LIFE INSURANCE

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J. K. MACDONALD,

POLICIES ISSUED ON ALL APPROVED PLANS

LIFE INSURANCE

Best Appreciated Where Best Known

Usually the most exacting critics are one's intimate

Those most intimate with The Great-West Life—the residents of the Home Province, Manitoba—are obviously convinced that the Company deserves their increasing commendation. For several years The Great-West has been first for Manitoba business.

In 1909 a remarkable record is shown. The Premium Receipts for Manitoba were more than 50 per cent. greater than those of any other Company. In other words, The Great-West is best appreciated where best known.

This prominence is not confined to Manitoba alone. For three successive years the Company has written the largest Canadian business.

Life Agents of character and ability will find unequalled opportunity in the constantly extending organization of

The Great-West Life Assurance Company HEAD OFFICE, . . WINNIPEG

THE HOME LIFE Association of Canada

Head Office

Home Life Building, TORONTO

Capital and Assets, \$1.400.000

Reliable Agents wanted unrepresented districts.

Correspondence Solicited

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A. J. WALKER, A.C.A., Secretary

CANADA'S BIG MUTUAL

Wants new partners in its business

All you have to do to become one, with its manifold advantages, is to take out a participating policy in the

MUTUAL LIFE OF CANADA

and thus share in the prosperity of this progressive and carefully managed company

INSURANCE IN FORCE - \$60,000,000

Agencies in Every City and Town in Canada

Head Office - Waterloo, Ont.

The Federal Life Assurance

Company HEAD OFFICE: HAMILTON, CANADA. Capital and Assets - - - - \$4,512,949.53

Total Assurances in force - - - 21,019,322,31

Paid to Policyholders in 1909. - - 347.274.43 Most Desirable Policy Contracts DAVID DEXTER, President and Managing Director.

CROWN LIFE

TEN-YEAR TERM POLICY

Affords absolute protection for family, and costs only from \$10 to \$15 per \$1,000 of Insurance at the average age.

Exchangeable at any time for Endowment or other Insurance, and credit allowed for all premiums paid.

Paid-up Insurance Guaranteed after Three Years.

CROWN LIFE INSURANCE CO.

WEAD OFFICE, - TORONTO.

Liberal Salary and Commission Contracts, with good Territory, available to Reliable Agents.

The Excelsior Life Insurance Company

Head Office

Toronto, Canada

Assets for Policyholders security \$2 307.505.09. Insurance in force \$13.078,004.10

Progress During Last Decade 1899-1999

Income Increased over 445 per cent. Over four-fold. Reserves Increased 517 per cent. Over six fold. Assets 587 per cent. Nearly six-fold. Insurance in force Increased 358 per cent. Over three and one-half-fold. The Excelsior excels in those features of vital interest to Policyholders-Security and Profit. The new Excelsior Policies are the bost. Wasted: Agents to devote entire or spare time to the business.

E. Marshall, General Manager.

D. Fasken, Presiden

CANADA

At 31st December 1909

ASSETS 5 32,804,996.77

SURPLUS over all liabilities, and Capital

Hm 8 and 8 per cent, Standard 3,308,534,53

SURPLUS GOVERNMENT STANDARD 4,940,556.77

INCOME 1909 7,778,132,05

ASSURANCES IN FORCE 129,913,669.52

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and

SUN LIFE POLICIES ARE EASY TO SELL

THE DOMINION LIFE

has good openings for one or two bright men in Western Ontario

Apply to FRED HALSTEAD,

Waterloo, Ont.

Superintendent of Agencies,

For Reliable and Timely Insurance News -Read the Monetary Times each week.

Commercial Union Assurance Co.

LIMITED, OF LONDON, ENGLAND

FIRE. LIFE, MARINE,
Capital Fully Subscribed \$14.750,000

Total Annual Income
exceeds

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GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York

