

# CANADIAN GROCER

Member of the Associated Business Papers—Only Weekly Grocery Paper Published in Canada  
THE MACLEAN PUBLISHING COMPANY, LIMITED

Vol. XXXII

PUBLICATION OFFICE: TORONTO, DECEMBER 27, 1918

No. 52

## START THE NEW YEAR RIGHT

On January 5th next we will issue our first price-list for the year 1919. Don't miss a page of this and each succeeding issue. Note the big values offered, and start the New Year right by resolving to confine your Grocery business to Macdonald-Chapman, Limited, the only one-price house in the West.

The year 1918 has proved another record-breaker for our business, the sales showing an increase of 65%, compared with 1917, and we sincerely thank our friends in the trade who have helped to make this record. We are out to make the year 1919 the biggest yet, and will offer you greater values than ever before. The more business you favor us with, the more money we can save you.

The Macdonalds Consolidated Interests comprise the largest Wholesale Grocery organization in Canada. We have our own Fruit and Vegetable canning plants in British Columbia, a British Columbia Jam Factory, devoted to the manufacture of Pure Jams and Marmalades, and at Winnipeg one of the finest Pure Food Factories in the Dominion, manufacturing Pure Food Specialties. We have twelve Grocery Houses covering the territory from the Great Lakes to the Pacific Coast. Each of these houses carries a complete and up-to-date stock, and no matter what part of the country you are located in, we are in a position to serve you promptly, and you can always rely on quality goods at rock-bottom prices.

We reach you through our price-lists, thereby eliminating the unnecessary and expensive traveller, and if you will mail us your orders, you will find we can save you from 3% to 6% on your purchases, which is a saving you cannot afford to miss.

**REMEMBER:** We make no charge for cartage from our warehouse to the freight sheds, all goods being delivered free F.O.B. cars, Winnipeg; neither do we charge for packing boxes or bags. This means a big additional saving per year to our customers.

Mail us your orders. We can show you a big saving, and will greatly appreciate your business.

### MACDONALD-CHAPMAN, LTD.

#### CONNECTIONS

MACDONALD-CRAWFORD LTD., Moose Jaw, Saskatoon, Swift Current, North Battleford, Battleford, Prince Albert, Saskatchewan

MACDONALD-COOPER LTD., Edmonton, Calgary, Alberta

A. MACDONALD & CO., Vancouver, Nelson and Fernie, B.C., Fort William, Ont.