

Borden's

Summer-time and Borden Selling are inseparably linked

Any dealer handling these popular Milk Products will tell you that the warm summer days bring with them a bigger, brisker demand for Borden's.

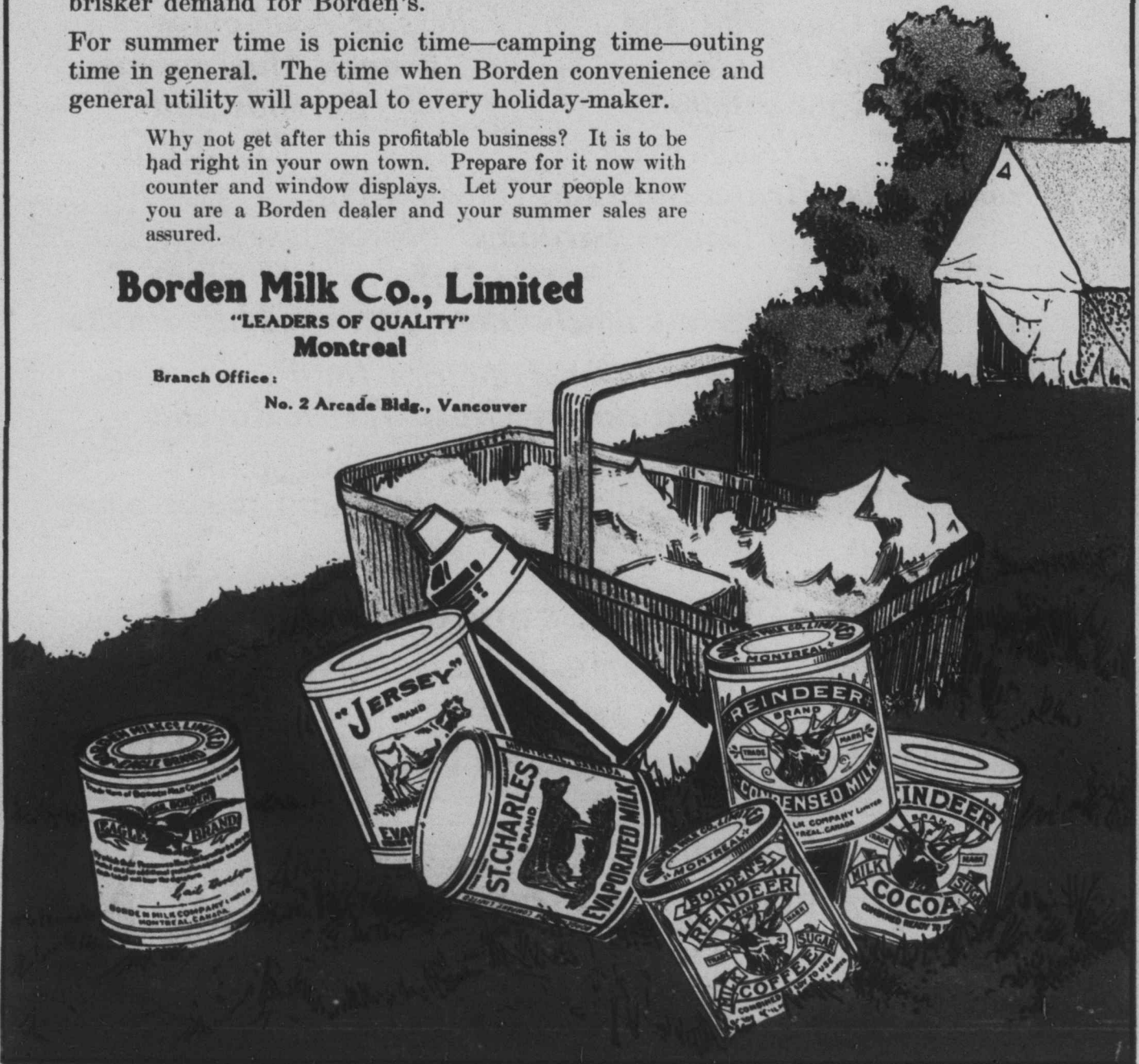
For summer time is picnic time—camping time—outing time in general. The time when Borden convenience and general utility will appeal to every holiday-maker.

Why not get after this profitable business? It is to be had right in your own town. Prepare for it now with counter and window displays. Let your people know you are a Borden dealer and your summer sales are assured.

Borden Milk Co., Limited
"LEADERS OF QUALITY"
Montreal

Branch Office:

No. 2 Arcade Bldg., Vancouver



If any advertisement interests you, tear it out now and place with letters to be answered.