MURAD TURKISH CIGARETTES

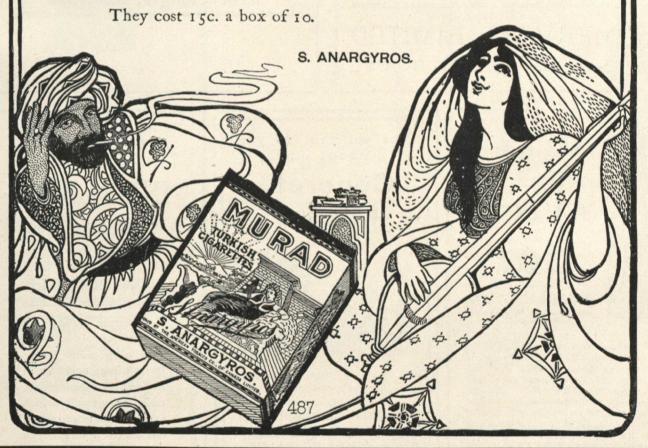
If you attempted to smoke cigarettes made from one particular kind of Turkish tobacco, the result would be disappointing.

The cigarette would either be too strong, too mild, or absolutely tasteless.

The flavor of a cigarette depends upon the blending of different kinds of tobaccos in the right proportion.

The ability to do this successfully is an art possessed by few.

One of these few, blends the tobacco which gives the MURAD cigarettes their full, mild, rich, delicate flavor.



How to save One Dollar and a Half If you are a subscriber to The Canadian Courier, you may save \$1.50 if you so desire. The price has been advanced from \$2.50 to \$4.00 a year. All old subscribers may have it for another year at \$2.50 if they remit during November. The Even if your subscription doesn't expire until some time next year, it will pay you to send in the money for another year from that date. The paper will be greatly enlarged with the first December issue.

DO IT NOW.