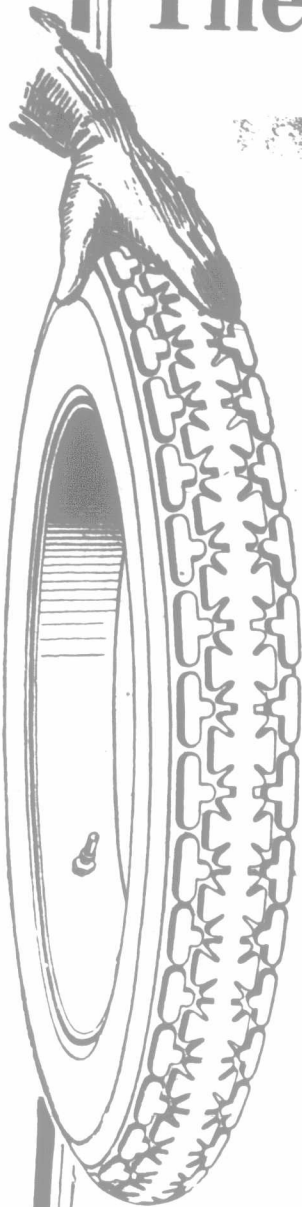


## The Tire it Pays to Buy



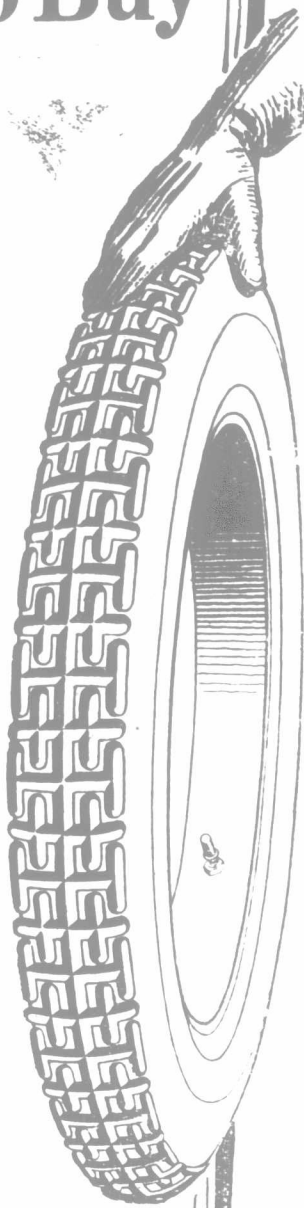
**BUYING** Tires is an Investment. They pay dividends in good mileage, or they prove a loss if they fail. Gutta Percha Tires not only pay dividends in long mileage and trouble-free service, but they are a money saving investment.

**"GUTTA PERCHA" TIRES**

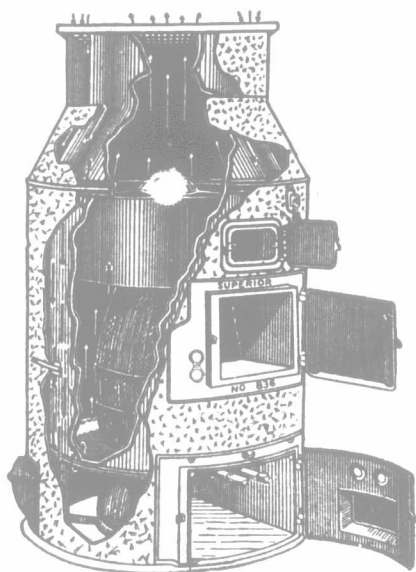
*"The Tires That Give Satisfaction"*

**Gutta Percha & Rubber LIMITED**

Head Offices and Factory: Toronto, Canada. Branches in all leading Cities in the Dominion



### The Pilot Superior Heat for Business Buildings

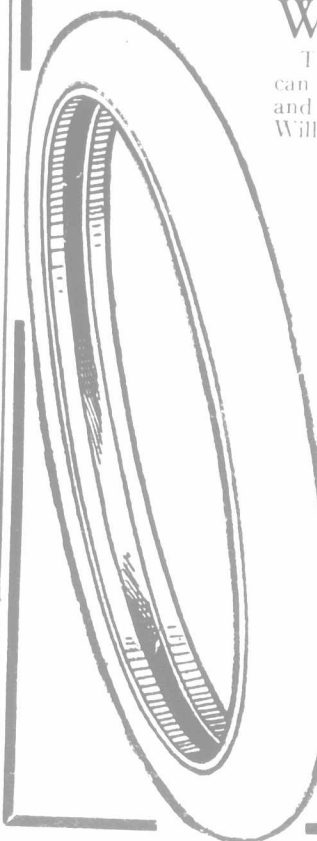


Hundreds of successful Pilot Superior Installations have been made in stores, factories and other business buildings. Due to its original construction, the Pilot Superior has proved a safe and economical system in buildings of this character. It requires very small space and reduces the fire risk to a minimum. No valuable floor room is necessary and stocks of goods may be stored in the basement without fear of damage. A Pilot Superior Pipeless Furnace can be installed in six hours.

Manufactured by  
**The Hall Zryd Foundry Company, Ltd.**  
Hespeler - Ontario

### GENUINE ECONOMY IN TIRES

These Bargains Shipped to You on Approval



**WHY** pay the increased price for tires when you can get such big bargains as we offer?

These are the cheapest tires on sale anywhere, and you can examine them before buying. Order by mail or wire, and we will ship tires to you at any address East of Fort William, express paid, C.O.D. Give them a thorough examination and satisfy yourself you are getting a genuine bargain. If they do not please you just ship them back at our expense.

Could anything be fairer?

Here are some of our phenomenal prices:—

Size	Plain Tread	Non-Skid Tread
30x3 1/2		\$16.50
32x3 1/2		17.00
31x4	18.00	26.00
33x4 1/2		30.00
34x4 1/2		33.00
35x4 1/2	28.00	

Other sizes in proportionately low prices. When ordering state size and style—whether "Clincher" or "Straight Wall," plain or non-skid.

**TUBES! TUBES!! TUBES!!!**

30x3 1/2 fully guaranteed \$2.25.

Order Now. You'll never find a better opportunity to cut down your tire expense.

**Security Tire Sales Co.**

516 Yonge Street, Toronto

**Is Your Spare Time Worth Money?**

how you can make money in your spare time in an easy and pleasant way.

Write to The Farmer's Advocate and Home Magazine and learn



### BORDO-ARSENATE

**Ideal for Potatoes and Garden Truck**

An inexpensive, ready-mixed preparation, a combination of Cal-Arsenate and Bordeaux Mixture.

Put up in Paste and Powdered form, every package carrying a guaranteed analysis.

The paste contains 2 1/2% Metallic Copper and 10% Arsenic Oxide.

The powder contains 6 1/4% Metallic Copper and 25% Arsenic Oxide.

Like every J. C. product, it is of highest quality, chemically accurate and physically perfect.

Write for up-to-date Spray Booklet.

**Other J. C. Sprays:**

**CAL-ARSENATE  
LEAD ARSENATE  
BORDEAUX MIXTURE  
BORDEAUX DUST**

Made in Canada by

**John Cowan Chemical Co.**

LIMITED

7 Dalhousie Street

Montreal

The Hit of the Season

For the Farmer's Boy



You want him good and healthy, You want him big and strong, Then give him a pure wool jersey, Made by his friend Bob Long. Let him romp with all his vigor He's the best boy in the land, And he'll always be bright and smiling. If he wears a Bob Long Brand. —Bob Long

**BOB LONG Pure Wool Worsted Jerseys**

**For Dad and the Lad Pull-over or Button Shoulder Style**

Made for Hard Wear, Comfort and Smart Appearance

**R. G. LONG & CO., Limited**  
Winnipeg TORONTO Montreal

Bob Long Brands  
Known from Coast to Coast

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