

# THE OBSERVER

Vol. 2.

HARTLAND, N.B., May, 10, 1911.

No. 49.

## The DAYLIGHT

A. L. BAIRD - Hartland, N. B.

### SHOES! Children's, Misses', Boys'.

the kind that is Hard to wear out and Easy to buy.

### SPECIAL:

Womens Kid Shoes, Regular \$2.00 for \$1.59

### Frank W. Slater Shoes

FOR MEN  
Good Style. Good Quality at a fair price.

### CHILDREN'S DRESSES

you can't afford to make them when you can buy them for only \$1.40, 1.75, 2.00 and 2.50 from ages 8 to 20 years old.

### WATCH

FOR OUR BIG  
SHOE AD.

Next week. It will pay you to wait.

### TRY OUR Red Label & Blue Label TEA

### FARM MACHINERY REPAIRS

We sell repairs for all Massey-Harris and McCormick Farm Implements. What is not on hand can be procured at short notice. Repairs sold for cash only.

## CHEAP SALE

every day in the year except Sundays and Legal Holidays.

A few days ago one of the Special Clerks who had been employed at a recent CHEAP SALE in Hartland happened in our store and noting a discount I was giving a customer remarked as follows: "Why, that is just the discount we offered at our cheap sale!"

The more this is being found out the more our trade increases.

### Now is the time to buy your GARDEN SEEDS.

We have most of them in bulk and they are the best we can procure.

We have a little Timothy and Clover left and some Wheat, Barley and Field PEAS

## ARTHUR S. ESTABROOKS

ROCKLAND.

## The most complete stock of TOBACCOS AT CHASE'S

in this part of the country to be found

HARTLAND, N. B.

11 brands to choose from. Pipes and smokers Sundries galore.

Special values in Fruit and Confectionery  
Case, Main St., Hartland.

### Making a Success of Potato Raising.

The following is an extract from a letter written by W. A. Martin of Houlton, to the Fort Fairfield Review:

The ideas that prompted the gathering were: 1, broader market; 2, better quality; 3, improved methods.

Arroostook county has of late been increasing its acreage tremendously without any regard to the disposition of the increased product. The farmer successfully growing 20 acres this year has no hesitancy in planting 50 next year, provided he could see a way that he could comfortably with himself grow the crop.

There has been a tendency to disregard to some extent, the quality of the potato, and in the desire for profitable returns many features which should be carefully and conscientiously considered have been disregarded.

Seed selection is not practiced. Fumigation is little known; and the proper making and applying of Bordeaux Mixture is practised by a small percentage of the potato-growers.

Serious consideration of the misuse of many of our opportunities leads to the conclusion that we of Arroostook have prospered in spite of ourselves.

A propaganda such as is manifested by the growers of the Oregon apple will lead to broader markets. Today Oregon is considering who will eat the apple that they intend to grow five years hence, for they say that in five years' time their production of apples will be doubled, and they must have broader markets.

In my mind, Arroostook must go on growing potatoes. The acreage and yield per acre must increase, and in place of a production of 16 million bushels we should prepare an outlet for 25, 40 or even 50 million crops.

Can we expect the increase of population in the markets that we now enjoy to care for this increased production?

Twelve years ago the average yield was in the neighborhood of 60 barrels per acre. At that time when advocating improved methods the writer ventured to say to some persons a bit skeptically inclined that the methods would soon be adopted by them; that they in turn would grow 100 barrels of potatoes as easily as they were now growing 50.

The yield per acre must be increased, and 150 barrels per acre must soon be as common as is 100 at the present day. I do not believe it is difficult to attain this result. It must come largely through seed selection. The value of seed selection can be easily shown by a homely illustration. Any one who has dug potatoes by the old-time hand method will remember finding hills varying from one to three, six or seven remarkable potatoes per hill.

Over the short space of ground, a matter of a few feet, there can be no difference of soil; the preparation is the same the planting, cultivating, spraying and harvesting identical there can be but one answer—as to why the hill produced two tubers and the other seven, and that is that the fault is with the seed.

I believe that by seed selection, proper treatment and Bordeaux mixture rightly made and applied, any careful farmer who loves his work and is willing to apply himself can easily increase his today crop 25 to 50 per cent in less than three years' time.

The successful growing of the potato crop demands careful and

conscientious work from start to finish. There are details which if neglected mean partial failure, and which must be complied with to secure fullest success. It is obvious folly for a man to attempt to grow a larger acreage than he can properly care for. The successful grower must limit his operations to an acreage that he can successfully harvest; and there is so much land upon well-nigh every farm in the county that is adapted to potato raising, that it seems the height of folly for a man to select a soil that is either too light to stand the ordinary droughts or too heavy or too low to prove a good field in a wet season.

The proper preparation of a soil for a potato crop is a matter of years and not a single season. The soil in order to do best must be in excellent tilth and a high state of fertility. Such conditions can only be obtained by careful forethought and planning.

Yours very truly,  
W. A. MARTIN.

### A New Department

More and more are the readers of newspapers coming to learn that merchants and business men are paying out large sums for advertising for the people's benefit and their own. The public nowadays accept the advertisements as one of the interesting features of the paper.

Then it is becoming known that everyone has at some time something to sell, or desire to buy some article. To accommodate these the OBSERVER is this week starting a "Want Ad" column, where for 5 cents a line or fraction thereof they may advertise for sale a farm, house, a horse, a cow, sheep, pig, wagon, buggy, stove or anything they desire to sell. Or, they may want to purchase any of these things, want to rent a house or a farm, hire men, servant girls, take a horse for the summer, get a chance to work or call for a school teacher.

Nine people out of ten "want" to buy something, sell something, rent something or exchange something; they may get their wants speedily satisfied by patronizing the OBSERVER'S "want ad" column.

This paper goes into nearly 1700 homes each week. That number of people in Carleton county read the paper regularly. They will always read the "Want Ads." Every reader of every paper does. You do yourself.

If you have a house for sale you will speak to this or to that man, perhaps a dozen in all, when a 25 cent ad. will speak to many hundreds in one day.

Look up our "want ad." column and send your order in. Count seven words as a line and remit 5 cents for each line for each week it is to run.

### Avondale Rifle Shoot.

The Little Presque Isle Rifle Club had its regular meeting on the evening of May 1st. in the Avondale Hall. The meeting was very well attended and the report of last year received showing a marked increase in membership, sixty two members being present, and all shooting on one occasion last season.

Officers for 1911 elected as follows:—S. G. Barter, Captain; Bert Rockwell, 1st. Lieutenant; Newman Black; 2nd. Lieutenant; Arthur B. DeGrass, Sec. Treas; Robert Upton, Auditor.

Committee men:—C. W. DeLong, Hallie Gray, W. D. Lawrence.

Shoot for Dominion Silver Salver on May 24, June 3, June 24, and July 8.

## C. P. R.

St. John to Montreal

WEEK DAYS  
AND  
SUNDAYS

## THE SHORT ROUTE FROM HALIFAX

AND ALL POINTS IN THE MARITIME PROVINCES TO MONTREAL & WEST

W. B. Howard, D.P.A., C.P.R., St. John.

### We Represent The Following Companies

#### Fire

Western Assurance Co. of Toronto, Phoenix Assurance Co. of England, Springfield Fire and Marine Insurance Co. of Mass, St. Paul Fire and Marine Insurance Co. of St. Paul, Minn, Northern Assurance Co. of London, British American Assurance Co. of Toronto, Guarplan Assurance Co. of England, German American Assurance Co. of New York.

#### Life

North American Life Assurance Co. of Toronto, also Accident and Health Insurance.

### Bithler & Ampherton INSURANCE

QUEEN ST.

WOODSTOCK, N. B.

### Spring Has Come

Your walls need a coat of Alabastine. A full line of all the different shades of the

### Hardware Store

Also the old reliable English Paints now in stock  
Calf Meal the great milk substitute. Poultry Meat, Oyster Shells and Oil for Lamps. Sugar and Flaxseed for Horses (the best and cheapest tonics for horses)

### DUST BANE

for house cleaning. Do not try to clean house without Dust Bane. It saves labor brightens carpets—NO DUST!

Sap Cans and Spiles for the Honey Makers

Reeves and Boot Calks for the stream drivers

Tools of all kinds for the Carpenters

Nails, Building materials of all kinds for the builders

Horse Nails, Shoes, Iron and Steel for the Blacksmiths

X-cut saws and axes for the Lumbermen.

In fact everything you need in Hardware you will find at my store. Prices always reasonable and especially low for cash.

### ZBIA ORSER

### GET THE BEST

During these trying times when so many light Fire Companies are going out of business would it not be well to consider your own interests and place your Fire Insurance in a Reliable Office.

We have the oldest and strongest Fire Companies on the continent, companies that are generous in their settlements, prompt in their payments, and their policies are free from technicalities.

We will call and inspect your dwelling if you will drop us a card

### ASTLE & COSMAN

Queen Street  
Woodstock, N. B.

## WALL PAPER

Ranging in price from 6c. to 42c. per double roll. We sell border the same price as the wall. Ceiling paper to match. Call and examine.

## Millinery Goods

Large Assortment, prices reasonably low; 50 to 75 hats always made up to choose from; or we shall be glad to take your order. A cheap range of nice hats for children. Special attention given to the wants of the little ones.

### LARGE ASSORTMENT OF

### Ready-to-Wear Clothing

Our range of Ready-to-Wear Clothing is up-to-date; nearly every suit this Spring's Style and Color; nice Bottle Green and Browns. Serges and Worsted. Call and be fitted.

### Boys, Youths and Men's Suits

### RAINCOATS of SPECIAL VALUE

## Hartland Farmers' Exchange

C. HUMPHREY TAYLO

### FOR SALE

### 10 HORSES

Good workers for farm service. Apply

ALBION R. FOSTER  
MIDDLE SIMONDS, N. B.

### Eggs for Hatching

I can supply a limited number of Maplewood Strain Rhode Island Red Eggs at \$1 per 13. This is the best laying pen in Carleton county.

Will sell, one each, Barred Rock and R. I. Red Cockerel.

CHAS. M. SHAW  
VICTORIA