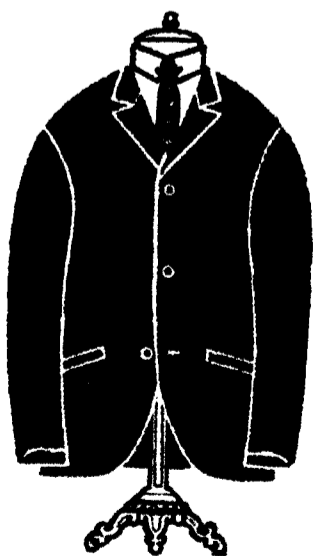
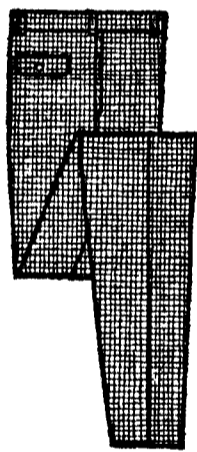
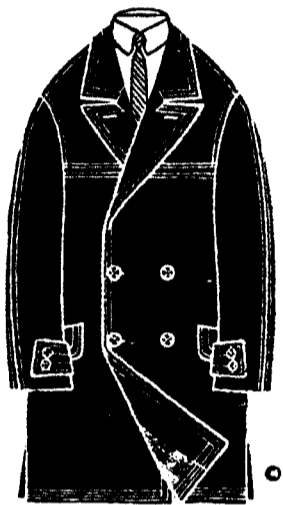


Never Fool with a College Man!



He can't be conned . . . catching his eye is easy
But gaining his confidence is tough.
Before he buys he's got to believe in you.
He likes clothes . . . but he's not a clothes horse.
He needs clothes but he's got tuition fees and he's hungry . . .
between meals.
He's got a few bucks but he's WORKED all summer for them.
Get flip with him and you get flipped.
Treat him right when he's a lamb and he's yours till he gets his
sheepskin . . . and long, long after.
Aim high . . . but not over his head.
He digs clothes, he digs us, and WE DIG HIM.
He knows what he wants and he knows we've got it.
HE MUST KNOW . . . otherwise we wouldn't enjoy the
Reputation we've earned (there's a difference in earning a
reputation and announcing one)
The reputation of having set more clothing trends and doing
More business with college men than any independent retailer
In the country . . .

HENRY SINGER

What's New . . . ?

BIG BOLD CHECKS IN SPORTS COATS AND SUITS,
THE SLIM TRIM PLEATLESS PANT,
THE BIG PLAID SHAG SWEATERS,
AND OF COURSE, THE TRADITIONAL NATURAL
SHOULDER
IN SUITS . . . Is ours alone from away back . . .
And in case you haven't heard . . .
THE TOWN'S GONE HENRY SINGER CORDUROY CRAZY

