

GREAT SLAUGHTER SALE

The New York Syndicate Co.

*A Singular Sale of
Seasonable Merchandise
at
Startling Small Prices*

**207-209 Union Street
ST. JOHN, N. B.**
Formerly Occupied by J. N. Harvey

*Opened Saturday,
December 10,
1910*

We are opening this Great Sale with a large stock of Men's and Ladies' Garments. We have assembled in our store the most pleasing array of the newest merchandise coming direct from the world's best markets. We are showing the season's most fashionable apparel for man, woman and child.

Our stock is vast and varied, affording good selection.

The merchandise are all of dependable quality, and it is also of great interest for the lowness in price quotations.

Every article has undergone revision, and price reductions range from 1-3 off to half price.

We cannot emphasize too much the wonderful saving possibilities during this sale.

This sale is the more commendable on account of its timeliness and high-class merchandise offered. Your time and consideration will be well spent if you investigate the importance of this great sale and the great saving possibilities offered.

WE WILL NAME A FEW PRICES BELOW OF ARTICLES WE OFFER TO SELL

Substantial Savings on Ladies' Skirts

In all our history of Skirt selling, we could never so confidently emphasize the merits of a Skirt Sale; we are showing a very large variety, most choice materials at prices beyond competition.

450 Ladies Stylish Skirts, value \$2.50 at this Sale, . . . **98c.**
Ladies' Fashionable Skirts, value \$5.00, Sale price . . . **\$2.75**

All White Lawn Blouses, at half price.

Ladies' Fashionable Suits

Newest Shades **\$7.50** up to **\$16.00**
Sold elsewhere, \$14, \$18 & \$30.

Taffeta Silk Waists . . . **\$1.75** up.

Black Sateen Waists, regular \$1.00,
this sale . . . **65c.**

All Dress Materials, 25, 33 and 50 per cent. reduction.

10,000 yards Embroideries of all qualities to be sold at less than half price.

Furs! Furs!

Stylish Fur Stoles, worth, \$10.00 here . . . **\$4.98**
High grade Fur Stoles worth \$15.00 for . . . **\$8.50**

Best grade Furs, 50 p. c. less than bought elsewhere.

We have a few Ladies' Fur-Lined Coats, which we will offer during this sale from . . . **\$17.90** to **\$39.00**

50 Ladies' Coats with Fur Collars, sold elsewhere \$12.50, for this sale, . . . **\$4.98**

We have a few Men's Fur Coats which we will offer at a very reasonable price.

A large assortment of Linens, Table Cloths, Napkins, Handkerchiefs, Bureau Scarfs, D'Oylies, Tea Cloths, etc., at **25 p. c.** less than manufacturers' wholesale price. Come and examine. Seeing is believing.

We have a special assortment of 140 Boys' Suits. Prices for this sale will be **\$1.75** up to **\$2.98**. Regular value \$2.98 and \$5.50.

We have 5 dozen Boys' Reefers for this sale from **\$2.80** up to **\$3.98**

We also offer 40 Boys' Overcoats, regular \$7 value **\$3.49** and **\$4.50**

We have a lot of 54 Ulsters and Coats, regular price as sold elsewhere \$10 to \$18, sale price **\$7.98** & **9.50**

500 doz. Men's Irish Linen Collars, reg. 15c. each, this sale 6 for 50c, or 90c. per dozen. All sizes and styles.

Don't fail to visit this store as the sale will last for 10 days only. To obtain better bargains you must come early.

NEW YORK SYNDICATE CO.,
207-209 Union Street, ST. JOHN, N. B.