

Wester Rifles
 Following:
 el. 32.40. Cal., 20 in. brls.
 el. 38.55. Cal., 20 in. brls.
 el. 44. Cal., 20 in. brls.
 el. 30. Cal., 20 in. brls.
 30 Cal., 26 in. brls.
 30 Cal., 26 in. brls.
 22 W.S., 26 in. brls.
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value in the market for the consumer.
 Label . . . 40c. per lb.
 Low Label .46c. per lb.
 1/2 and 1 lb. double
 light bags, and in
 patent air-tight de-
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Grand Prizes, and Gold Medals.
 the highest and only
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Fragrant Saazer Hop Gardens
 Anheuser-Busch imports more Saazer Hops than all other brewers.
 It's this exclusive Saazer Hop flavor that placed their master brew
Budweiser
 Absolutely ALONE at the Top
 of the world's bottled beers. The supreme quality and purity of
 Budweiser come from our brewing and aging only from the choicest
 Barley and rarest Saazer Hops. Our plant is the largest and finest
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 Bottled only at the home plant in St. Louis
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Are High School Ideals Unreal?

The Passing of Our Old Ideals of What the Good Business Lad Should Be -- The Teaching Modern Business Demands.

Not long ago, writes Mr. James P. . . .
 The so-called Manchester school of political economy was built around a supposed economic man wholly unlike any human being ever born. Consequentially there were promulgated for nearly a century a host of solemn fallacies, which have given and are still giving, endless trouble to civilized society. In much the same way the supposed demands of business upon boys have crystallized around these story-book heroes and have led the business man, the boy and the boy's teacher into all sorts of difficulties, misunderstandings and wild-goose chases after educational impossibilities.
 It may be that the story-book boy and the story-book employer—and even the daughter—did exist at some period anterior to the middle of the nineteenth century; but since that time all three have been as extinct as the dodo. Yet much of the thinking and much of the talk about the demands of business are based even now, upon these ancient and mendacious yarns.
 To reach any sound conclusions, today, however, one must rid himself of the obsession of these romantic fallacies and must face the actual facts. The clean-hands, blackened-shoes fallacy has ruined thousands of boys who, if they had pitched in and got their hands dirty, would have turned out first-rate mechanics and mill-men, instead of sixth rate clerks. The pinching and twine-saving fallacies have started many a boy on the downward path to petty, two-cent economics instead of on the upward way of largeminded, far-seeing business policies. While as for the other things demanded by the story-books—they are about as obsolete as sand-boxes and quill pens.
 Mr. Munroe then asks: What does modern business really require of the average boy? How fully can the boy meet—or can he be trained to meet—these requirements? And finally, what can the school do and how far can it go in bringing the boy into line with the reasonable demands of a rational up-to-date mercantile or manufacturing concern?
 The most striking characteristic of modern business is the rapidity with which it is moving from a competitive to a co-operative basis; and co-operation results in two things—bliss and complexity. The third feature of modern business is that profits to-day are made by the accumulation of innumerable small gains instead of through the adding together of a few large gains. Selling a few hundred things at a good profit in a country store in New York State brought in to Mr. Woolworth's employ a few thousand dollars a year. Selling millions of things for not exceeding ten cents each has enabled Mr. Woolworth himself to capitalize at \$75,000,000, and to erect the highest building in the world. The mining fortunes of yesterday were made by working the richest veins and pockets, leaving the rest to waste. The mining fortunes of to-morrow will be made from the dump-heaps of abandoned plants.
 A marked characteristic of modern business, consequently, is (in merchandizing) frequent "turn-overs," and (in manufacturing) the utilization of what used to be called waste. The stream of trade flows so fast through a modern department store that the one cent profit here and two cents profit there, aggregate in the course of the year a huge amount of money. According to a recent article in the "World's Work," the beef barons actually lose on sirloin steaks and choice cuts of pork; where their profits are made in converting every scrap of the animal's carcass into something that can be sold.
 To keep the stream of business flowing through a great store, and to make it profitable to have every hair of every beast in the Chicago stockyards, however, there must be highly-developed, organization, highly-complicated machinery, and just as little as possible of that most expensive

form of power, the human hand.
 An insuperable accomplishment of machinery, however, is speed. Therefore the next notable characteristic of modern business is whirlwind pace. Thirty years ago, even New York, Paris and London were horse-car towns, with clerks nodding over pigskin ledgers, errand boys playing marbles in the roadway, with no telephone, no rapid transit in the modern sense, with scarcely any devices for making speed or saving time. Today, even London, the birthplace of conservatism, is a whirlwind of motor buses, speeding men and clamoring advertisements.
 Consequently, not merely what the business man, but what modern business itself, demands of the high-school graduate is rational and orderly speed.
 Therefore in demanding of the high school graduate rational and orderly speed, modern business asks the teachers of those young men and women:
 1. That they do everything possible to send into business life sound animals who appreciate the value of good health and who know how to conserve it;
 2. That they give those pupils such studies and exercises and in such a way as to result in activity of mind, thorough co-ordination between mind and body, well-trained senses and an eagerness to work and to learn;
 3. That all the school work be so carried on as to foster a spirit of team-play, a sense of the value and power of working together for the common weal;
 4. That to this end the teacher subordinate the memorizing of facts to the inculcating of promptness, obedience and loyalty;
 5. That the studies which make for breadth of view and variety of interest be emphasized, and those which make for mere information, technique and drill be minimized;
 6. That to accomplish this, subjects like arithmetic, bookkeeping, gram-

mar, rhetoric, etc., be cut down to their lowest terms and fewest principles, throwing out all processes and exercises which are obsolete, little-used or cumbersome, putting in all the short-cuts and labor-saving devices which are of general application; and that those subjects, such as history, economics, political and economic geography, etc., which make for breadth of view; those exercises, such as rightly conceived manual training, ordered games, fresh-air drawings, etc., which make for quickness and control of the body; those general school relationships which promote team-play, loyalty, the spirit of working together for a tangible and desirable end, be fostered.
 Modern business demands these things. Experience has shown that a rightly ordered secondary school system can produce them. That all schools do not is the fault partly of the teachers, partly of the employers, partly of the community in general, mainly of the parents. The fathers and mothers, and the rest of the community, must be educated to give moral and financial support to this effective type of education. But the only persons who can educate them are the schoolmasters; and they must do it in a roundabout way by gradually introducing this rational, real education into the higher and lower schools.

Miser's Money to Servant Girl.

Rewarded for Giving Wanderer Cold Biscuit and Cup of Coffee Twenty-Four Years Ago.

A \$37,894 rewarded for giving a cold biscuit and cup of coffee to a man who appeared to be a hobo, in 1886, was bestowed upon Mrs. Mattie Hannun in the final settlement of the Marshall McMurrin estate at Evansville, Ind. Mrs. Hannun was paid \$27,894 in gold and received a deed of property valued at \$10,000. Twenty-four years ago Mrs. Hannun who lives in Vincennes, Ind., was Mattie Drain, a servant girl, nineteen years old. One day McMurrin, who was then a wanderer, called at the house where the Drain girl worked and asked for something to eat. The man of the house ordered McMurrin away, saying he did not make a practice of feeding tramps. Mattie Drain, however, took pity on the man and fed him. This so impressed the man that he went to the house of a neighbor and wrote his will on a piece of brown paper with the request that it be given Miss Drain. The girl kept the piece of paper, little thinking it would ever be of any value to her.
 Twenty-four years later McMurrin, who had become an eccentric poet and miser, was found demented in a shack on the Stringtown road, near Evansville. He was removed to the Southern Indiana hospital, where he died in a few days.
 Following McMurrin's death Mrs. Hannun hastened to Evansville from Vincennes and filled the McMurrin will in the probate court. No other will was filed. Relatives of the dead man in Kansas City and New York came and had one of their own number named as administrator of the estate. In the meantime Mrs. Hannun began steps in circuit court to claim all the dead man's property. Her suit was contested by relatives. In the first trial the jury failed to agree. The second trial was held and the jury decided that the will held by Mrs. Hannun was genuine and that she was the still living relative of McMurrin decided not to appeal the case.

Extra!

Eight BIG SPECIALS

FOR THIS WEEK at **COLLINS'**

- MEN'S WORKING SHIRTS.**
 Direct from the factories and bought much below the regular value.
 Regular 75c. for . . . 63c.
 Regular 85c. for . . . 70c.
- MEN'S WORKING PANTS.**
 Sizes 3 to 7; very strong material and worth \$1.80 a pair. Selling at \$1.30.
- WHITE QUILTS.**
 A lot of American Cotton Quilts, bought direct from a jobber at anchor prices.
 Regular \$2.00 for . . . \$1.30
 Regular \$1.50 for . . . 85c.
- MILL ENDS of WHITE FLANNELETTES**
 Worth 15c. yd. for 10c. yd.
- LADIES' DRESSES**
 in Linen and Serge; colors: Navy Blue, Cream, Black, Tan and Lt. Blue.
 At Half Price.
- CHILDREN'S DRESSES**
 to fit 4 years to 8 years old.
 At Half Price.
- SKIRT EMBROIDERY,**
 45 inches wide.
 Regular 75c. for . . . 57c.
 Regular 1.00 for . . . 70c.
- LADIES' SINGLETs.**
 Regular 15c. for . . . 8c.
 Regular 20c. for . . . 13c.

P. F. Collins.

Take a Mackintosh and You'll be Safe.

Fall days will soon be here, and Fall days mean rainy days; even if you go for a walk when it's nice and bright, it's safest to take a raincoat with you, for the fall showers come at a moment's notice.
 The best thing to do is to be prepared for the "rainy day."
 We have just received a splendid stock of Men's and Women's Mackintoshes in all the newest styles and colorings, and in a great variety of textures and weights. These new Mackintoshes are in advanced styles and are in reality samples of what will be the leading fashions next Spring in "rainy weather" wear.
 Women's from . . . \$3.75 to \$16.
 Men's from . . . \$6.75 to \$18.

U. S. Picture & Portrait Co.

J. J. ST. JOHN.

- 10,000 VERY CHOICE CIGARS.
 - BROCK'S BIRD FOOD.
 - ROSE'S LIME JUICE.
 - SUNSHINE CUSTARD POWDER
 - BIRD'S CUSTARD POWDER.
 - BLANC MANGE POWDER.
 - TINNED RABBIT.
 - TINNED BAKEAPPLES.
- When you want a cup of appetizing TEA, get our 40c.

J. J. ST. JOHN.

NEW FLOOR COVERINGS.

Just opened another shipment of **Floor Canvas and Linoleums,** in the Newest, Neatest and most Attractive Patterns, at very Lowest Prices. We invite you to see our stock.

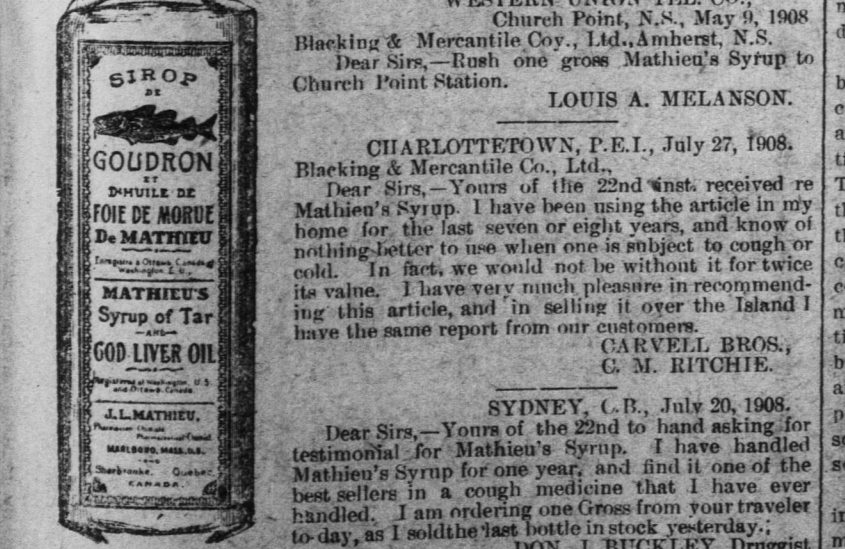
WILLIAM FREW.

Cured Eczema Like Magic

Suffered for Years—Tried All Kinds of Treatments—Surprised at Results From Dr. Chase's Ointment.
 You can soon tell when people are enthusiastic about medical treatment by the language they use. After experimenting with all sorts of ointments in a vain effort to obtain relief and cure, the writer of this letter was astonished at the quick and satisfactory results obtained by the use of Dr. Chase's Ointment.
 "It worked like magic," she writes. Indeed, it is surprising the healing that is often effected in a single night by this great ointment. The stinging and itching are relieved—at once, and cure is only a matter of time and patient treatment.
 Mrs. Clements, 13 Strange street, Toronto, Ont., writes: "I have suffered from eczema for years, and after using all kinds of ointments, at last tried Dr. Chase's Ointment. It worked like magic and saved a God-send to me. I would advise anyone suffering from eczema to try the box and be convinced." 60 cents a box, all dealers. Ed. Peterson, Bates & Co. Limited, Toronto.

A Neglected Cold May Cause Consumption.

Thousands of people die every year from the effects of this dreaded disease which, if treated in its first stages with



MATHIEU'S SYRUP
 of Tar and Cod Liver Oil and other medicinal extracts, will cure the diseased lungs and give strength to the patient. **Sold everywhere.**
WESTERN UNION TEL. CO.,
 Church Point, N.S., May 9, 1908.
 Blacking & Mercantile Coy., Ltd., Amherst, N.S.
 Dear Sirs,—I have one gross Mathieu's Syrup to Church Point Station.
LOUIS A. MELANSON.
CHARLOTTETOWN, P.E.I., July 27, 1908.
 Blacking & Mercantile Co., Ltd.,
 Dear Sirs,—Yours of the 22nd inst. received re Mathieu's Syrup. I have been using the article in my home for the last seven or eight years, and know of nothing better to use when one is subject to cough or cold. In fact, we would not be without it for twice its value. I have very much pleasure in recommending this article, and in selling it over the Island I have the same report from our customers.
CARVELL BROS.,
 St. M. RITCHIE.
SYDNEY, C.B., July 20, 1908.
 Dear Sirs,—Yours of the 22nd to hand asking for testimonials for Mathieu's Syrup. I have handled Mathieu's Syrup for one year, and find it one of the best sellers in a cough medicine that I have ever handled. I am ordering one gross from your travels to-day, as I sold the last bottle in stock yesterday.
DON. J. BUCKLEY, Druggist
MATHIEU'S NERVE POWDERS are free from opium, chloral and other dangerous drugs and they are supreme against headache, sick headache, neuralgia, overwork. 25 cts. per box of 18 powders. Prepared by
J. L. MATHIEU Co., Sherbrooke, Can.
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