

A BUSINESS PROPOSITION!

Canada looks to YOU for help in making this great Victory Loan a success. Every working man and woman in this Dominion—Canada looks to you for help.

Canada needs your MONEY.

Ours is a country whose individual citizens are more prosperous than those of any other country in the world.

Canada has come to YOU—her citizens—with a straight business proposition.

That proposition in a nutshell is this:

"We need Five Hundred Million Dollars to help finish up our business over in Europe. Lend us the money for a short time at 5 1-2 per cent. interest, payable half-yearly, and we pledge the return of every cent of your loan."

Plan to take ALL the Bonds you can possibly pay for. The payments are as follows:

10 per cent. on application.
20 per cent. December 6th, 1918
20 per cent. January 6th, 1919
20 per cent. February 6th, 1919
31.16 per cent. March 6th, 1919

On \$50, \$100 and \$500 Bonds any chartered bank will loan you to ninety per cent. of the face value at bond interest of 5 1-2 per cent. The loan may be repaid at 10 per cent. each month.

Buy Victory Bonds

This space donated to the Victory Loan 1918 Campaign by
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