



Flashlight photograph of the presentation made to Mrs. H. Langlois, 816 Princess avenue, and J. Jamieson, 150 Waterloo street, at the Armories on Thursday evening during the Auto Show. These two citizens were successful contestants in the Eveready Flashlight contest, winning \$500 and \$25. From left to right—Wilfred Hodgins, president of the motor show; T. C. Kirby, manager of automobile show; Little Miss Quick, flower girl; Mrs. H. Langlois; Mrs. Wilfred Hodgins; Adam Smith, representative of "Eveready Flashlight," and Mayor E. S. Little.

HURRY TO CATCH STREET CAR CAUSE OF SUDDEN DEATH

Mrs. S. A. Webb, Bruce Street, Was On Way to Theatre.

Heart weakness, aggravated by hurrying to catch a Normal street car, caused the sudden death of Mrs. Samuel A. Webb, 23 Bruce street, about 7 o'clock Thursday evening. With her husband, Mrs. Webb was on her way up town to attend a theatre, and hastened to board a car which was seen approaching. After boarding the car, Mrs. Webb collapsed, and was taken to the office of Dr. Robert Ferguson, where she died almost immediately.

Mrs. Webb is survived by her husband, and two sisters, Mrs. D. P. Ross of Detroit, and Mrs. G. Eden of Woodstock. The funeral will be held privately on Saturday afternoon at 2:30 o'clock from her residence. Interment will be made in Woodland Cemetery. Rev. W. L. Arncliffe will conduct the services.

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Portable Lamps
What is a home without an artistic Portable Lamp? You can select from our stock and feel satisfied you have selected the best. The first step in efficiency is proper lighting. Consult us about your lighting.
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On each \$100 placed in The "Old Huron & Erie's" Debenture Department you will receive

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each year, payable half-yearly, for any term of one, two, three, four or five years.

\$1,000 at the Debenture rate of 5 1/2% will earn in one year \$55.00

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Huron & Erie Debentures are safe—being protected by assets of over twenty-two million dollars.

Over \$7,720,000 are now invested in our Canadian Debentures.

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Market Square, Walter T. Westby, Manager
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St. Thomas, Ontario, 472 Talbot Street
Chatham, Ontario, 83 King Street
Windsor, Ontario, Cor. Ouellette Avenue and Pitt Street

T. G. MEREDITH, K. C., HUME CRONIN, General Manager.

BRANCH OF G. W. V. A. TO BE ORGANIZED IN EAST LONDON, REPORT

House Committee Now Making Search for Suitable Quarters.

H. Q. WILL ASSIST
Will Relieve Crowded Condition at Central Club Rooms.

It was intimated that the house today that an East End branch of the Great War Veterans' Association will be formed next week. Nearly 25 men who have had no connection with any soldier organization have banded together and are today looking for suitable club rooms.

A great many of the present members of the association reside in the east section of the city, and it is thought that if club rooms can be obtained they will be frequented by visitors. It was intimated that the house committee of the new branch was expediting some difficulty in securing rooms, as practically all suitable places were occupied. However, headquarters are doing their best to help push the scheme along. It was also stated that the men have had several meetings and had elected officers, but nothing definite as to this could be learned. It is expected that at the regular meeting of the association next Tuesday evening in Hyman Hall the matter of helping the new branch along financially will be taken up.

Secretary J. W. Caniffie of the G. W. V. A., in conversation with an Advertiser reporter today, said he approved the move, as it would relieve the crowded situation in the Queen's avenue club rooms. The executive has for some time considered the matter of securing new rooms, but it is thought that the problem is now solved.

Byron Farmer Gets Biddy to Lay Nice Brown Egg by Approved 'Music Method'

Barred Rock Pullet in Disloyal Manner Refuses to Stand While National Anthem Is Being Played and Makes Straight for Nest—Result, Hen Fruit.

There is a well-known farmer who lives at Byron who now avows by the "music method" of getting Biddy to lay a nice brown egg every day. After reading the dispatch in The Advertiser a few days ago which stated that the latest approved method of extracting eggs from the queens of the nation, being good, loyal subjects, continued to stand, but one Barred Rock pullet hopped lightly to the edge of the long line of nests and flew the nice yellow straw that made resting in the nest quite comfortable.

He Was Ticked. The farmer, quite pleased with his

experiment, hustled back to the house and handed out the joyful tidings to wife and family, and was made the butt of much alleged humor. However, he maintained that something would come of the experiment, and he was right.

Returning to the coop later on he found that the disloyal young lady had been true to her preliminary actions, and had manufactured for him a nice brown egg, with which he returned to the house in triumph. For once the woman had nothing to say, he asserts. This son of the soil, who asked that his name be not used in connection with the story, is a Scotchman by birth, and thinks that if he had the happiness of the job his hens would do better than ever.

However, he is convinced that "music" holds charms to soothe the "fidgety hen," and will continue to use the mouth organ as a pep producer for the egg machines.

Assessors to Use NEW METHODS FOR HOUSE VALUATIONS

Assessing for 1922 Taxation Will Be Started Tomorrow.

Assessment of the city for 1922 taxes will commence tomorrow. Assessment Commissioner Grant has recommended to the council the appointment of seven assessors' clerks, as follows: E. J. Nightingale, Fred Young, Neil McCough, W. William Fritchard, W. F. Steele, R. S. Booth and W. H. McCauley.

The assessors will use the new methods on which the department and J. G. Richter have been collaborating for the following year. The assessors will be obtaining in order to aid the valuation instead of being appraised merely from their appearance as in the past. Details of their construction, heating systems and other conveniences will also be taken into consideration.

Income returns are still pouring into the assessment office and may delay the assessment somewhat.

BUSINESSMEN'S CLASS ENTERTAIN LADY GUESTS

Delightful Program Carried Out by Y. M. C. A. On Thursday Night.

The Businessmen's Ladies' Night at the Y. M. C. A. on Thursday evening, was a most successful one. The evening was put on by the businessmen's class. From 6:15 to 8:30 o'clock the men were put through a drill on the gymnasium floor, and from 8:30 to 9 o'clock a volley ball game was played. Adjoining was then made to the second floor where a dinner was served. After dinner a purse of \$20 was presented to the members of the class. The boys' department on the top floor was then visited, and a number of community games enjoyed by businessmen and their guests. Major Fred J. Smith, instructor of physical training, Toronto, was present. Nathaniel Mills acted as chairman. The London class will send a representative to the annual dinner of the businessmen's class in Toronto next week.

DISORDERLY CONDUCT COST HIM \$5 AND COSTS

Allan de Groat was fined \$5 and costs in police court this morning by Acting Magistrate E. H. Bartlett for being disorderly. He pleaded not guilty, but was found guilty. He used some offensive language.

For violating the motor vehicles act the following were fined and costs: W. A. Campbell Joseph Beale, Edward Richards, Edward McMillan, Ford Motor Company, B. Selzer, Edward J. Davis; For breaking a city bylaw C. S. Webster was fined \$2.

PERSONAL MENTION

George Mace of Hellmuth avenue is seriously ill with pneumonia in Victoria Hospital.

SPLENDID CONCERT—The A. S. M. P. Club ministers of All Saints' Anglican Church gave an excellent concert in the basement of the church on Thursday evening.

WE KNEW we were starting something when we inaugurated this Shoe Sale, but the results up to date have exceeded all expectations. It's a case of the "bigger the values the bigger the crowds," and results have proven that folks hereabouts know values and take advantage of them. Make a note now, Mr. Man, that you should find time this week-end to step in and see the corking values we are offering. Sale prices based on replacement cost.

Ashplants Shoe Sale

Mail orders receive prompt and particular attention.

We prepay carriage charges. Money refunded on returned goods.



BLACK BOOTS, IN \$7.00, \$8.00, \$9.00 VALUES \$4.98

A wonderful array of unsurpassed values in Black Side Calf and Cordo Kid Straight Lace or Blucher Boots.

English and Round Toe Shapes, Single and Extra Slip Soles to select from. All Goodyear Welts. All sizes.

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445-446-448 DUNDAS ST.

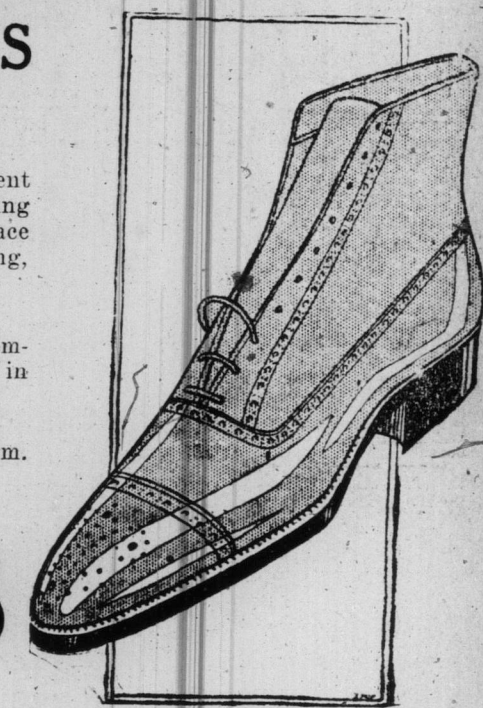
BROWN BOOTS FOR MEN

Four styles, on two distinctly different lasts and patterns, as per accompanying illustrations. Two English Shape Lace Boots, smart, dressy and good-looking, with Goodyear welted soles.

Two Round-Toe Shape Bluchers, comfortable and durable, with extra slip in their Goodyear Welted Soles.

All sizes—hundreds to choose from. A real assortment.

\$5.48



ROYAL PURPLE AND DUCHESS CALF BOOTS \$6.98

Getting as much as you can for your money is good business. We invite the closest comparisons in this particular case.

Real Calfskin Boots, superior looks and eyelets, specially good linen linings; all shapes; all sizes. Former prices \$10.00 and \$12.00.

Sale Prices at East End Branch

NORMAN ROSS, Manager.

Ashplants
445-446-448 DUNDAS ST.

LONDON FRUIT GROWERS FIX 1921 PRICES FOR PICKING

Will Pay 2 1/2 Cents for Strawberries and 4 Cents for Raspberries.

The London Fruit Growers' Association had an interesting meeting in the local agricultural office on Thursday, and fixed the prices to be paid for picking strawberries and raspberries during the coming season. It was resolved that 2 1/2 cents per box be paid for strawberries at the beginning of the season, and that 4 cents be the price for raspberries. For picking cherries it was agreed to give 20 cents for a six-quart basket and 30 cents for eleven quarts.

Several members exhibited varieties of apples, and prizes were awarded for the best specimens. A. K. Sadler took the first prize in Spies, while Herb Wickerson was second and William England third.

For Rhode Island Greenings the name owners were the winners. The order of merit being also the same. In making their awards the judges gave an instructive talk on the different points of view which guided them in their decisions.

A discussion took place as to the formation of a co-operative agency to market the fruit, but it was decided to see how the Niagara Peninsula growers get along with their co-operative scheme before taking action.

William England presided at the meeting, which, although largely attended, was very enthusiastic. Seven new members were admitted, and it was reported that the association was steadily increasing.

SUCCESSFUL YEAR FOR THE SOUTHERN CONGREGATIONAL

Annual Report Shows Church To Be in Splendid Financial Condition—Pastor's Salary Raised.

At the annual meeting of the Southern Congregational Church held on Wednesday, Rev. W. H. A. Claris, the pastor, was given an increase of \$20 in salary. The annual report gave evidence of all departments of the church being in a flourishing condition. The appointment to the forward movement had been doubled and the total receipts for the year were \$3,237.47.

The pastor in giving his report, mentioned that since the last annual meeting, Mrs. Claris had died, and also his two deacons of the church, Edward Hargreaves and William Walton. The secretary's report was received with applause, showing a substantial increase in the church's income.

The officers of the church for the year were elected as follows: R. L. Anderson, secretary; Bert Wherry, treasurer; deacons, Messrs. Anderson, Claris, J. E. George and Wherry; board of managers, Messrs. Powell, Fungler, Anderson, Claris, Wherry, J. E. George and W. H. A. Claris.

Following the business session, refreshments were served and a social hour spent.

LOTS OF WORK ON FARMS FOR MEN WITH EXPERIENCE

Harry Wray of the Ontario employment bureau repudiated the statement alleged to have been made by him, and published in the press, that no man need be idle at the present time, as there was work enough for all. What Mr. Wray asserted he did say is that there is no need for men with any experience to be idle at the present time, as there are scores of farmers in this district who are ready to pay married men from \$500 a year up, together with free house, while single men can earn \$25 up to \$40 a month, with a rise in the spring when the season opens. There are also

ANNUAL MEETING OF GIRL GUIDE ASSOCIATION

Mrs. David Williams Re-elected President—All Companies Report Successful Year.

The annual meeting of the Central Girl Guides Association of London was held last night at the Y. W. C. A. residence, King street, Mrs. F. P. Bellis, the local commissioner, in the chair. Mrs. David Williams was again elected president, with Mrs. (Col.) Hill Mrs. C. R. Somerville and Adjutant Ritchie as vice-presidents, and Miss Helen d'Arignon as staff captain. The office of secretary-treasurer was left open, to be filled later. The local committee includes Mrs. Fred White, Mrs. Cecilia McTaggart, Miss Stella Macklin, Miss M. Moore, Mrs. Hugh Shuttleworth, Mrs. Auden, Miss Beatrice Taylor and others.

The reports from the various companies show the Guide work to be in a flourishing condition in the city, the following companies reporting: St. Paul's Cathedral, St. George's, St. C. A. Guides, Y. W. C. A. Browne, St. John the Evangelist, Cronyn Memorial and St. Andrew's.

BLACK CAT ADOPTS TWO WHITE 'CHICKS'

"Oh, missus, the cat's had chickens!" exclaimed the maid, rushing into the parlor. "No, missus, Mary you mean 'em," said her mistress. "No, ma'am, I mean chickens. Master set two chickens on the kitchen table and the cat's had 'em."

It appears, however, that all cats are not alike in their methods of "having chickens." This particular pussy dealt with them in the same summary manner as the tiger did with the unfortunate damsel of Riga—she got the chicken inside her.

But in South London there lives a cat much more benevolently disposed towards such helpless members of the feathered world.

Two white Leghorn pullets having contracted that trouble known to chicken fanciers as "poultie foot," were brought into a suitably warmed outhouse for hospital treatment. They were put into a box together with some soft straw, and pretty soon the family cat strutted them out. Instead of indulging in the bloodthirsty instincts of her tribe, however, pussy, carefully smoothed the ruffled feathers of the pullets with her tongue, after which she crept into the box and lay down between them.

The invalid chicks were not a whit disturbed by the attentions of their feline friend, on the contrary, they seemed to appreciate her kindness, and snuggled close to receive the full warmth of her furry body.

Kitty continued to nurse her charges while they were sick, and fed with them in the friendliest manner when they were convalescent, and finally when they were returned to the flock she appeared to miss them sadly.

This story may be appropriately termed "a study in black and white," as the cat is a white chonky bue, while the chicks are, of course, like Mary's little lamb, "as white as snow."

"Wear-Ever" Demonstration

Special--\$2.20 Thick, Hard, Sheet "Wear-Ever"

ALUMINUM FRY PAN

9-Inch, for Only

\$1.19

AND COUPON, IF PRESENTED ON FEB. 7 TO 12.

Fried foods absorb less fat when prepared in a "WEAR-EVER" Aluminum Fry Pan. This is because the "WEAR-EVER" Aluminum Fry Pan takes the heat uniformly and not with varying temperatures in different parts, as do ordinary fry pans.

Foods fried or sautéed in the "WEAR-EVER" Fry Pan are therefore more digestible and nutritious.

A "WEAR-EVER" kitchen is just as important as a well-appointed dining-room; each day of the year, three times a day, "WEAR-EVER" Utensils serve you.

Our demonstration will be in charge of a specially trained demonstrator from the department of household economics of the manufacturers of "WEAR-EVER."

Careful attention given to mail orders. If Pan is to be mailed, add 14 cents for postage.

"WEAR-EVER" COUPON.

In order that the factory may have an accurate record of the number of "WEAR-EVER" Fry Pans sold at the special price of \$1.19, we are required to return to the factory this coupon with purchaser's name and address plainly written thereon.

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ADDRESS.....

CITY..... DATE.....

COWAN HARDWARE CO., LIMITED.

REPLACE UTENSILS THAT WEAR OUT WITH UTENSILS THAT "WEAR-EVER."

Cut Out the Coupon and Present It Today AND GET ONE OF THESE DURABLE "WEAR-EVER" FRY PANS.

Cowan Hardware, Ltd.
127 DUNDAS STREET. PHONE 3461

ing of motive power and smelting of iron depended entirely on coal. The population of Great Britain has quadrupled during a century, but the production of coal has increased twenty-fold.

He said that the population of England had shifted from the south to the west, and from the north to the east. The manufacture of cotton had driven the woolen industry in the back-ground.

"During the last forty years an industrial revolution has occurred in business organization and control," said the professor. "This has been due to the growth of business combinations and concentration of capital."

The rise of trusts was discussed by Professor Wood. He told of their subsequent dissolution. The conclusion he gave a short account of the rise of combinations of industrial workers since 1875 had been the Magna Charta of the labor movement.

INDUSTRIAL HISTORY SUBJECT OF LECTURE

Prof. Wood Shows How Use of Coal Developed Industry.

Professor Louis A. Wood, Ph.D., of the Western University, spoke in public library on Thursday evening of "The Industrial History of the Nineteenth Century." He pictured England in the early days when coal was the king of the entire factory. The supply-