

Supremacy in Silks.



AN excellent and generous assortment of new styles in silks. The wisdom born of experience shows to advantage in better goods and better values than we ever remember. In the whole stock there's nothing lacking. It combines the most reliable qualities with the most showy silks, and goods are such as we can guarantee. No fuss, no hurrah, hardly a mention from week to week, but a steady bettering of the stock and getting a still closer grip on the business. You'll think us generous when you see these values :

Brocaded Moire Antique, extra heavy, rich colorings and designs in patterns, blouse lengths, no two alike, at special per yard.	\$2.50
New Brocaded Gros Grains in a specially choice collection of new designs, 22 inches wide, special.	1.75
Rich Brocaded Silk, in self and art colorings, very rich satin finish, large floral designs, special at.	1.50
Fancy Brocaded Shot Taffetas, chene effect, 22 inches wide, a special choice collection of the newest colorings, special at.	1.25
Fancy Taffeta Silks, French and American weaves, in the newest Dresden jardiniere and floral designs, all new goods, at special.	1.00
Swiss Striped French Taffeta Silk, in full range of shades, beautiful new goods, special at.	85
21-inch Pure Silk Taffetas, rich plain-shot effect in all the newest combinations of colors, at special per yard.	50
21-inch Pure Silk, in rich brocaded satin finish, also in six-toned taffeta silk, chene effects, at special per yard.	65

The Wearproof Corded Black Silk, a bright, rich, double-warped dress silk, guaranteed in wear and color.	\$1.00
Champion Black Dress Silk, a fine-grain, soft, lustrous dress silk, guaranteed to wear, and dust-proof, specially made for us	1.00
New Black Brocade Duchess Silk, rich, bright finish, extra heavy, in the newest floral and jardiniere designs, special at.	85
New Black "Poult Merveilleux" Dress Silk, bright satin finish, guaranteed to wear, pure dye, special at.	1.00
20-inch Pure Silk Black Luxor, a rich, soft, double-faced silk, guaranteed to wear, pure dye, special at.	65
22-inch Black Imperial Luxor, a beautiful, rich and heavy dress silk, guaranteed to wear, our special leader, at.	1.00
21-inch Pure Silk Black "Alpina Faille," a fine corded dress silk, guaranteed to wear, and will not slip or pull, special at.	65
22-inch Pure Silk Black "Alpina Faille," extra heavy and firm, wear guaranteed, and best dye, special at.	1.00

Mail Orders Filled Promptly, and Samples sent to any address for the asking.

THE T. EATON CO. LIMITED

190 YONGE STREET

TORONTO, ONT.