Our Offers Are Helps to Economy.

We have now opened and ready for your inspection a Large Variety of American Goods, purchased at the right time, and in the right market, and marked at Rock Bottom Prices.

Bleached Table Damask.

550 pounds of American Table Damasks, 11/2 to 5 yard lengths. Good value, 85c. lb.

American Towels.

1600 pounds White and Brown Turkish Towels, 75c. lb.

We thank you for reading our ad.

Ladies' Dressing Gowns.

2 dozen Ladies' Dainty Dressing Gowns, neatly trimmed and well finished.

Selling \$6.50 and \$7.50 each.

Gent's Dressing Gowns.

2 doz. Gent's American Dressing Gowns, comfortable and useful, selling \$7.50 and \$8.00 each.

Marshall Brod

White Marcella Ouilts

Small, medium and large sizes. Splendid value, 75c. per lb.

White American Sheets.

1000 pounds of American Sheets, hemmed ready for use, 75c. per lb.

Call and See Our Goods.

Calling People "Spleeney."

By RUTH CAMERON.

"Yes I suppose quest. How on the face of the earth isn't very can we know? well but I think I once had a great lesson in this

she's inclined to which has helped me ever since. be rather spleeny. Some years ago a relative of mine thinks an with whom I was living had a bad atawful lot about tack of tonsilitis, a disease with which er health. I neither of us had had any experience think she'd be until then. She was completely better off if she'd floored by it. For a while I nursed spudge up' a bit her willingly and did her share of the and not think so work, and then I began to wonder if much about her- she wern't a little bit spleeny because she didn't seem to have more ambition

So I heard one to get well, didn't try to make herself charac- eat, didn't push herself a little hardterize another the er.

The woman characterized had been visiting the other and had had the misfortune to have an attack of a chronic malady during the visit.

She Is One Of Those Terribly Healthy

The woman who did the characterizing is one of those people who are born of hardy stock, have abundant vitality and think it 'all nonsense" for other people not to be as nowadays how I adjudge people aboundingly healthy as themselves. This trick of fancying that the other people pass that judgment. other fellow is spleeny when he does not feel up to the mark is one of the!

commonest human frailties. We know he isn't well, but we can't help feeling that if we had the same ailment we would stand up under it better would throw it off more bravely, would not act so depressed (and depressing). Why, we can remember perfectly well times when we felt just as bad as he does and wouldn't give

And there's the rub. How do we know just how he does feel. Maybe. to do even as much as he does, to bear porcelain decoy? up even as well as he is bearing up, is performing prodigies of self con- is safer to use a pair of pliers.

Local Cabbage,

Potatoes, Turnips

BLUE NOSE BUTTER.

CODROY BUTTER by the lb.

BLUE NOSE BUTTER-

2 lb. prints.

FRESH EGGS.

SMALL PEA BEANS.

lb. tins BAKED BEANS, 25c

LIMA BEANS.

3 lb. tins ARMOUR'S

BAKED BEANS, 37c.

NOW DUE BY STEAMER:

10 cases Ripe Tomatoes.

60 bunches Bananas. 80 cases 250 Oranges. 40 cases 216 Oranges.

Soper & Moore,

Importers & Jobbers. Phone 480.

Cure for all kinds of Coughs, Colds, Bronchitis, Asthma and 25c. Postage 5c. extra.

tell the truth such were my hidden

I Found Myself In Her Place.

And then the germ reached me and

I also succumbed. I also felt that

deadly lethargy, that miserable iner-

tia that hangs like a weight upon one's

every movement, almost on one's every

And that is why I am more careful

spleeny, more sceptical when I hear

thought. And then I knew how ur

just I had been.

The codfish multiplies faster than the common house fly, and scientists tell us that it is nothing unusual to see a preoccupied mother codfish sitting patiently on 9,000,000 eggs in a cramp-Maybe He's Bearing Up Wonderfully. attitude. Why is it that nature alknow we felt just as bad? How do we leggs and yet limits the self-sacrificing setting hen to one dozen, including

Codfish can be eaten with a fork, by

Due by Steamer

this week:

CALIF. APPLES in boxes.

HALIFAX CABBAGE.

BANANAS.

AMERICAN POTATOES.

LEMONS.

ROSE'S LIME JUICE COR-

Cartons of SOAP—'Marigold' or 'Key' Brands—Well sea-soned, each carton con-

taining 3 twin bars, only

CAMPBELL'S SOUPS-

BOSE'S LIME JUICE.

11 varieties.

C. P. Eagan

NEW ONIONS.

CALIFORNIA ORANGES .

25 brls. Nova Scotia Pota-

40 brls. Nova Scotia Cab-30 crates New Onions.

50 100 lb. bags New Onions

80 boxes Grav. Apples.

40 cases 176 Oranges.

Rann-Dom Reels. THE CODFISH.

The codfish is a coarse, salt-rising

ing of deep personal annoyance.

lows the codfish to hatch out so many tory. It was discovered by two of the just like mine, and tried to wear a Pilgrim Fathers who went fishing on War Lord front. Alas, those days are Sunday and caught an adult codfish drowned in gore, and lyres have givthe codfish are not obtainable, as they were found on the beach a few days win the fight, Herr Haig or old man later considerably defunct. This af- Hindengrad, the world will say to me ANDERSON THE Considerably detunct. This atfair aroused an unreasoning prejudice good night—I'm in too bad, I'm in too into huge balls. Here them divide in against the codfish, and for years the bad!' serving of the succulent codfish ball was considered a greater crime

nobody else had ventured into.

Personally, the codfish has little or o refinement of character, and will eat anything from a cold chisel to a carp. It is fond of the Little Neck clam, which it swallows, roof and all.

Yet nobody ever heard of a codfish

nplain of indigestion, which teaches is that the human stomach is one of he most overestimated articles in

all as a man and weighs as much as one hundred and fifty pounds, in cluding the rich veins of rock salt which run through it. There is nothng winsome or attractive about the average codfish, as it has no forehead to speak of and a countenance which rarely lights up with a gleam of intelligence. The older codfish wear a hin, straggling beard and run heavily o bone and muscle. All of the creamed codfish served at hotels west of the Mississippi River have reached he age of four-score years and ten and have a flavour similar to that

scalloped sawdust FRIENDLESS.



far and near, I a kimona. was a rather well-liked chap, on this and t'other hemisphere. In paint, I used to draw; with admiration critics yelled, when they my masanimal which grows near Boston, terpieces saw. I used to write ma-Massachusetts, and is eaten in an ab- jestic hymns, and great musicians, west as the railroads go. Great dili- halting limbs, and shoot themselves gence is required in eating a codfish without a word. I used to follow usewhich has not been thoroughly shred- ful ends, I plied the chisel and the ded, as it consists almost entirely of lyre; ach, then my world was full of grand joyous open. long, compound bones which cannot friends, who came long journeys to ad-

be swallowed without causing a feel- mire. My curves were then so smooth The codfish has a fascinating his- stunt; they brushed their whiskers Your Boys and Girls. and fine, men tried to emulate my

MARK OF RESPECT. -As a mark against the laws of the colony than of respect to the memory of the late thinking out loud in a groove which Rev. Bro. O'Hurley, the quarterly meeting of the Benevolent Irish Society was postponed yesterday and a suite of Resolutions ordered to be

3 SPECIALTIES.

STAFFORD'S LINIMENT for Rheumatism, Lumbago, Neuralgia and all

STAFFORD'S PRESCRIPTION "A" for Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia. Price 25c., 50c. a bottle. Postage 5c and 10c. extra. STAFFORD'S PHORATONE COUGH

CURE for all kinds of Coughs, Colds, Brochitis, Asthma and Various Lung Troubles. Price 25c. bot. Postage 5c. extra.

DR. F. STAFFORD & SON. St. John's, Nfld. Theatre Hill Durg Store is open every night till 9.30.

Milady's Boudoir THE MORNING WALK.



rush out into the crisp morning air sigh, "I'm tired for a jaunt before breakfast? Maybe of war and all you are a business woman and are its works; I have obliged to do this every morning of no friend beneath your life, except Sundays, and on that the sky, outside day you prefer the luxury of your of Bulgars and of warm bed. You have earned it and Turks. Before I deserve it, but there are hundreds of sprung this world women who do not open their sleepy wide scrap, to eyes until noon and drag themselves spread my kultur around the house, until dinner time in

If ever they experienced the ecstacy of the crisp wind whipping their pallid cheeks, if ever they knew the thrill all the arts I then excelled, I used to of filling their arms with crimson leaves or pine boughs or holly, if ever the red blood tingling in their veins various Lung Trouble. Price sorbed and diligent manner as far when they heard, would go away on they would never more don the kimona in the morning when they arise They would be up early in their outdoor costume, and hustle out into the

Trying is believing; no words can convince as easily as the experiment

with a spoon hook, eating of the same en place to dirks, and I must herd outdoor one is impossible and it is not soon afterward. Their impressions of forever more with Bulgars and with as disasterous as it sounds. Put all the greasy Turks. No matter who may furniture in the corners of the room. Then take a quantity of old newsinto huge balls. Have them divide into sides. Place them on each side and let the bombardment begin. The sides which sends the larger number of length of time wins.

A paper railroad is a quieter form amusement. The children cut the paper into strips about half an inch wide; then these strips are laid on the floor, end to end, and held in place b pins stuck lengthwise into the carpe Single or double tracks running over books or hassocke, and little pape houses can be "built" for stations Groups of these placed at intervals along the railroad, may be the cities and villages. The trains can be pasteboard boxes and spool wheels, and the passengers can be paper dolls.

Stafford's Prescription "A" is the best preparation you can Men's and Boys' take for Indigestion, Dyspensia. Catarrh, Gastritis and Nervous Dyspepsia. Price 25 and 50c. bot. Postage 5 and 10c. extra.

DIPHTHERIA.

Stamped

Just what is required to fill in the odd minutes. Get ready for Christmas. Dainty Gifts at Little Cost. All these goods are clean stamped patterns on good quality material: Children's Bibs, Hats, Dresses; Table Centres, Luncheon Sets, D'Oylies, Scarfs, Cushion Tops, Pillow Shams, Towels, Whisk Holders.

PRICES:

25c. to 85c. and \$1.00.

Robert Templeton, 333 Water-st.

AUGUST 20th.

LANDING TO-DAY, a cargo

North Sydney Screened Coal

\$13.50 Per Ton.

A. H. MURRAY, Beck's Cove.

IN STOCK:

50 barrels Choice N. S. Green Cabbage, 80 crates Silverpeel Onions.

70 barrels New York New Potatoes.

100 cases California Oranges--all counts. 80 bunches Bananas.

& LAWRENCE

Your Business Success in 1917

Rests upon the dependability of your service of supply. Three big facts-big buying power tremendous production, expert work-manship—stand behind our claims of It will pay all merchants to our spring ranges in

Suits, Overalls, Shirts, etc.



lewfoundland

Ladies

These The purcha which plac market val

See 1 Bargain C

Messages Recei Previous to

the French trenches Wood, west of the M selles River and in th tains to the east of north of Celles Su French official report says all the German repulsed and that the fered heavy casualties prise attacks on the A announced, also faile

OFFICIAL STATE

this morning on this east of Loos and th neighborhood of Hi first case the enemy were caught by our chine gun fire at were driven back heavy losses. In ported by flamme strong west wind told against our ai our line little char infantry with machi tion work for our a ried out all day, and large number of ph taken. In the air out of control. Tw chines are missing, t lided during a fight

> WAR OFFICE ST. A statement given

the enemy's lines.

office to-day reads: a successful local morning southeast of 1 we captured the Ger

> BULL BY CAL

It's Trimmi the That Nora's She Does

What's the l