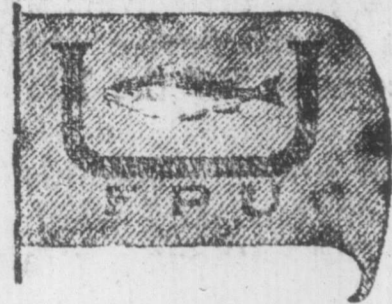


IN STOCK!



J. J. Rossiter  
Agent for Manufacturers.

Our Motto: "SUUM CUIQUE"



(To Every Man His Own.)

The Mail and Advocate

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ST. JOHN'S, NFLD., DEC. 19, 1914.

OUR POINT OF VIEW

The Price of Fish

ONE of the greatest blunders ever made by a Government was that of refusing to meet Pres. Coaker's proposals in September to keep up the price of fish and prevent a slump in prices.

The fishermen will long remember the cruel refusal of the Government to move a finger to aid the fishermen at the famous Government-Opposition Conference, called at her request Mr. Coaker.

About 150,000 quintals of soft Labrador fish were purchased at less than four dollars. The money lost to those fishermen in consequence of the slump would amount to seventy thousand dollars.

There was no reason why Labrador soft should have sold below four dollars. We continually insisted that the fish was worth four dollars here. In view of prices and conditions abroad.

No effort was made to prevent the slump by the Government. All that Sir E. P. Morris had to do was to issue a notice preventing any buyer from purchasing soft Labrador fish at less than four dollars per quintal.

Labrador soft fish is worth \$5.50 per qt. today. The highest price ever paid for it. Of course very few fishermen have received more than \$4.50 for soft fish, and most of them sold at less than \$4.00. The middle man and export buyer who hold on to their fish are the gainers, but very few export men gained much, as most of them sold their fish short and received about \$4.00 for it.

Shore fish is worth \$7.50 for dry talqual today as against \$5.75 in Oct., when the slump came. Yet every buyer and almost every business man here condemned Coaker all through the fall for calling on the fishermen to refuse to sell at less than certain prices.

Now time has shown Coaker was right, and what he said would happen has happened and his estimate of the catch has not been 10,000 qts. out.

It is the scarcity of fish and the action of the Union in refusing to sell what it commanded from day to day, except at certain prices, advancing from time to time, that has caused the astounded buyers here to pay those very high prices.

In future very few in the Colony will treat with contempt President Coaker's opinion regarding the catch of fish and the prices.

HUMOR WHEN HERMES SANK

The amazing coolness of the men on the wrecked cruiser Hermes is illustrated by the following incidents: One of the survivors says tables, chairs, bedding, and everything likely to assist them to keep afloat had been tossed overboard, and on these most of the men remained until picked up.

I saw one jolly Joey sitting on an overturned table quietly smoking a cigarette, but where he got the matches to light it beats me. The men in the water were very cool, and they chaffed each other all the time.

"Are you training for the next Derby?" was asked of one sailor, who looked odd astride of a floating dining table. Another party of men went by me on a raft singing, "Put me among the girls."

WORLD'S PRESS ON THE BIG WAR

THE PRINCE OF WALES.

The Westminster Gazette:—We have the official announcement of the appointment of the Prince of Wales to the staff of Sir John French, side by side with the account given by the President of Magdalen through the Times of the two years which the Prince has spent at Oxford University. It is the opening of a fresh page of the life of the Heir Apparent and the closing of the old. The picture drawn of the life of the Prince as an undergraduate is pleasant. He has shared in all the life of his fellows at the University, and if he has not been too diligent a student he has shown the possession of good natural abilities and a liking for study. His career at the University has now been shortened, as has that of many of his fellows. Yesterday he passed to the most serious business of life as an officer in a historic regiment, in which he should be able to realize the promise he has given at college and by his diligence in pursuit of the hard work of military training.

DRIVE OUT TURKEY.

London Daily News and Leader:—Rumania will probably be the first to act. Like Italy, her interest lies in the dismemberment of the Austro-Hungarian Empire. She desires to add Rumanian Transylvania to her domain, just as Italy desires to add the Trentino, Istria and Dalmatia to hers. It may have been wise policy for the late King Charles to preserve Rumanian neutrality; but Turkey has made this policy more difficult. The pressure of public opinion upon the Rumanian Government is obviously very great just now. Large issues hang upon its action. The whole Balkan problem is more and more involved in the outcome of the contest. It seems to be the psychological moment for driving the Turk out of Europe, and every nation in the Mediterranean and Black Sea basin devoutly wishes that consummation.

General News Of The World

Culled From Many Sources For Readers of The Mail and Advocate

A shipload of toys, clothing and food will be sent by residents of Missouri to sufferers in the European war.

Alleging that her husband turned a nose on her to cure her dancing habit, Mrs. Mabel Locke, of Milbrook, N. Y., secured a divorce.

The Journal of Commerce of New York estimates new charters in November of companies with capital of \$100,000 or over totalled \$120,240,800 against \$70,124,500 in October and \$124,632,000 in November a year ago.

Advices from Berlin state that since the outbreak of the war, 710 Jewish soldiers have been decorated with the Order of the Iron Cross for gallantry in battle. The number of Jews promoted from privates to officers is: Twelve Prussians, one Bavarian, one Saxon and one Wurtemberger.

C. F. R. earnings for the last ten days in November were \$2,308,000, a decrease of \$1,425,000. For the month the approximate total is \$7,823,000, a decrease of \$5,357,000. The last ten days showed the smallest percentage of decrease for the month at 38.2 per cent., compared with 40 to 44 per cent. in preceding weeks and 40.6 per cent. for the full month. For five months of the fiscal year the decrease is \$14,985,117, or 23.7 per cent.

Sir William Van Horne, who has just left for Cuba, where he will inspect the Cuba railroad, of which he is president, finds it extremely difficult to get away from railroading. He built the Cuban road and assumed the presidency of it at a time when most men are retiring to private life. This activity in Cuba followed a lengthy experience on American railroads and on the Canadian Pacific Railway. Sir William Van Horne is over seventy years of age and has been connected with a railroad in one form or another since he was fourteen years of age.

TALK IS CHEAP—

Advertising is also very cheap, if carried in the right medium. The Mail and Advocate is the Can't Lose paper now. Must be true. Everybody's talking. It's not the price you pay but the returns you get.

Another Great Programme for the Week-End at The Nickel.

"THE WOLF OF THE CITY."

A peep at the power of the press in making reputations or unmasking villainies. The Wolf is a star reporter whose nerves have never been shaken before this incident of his stormy career.

"THE DESERT TRIBESMEN."

A very entertaining story of Arabia—a Thanouser two-part Special.

"DOCTOR POLLY."

A Vitagraph two-part-drama. Ridgeway is recuperating at his friend's mansion. He is told the place is haunted. Polly impersonates the ghost, cures Ridgeway and makes him the happiest man on earth. Lillian Walker as the Doctor. Wallie Van as the patient.

"WHEN FATHER WANTED A SMOKE."

"THE CITY GRAFTERS."

Two very funny comedy subjects.

THE LAST TWO DAYS OF THE POPULAR TENOR, ARTHUR C. HUSKINS.

SEND THE CHILDREN EARLY TO THE BIG BUMPER MATINEE SATURDAY.

NFLD. SOLDIER STOOD BY OPEN GRAVE OF 'BOBS'

Sergeant N. A. MacLeod Tells of a Visit to Great English Cathedral—Saw the Prince of Wales

Sergeant N. A. MacLeod, who is connected with the medical corps of the 18th Battalion, writing from Bustard Camp to his aunt, says: "Just a few lines to let you know that I am still in the best of health, and so is Ernest. We hope that you and all yours are the same."

"Well Auntie, since writing you fast I have been off on leave. Ernest could not come with me, because he had not got his uniform, so he is going later on. He has his uniform now."

"First I went away up north to Hull to visit a C.L.B. officer whom I have been writing to for a long time. I found him to be a splendid chap and I had a fine time. He has a big place at Fenby, a small village about 7 miles from Hull, and his family is one of the oldest and best in the North of England."

"Up to London"

"Then I came back to London and saw all the sights and places of interest in the world's greatest city. I saw the Tower of London and the Crown Jewels, Westminster Abbey, the place where the Kings and Queens of England have been crowned for nearly 1,000 years and the Coronation Chair, the Houses of Parliament, Buckingham Palace where I saw the Prince of Wales an hour or two before he left for the front, the Zoo, at Regent's Park, St. Paul's Cathedral, in the world, it is a wonderful building which is to me, greatest church in the world. It is a wonderful building, with beautiful statues and paintings and the walls and ceilings are gilded and painted and carved in a wonderful manner."

At C.L.B. Headquarters

"I also visited C.L.B. headquarters and spoke to Col. Gee, the founder, and C.S.O. of the Brigade, who was in Newfoundland two years. I also saw the funeral of Lord Roberts in St. Paul's Cathedral, and after the funeral service I was able to get in and view the open grave. He is buried between the graves of Lord Nelson, Britain's greatest sailor and Lord Wolsey, the great field-marshal. The grave is right under the dome. It was surrounded by a great number of lighted candles and cushions on which were placed his orders and decorations, and at each corner 4 soldiers kept guard. It was a very solemn and impressive scene."

"As you can see by the heading of this letter we have shifted our Camp to another part of Salisbury Plain. We are here for target practice. The weather just now is very cold. We are in tents, but we have plenty of blankets and are able to keep fine and warm at night. Frost is a lot better than rain, and we had lots of that at our other camp at Pond Farm, where the mud was knee deep all the time."

WELL RECEIVED IN LONDON TOWN

Pte. G. A. Jackman Tells of Work and Diversions of Newfoundland Soldiers in England

Mr. E. M. Jackman has received the following letter from Pte. G. A. Jackman (118) of The First Newfoundland Regiment. It was written from Pond Farm Camp, Salisbury Plains, England, under date of Nov. 18th. The letter follows: "How are you at all? It's only now that I am writing you a few lines to let you know I am feeling fine. Hope you and the boys are the same. We are putting in a fine time here so far. The weather is cold, you know, but that is nothing; a bit different from the weather you are having in St. John's."

OBITUARY

Mr. Henry Ellis. Mr. Henry Ellis died at the residence of his daughter Mrs. (Capt.) Major, Thursday morning.

Mr. Ellis was a native of Woodbury, Devon, but lived nearly all his life in St. John's. Mr. W. A. Ellis, principal of W. A. Ellis & Co., Ltd., and Mr. Charles Ellis, Tailor and Harold in oston, are sons. Mrs. (Capt.) Major, of Forest Road, and Miss Ellis are daughters. The funeral will take place this afternoon.

Mrs. Thomas Hayes. Mrs. Thomas Hayes, a well-known lady, died at her residence, Waldegrave St., Thursday, at the advanced age of 79.

Deceased lady came to Newfoundland sixty years ago from County Wexford, Ireland, in a sailing vessel, and has resided here since.

Rev. Fr. O'Connor, brother of Fr. O'Connor, who was parish priest at Portugal Cove, and three sisters of the Presentation Order, came on the same vessel.

Mrs. Hayes leaves five sons, James and Michael of St. George's and Stephenville respectively. Thomas of Sydney and John and Richard of this City; two daughters, Madame Hayes, of the Sacred Heart Academy, Bogota, Colombia, S.A. and Mrs. James P. Callahan of this City, to whom we extend sympathy.

The funeral takes place Sunday afternoon at 2.30.

Anyone can repair a roof with Elastic Roofing Cement Paint. It is easy and ready to apply. No heating required. You can do the work yourself with an ordinary whitewash brush. F. H. COWAN, Agent.

TO LET

The office lately occupied by Mr. John Syme, Commission Merchant, situate on Water Street West, next to premises occupied by J. J. Mullaly, Coal Merchant. Apply to BAINES JOHNSTON & CO., Agents.—nov14

READ THE MAIL AND ADVOCATE.

Just Received

Ex S.S. Morwenna, 500 Sacks Black Oats

Colin Campbell 85 Water Street.

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Ex S.S. Morwenna, 500 Sacks Black Oats

Colin Campbell 85 Water Street.

Christmas Groceries, Fruit Etc.

We are booking orders for Turkeys and Geese, Choicest Stock. Sausages, Savory, Sage, etc. Olives, Queens, large btl. Ginger Wine, 35c. per btl. Olives, Stuffed, 45c. btl. Morton's Syrups, Hog's Syrup, 20c. btl. gath's Syrups, pts. & qts.

HEINZ GOODS. East India Chutney . . . . . 35c. btl. India Relish . . . . . 35c. btl. Sweet Mixed Pickles . . . . . 35c. btl. Euchred Pickles . . . . . 35c. btl. Tomato Chutney, Chili Sauce, Tomato Ketchup, Mustard Dressing . . . . . 20 cents.

Prepared Mustard. Lazenby's Preserved Ginger . . . . . 35c. Jar. Morton's Preserved Ginger . . . . . 35c. Jar. Lemon Cheese, 1 lb. Jars.

Fresh Eggs, Cranberries, Heinz Mince Meat. BIRD'S EGG POWDER, 13c. PER TIN. Bird's Custard Powder, 13c. Pkg. CRISCO For Frying. For Shortening. For Cake Making. 30c. Tin.

New Table Raisins, 3 lb. Boxes and 1 lb. Packages. Bernese Alps, Thick Cream, 40c. and 80c. per tin. Tunis Dates, Anchor Dates, 1 lb. Pkgs. Crystallized Cherries, Knox's Gelatine, Nelson's Gelatine, Dessicated Coconut.

Fresh Naples Walnuts, Fresh Brazil Nuts, Fresh Almonds, Fresh Barcelonias, California Oranges, Valencia Oranges, Almeria Grapes.

STEER BROS. GROCERY

'Phone 647

G. Browning & Son

Wish to announce that they are now in a position to deliver their full line of Plain and Fancy Biscuits.

Gift Giving.

Among the many friends, rich and poor, that you wish to remember at this Season of Goodwill surely there is at least one to whom a pair of good warm Blankets would prove a most opportune and practical Xmas Gift. Give only the best. Give

Riverside Blankets

the Blankets of quality and durability.

The Bear's Onward March

In the eastern theatre of war, the success of the Russian Bear seems assured. Winter is coming on—the Russians are prepared. They are a hardy race and cold does not affect them. We in Newfoundland consider ourselves hardy, but nevertheless we must also prepare ourselves to withstand the elements. To be comfortable during winter, dry feet are essential. You can have them by wearing only the Best Rubbers, i.e., Bear Brand. You can buy them from Monroe & Co. (have you seen the bear in their window?) W. R. Goobie, Nicholle, Inkpen & Chafe, Steer Bros., Jesse Whiteway and J. M. Dewloe.—decl