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Muskoka

OF a truth, Old Mother Nature conferred a mighty boon on humanity when, with lavish hand, she scattered a myriad of sparkling lakes and rippling streams athwart the hinterland of Ontario. As with each revolving year Earth tips her northern climes towards the Sun and the heat waves of Summer sweep mercilessly over the city, town and countryside, these cool seductive regions of the North offer a merciful refuge for all who are oppressed by the enervating effects of the dog days. Their location, their character, their variety and extent, their surroundings—all point unerringly to a Providential intervention for the well-being of mankind.

It is for man to avail himself of the heaven-sent benefits of this vast summer playground. There it lies, spreading its manifold charms to blue skies flecked with the soft, white clouds of summer—a delectable land, brilliant with rich coloring, its air pungent with the fragrance of the pines, its waters cool and invigorating; moreover, a land of many pleasures, offering a wide variety of health-giving, open-air sports and pastimes suited to all ages and to both sexes. Not to avail oneself, whenever possible, of the beneficent joys of this unparalleled region is to be blind and indifferent to the proffered blessings of Nature



WATER SPORTS, MUSKOKA LAKES



INDIAN

—blessings held forth in open hand to relieve the pressing heat of summer months.

Accessibility is not the least of its charms. A lightful land, and here man has chosen its finest areas within easy reach of the eastern half of North America from the bow—or, perhaps better, from the stern—of a string of beads—the Lake Shorement's National Railway System through the very heart of Lakeland. Its train service de luxe, which has made her tourist business, is all that could desire in point of comfort and fast schedule and making direct connections sailing all the principal lakes.

Let us take an arm-chair trip of appreciation some of its charms, and its manifold attractions, we will be kept coming later on. To begin with, our train

