, \$3.25, \$3.30

Ladies' Patent Dress Shoes
Ladies' Patent Leather Shoes for dress wear, medium and Louis heels; sizes 3 to 6.
\$2.75, \$3.00, \$3.50, \$3.75, \$4.00

Ladies' Suede Shoes
In Grey and Fawn shades, fancy perforations; superior grade footwear; medium and Louis heels.
\$4.00, \$4.50, \$5.25, \$6.00

Ladies' Gun Metal Calf Pumps
Very dressy, medium heels. Regular value \$4.50. Special \$2.50 price now.

Infants' Footwear
Infants' Boots, in Black and Brown; hard sole and heel; lace and button styles; sizes 3 to 6. Special, the pair. \$1.10

PARKER & MONROE Ltd.

THE SHOE MEN.

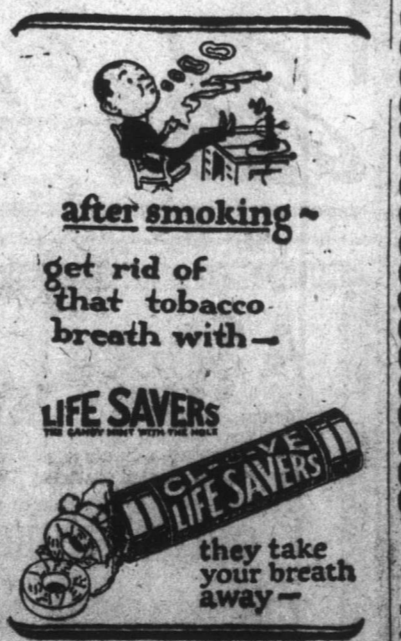
361 & 363 Water Street WEST.

shaking hands with each. One man carried an overcoat over his left arm. Hidden in its folds was a bottle of whiskey he had been presented with as a reminder of naval hospitality. It slipped out somehow, dropped to the deck, innocent of any wrappings, and rolled across the deck. It was fortunately unbroken and its owner braved a battery of grins to recover it. He took his place again in the queue. When he presently faced the Prince, his formal farewell was tinged with embarrassment, but there was a twinkle in the young man's eye and a very hospitable note in his voice as he said, "I am awfully glad you came." "So am I," the other blurted out, and there was a broad grin on both faces as they said good-bye.

A plain egg custard pudding can be covered with halved lady fingers sprinkled with chopped almonds, and baked.

Well-seasoned bits of stiff cottage-cheese are nice covered with sifted breadcrumbs and sauted in butter.

Pearline for easy washing.—July 17, 1924.



at all stores
GERALD S. DOYLE,
Distributor.