

MARCH CLEARANCE SALES

Wonderful Economy Opportunities Mr. Value Seeker

This is your chance—the opportunity of a lifetime, and should be seized during the lifetime of the opportunity. Watch the newspapers closely. Every fresh announcement by the Royal Stores will contain a list of remarkable price reductions. You cannot afford to miss a single item. Read them with care and come at once to avoid disappointment.

Men's Linen Collars 96 dozen high grade Collars, English make, White Linen; all sizes and all shapes. Regularly sold at \$2.25 a dozen. Clearance Price **25c doz**



at the Royal Stores

To accommodate those who were prevented by the inclement weather from taking advantage of the Price Reductions at the Annual February Sale, we have arranged a series of Clearance Sales to take place during the month of March. The weather and the lateness of the season have tempted us to make extraordinary price reductions in every department.

White Quilts If a handsome Crocheted Quilt of superior make and finish, size 3 yards x 2 1/2 yards; hemmed ends. Reg. \$3.00 each. Sale Price **\$1.95**

Bargains in Carpet Squares

| | | | |
|--------------------|-------------------------|------------------------|----------|
| Tapestry Squares | 11 1/2 ft. x 12 ft. | Reg. \$45.00 each for | \$46.00 |
| " | 9 ft. x 12 ft. | Reg. \$60.00 each for | \$40.00 |
| " | 9 ft. x 12 ft. | Reg. \$60.00 each for | \$42.25 |
| " | 9 ft. x 12 ft. | Reg. \$68.00 each for | \$48.00 |
| Brussels Squares | 9 ft. x 12 ft. | Reg. \$75.00 each for | \$46.25 |
| " | 9 ft. x 12 ft. | Reg. \$67.00 each for | \$49.00 |
| " | 9 ft. x 12 ft. | Reg. \$75.00 each for | \$49.00 |
| " | 10 1/2 ft. x 13 1/2 ft. | Reg. \$77.50 each for | \$67.40 |
| Tapestry Squares | 10 1/2 ft. x 13 1/2 ft. | Reg. \$85.00 each for | \$63.00 |
| Brussels Squares | 11 ft. x 12 ft. | Reg. \$100.00 each for | \$70.00 |
| Amxminster Squares | 14 ft. x 16 1/2 ft. | Reg. \$250.00 each for | \$185.70 |

Great Values in Stair Carpet CARPET SQUARES.

| | | | |
|------------|-----------------|----------------------|--------|
| Tapestry | 18 inches wide. | Reg. \$2.40 yard for | \$1.50 |
| " | 22 " | Reg. \$2.75 yard for | \$2.25 |
| " | 18 " | Reg. \$3.50 yard for | \$2.70 |
| Brussels | 18 " | Reg. \$3.75 yard for | \$2.90 |
| " | 27 " | Reg. \$4.00 yard for | \$3.15 |
| Amxminster | 27 " | Reg. \$6.25 yard for | \$4.93 |

Still Further Reductions on Silk Fabrics

The quality of our Silks is noted; all our stock is offered at extraordinary Price Reductions—Prices that are a real concession to the public. In a wealth of beautiful colors and textures.

| | |
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| Taffeta Silks. | |
| 22 inch Taffetas in Royal Blue only; lustrous finish. Reg. \$1.35 yard for | \$1.01 |
| Nippon Taffetas. | |
| 36 inches wide, in shades of Grey, Rose, Blacuit and White. Reg. \$4.00 yard for | \$3.00 |
| Tamorea Silks. | |
| In Navy, Black and White. Regular \$3.60 yard for | \$2.70 |
| Surah Silks. | |
| In Navy, Brown and Black. Regular \$6.50 yard for | \$4.87 |
| Shot Taffetas. | |
| In Navy and Black, Purple and Black; 36 in. wide. Reg. \$4.75 yard for | \$3.56 |
| Black Taffetas. | |
| 36 inches wide. | |
| Reg. \$3.25 yard for | \$2.44 |
| Reg. \$3.50 yard for | \$2.62 |
| Reg. \$4.50 yard for | \$3.67 |
| Reg. \$5.50 yard for | \$4.13 |
| Reg. \$5.50 yard for | \$4.35 |
| Pailette Silks. | |
| Colored. | |
| 150 yards in shades of Green, Reseda and Apricot. | |
| 36 in. Reg. \$3.30 yard for | \$2.47 |
| 250 yards in shades of Taupe, Navy and Mole. | |
| 36 in. Reg. \$3.75 yard for | \$3.31 |
| 500 yards in shades of Pale Blue, Pink, Navy and Saxe. | |
| 36 in. Reg. \$4.25 yard for | \$3.19 |
| White and Ivory. | |
| 36 in. Reg. \$3.75 yard for | \$3.51 |
| 36 in. Reg. \$4.00 yard for | \$3.00 |
| 36 in. Reg. \$6.00 yard for | \$4.50 |
| Black. | |
| 36 in. Reg. \$3.50 yard for | \$3.22 |
| 36 in. Reg. \$3.55 yard for | \$3.29 |
| 36 in. Reg. \$4.25 yard for | \$3.19 |
| Shantung Silks. | |
| Natural shades. | |
| Reg. \$1.20 yard for | \$0.90 |
| Reg. \$1.60 yard for | \$1.20 |
| Colored Shantungs. | |
| 36 inches wide; shades of Navy, Grey and White. Reg. \$2.50 yard for | \$1.87 |
| White Duchesse Satins. | |
| 36 inches wide. | |
| Reg. \$4.75 yard for | \$3.56 |
| Reg. \$7.00 yard for | \$5.35 |
| Reg. \$7.50 yard for | \$5.62 |

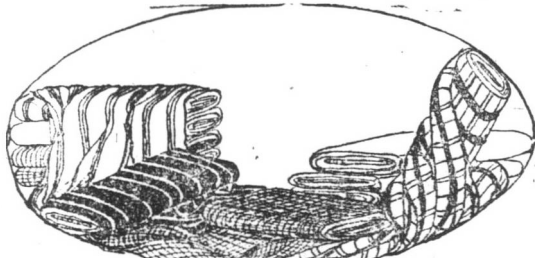
Striped Habutai Silks

| | |
|---|---------------|
| 1,000 yards High Grade Washing Silks, 36 inches wide; White and Ivory grounds with fancy colored stripes; all very fashionable. | |
| Regular \$2.70 yard. Sale Price | \$1.35 |
| Regular \$3.00 yard. Sale Price | \$1.60 |
| Regular \$3.90 yard. Sale Price | \$1.95 |

Benefit by these Prices on Blouses and Skirts

| | |
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| Cloth Skirts. | |
| In Black and Navy. | |
| Reg. \$4.50 each for | \$3.15 |
| Reg. \$5.25 each for | \$3.70 |
| Reg. \$7.00 each for | \$4.90 |
| Reg. \$9.50 each for | \$6.65 |
| Serge Skirts. | |
| In Black and Navy; Winter and Summer Weights. | |
| Reg. \$7.50 each for | \$5.25 |
| Reg. \$8.50 each for | \$5.95 |
| Reg. \$10.00 each for | \$7.00 |
| Reg. \$11.50 each for | \$8.05 |
| Reg. \$14.50 each for | \$10.15 |
| Plaid Skirts. | |
| Latest designs in assorted Plaids. | |
| Reg. \$10.50 each for | \$7.25 |
| Reg. \$12.25 each for | \$8.58 |
| Reg. \$16.00 each for | \$11.20 |
| Jap Silk Blouses and Shirtwaists. | |
| In White and Ivory; all new designs; sizes 34 to 44. | |
| Reg. \$4.25 each for | \$3.15 |
| Reg. \$4.75 each for | \$3.55 |
| Reg. \$5.00 each for | \$4.00 |
| Reg. \$6.25 each for | \$5.00 |
| Reg. \$7.50 each for | \$6.00 |
| Georgette Blouses. | |
| In pretty colorings and in White; all Silk embroidered and Lace trimmed. | |
| Reg. \$12.15 each for | \$9.20 |
| Reg. \$15.30 each for | \$10.00 |
| Reg. \$17.85 each for | \$11.00 |
| Reg. \$18.00 each for | \$12.55 |
| Cepea Serge Shirtwaists. | |
| English made, striped effects in useful colorings. | |
| Reg. \$3.25 each for | \$2.00 |
| Reg. \$3.75 each for | \$2.50 |

A Splendid Selection of Dress Materials



The outstanding features of this offer is the quality of every yard of material. There are no "job lines" but regular goods, many of them newly arrived—all selling at Reduced Prices.

| | |
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| Gabardines. | |
| In shades of Navy, Brown, Grey, Black and Fawn. | |
| 40 in. Regular \$3.15 yard. | \$2.10 |
| 44 in. Regular \$3.75 yard. | \$2.60 |
| 48 in. Regular \$4.00 yard. | \$2.80 |
| 52 in. Regular \$4.50 yard. | \$3.20 |
| 56 in. Regular \$5.00 yard. | \$3.60 |
| 60 in. Regular \$5.50 yard. | \$4.00 |
| Etamine Serges. | |
| In colors of Black, Grey, Navy, Saxe, Brown and Green. | |
| 38 in. Regular \$2.55 yard. | \$1.70 |
| 42 in. Regular \$3.00 yard. | \$1.87 |
| 46 in. Regular \$3.50 yard. | \$2.00 |
| 50 in. Regular \$4.00 yard. | \$2.20 |
| 54 in. Regular \$4.50 yard. | \$2.40 |
| 58 in. Regular \$5.00 yard. | \$2.60 |
| Lustres and Alpacas. | |
| In Black, Navy, Brown, Taupe and Fawn. | |
| 40 in. Regular \$2.20 yard. | \$1.47 |
| 44 in. Regular \$2.70 yard. | \$1.80 |
| 48 in. Regular \$3.00 yard. | \$2.00 |
| 52 in. Regular \$3.50 yard. | \$2.20 |
| 56 in. Regular \$4.00 yard. | \$2.40 |
| Dress Lengths. | |
| Sylvan Suitings and Corded Silk materials in 5 yard lengths; in shades of Saxe, Fawn, Taupe, Navy, Brown, Jade and Pumice. | |
| 50 in. Regular \$5.00 yard. | \$5.20 |
| 54 in. Regular \$5.50 yard. | \$5.70 |
| 58 in. Regular \$6.00 yard. | \$6.00 |
| Black Silk Grenadines. | |
| 44 in. Regular \$5.75 yard. | \$3.80 |
| 48 in. Regular \$6.40 yard. | \$4.27 |
| 52 in. Regular \$7.00 yard. | \$4.75 |
| "Rocanno" Serges. | |
| In shades of Saxe, Brown and Fawn. | |
| 38 in. Regular \$2.25 yard. | \$1.50 |
| 42 in. Regular \$2.50 yard. | \$1.75 |
| 46 in. Regular \$2.75 yard. | \$1.95 |
| 50 in. Regular \$3.00 yard. | \$2.15 |
| 54 in. Regular \$3.25 yard. | \$2.35 |
| 58 in. Regular \$3.50 yard. | \$2.55 |
| 62 in. Regular \$3.75 yard. | \$2.75 |
| 66 in. Regular \$4.00 yard. | \$2.95 |
| 70 in. Regular \$4.25 yard. | \$3.15 |
| 74 in. Regular \$4.50 yard. | \$3.35 |
| 78 in. Regular \$4.75 yard. | \$3.55 |
| 82 in. Regular \$5.00 yard. | \$3.75 |
| 86 in. Regular \$5.25 yard. | \$3.95 |
| 90 in. Regular \$5.50 yard. | \$4.15 |
| 94 in. Regular \$5.75 yard. | \$4.35 |
| 98 in. Regular \$6.00 yard. | \$4.55 |
| 102 in. Regular \$6.25 yard. | \$4.75 |
| 106 in. Regular \$6.50 yard. | \$4.95 |
| 110 in. Regular \$6.75 yard. | \$5.15 |
| 114 in. Regular \$7.00 yard. | \$5.35 |
| 118 in. Regular \$7.25 yard. | \$5.55 |
| 122 in. Regular \$7.50 yard. | \$5.75 |
| 126 in. Regular \$7.75 yard. | \$5.95 |
| 130 in. Regular \$8.00 yard. | \$6.15 |
| 134 in. Regular \$8.25 yard. | \$6.35 |
| 138 in. Regular \$8.50 yard. | \$6.55 |
| 142 in. Regular \$8.75 yard. | \$6.75 |
| 146 in. Regular \$9.00 yard. | \$6.95 |
| 150 in. Regular \$9.25 yard. | \$7.15 |
| 154 in. Regular \$9.50 yard. | \$7.35 |
| 158 in. Regular \$9.75 yard. | \$7.55 |
| 162 in. Regular \$10.00 yard. | \$7.75 |
| 166 in. Regular \$10.25 yard. | \$7.95 |
| 170 in. Regular \$10.50 yard. | \$8.15 |
| 174 in. Regular \$10.75 yard. | \$8.35 |
| 178 in. Regular \$11.00 yard. | \$8.55 |
| 182 in. Regular \$11.25 yard. | \$8.75 |
| 186 in. Regular \$11.50 yard. | \$8.95 |
| 190 in. Regular \$11.75 yard. | \$9.15 |
| 194 in. Regular \$12.00 yard. | \$9.35 |
| 198 in. Regular \$12.25 yard. | \$9.55 |
| 202 in. Regular \$12.50 yard. | \$9.75 |
| 206 in. Regular \$12.75 yard. | \$9.95 |
| 210 in. Regular \$13.00 yard. | \$10.15 |
| 214 in. Regular \$13.25 yard. | \$10.35 |
| 218 in. Regular \$13.50 yard. | \$10.55 |
| 222 in. Regular \$13.75 yard. | \$10.75 |
| 226 in. Regular \$14.00 yard. | \$10.95 |
| 230 in. Regular \$14.25 yard. | \$11.15 |
| 234 in. Regular \$14.50 yard. | \$11.35 |
| 238 in. Regular \$14.75 yard. | \$11.55 |
| 242 in. Regular \$15.00 yard. | \$11.75 |
| 246 in. Regular \$15.25 yard. | \$11.95 |
| 250 in. Regular \$15.50 yard. | \$12.15 |
| 254 in. Regular \$15.75 yard. | \$12.35 |
| 258 in. Regular \$16.00 yard. | \$12.55 |
| 262 in. Regular \$16.25 yard. | \$12.75 |
| 266 in. Regular \$16.50 yard. | \$12.95 |
| 270 in. Regular \$16.75 yard. | \$13.15 |
| 274 in. Regular \$17.00 yard. | \$13.35 |
| 278 in. Regular \$17.25 yard. | \$13.55 |
| 282 in. Regular \$17.50 yard. | \$13.75 |
| 286 in. Regular \$17.75 yard. | \$13.95 |
| 290 in. Regular \$18.00 yard. | \$14.15 |
| 294 in. Regular \$18.25 yard. | \$14.35 |
| 298 in. Regular \$18.50 yard. | \$14.55 |
| 302 in. Regular \$18.75 yard. | \$14.75 |
| 306 in. Regular \$19.00 yard. | \$14.95 |
| 310 in. Regular \$19.25 yard. | \$15.15 |
| 314 in. Regular \$19.50 yard. | \$15.35 |
| 318 in. Regular \$19.75 yard. | \$15.55 |
| 322 in. Regular \$20.00 yard. | \$15.75 |
| 326 in. Regular \$20.25 yard. | \$15.95 |
| 330 in. Regular \$20.50 yard. | \$16.15 |
| 334 in. Regular \$20.75 yard. | \$16.35 |
| 338 in. Regular \$21.00 yard. | \$16.55 |
| 342 in. Regular \$21.25 yard. | \$16.75 |
| 346 in. Regular \$21.50 yard. | \$16.95 |
| 350 in. Regular \$21.75 yard. | \$17.15 |
| 354 in. Regular \$22.00 yard. | \$17.35 |
| 358 in. Regular \$22.25 yard. | \$17.55 |
| 362 in. Regular \$22.50 yard. | \$17.75 |
| 366 in. Regular \$22.75 yard. | \$17.95 |
| 370 in. Regular \$23.00 yard. | \$18.15 |
| 374 in. Regular \$23.25 yard. | \$18.35 |
| 378 in. Regular \$23.50 yard. | \$18.55 |
| 382 in. Regular \$23.75 yard. | \$18.75 |
| 386 in. Regular \$24.00 yard. | \$18.95 |
| 390 in. Regular \$24.25 yard. | \$19.15 |
| 394 in. Regular \$24.50 yard. | \$19.35 |
| 398 in. Regular \$24.75 yard. | \$19.55 |
| 402 in. Regular \$25.00 yard. | \$19.75 |
| 406 in. Regular \$25.25 yard. | \$19.95 |
| 410 in. Regular \$25.50 yard. | \$20.15 |
| 414 in. Regular \$25.75 yard. | \$20.35 |
| 418 in. Regular \$26.00 yard. | \$20.55 |
| 422 in. Regular \$26.25 yard. | \$20.75 |
| 426 in. Regular \$26.50 yard. | \$20.95 |
| 430 in. Regular \$26.75 yard. | \$21.15 |
| 434 in. Regular \$27.00 yard. | \$21.35 |
| 438 in. Regular \$27.25 yard. | \$21.55 |
| 442 in. Regular \$27.50 yard. | \$21.75 |
| 446 in. Regular \$27.75 yard. | \$21.95 |
| 450 in. Regular \$28.00 yard. | \$22.15 |
| 454 in. Regular \$28.25 yard. | \$22.35 |
| 458 in. Regular \$28.50 yard. | \$22.55 |
| 462 in. Regular \$28.75 yard. | \$22.75 |
| 466 in. Regular \$29.00 yard. | \$22.95 |
| 470 in. Regular \$29.25 yard. | \$23.15 |
| 474 in. Regular \$29.50 yard. | \$23.35 |
| 478 in. Regular \$29.75 yard. | \$23.55 |
| 482 in. Regular \$30.00 yard. | \$23.75 |
| 486 in. Regular \$30.25 yard. | \$23.95 |
| 490 in. Regular \$30.50 yard. | \$24.15 |
| 494 in. Regular \$30.75 yard. | \$24.35 |
| 498 in. Regular \$31.00 yard. | \$24.55 |
| 502 in. Regular \$31.25 yard. | \$24.75 |
| 506 in. Regular \$31.50 yard. | \$24.95 |
| 510 in. Regular \$31.75 yard. | \$25.15 |
| 514 in. Regular \$32.00 yard. | \$25.35 |
| 518 in. Regular \$32.25 yard. | \$25.55 |
| 522 in. Regular \$32.50 yard. | \$25.75 |
| 526 in. Regular \$32.75 yard. | \$25.95 |
| 530 in. Regular \$33.00 yard. | \$26.15 |
| 534 in. Regular \$33.25 yard. | \$26.35 |
| 538 in. Regular \$33.50 yard. | \$26.55 |
| 542 in. Regular \$33.75 yard. | \$26.75 |
| 546 in. Regular \$34.00 yard. | \$26.95 |
| 550 in. Regular \$34.25 yard. | \$27.15 |
| 554 in. Regular \$34.50 yard. | \$27.35 |
| 558 in. Regular \$34.75 yard. | \$27.55 |
| 562 in. Regular \$35.00 yard. | \$27.75 |
| 566 in. Regular \$35.25 yard. | \$27.95 |
| 570 in. Regular \$35.50 yard. | \$28.15 |
| 574 in. Regular \$35.75 yard. | \$28.35 |
| 578 in. Regular \$36.00 yard. | \$28.55 |
| 582 in. Regular \$36.25 yard. | \$28.75 |
| 586 in. Regular \$36.50 yard. | \$28.95 |
| 590 in. Regular \$36.75 yard. | \$29.15 |
| 594 in. Regular \$37.00 yard. | \$29.35 |
| 598 in. Regular \$37.25 yard. | \$29.55 |
| 602 in. Regular \$37.50 yard. | \$29.75 |
| 606 in. Regular \$37.75 yard. | \$29.95 |
| 610 in. Regular \$38.00 yard. | \$30.15 |
| 614 in. Regular \$38.25 yard. | \$30.35 |
| 618 in. Regular \$38.50 yard. | \$30.55 |
| 622 in. Regular \$38.75 yard. | \$30.75 |
| 626 in. Regular \$39.00 yard. | \$30.95 |
| 630 in. Regular \$39.25 yard. | \$31.15 |
| 634 in. Regular \$39.50 yard. | \$31.35 |
| 638 in. Regular \$39.75 yard. | \$31.55 |
| 642 in. Regular \$40.00 yard. | \$31.75 |
| 646 in. Regular \$40.25 yard. | \$31.95 |
| 650 in. Regular \$40.50 yard. | \$32.15 |
| 654 in. Regular \$40.75 yard. | \$32.35 |
| 658 in. Regular \$41.00 yard. | \$32.55 |
| 662 in. Regular \$41.25 yard. | \$32.75 |
| 666 in. Regular \$41.50 yard. | \$32.95 |
| 670 in. Regular \$41.75 yard. | \$33.15 |
| 674 in. Regular \$42.00 yard. | \$33.35 |
| 678 in. Regular \$42.25 yard. | \$33.55 |
| 682 in. Regular \$42.50 yard. | \$33.75 |
| 686 in. Regular \$42.75 yard. | \$33.95 |
| 690 in. Regular \$43.00 yard. | \$34.15 |
| 694 in. Regular \$43.25 yard. | \$34.35 |
| 698 in. Regular \$43.50 yard. | \$34.55 |
| 702 in. Regular \$43.75 yard. | \$34.75 |
| 706 in. Regular \$44.00 yard. | \$34.95 |
| 710 in. Regular \$44.25 yard. | \$35.15 |
| 714 in. Regular \$44.50 yard. | \$35.35 |
| 718 in. Regular \$44.75 yard. | \$35.55 |
| 722 in. Regular \$45.00 yard. | \$35.75 |
| 726 in. Regular \$45.25 yard. | \$35.95 |
| 730 in. Regular \$45.50 yard. | \$36.15 |
| 734 in. Regular \$45.75 yard. | \$36.35 |
| 738 in. Regular \$46.00 yard. | \$36.55 |
| 742 in. Regular \$46.25 yard. | \$36.75 |
| 746 in. Regular \$46.50 yard. | \$36.95 |
| 750 in. Regular \$46.75 yard. | \$37.15 |
| 754 in. Regular \$47.00 yard. | \$37.35 |
| 758 in. Regular \$47.25 yard. | \$37.55 |
| 762 in. Regular \$47.50 yard. | \$37.75 |
| 766 in. Regular \$47.75 yard. | \$37.95 |
| 770 in. Regular \$48.00 yard. | \$38.15 |
| 774 in. Regular \$48.25 yard. | \$38.35 |
| 778 in. Regular \$48.50 yard. | \$38.55 |
| 782 in. Regular \$48.75 yard. | \$38.75 |
| 786 in. Regular \$49.00 yard. | \$38.95 |
| 790 in. Regular \$49.25 yard. | \$39.15 |
| 794 in. Regular \$49.50 yard. | \$39.35 |
| 798 in. Regular \$49.75 yard. | \$39.55 |
| 802 in. Regular \$50.00 yard. | \$39.75 |