200 American White Quilts

Sheets

per pound.

MARSHALL'S BARGAINS.

Our Store is Filled with Bargains. Come and See Them.

PATRIOTIC NECK TIES.

20 doz. Gent's Patriotic Neck Ties with warships, flags of the Allies, Sailors, etc., worked on them.

15 cents to 45 cents each.

SERPENTINE CREPE.

2 bundles of Serpentine Crepe in Remnants, suitable for Ladies' Blouses and

Only 18 cents per yard.

TIPPERARY HANDKERCHIEFS.

5 doz. Tipperary Handkerchiefs, with the song Tipperary set to music on them.

15 cents and 20 cents each.

AMERICAN VOILE-

Remnants of American Voile in Checks and Stripes.

20 cents per yard.

We have just opened another lot of

JOB WALL PAPERS, at 7, 10, 12, 15, 20 cts. per piece.

Marshall Bros

NATIONAL ANTHEM HANDKFS.

3 doz. National Anthem Handkerchiefs of Britain, France, Russia, Belgium, with the anthem of each set to music. 15 cents each.

WHITE PIQUE.

6 pieces White Pique in narrow, medium and wide stripes.

16 cents to 35 cents per yard.

White Turkish

Towels

TOWELS.

About 100

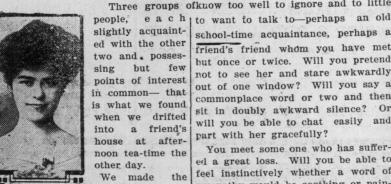
pounds of these

Beautiful

per pound.

Mistress of the Situation.

By RUTH CAMERON.



people, e a c h to want to talk to-perhaps an old slightly acquaint- school-time acquaintance, perhaps a ed with the other friend's friend whom you have met two and possesbut once or twice. Will you pretend sing but few not to see her and stare awkwardly points of interest out of one window? Will you say a in common— that commonplace word or two and then is what we found when we drifted will you be able to chat easily and into a friend's house at after-You meet some one who has suffernoon tea-time the ed a great loss. Will you be able to

sympathy would be soothing or pain-

ignore the business without making

her conscious that you are trying to

do so? You go out to an evening

gathering and find it stiff and uncon

genial. Can you fuse it into friend-

Perhaps you are wondering how

one goes about to acquire this deli-

ourth group. It must have ful, and withhold it or offer it ac been an awkward gathering, you say? | cordingly? It certainly might have been but it The family skelton of some friend wasn't, and thereby hangs my tale. For, with consummate skill and greet her with a manner that shall poise our hostess fused us into a congenial group, chatting like old

friends, interested and interesting. As Clever as a Surgeon. As cleverly as a skilled surgeon ex- liness and congeniality? tracts a bullet, she drew the sting of "The Way to Learn to Write Is to awkwardness out of the situation. Do you know what I call an ability

to do a thing like that? I call it genius. And yet perhaps that is not quite fair, for genius is a gift, a thing inborn, and social tact is more in the er has said, "The best way to learn nature of a talent, that is, a natural to write is to write." So the best way

tendency cultivated and encouraged. to learn social tact is to practice it. Every woman should cultivate this | Cultivate poise and serenity; give tendency in herself and her children. free play to that sympathetic imag-There are so many awkward little ination which helps us to put oursituations in everyday life that to be selves in the place of others; and able to deal with them gracefully is above all things, think less of yourto smooth your own pathway and self and how you are appearing, and give pleasure everywhere you go. | more of others and what you can do

Can You Talk to Your Friend's for them. Friend?

You find yourself sitting in the trolley beside some one whom you

White Seed Potatoes!

"Puritans."

tans," even potatoes costing as high as \$1.00 per lb.

do not give as good results. "Puritans" cost no more

NEW GOODS.

DULKWORTH STREET & QUE EN'S ROAD,

Fresh Country Eggs,

Bird's Custard and Egg

Powders.

New Cabbage.

Table Apples.

American Onions.

P. E. I. Turnips. Moir's Fresh Cakes.

than ordinary kinds. Try a barrel.

P. E. I. Potatoes.

California Navel Oranges.

Fresh Supply Hartley's

Jams.

Valencia Oranges.

Bananas.

There is nothing on the market earlier than "Puri-

New Arrivals

Just received, 50 boxes Choice Kippered

Herring

50 barrels PARTRIDGE BERRIES, ripe, sound fruit.

Potatoes

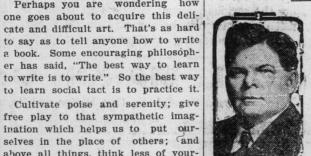
150 brls. Choice Seed Potatoes, Whites, Reds,

150 brls. P. E. I. Blue Potatoes.

To arrive: 1000 bags P. E. I. Potatoes.

Soper & Moore. 'Phone 480.

POOR OLD JOHN.



John Barleycorn, the swaggering, just nov is badly staggering beneath, repeated blows; for kings says, "He is ruinous -dodgast the stuff he's brewin' us." and biff him on the nose. The kings, alert and vigor-

WALT MASON ous, are taking measures rigorous, to swat old John solid fuel. again; "He's worse than guns and sabres are," remark the kings, "his labors are addressed to downing men. Out where our flags are shimmering the bottle must go glimmering, i makes the soldiers rude; it spoils the ardent warrior, and nothing could be sorrier than fighting man half stewed." Thus speak the Lord's anointed ones, and they are the appointed ones their people's weal to guard; they see that John, the lecherous, is vicious, to-day. See the regular advertisesoak him hard. And if, in Europe's particulars. Every filmis of the best,

worth what it cost.

pital into battle."

London, April 30 .- The correspondent of the Daily Mail declares emphatically that he has never sent and never intends to send unproven stor ies of German cruelty, but he says the following is absolutely proved that "a Canadian ambulance was deliberately sought out and followed by battery, until all were killed." "Almost for the first time," he adds 'I found in our men that feeling or bitter rancor which makes even shattered men, crawl back from the hos-

In Milady's Boudoir.

THE OUTDOOR BEAUTIFIER. It would seem hardly necessary to warn women about their daily walks Ont., is out with an interesting list after all the things we read in the daily papers and magazines regarding the beneficial effects on beauty and health derived from the daily

walk. In my acquaintance of friends 1 can count at least five women who would prefer to sit in their home all the Stormycut" is a Western story of during the splendid Spring days than a ram whom its pursuers regarded bother to dress and romp out in the this habit has become chronic and air was finally explained and the ram

as to waste a glarious day indoors without sufficient reason, perhaps it has taught you a lesson, when you have tried the "getting out" idea, but if you have been so unfortunate as to have wasted all your sunny afternoons, then maybe it will take you of what you have lost.

Each day, when the weather is fine lon your clothes quickly and jaunt ren is infectious, it cannot be denied.

Economy

GAS COKE yields 44 per cent, of 19 per cent. under the same condi-

GAS COKE is clean to handle. GAS COKE gives a clear red glow.

make it up with Coke, the cheapest For a limited time only, the St. John's Gas Light Company will deliver in any part of the town at \$6.50 per ton, or \$3.25 per half ton.

The Crescent Picture Palace.

The Crescent Picture Palace i showing a great Picture Programme mean and treacherous, and so they ment in another part of this issue for villages, old John, who slays and pil- the kind the Crescent always supplies lages, runs up against a frost, the to its patrons. "The Drudge" is a war, with all its slaughtering, that Vitagraph 2 part feature. "A Chance ly conscious of dainty finery, as older leaves the nations tottering, is well in Life" is a strong story pictured by the Lubin Company, "The Saving scious of the same.

Presence" is a Biograph drama, and SAYS GERMANS KILLED CANA. John Bunny, the funniest man in ruffled coats, or even six gay, flutterfilmdom is seen in a comedy of his ing ruffles below the sash or belt. own making. "Some picture show." you say, you're right, go to-day and knee, but midway between knee and

inner to about ten persons?" inquir- of her new costume ed Mrs. Newleywed. "When dinner is to be served at a MINARD'S LINIMENT CUERS private house, menu cards should not for the kiddies of white embroider e used," was mother's reply.

Rod and Gun.

Rod and Gun for May, published by W. J. Taylor, Limited, Woodstock, of contents. Edward T. Martin contributes an article "Have the Pigeons Returned" dealing with the possible recurrence of the passenger pigeon, which has been pronounced extinct Hornaday of New York. "A Ram of as a creature of the evil one. How sunshine. It is very possible that its propensity for vanishing into thin the effort of dressing is considered a by Ray Giddings. Other stories and the regular departments combine to make an exceptionally interesting number of this well known sports

Vigorol

You can feel better, stronger, with one hundred per cent, more vigor and forth to enjoy your birthright, fresh strength, by taking VIGOROL, the air, and sunshine. If you have no Great French Tonic. Every organ will children of your own, borrow your be made clean and healthy. Every neighbour's and romp along with drop of VIGOROL contains ambition Watch their appreciation of essence. Headaches, biliousness, tired the bright Spring days in the park, feeling, pain in the back and under the and your own heart will respond in shoulders, impure blood and lack of gladness for innocent mirth of child- ambition, is blotted out with VIGOR-OL. Get a bottle if you want to feel strong and full of life. Sold at all rug stores.

New Steamer Iceland

No word of the new steamer Iceland, which is under construction in Glasgow for Baine Johnston & Co., has been heard for some time and it GAS COKE lasts longer than coal. is thought the finishing touches on Light the fire with paper and sticks the ship are being detained on acand a little coal. When once burning count of war conditions, particularly the scarcity of engineers and workmen generally. Capt. J. Randell who will command the new steamer is

martly dressed children who paced up the avenue beside their elders or And all the little girls wore be-

These ruffled coats did not fall to the waistline, the frock of white lawn and embroidery showing beneath. An enchanting little coat was of

dgwood blue mohair and worsted ixture with buttons of white pearl nd six narrow ruffles of Wedgwood blue pussy willow hemmed overlapping each other below a wide belt of blue suede. The little girl's hat was trimmed with blue cornflowers "Should menu cards be used at a and her blue eyes matched the tones

Charming little frocks are mad

Shadows of the Past.

A 3 part Vitagraph masterpiece. A strong social drama with

The Girl from New York.

A 2 part Keystone comedy riot, with pretty Mabel Normand

Hearst Selig News Pictorial.

Showing the ruins of the Malines Cathedral, Belgian refugees in England, and several other most interesting subjects.

THIS WILL BE A GREAT SHOW-TAKE IT IN.

CASINO THEATRE!

TO-NIGHT AT 7.30 AND 9 O'CLOCK: Last Opportunities to See the Great Photo-Play:-

The Wolf.

"The Lion and the Mouse."

In 6 Parts, by Charles Klein. A Superb "Society Drama" Production.

Admission 10 cents.

East End Rossley's Theatres West End St. John's Leading Vaudeville and M oving Picture Theatres.

And Finest Orchestra-Mr. A. Crocker, Leader.

MR. BALLARD BROWN and MISS MADGE LOCKE

In Musical Comedy Sketch. See Madge Locke as "Black Topsy" from

"Uncle Tom's Cabin." ALL NEW SONGS, DANCES, COSTUMES AND SCENERY. A Wonderful 3 Reel Feature. GREAT CIRCUS CATASTROPHE

The most thrilling circus performance ever witnessed, by noted circus artists. This picture is a sensation wherever shown.

Furniture for the Home. The Big **Furniture** Store.

Spring Goods Have Arrived. LINOLEUMS, CANVAS, CARPETS and RUGS in all the daintiest BEDSTEADS, DRESSERS, WASH STANDS, PILLOWS, BOLSTERS, MATTRESSES, COUCHES, LOUNGES, EASY CHAIRS, TABLES, BUFFETS, SIDEBOARDS, DESKS, OFFICE CHAIRS, BOOK-CASES.

A great saving on all you buy at this store.

CALLAHAN, GLASS & CO.,

Advertise in the TELECRAM

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THE B

One custome Potatoes I have "These are gran did Seed Potato

EDW

Try these, th