



"The clothes and hair are groovy for an assistant minister... it's your 'unholier than thou' attitude that gets me!"



In the true Christmas spirit, Rev. Purdy wrote, "One thing about the Santa Claus myth... We don't have to take the rap for all the junk!"



"Oh stop complaining... It's our Christian duty to keep the heat turned down."

A minister sells his message—three ways

A minister, missionary, former executive for the Addiction Research Foundation (ARF), cartoonist and an administrative member of the United Church are all wrapped up in one person living (when he's not working) in Port Credit.

Rev. Lawrie Purdy's career within the United Church is an echo of the institution's involvement at every level of life from the community church to political protest.

The United Church is currently involved in programs from senior citizens' housing to trying to finance pure water sources for areas of the world where clean water is unknown.

Because of the nature of his current job within the church, Purdy is involved in all these things.

After graduating from the University of Winnipeg and Emmanuel College in Toronto, Purdy and his family left for Northern Ontario, settling in Creighton Mines, where he began his first job as a minister.

Later, from 1954 to '59 he guided the congregation of Applewood Church in Mississauga, which grew from one room into a new building.

In the early '50s people were moving into the Applewood area at the rate of 40 families a week, Purdy says. At that time the needs of the congregation were directed toward family relationships and the problems associated with moving to a new community. "Once the congregation was established we moved to out-reach projects," he says.

Because of Purdy's interest in counselling alcoholics, the Ontario government gave him a Yale University scholarship in '57 to study alcohol problems.

In '58 he was one of five ministers given clinical training in how to deal with people under stress in an institutional situation.

It was a sort of "pastoral psychology" lesson in how to counsel them, he remembers.

His next stint was four years as chaplain of a church college in Trinidad. As an aside he managed to set up 10 Alcoholics Anonymous groups for Trinidadians.

While Purdy and his family were in Trinidad the government decided to expand ARF and employ persons with a wider range of skills. Upon returning from Trinidad, the church "loaned" Purdy to ARF until 1974.

While with the foundation, Purdy worked in counselling, educational work, and from '68 to '72 he directed the Toronto regional program for the institution. From '72 to '74 he was in charge of coordinating the foundation's film, television and information services.

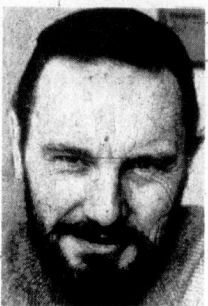
"This gave me a chance to reconcile data with values," Purdy explained. We are dealing in why, he added. The minister explained, "The most unresearched area in the motivation for the use of drugs is the fun motivation."

People use drugs to "please, entertain and comfort themselves." While some mature and outgrow the need for it, others get trapped, he explained.

Purdy is currently a regional staff member for the United Church. His job is to improve the way the church functions first in its communications and second in stewardship.

Most people aren't aware that the United Church operates a film and TV studio in Toronto, Purdy says. Not many — even within the church — have any idea

By DIANNE RINEHART



Mississaugan Lawrie Purdy is a United Church minister, an Addiction Research Foundation executive, and a cartoonist all rolled into one. Remarkably, he's active in all three.

how many members of the clergy are doing regular TV and radio programming within their own areas.

Regional staff members are trying to get them to improve their communication skills, Purdy explained. We teach them program development, skill training and leadership training.

Teaching communication arts involves everything from press releases to photography and the television arts.

The stewardship program is designed to help the clergy make more effective use of their resources.

The United Church has about \$80 million in Canadian banks.

We want to be able to use this money and power effectively, Purdy explains.

"Our major responsibility is to inform people with the best information available," Purdy explained.

He says the North American media do not inform the public of what's really going on during a lot of world political crises such as Beirut and Chile.

"While the government is still floundering" in its decision-making process in world tragedies, church relief is on the way, Purdy says.

Purdy, himself, keeps in touch with what is going on during world emergencies through the use of a short wave radio.

"The executive (corporate) view of the United Church is that it tends to identify with revolution and radicals," Purdy says.

As an example, when the United Church realized Canadian banks were making loans that in effect supported the South African government and its apartheid policies, it decided to take action.

We tried at first to take our funds out of banks that were involved but we soon discovered that all banks support some sort of politically and ethically-corrupt government, Purdy explained. However we did achieve a consensus on what our strategy to protest should be, he added.

Purdy says the idea of the church's outreach programs is to "work ourselves out of a job." Developing nations are taking on more work themselves now so that the church's function has become one of a source of money and instruction until they can teach themselves.

Early programs have reversed themselves. We used to send our clergy as missionaries to other countries. Recently the United Church brought over a clergy member from Zambia to give Canadians an insight into his country, Purdy says.

In the midst of all this, Purdy still has time for his cartoons. He uses them as an element of self-criticism for the church and for society. "There's a message in the cartoons," he says.

Despite the criticism Purdy receives for his cartoons, he believes there is a lot a cartoon can say.

Last summer he taught a course in cartooning at an international program in communications. He instructed his classes in "cartooning as an instrument of social change."

Purdy's cartoons can be found in The United Church Observer, a magazine that hits the newsstands about 10 times a year. The magazine includes everything from political interviews to movie reviews and of course, cartoons.



CAMBODIA

Go now... pay later!

Many cold products unsafe

A panel headed by an allergy expert and associate professor at Harvard Medical School has written to the government's food and drug administration, advising that of the 35,000 products on the market for relief of colds, allergy or asthma symptoms, only 44 are clearly safe and effective. Another 60 have been suggested for further research.

The panel suggests the removal of the rest of the products from the market and advises the public to consult with a family physician before taking medication that might be considered hazardous.

The Peel Lung and Respiratory Disease Association has information available to the public on causes of common colds and respiratory infections.

Symphony Orchestra. His snowflake seal designs in varying shades of blue bear the red double-barred cross symbolic of the fight against lung disease.

President of the Ontario Lung Association calls it "one of the most magnificent sheets of Christmas Seals ever."

For further information call 275-3005.

"The needs of people suffering from lung disease far outweigh the availability of skilled medical services," the lung association advises.

Christmas Seals that raise money for research and education are this year designed by nationally known graphic designer, Allan Itobbb Fleming.

Fleming has designed logos for the Canadian Broadcasting Corp., Canadian National Railways, Gray Coach Lines, the Liberal Party of Canada, the Bank of Nova Scotia and the Toronto

UNIVERSE CARS
1450 Speers Rd., Oakville
827-9520
681-0051
Near 3rd Line

At Hornsby's we care about your vision.

OUR 21st YEAR OF SERVING YOU Lab On Premises

HORNSBY OPTICIANS
3067 Hurontario St. Mississauga Ont.
Cooksville Telephone 277-8221

Wedding

Chris Hart of 2395 Bromsgrove Rd. was married Saturday, Dec. 11 to Barbara Ann Bigelow, also of Mississauga, at the home of John and Anne Bigelow, parents of the bride. Rev. Kevin Willis performed the ceremony. Chris is the son of Richard John and Margaret Hart of Etobicoke. The couple will reside in Mississauga.

MISSISSAUGA CHURCH DIRECTORY	
ANGLICAN	THE UNITED CHURCH OF CANADA
<p>Clarkson Church of St. Bride, Clarkson Road — 822-0422 Services — 8:00 - 9:30 11:00 a.m. 7:30 p.m. - (First Sunday of Month) Nursery & Sunday School 9:30 & 11:00 a.m.</p> <p>St. John the Baptist Church 719 Dundas St. E. Dixie Mississauga, 277-0462 Sunday Services 8: 9:15 and 11 a.m. Nursery & Sunday School 9:15 7 p.m., First Sunday of each Month.</p> <p>Trinity Church — Port Credit 26 Stavebank Rd. N. — 278-1992 Service Hours 8 a.m. to 11 a.m. Church School at 11 a.m. (All Ages)</p> <p>St. Peter's Church, Erindale 1745 Dundas St. W. at Mississauga Rd. 277-3251 Sunday Services 8:00 a.m. — 10:00 a.m. Church School 10:00 a.m.</p> <p>Church of St. Luke 1513 Dixie Rd. (Just South of Q.E.W.) Rev. D. C. Candy Sunday Services 8:30 a.m. and 10:30 a.m.</p>	<p>Cooksville United Church Mimosa Row & Floradale Dr. 277-2338 Rev. H. Wyman, B.A. 11 a.m. — Morning Worship and Church School Nursery & Baby Care</p> <p>First United 151 Lakeshore Road West 278-3714 Ministers Rev. F. H. Joblin, B.A. B.D. D.D. Rev. R. Catherine McKeen, B.A. B.D. Th.M. Morning Worship — 10:30 a.m. Church School Up To 11 Years Of Age — 10:30 a.m. 12 Years And Over 11:45 a.m.</p> <p>Lyndwood United Church 1460 Garner Ave. Mississauga (West of Cawthra on Arbor Rd.) 278-7376 REV. LYNNE CURTIN, B.A., B.D., M.Sc. SUNDAY SERVICE — 11:00 A.M.</p>
<p>TRINITY ANGLICAN CHURCH Streetville Regular Sunday Services 8 a.m. Holy Communion 10 a.m. Holy Communion Morning Prayer 2nd & 4th Sundays Join us for a warm welcome at Trinity Anglican Church</p>	<p>Bethesda United Church 3311 Fieldgate Dr. Rev. J.A. Gazzard, B.A. B.D. 9:30 a.m. — Sunday School 11:00 a.m. Sunday Worship Primary S.S. and Nursery Phone 625-7923</p> <p>Applewood 2067 Stanfield Rd. 277-4162 Rev. Donald V. Strling, B.A. B.D. Church Service — 10:30 a.m. Sunday School Infants to Junior 10:30 a.m. Intermediate, Senior 9 a.m.</p> <p>Lakeview United Church 1023 GREAVES AVE. (2 Blocks East of Cawthra, off Lakeshore) 278-0201 (Mans. 278-6755) REV. WM. SLAIN, MINISTER 11:00 AM MORNING WORSHIP AND SUNDAY SCHOOL A WARM WELCOME TO ALL</p> <p>St. Luke's-on-the-Hill 3101 Constitution Blvd. Applewood Heights Rev. V. Martyn Sadler 277-9001 Morning Worship — 10:30 a.m.</p> <p>Lorne Park St. Stephen's-on-the-Hill 998 Indian Rd. 278-9245 Rev. James M. Perry, B.A. M.D.V. Sunday Service 11 a.m. Sunday School Nursery Provided Ramp For Wheelchairs</p>
<p>APOSTOLIC The Church of the Lord Jesus Christ McBride Ave. Jr. Public School 974 McBride Ave., Mississauga Jesus heals. Makes life worth living. Come worship with the Happy Family of truly Born again, Jesus People. Come alive with the Jesus Christ experience! Sunday School (Children & Adults) 10:30 a.m. Praise and Worship Service 11:15 a.m. Evangelistic Meeting 7:00 p.m. Wednesday Prayer Meeting 8:00 p.m. At 3132 Jessica Ct., Mississauga East of Erindale Stn. Rd. off Forestwood Dr. Phone 279-7555</p>	<p>LUTHERAN CHRIST OUR KING LUTHERAN CHURCH 2150 Dundas St. W. Erindale, Ont. William A. Gatz, Pastor Sunday School Bible Class 9:45 a.m. Worship Service 11:00 a.m. phone — Church 822-8931 Parsonage 822-9949 THE CHURCH OF THE LUTHERAN HOUR To Serve and To Minister at the Church of St. Mark Lutheran 130 MINEOLA RD. E., MISSISSAUGA Sunday School and Bible Classes 9:30 a.m. Sunday Family Liturgy 11:00 a.m. Holy Communion 1st - 3rd - 5th Sunday of Month New Year's Eve Service 7:00 p.m. Weekday Nursery School 278-5403 Pastor Neville Mirtschin 278-2122</p> <p>UNITY CHURCH OF TRUTH MISSISSAUGA UNITY CHURCH OF TRUTH Meets on Wednesday Evenings at 8 p.m. in the TEXACO CLUB ROOM Mississauga Rd. (Just south of Lakeshore) FOR FURTHER INFORMATION CALL 278-5629 Leader: Mrs. ELIZABETH AITKEN Next Meeting Jan. 5, 1977</p>
<p>PENTECOSTAL United Pentecostal Church 1155 Indian Rd., Mississauga SUNDAY SERVICES 10:00 a.m. Sunday School & Bible Class 11:00 a.m. Morning Worship 7:00 p.m. Evening Worship Wednesday — 7:30 p.m. BIBLE STUDY Fridays 7:00 p.m. YOUTH FELLOWSHIP (8 yrs. & up) Pastor: Allan Shalm — 275-3995 A Friendly Welcome</p>	<p>ERINDALE UNITED CHURCH 1444 Dundas Crescent 277-3656 SUNDAY, JAN. 2, 1977 9:30 a.m. Worship and Communion 11:00 a.m. Worship SUNDAY SCHOOL Toddlers in Crib Room 7:30 p.m. Bible Study Group NEW YEAR'S EVE SERVICE — 11:30 p.m. TUES. JAN 4 — 6:30 p.m. "THE CARPENTERS" Pastor: Rev. Charles Miller B.A., M.Div. Dir. of Music and Arts: John Litster</p> <p>CHURCH AT THE CROSSROADS 1A Congregation of the Church Campus Erin Mills South Brookmeade Public School Council Ring Road Erin Mills 10:30 a.m. Worship, Nursery Kindergarten, Junior Congregation Arch McCurdy Minister 828-6666 Combining the Christian Church (Disciples of Christ) and The United Church of Canada</p>
<p>PRESBYTERIAN Clarkson Road Presbyterian Church Clarkson Road North Rev. E. F. Dutcher, B.A. 11:00 a.m. Morning Worship Church School 9:45 a.m. Grade 5 to High School 11 a.m. Babies To Grade 4</p>	<p>BAPTIST MISSISSAUGA CHURCHES OF THE BAPTIST CONVENTION of ONTARIO AND QUEBEC</p> <p>LORNE PARK 1500 Indian Road 9:45 a.m. Family Church School Toddlers To Adults 11:00 a.m. Morning Worship Minister: Rev. C. W. Lohnes 278-7833</p> <p>MISSISSAUGA CITY Canadian Martyr's School 1185 Mississauga Valley at Central Pkwy. 10 a.m. Sunday School 11 a.m. Family Worship 7 p.m. Fireside Hour At 3436 Cawthra Rd. N. Minister: Rev. F. Beerman 279-0083</p> <p>CREDIT VALLEY (Erin Mills) Brookmeade P.S. Council Ring Rd. 10:00 a.m. Family Bible Hour 11:00 a.m. Morning Worship & Children's Church 8:30 p.m. Study Hour at 3255 Martins Pine Cres. Minister: Rev. W. N. Hooper 828-9669</p>