MC2035 POOR DOCUMENT



10

Not until the middle of the week did | to by Mr. Sayre. Among the large number

<text><text><text><text><text><text><text><text><text>

THE EVENING TIMES AND STAR. ST. JUMM, N. B., SATUKDAY, AFRIL 29, 1911 The New (Eleventh) Edition of the

Encyclopaedia Britannica

IS, AMONG OTHER THINGS,

A Thoroughly Up-to-date Library of Commerce, Trade, Industry, Finance, Business, Economics, and Statistics

So complete and accurate and authoritative is its information on all possible subjects of inquiry, so conveniently are its facts arranged for rapid reference, that at the present time

A BUSINESS MAN CAN HARDLY CONSIDER HIMSELF FULLY EQUIPPED WITH THE POWER THAT KNOWLEDGE OF FACTS AND METHODS CONFERS UNLESS HE HAS AT HIS ELBOW THIS GREAT MODERN WORK OF 40,000 ARTICLES, 41,000,000 WORDS, 417 MAPS, 450 FULL-PAGE PLATES AND 7,000 TEXT ILLUSTRATIONS.

The new Encyclopaedia Britannica is cosmopolitan in its breadth of view; it is not a merely British work, but it is international. both in the scope of its contents and the choice of its contributors, who represent twenty-one countries.

There are in the new Britannica no fewer than 1,150 separate articles and 1,100 biographies connected with the subjects of Economics, Statistics, Industries, Manufactures, Arts and Crafts, and Politics and Government, besides complete information (in the general articles on the various countries, States, Provinces, cities and towns) of the resources, commerce, industries, communications and statistics of every part of the world.

BIMETALLISM (2,000 words), by Professor C. F. Bastable, LL.D.

FREE TRADE (5,000 words), by Archdeacon Cunningham, D.D., F.B.A., Lecturer in Church History, Trinity College, Cambridge.

PROTECTION (5,500 words), by E. J. James, LL.D., President of the State University of Illinois.

TARIFF (7,000 words), by F. W. Taussig, Ph.D., Professor of Economics, Harvard

TRUSTS (6,500 words), by J. W. Jenks, LL.D., Professor of Economics and Politics, Cornell University

GOLD (12,500 words), by C. Everitt, M.A., Editorial Staff of the Encyclo

ECONOMICS (16,000 words), by W. A. S. Hewins, M.A., Secretary of the British Tariff Commission.
 MONEY (21,000 words), by Professor C. F. Bastable, LL.D., Professor of Political Economy, University of Dubin.
 CO-OPERATION (12,000 words), by Aneurin Williams, M.A., M.P., Chairman of Executive of the International Co-operative Alliance.
 TRADE UNIONS (19,000 words), by an anonymous member of the British Govern-ment, and the Hon. Carroll D. Wright, formerly United States Commissioner of

ARBITRATION AND CONCILIATION (8,500 words), by a member of the British

Government. STRIKES AND LOCKOUTS (21,000 words), by a member of the British Govern-ment, and the Hon. Carroll D. Wright (see above). LABOR LEGISLATION (30,000 words), by Miss A. M. Anderson, M.A., Principal Lady Inspector of Factories, Home Office, London, and the Hon. Carroll D.

Britannica

Britannica.
FINANCE (6,800 words), by Professor C. F. Bastable, LL.D.
MONETARY CONFERENCES (1,000 words), by Professor C. F. Bastable, LL.D.
BANKS AND BANKING (29,500 words), by Sir R. H. Inglis Palgrave, F.R.S., Director of Barclay Co., London; and Sir J. R. Paget, Bart, K.C., Gilbart Lecturer on Banking, University of London, King's College.
CLEARING HOUSE (2,200 words), by T. A. Ingram, LL.D., and H. M. Ross, B.A.
EXCHANGE (6,800 words), by E. M. Harvey, Partner of Allen, Harvey & Ross, Bullion Brokers, London.
MARKET (5,700 words), by W. Hooper, City Editor of "The Times," London.
STOCK EXCHANGE (5,000 words), by W. Hooper.
DEBENTURES AND DEBENTURE STOCK (4,000 words), by Edward Manson, B.A., author of "Law of Trading Companies."

Lady Inspector of Factories, Home Office, London, and the Hon. Carroll D. Wright (as above).
PROFIT-SHARING (1,500 words), by Aneurin Williams, M.A., M.P. (see above).
TAXATION (9,500 words), by the late Sir R. Giffen, K.C.B., F.R.S., late Controller-General of the Statistical Department of the Board of Trade, London.
BANKRUPTCY (17,000 words), by John Smith, C.B.; formerly Inspector-General in Bankruptcy, Board of Trade, London, and Edward Manson, B.A. (see above).
ADULTERATION (24,000 words), by Otto Hehner, F.I.C., formerly President of the Society of Public Analysts, London.
GRAIN TRADE OF THE WORLD (4,800 words), by G. J. S. Broomhall, Editor of the Corn Trade News; Statistician of the Liverpool Corn Trade, and T. A. Ingram, LL.D.
GRANARIES (7,000 words), by G. F. Zimmer, author of "Mechanical Handling of Material."

LEATHER (22,000 words), by J. Gordon Parker, D.Sc., Principal of the Leather-

sellers' Technical College, London. IRON AND STEEL (47,000 words), by H. M. Howe, LL.D., Professor of Metallurgy,

Columbia University. RUBBER (13,000 words), by W. R. Dunstan, LL.D., F.R.S.; Director of the Imperial

Institute, London. TOBACCO (9,800 words), by W. G. Freeman, B.Sc., Instructor in Tropical Cult

STOCKS AND SHARES (1,100 words), by Edward Manson, B.A., author of "Law of Trading Companies."
INSURANCE (38,000 words), by Charlton T. Lewis, Ph.D., formerly Lecturer on Life Insurance, Harvard and Columbia Universities, and T. A. Ingram, LL.D.
ACCOUNTANTS (2,300 words), by J. G. Griffiths, late President of the Institute of Chartered Accountants, London.
WEALTH (1,600 words), by Professor J. T. Nicholson, D.Sc., F.B.A., Professor of Political Economy, University of Edinburgh.
VALUE (11,000 words), by Professor J. T. Nicholson, D.Sc., F.B.A.
WERCANTILE SYSTEM (1,200 words), by T. A. Ingram, LL.D.
COMMERCIAL TREATIES (4,000 words), by Sir C. M. Kennedy, K.C.M.G., formerly head of the Commercial Dept., British Foreiga Office. TOBACCO (9,800 words), by W. G. Freeman, B.Sc., Instructor in Tropical Culturation, Imperial Institute, London.
SUGAR (23,000 words), by C. Everitt, M.A., A. B. Rendle, D.Sc., F.R.S., Keeper of Botany, British Museum of Natural History; A. Chapman; and V. W. Chapman.
PETROLEUM (11,000 words), by Sir B. Redwood, F.I.C., Adviser on Petroleum to the British Admiralty and Home Office.
TIMBER (4,500 words), by J. Bartlett, Lecturer on Construction, etc., University of Market Ma

The following are a few of the many other articles relating to Trade, Commerce and Business.

How Large Industries Are Dealt With

CE OF THE FULNESS OF A PEATMENT ACCORDED TO THE CHIEF INDUSTRIES and of the convenience of the textual arrangement in the case hown by the manner in which the subject TEXTILE INDUSTRIES is dealt with. There is an article of 37,000 words on "COTTON," written jointly by W. Staff of the Manchester Guardian. There is an article of 30,000 words on "COTTON MANUFACTURE," by S. J. Chapman, M.A., and there is an article SPINNING MACHINERY." by Tho. W. Fox. M.Sc., Professor of Textiles, University of Manchester. There are full and authoritative articles on "CALLCO," "CELLULOSE," "DY ING" (the last-named by J. J. Hummel, F.I.C., late Professor of Dyeing. University of Leeds): "FLAX," ERIZING, USLIN," "RUG," "SA KING MANUFACTURE," "SILK," "SPINNING," "TAPESTRY," "WEAVING," "WOOL, WORSTED & WOOLLEN words). a "W. RN." A TYPICAL IN A TYPICAL of all important subj G. Freeman, B.Sc., I Monkhouse, of the F of 8,000 words on "ALPACA," "I A "MANILA HAM." 'MERCERIZIN MANUFAC ' (19,000 words).

Refmation Not to be Found in Other Books

Speaking recently at a din number of centributon, to th Chishoim, Editor-in-Chief of some interesting information in "If you take the series sharti tries you will find that the a orditary books. You will tr 'Jut,' 'Flax,' Linen Minn 'Hemp,' 'Fibres,' etc.--- you will the mechanical product rest of the earth to its utilization general article you are restrict separate technological processe In erriven in London to a the new edition. Mr. Hugh of the A cyclopaedia, gave in is conexion. He said: rti est the Textile Indus-a cles would make several a cles would make several a tricles under 'Cotton,' a stricles under 'Cotton,' in sture,' "Rama,' 'Manila,' vie find under those headings the from its appearance out a everyday life. From the new ryday life. From the see, under Cotton, to such as separate technological pro eses, under Cotton, to such as

'Fint hing,' 'Mercerizing,' 'Weaving,' and so forth. The sam general process applies to all, but under the par-ticu tr heading there are certain things which are peciar to that heading alone. The whole subject is summarized under those headings, and everything is re-fered to in the proper place. As a matter of fact, thre is no book in English, French or German, or any of aer language, which contains that information. up to the year 1910, about the machinery and all the pro-bases from the beginning of the crop and the spinning of the flax, and so forth. In addition to that, which is the purely industrial side, you will find that the Victoria and Albert Museum and its experts have provided us with all

the art and archaeological side; the archaeologists and artists have co-operated with the industrial expert on questions like 'Carpets.' 'Tapestry.' Lace.' 'Embroidery.' 'Knitting,' 'Hosiery'--almost every sort of thing you can possibly think of. This is one of the most interesting sides of the encyclopaedia. The articles are most effec-tively illustrated with pictures, not only of industrial pro-cesses and botanical subjects. but, also art and arch-aeology. There is no published book which has such beautiful illustrations of carpets, lace and embroidery as this new edition. So much for the textile industry. And in general, the same thing is done with every And, in general, the same thing is done with every industry.

f subjects dealt with in th New Edition which will prove of special interest to the man of business are the following :----

ccession Duties	Silk	Option	Directors	Metals	Lien
	Viver	Tea	Sank Notes	Intestacy	Real Property
	Income Tax	Spirits	Trust Companies	Contract	Sea Laws
	Stamp Duty	Lead	Paper	Dollar	Hire-Purchase Agreement
	Unemployment	Customs Duties	Alkali	Free Ports	Civil Law
	Trade Organization	Succession	Copper	Oils	Fraud
	Steamship Lities	Balance of Trade	Excise	Asphait	Damages
	Executor	Copyright	Gilds	Zinc	Corporation
	Comps	Employers' Liabilit	Syndicate	Personal Property	Memorandum of Association
	Afficient	Legacy	Trade Marks	Navigation Laws	Title Guarantee Companies

There is a Separate Article on Every Metal, or Every Natural Product, on Every Article of Trade of any Importance, on Every Branch of Industry or Manufacture, on Every Art and Oraft, on Practically Every Phase of Modern Commerce, Trade and Business Economy.

There are no fewer than 1,135 Concise and PracticalArticles on Law, covering, among other things, every point of Business Law that could well be thought of.

Problem of Bulk Solved by India

Paper

Among the hundred

Bo Suc

The use of India paper in the new Britannica amounts to A REVOLUTION IN THE MAKING OF EN-CYCLOPAEDIAS. The volumes in the India paper edition are only one inch thick, although they each contain from 960 to 1,064 pages of 1,500 words in large, clear type. The whole set of 29 volumes takes large, clear type. The whole set of 29 volumes takes up only 29 inches of linear space, whereas the edition on ordinary book paper requires nearly seven feet. The India paper volumes open flat at any place and re-main open, and they are so light and strong and flexible that they can be handled with the greatest ease and

Note .- Those who possess copies of previous editions of the ENCYCLOPAEDIA BRITAN-NICA (now out of date) are requested to advise us of the fact, clearly indicating which edition they possess (giving name of publisher and number of volumes), and if they wish to purchase the new edition, they will be informed how they can dispose of their old editions at a fair valuation.

The new Encyclopaedia Britannica is sold direct to the public and through the leading booksellers. No agents or canvassers are employed or recognized.

Delivery of the New Encyclopaedia Britannica to early subscribers is now beginning in the case of Vols. I. to XIV., inclusive. The remaining volumes are ex-pected to arrive shortly. Further shipments from Eng-land have been cabled for to meet the demand for the work in Canada, which has largely exceeded expecta-tions.

tions. Intending applicants are strongly advised to regis-ter their intention to subscribe at once, for since the supply cannot at present meet the demand, a wait-ing list has become inevitable. All orders are being filed in order of receipt, and will be filled strictly in the same order. No money need accompany advance subscriptions, nor will any payment fall due until the volumes have been delivered. es have been delivered

To those who apply at once, in advance of pub-lication, there is offered a great advantage in price, for such advance applications will be accepted at the rate of \$4.00 a volume (cloth), or \$4.25 a volume for India paper, instead of \$7.50, which will be the ultimate price of the new edition in its cheapest form, as it was the price at which the volumes of the 9th edi-tion were originally sold. Leather bindings (full-sheep, flexible, and full Morocco, flexible) are now correspondingly low in price.

Advantage in Price

Illustrated prospectus (40 pp.), 56 specimen pages an India paper, 4 specimen plates, and form of application showing the special advance terms, will be sent by return of post if the reader will write name and address below, tear off this corner and post to

NAME ADDRESSSt. J. T. 7-Can

Mires-Mrs. D. B. Warner, Hazen Misses Sidney Smith have taken one dras houses in Duke street, and y it at one. There was a dinner given on Thursday te in Wellington ber are Duke t. Mrs. Bailance field their annuel dinner at White's resident on the Several society people in Miss Enal MacLaren's numerous friends s.

Immediate Application Advisable

tions

Cambridge University Press,

