...from my square corner

Athletic director Ed Zemreau and his assistant Chuck Moser have really gone wild this year. The dynamic duo have decided to give athletics a really big push and this campus hasn't seen anything yet.

It all started last year with the advent of GUBA, or Great University Bear of Alberta, a new Golden Bear

GUBA made his debut during the basketball season last year, and kept the crowd going with his bicycle, fancy shots and other tricks from his bag.

This year he'll be the official mascot for the Big Three-football, basketball and hockey-and along with a new and improved cheer squad he may be able to motivate fans to get off their hands and make a little

Moser and Zemreau have also come up with buttons sporting "Panda Power" and "I'mbacking the Bears" slogans, and they've invented some catchy green and gold bumper stickers bearing messages such as 'September through April is Golden Bear Week" "Bring you honey to the game" and "A Golden Bear is not a sun-tan".

And the half-time shows at the football games are going to make the Eskimo efforts look like a Boy Scout skit. There are plans for bands, model airplane exhibitions, field dog trials, and the like.

Another innovation is season tickets. Now, for only a measly ten dollars, any non-student can gain admission to all athletic events on campus throughout the year. That way you can bring along mom and dad so they can see how the other half lives.

So Ed and Chuck and the gang have done their part. The rest is up to you.

I've been looking through old Gateways, which is kind of a dangerous past-time, and it seems that every sports editor for the last 147 years has given the readers the old "come on out and support the Bears, you apathetic dummies" sermon.

Here comes number 148.

Come out and support the Bears, you apathetic

As has been said 147 times before, we've got a hell of a lot to be proud of at Alberta. The physical education facilities are next to none, and the tradition of successful athletic teams goes way back. While athletics aren't everybody's bag, they do provide a rallying spirit on campus and probably contribute to any feeling of university spirit that anyone does have.

Besides, they're fun.

That's about all the reasons you should need, except that maybe they're free. Your ID card entitles you to admission to any intercollegiate event on campus, in addition to the privelege of using any of the facilities of the phys. ed. complex.

Now for word about drinking at football games:

There is drinking at football games.

Just as an added word, please don't drop your bottles on the little kids picking up bottles under the bleachers. They're just trying to make a little money to work their way through kindergarden, and most of them can't afford a crash helmet, so watch where you drop.

Finally, campus sadists wouldn't be happy unless I indulge it stargazing and predict the final standings for the Western Canada Intercollegiate Football League.

Here goes.

- 1) Alberta--strictly a homer's
- 2) Manitoba-Bob Kraemer is now with the Blue Bombers, and that's got to hurt coach Henry Jansen a
- Calgary—why not?
- Saskatchewan-not as bad
- UBC

Ron Ternoway Coast swing for Bears

Jim Donlevy likes to be an underdog.

In which case, the 1971 football season should be very much to his liking.

The Western Canada Intercollegiate Football League season gets underway this weekend, and the knowing souls in the sports departments of several daily papers have begun the suicidal ritual known as prediction.

So far the Golden Bears under Donlevy have been designated to finish fourth in the five team league by sports wizards in Calgary and Edmonton.

So Donlevy's happy.

"It's a lot better to have the underdog role", he said. "That way Bob Wanzel, who played with the you don't end up with the wrong

Donlevy, entering his rookie after six years as assistant coach, doesn't have the wrong attitude, however, and is quietly optimistic about the club's chances this year. With the help of assistant coaches Clyde Smith, Don Barry, Bob Bennet and Garry Smith, Donlevy preparation for the first league game Saturday against Frank Gnup's UBC Thunderbirds.

Defending Canadian College Bowl champions, University of Manitoba Bisons, are in Calgary to take on the Dinosaurs in other WCIFL action Saturday.

Donlevy and crew started training camp only two weeks ago with over 90 bodies in camp, and the head coach was impressed with what he saw, especially from players just out of high school.

"In all my years of coaching, I've never seen such fine talent in players just out of high school," he said. "There are no less than eight guys that could have made the

Could have made the team except for the fact that the junior varsity program has been revived after a one year abscence, that is.

The junior varsity program is a real boon to any coach, and in the case of the Golden Bears, solves a real dilemma. The j.v. program, as it

is known, enables players who are not quite intercollegiate material to gain valuable playing experience rather than sitting out the year. It also provides a source of backup players in case of injury.

And it enabled Donlevy to retain players like Rick Hanak, Gerald Kunyk, Bruce Buchynski and Doug Senuik, former high school stars who had excellent training camps."Otherwise we would have to make some other cuts in order to keep these people' Donlevy said. "But now they'll play for the junior team and get individual attention from the coaches."

Three players did graduate from high school ranks to the Golden Bear squad in the personages of Don Kates, Mike MacLeod and Dennis Ostrowerka.

The junior team coached by 1970 Golden Bears, and will play a six game schedule.

Things look quite a bet better season as head coach of the Bruins at this particular juncture in time than they did last spring for the Golden Bears. The unexpected return of several veterans has are being made for an even bigger bolstered the Bruin squad, and and better season in 1971-72. Donlevy is very pleased with the depth and balance of his will be represented in ten WCIAA club. has pared his squad to 35 players in didn't quite make it with a volleyball, basketball, gymnastics, Canadian professional team such as curling, badminton, fencing, wide receiver Mel Smith, quarterback Don Tallas and end Don Hickey, and former CFL begins practising early in veteran and Golden Bear Dave September, is coached by Miss "Razor" Wray have filled in a lot of Sue Neill. This team, just two veteran and Golden Bear Dave the holes in the Alberta squad, years old, has risen from seventh Unfortunately Wray dislocated his to third place in WCIAA knee in last Saturday's intersquad standings. The objective this year game and has been lost to the club for several weeks.

The return of running backs John Skinner, Percy Kozak and Ed Parent along with the addition of Kates, should give the Bears a potent running attack, while the return of smith, flanker Gary Weisbrot and end John McManus should take care of the passing end of the offence.

The Alberta crew departs tomorrow for beautiful Vancouver and the season opener against the Thunderbirds, First home game for the Bruins is the following weekend against the same T'Birds.

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Panda Power

Panda Power! This is the slogan being adopted by the intervarsity supporters as plans

This year the U of A women Players who almost but intervarsity sports-field hockey, speed swimming, synchronized swimming and track and field.

The field hockey team, which is to finish even better.

The U of A volleyball team, always a strong one, is also coached by Sue Neill. It finished third last year but indications are that the U of M or the U of C can be beaten in 1971-72.

Miss Kathy Broderick will return for her second season as the basketball coach. This is a team which is looking for new blood. They have a tough task ahead of them if UBC, the current

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