

### The Ideal Summer Talcum

Three Flowers talc is the choice of discriminating ladies all over the world. Its fragrant odor—its refined lily-dust powder and its many other distinctive qualities make Three Flowers talcum particularly appealing during summer's warm days. If you wish to use the best talc, be sure to try Three Flowers. Obtainable at any drug or department store.

**Gerald S. Doyle**  
Sales Agent.

**NOTICE.**

Tenders will be received by the undersigned up to the 15th day of August, 1924, for the purchase of the whole or part of certain pulpwood belonging to the Government of Newfoundland as it now lies at various places in the Districts of St. George, St. Barbe, Twillingate, Bonavista and Trinity.

A general idea of where this wood should be found can be obtained by application to this office, but the undersigned is not prepared to guarantee to deliver any particular quantity or quality of wood.

Tenders should state the price per cord offered and the location of the wood required.

Terms of payment: Cash on delivery of Scaler's report to purchaser.

The highest or any tender will not necessarily be accepted.

**W. J. WALSH,**  
Minister of Agriculture & Mines,  
Dept. of Agriculture & Mines,  
St. John's, Newfoundland,  
July 14th, 1924.  
July 14, 1924.

### St. JOHN'S Grocery Stores

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Choice Fat Back Pork.  
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TURNIPS.  
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LIAM'S LINIMENT RELIEVES RHEUMATISM.

### The Future of Newfoundland Cod Liver Oil.

We publish an interesting interview with Mr. E. M. Johnson, one of the American Scientists Investigators who has been at Bay Bulls during the past six weeks.

They have been tracing the life history of the Codfish and investigating very thoroughly the Livers of the Codfish.

Why have the Codfish such large Livers and why do they contain such vitalizing power?

Ten years ago fresh Creamery Butter was looked upon as a potent vitamin substance, but now it has been proven by Scientific Investigation that Cod Liver Oil is two hundred times more potent in these vitamins.

There appears to be no doubt that the Livers are a reserve storage of vitalizing power to carry the Codfish over the Winter and the spawning season from one year to another.

The very fact of the Livers of the Codfish being so lean when the fish are abundant and fed up with an abundance of supplies for which the waters of Newfoundland are so famous.

Mr. Johnson has come to the conclusion that Newfoundland Cod Liver Oil is twice as potent in Vitamin A and 12 to 18 times as potent in Antirachitic Vitamins as any other Cod Liver Oil produced elsewhere.

**AN OLD REMEDY**

For many years Cod Liver Oil has been used by the laity and the Medical Profession as a medicinal agent. Over two hundred years ago the Germans recorded its use in the treatment of Rheumatic conditions, and by some Physicians in France and England it was mentioned in Medical literature as an aid to build up nutrition in Tubercular patients. Old records show that in Guy's Hospital London, about one hogshead of the Oil was used annually. In time Cod Liver Oil took a decided slump, because medical men were not familiar with its chemical and biological nature.

**ITS VALUE IN THE TREATMENT OF RICKETS.**

It remained for Sherrick and Trussau to revive the use of the treatment of Rickets, a disease peculiar to children. Trussau reports that he treated a child in a family, that had failed to respond to other treatment by various celebrated Physicians of his day. On advice of a German butcher who mentioned that his son was afflicted with this peculiar (bone disease) but responded very satisfactorily when daily doses of Cod Liver Oil were administered. Trussau reports that the results of the Cod Liver Oil treatment in this particular family was so astonishing, and the child improved so rapidly that he consulted with his colleagues, but was unable to obtain any definite information as to the medicinal properties of the Oil. Finally, Mellenby, an English scientist working in his Laboratory in the interest of vitamins, experimented on puppy dogs with Rickets, and discovered that Cod Liver Oil effected a satisfactory cure. At first it was believed that the Vitamin A factor in the Oil was the active agent which produced the result, but other Scientists have carried on some extensive experiments, and the general belief to-day is that there are two factors in Cod Liver Oil which give it a prominent place in medicine, namely: the Vitamin A factor, which produces growth and cures eye troubles, and the Antirachitic factor, which influences the deposition of Calcium in the bones of Children who have been fed on an improperly balanced diet or ration. Having discovered these valuable features of Cod Liver Oil, the next step was to determine ways and

means of producing an Oil of the highest potency.

**THE SUPERIORITY OF NFD. OIL.**

At the present time the principal countries that produce Cod Liver Oil, are Scotland, England, Norway, British Columbia, Newfoundland, Nova Scotia and Japan. It seemed interesting and worth while to investigate the potency of these various Oils, and to test them out on experimental animals, therefore this piece of research work was carried on to definite conclusions, with the result that Newfoundland Oil proved to be the most active, which lead to the question as to why the Newfoundland products possessed these superior properties over others, and it was thought advisable to visit the Newfoundland Fisheries, for the purpose of learning something about the life history of the Cod, with a view of continuing the experiments and establishing some definite reasons as to why the Cod in the Newfoundland waters could store oil in their livers which contained more of the active principle than the Cod in other parts of the world.

Thanks to the assistance given us by the Department of Marine and Fisheries and Mr. W. A. Mann, and also to the various individual fishermen themselves, and to the use of the Microscope we were able to collect some data which seems reasonable.

First of all it would appear that the Newfoundland cod approach the shores after spawning is completed, and recuperates on a continuous diet of first caplin and then squib, both of these mollusks are found in abundance and form the principal food of the cod during the months of June, July, August and the early part of September. By gorging themselves, the fish become exceptionally fat, the livers become enlarged, and store up a considerable quantity of oil. In as much as the caplin and squid feed upon diatoms and plankton and are in turn devoured by the cod, it is reasonable to assume that in this manner the fat solution A and the Antirachitic vitamins are stored in the oil indirectly. We find that the oil obtained from the livers of the emaciated fish were not as potent in antirachitic value as the livers obtained from the fat conditioned fish, and in as much as the fish caught in some of the other countries are taken directly from the spawning banks or grounds,

**Keep Your Beauty**

If Summer Sun plays havoc with your complexion our **Lemon & Vanishing Creams** will quickly restore it. These are two dainty creams that will improve the skin and keep it in perfect condition.

You use the **LEMON CREAM** at night, and the **VANISHING CREAM** in the daytime.

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Price 25c. each.  
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Let us have your films for developing and printing. We cannot guarantee quick service—But we do guarantee the best possible and lasting results obtainable.

Get your films now for the coming holidays.

**Maritime Drug Store**  
G. W. V. A. Building,  
Phone 1358.

### MAKE OUR OIL PROCUABLE ABROAD.

It is also interesting to mention we were surprised to learn upon correspondence with some of the most prominent physicians in London, that it was impossible for them to obtain Newfoundland Cod Liver Oil from the leading chemists by prescription, and that these same chemists stocked nothing but Norwegian Oil. It seems to us that if Newfoundlanders themselves have failed to recognize and appreciate the value of their own oil, it should not be surprising that English physicians should fail to do so also, and it is suggested that the high potency of this Oil be brought to the attention of the medical men in London.

### A Great Crook Story. "Kick In"

A MELO-DRAMA THAT WILL GRIP YOU, AT THE MAJESTIC MONDAY.

A story which teems with colorful action and takes the spectator back to the days of the Alaskan gold rush, is "The Siren Call," the Irvin Willat production for Paramount, which was the feature attraction at the Majestic Theatre last night.

This is one of the most delightful melo-dramas of the Yukon yet pictured. Dorothy Dalton is dazzling in her characterization of a dance hall girl who is torn between two emotions—love for a real man who appreciates her, and duty to a faithless, treacherous husband who is secretly plotting to desert her for another woman. It will be exhibited again tonight and no one should miss it. Monday, the greatest picture of them all, "Kick In," will be exhibited. A George Fitzmaurice production with Betty Compson and May McAvoy. This is the biggest crook-love melo-drama yet screened. A story of the underworld which will amuse you.

Is a man once a crook always a crook? Can he walk the straight road after leaving prison? Will the police aid him in his determination to live an honest life? These are questions that are answered by Chic Heaves' experiences in George Fitzmaurice's thrilling Paramount production which will be on view at the Majestic Theatre next week. It is packed with thrills.

**Pearline for easy washing.**—July 17, lf

### Spare Moments

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Bookseller and Stationer.

### COURTNEY'S BEAUTY PARLOR

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Having enlarged our Ladies' Hair-dressing Dept.—we now have Five Booths—we are better prepared to cater to the summer trade. Modern methods of beauty culture, Hair-dressing, etc. Our specialty: Up-to-date Haircutting for ladies and children, Plain Bobbing, Shingle Bob, Boyish Bob, etc. We are experts in this line.

### Telescope That Tells the Time

**WONDERS OF THE WORLD'S MOST FAMOUS OBSERVATORY.**

For the reason that it is governed by rules forbidding admittance to any but astronomers and privileged visitors, Greenwich Observatory, which may soon be moved into more suitable surroundings, is at once the most famous and the least known institution of its kind in the world.

Greenwich Observatory is a monument to one of the few, really wise actions of Charles II. Founded by him in 1675, for "the promotion of astronomy and navigation," it was not until many years had elapsed that the public as a whole appreciated its usefulness.

Pestered by Cranks.

A good illustration of the ignorance that prevailed was shown by the fact that when, at the time of Queen Victoria's accession, Sir George Airy was appointed Astronomer Royal, or Assistant Observer, as the holder of the position was formerly known, he was inundated by letters addressed to "The Astrologist Royal," the writers of which begged him to cast their horoscopes, tell their fortunes, and so on.

Incidentally, the Astronomer Royal was also pestered by cranks who sought to impress him with their theories of the earth's flatness and other far-fetched ideas. This class of letter was put away in pigeon-holes, with sub-divisions for "earth-flatteners," "earth-squarers," and the rest, the whole collection being labelled "Insanity!"

Not everyone knows how Greenwich Mean Time is determined, although there is a widely-held belief that the sun is closely associated with the calculation. But the sun is by no means the safest of guides, being itself uncertain in its movements. At one season it may be ten minutes slow, while at another is may be ahead of correct time.

A check is kept at Greenwich in what is known as the Transit Room by means of a giant telescope, which can be focused on any part of the heavens when a particular star is due to cross the Greenwich meridian, or to be more precious, at exactly when the part of the earth turning on its axis brings the telescope in alignment with the star.

This checking process goes on constantly, the result being sent out hourly all over the country. Errors are corrected just before 10 a.m. and 1 p.m., but what mistakes there are seldom exceed two-tenths of a second—a remarkable testimony to the efficiency of the staff and the instruments.

Every day the Greenwich clock is adjusted to mark accurate time, and it is this clock which now ticks in the home of every wireless listener. Before the minute of time to be recorded, the preceding five seconds are accorded, the preceding five seconds are heard as clicks; the time signal itself, falling on the exact zero, is heard as a louder click than the others. These clicks are the sound of the escape wheel, which is permitted to touch a spring with six successive teeth. This makes an electrical contact, which transmits a current direct to the London broadcasting station's aerial. The personal factor is thereby entirely eliminated.

One of the most curious tasks for which the official astronomers are responsible consists of "baking" the chronometers used in the Royal Navy. Every chronometer is tested at the Observatory, those required on extended cruises in varying climates kept apart for two months in an oven heated to a temperature of 90 degrees.

Inspection of the Observers' registers, in which are entries relating to the testing of chronometers over many years, sheds sidelights on more than one famous episode. On one page, for instance, you may see particulars of several chronometers bought in 1842 by the side of which appears the note, "Lost in the wreck of Birkenhead."

The chronometer issued to Sir John Franklin for his ill-fated trip to the Far Northwest is recorded, with the

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### Breaking Up The Home!



You can hardly blame this man for what he is doing, as he is evidently suffering from an attack of Indigestion. It would be much cheaper for him to purchase a bottle of some good Stomach Mixture.

### Stafford's Prescription A

would certainly help this man, and any other who would feel like doing the same thing.

The usual symptoms of Indigestion or Nervous Dyspepsia are as follows: Uncomfortable feeling about Stomach after eating, Headache, Nausea, Acid and Bitter Eructations, Langour and Depression of spirits, Irritability of Temper, Tenderness over Pit of Stomach, Bad Taste, Loss of Appetite, Constipation, etc. If you have any of the above symptoms try a Bottle of STAFFORD'S PRESCRIPTION A, and we are certain it will cure you. You can purchase a trial bottle for

30 Cents  
or large bottle (about three times as large) for 50 Cents

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### Personals

Mr. Arthur Peters, who had been at Burj on a business trip, returned to the city by last evening's train.

They charged you a dollar a cake the makers could not give you a better soap than Ivory.—adv.t, f

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**MUTT AND JEFF** — MUTT KNEW HE COULD HIKE SEVENTEEN MILES IN FOUR HOURS SO HE PLAYED SAFE. —By Bud Fisher.



MUTT, THIS TRANSCONTINENTAL TOUR IS GONNA GIVE US A POLISH AND MAKE US VERY BLASE!

STOP TALKING AND STEP ON THE GAS, I'VE GOT A LUNCHON DATE WITH SECRETARY MELLON IN PITTSBURG AT ONE O'CLOCK!

ONLY 17 MORE MILES, MUTT!

AND IT'S NINE O'CLOCK, JEFF! I WANT TO GET OUT!

LISTEN, I'LL SEE YOU AT THE PITTSBURG LION TAMERS' CLUB AT SIX BELLS THIS EVENING.

FINE, BUT WHAT ARE YOU GONNA DO NOW?

I'M GONNA WALK! I DON'T WANT TO KEEP MELLON WAITING!

YOU DARN SARDINE CAN - AIN'T YOU GOT NO PRIDE AT ALL?

11/17/24 — TOMORROW — HEADED FOR CLEVELAND.