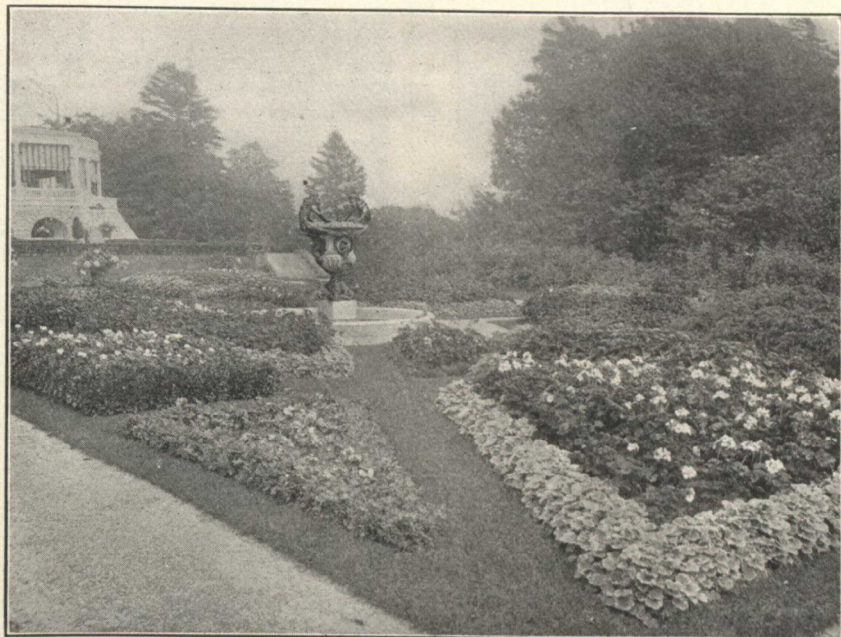




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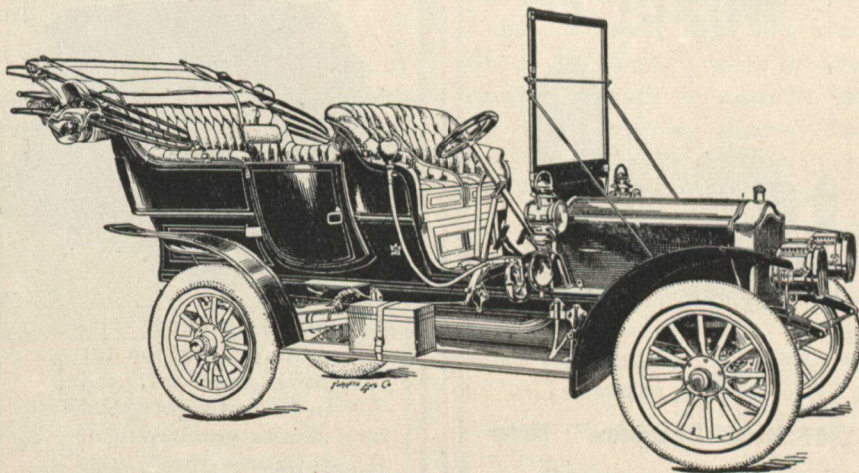
MAKING CHARACTER

What the Y.M.C.A. Stands for—The
Predilections of its General
Secretaries

Thomas Longboat ran at Boston as a member of the Toronto West Young Men's Christian Association. His sensational achievement in breaking the world's record for the distance naturally draws attention to the organization whose colors he bore to victory. Of course, there is no need in dwelling on the general objects of the Y.M.C.A., save to say that athletics are not cultivated more than the intellectual and moral side of the young man. The main desire of the organization is to make young men that will stand the strain, young men with a character rather than a reputation. The general secretaries usually are fond of men of this type, and their fondness often extends to household articles. For example, when the secretary of the Victoria Y.M.C.A. wanted a piano some three years ago he bought a Gourlay. He was looking for character rather than reputation, for then the Gourlay was not well known. Now, however, it has both character and reputation. The instrument has been so thoroughly satisfying that he recommended his board to purchase a Gourlay, when nineteen other instruments were under the notice of the directors. His recommendation was accepted, and recently the firm of Gourlay, Winter & Leeming received the following letter from him: "The piano arrived safely a few days since, and we have just had it set up. It stood the long, cold journey well and is in splendid tune. Our directors are justly proud of it, and think it away ahead of all competitors." That other Y.M.C.A. officials in other localities are also looking for character in a piano is indicated by the following letter from the secretary of the Edmonton branch: "The piano arrived in first-class order. It came through the coldest of the winter and landed here without showing the least sign of an effect from the cold upon either case or action."

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