

THE REXALL STORE

**At the Fountain**  
Hot Butterscotch Sundae, Caramel Sundae  
Cocoanut Fudge — All New and Good!

**The Ross Drug Company, Ltd.**  
100 KING STREET

**Before Stock Taking**

**ALL HATS MUST GO**

**Marr Millinery Company, Ltd.**

**Ladies, You Need Not Freeze**

GRAND CLEARANCE SALE  
OF  
**COATS AND SUITS AT SACRIFICING PRICES**  
STARTS TODAY

Call and Examine Terms: Cash or Credit

**THE AMERICAN CLOAK MFG. CO.**  
32 DOCK STREET  
TELEPHONE — MAIN 933

**Sale of Odd Muffs!**

After our very busy Christmas trade, we find a number of odd Muffs, which we are desirous of clearing out and willing to sacrifice the price.

Isabelle Fox Muffs... \$18.00 to \$22.50  
Alaska Sable Muffs... \$15.00  
Black Persian Lamb Muffs... \$15.00 and \$30.00

Also a Number of Muffs Ranging in Price from \$5.00 up.

**F. S. THOMAS**  
539 to 545 Main St.

**Wool Blankets!**

Special attention is called to our line of White or Grey Wool Blankets and Shaker Blankets. Every housekeeper should make it a point to see our stock of the goods and to make comparison of quality and price before purchasing elsewhere.

WHITE WOOL BLANKETS, \$3.50, \$4.50, \$4.75, \$5.00, \$5.50, \$6.00 a pair  
GREY WOOL BLANKETS... \$2.25, \$2.50, \$2.75, \$3.00 a pair  
SHAKER BLANKETS—(White or Grey), \$1.00, \$1.35, \$1.55, \$1.90 a pair

**S. W. McMackin**  
335 Main St.

**WEEK-END CASH SPECIALS**  
For Thursday and Friday

Tomato Soup — Snider's new process—A 16 oz. tin, special to introduce, 10c. a tin. Not more than two tins to any one buyer.  
Oatmeal... 5 lbs. for 19c.  
24 lb. bag Royal Household Flour... 95c.  
Choice Dairy Butter... 33c. lb.  
Canned Tomatoes... 10c. tin  
Shelled Walnuts... 41c. lb.  
Shredded Cocoanut... 19c. lb.  
3 pkgs. Imperial Dessert Jelly... 21c.

5 cakes Sunlight Soap... 21c.  
5 cakes Fairy Soap... 21c.  
10c. tin Quality Cocoa... 8c.  
25c. tin Quality Cocoa... 21c.

**THREE GOOD RULES**  
1st. Buy Standalone Coffee.  
2nd. Make it Properly.  
3rd. Serve it Freshly Made and Hot.

There is no beverage in the world better to start the day than delicious fragrant Coffee.

**GILBERT'S GROCERY**

Use the **WANT AD.** Way

**The Man In The Street**

So the Germans and Austrians are talking about peace terms. Checky, aren't they? They will learn all they need to know on that subject when the Allies get ready to tell them.

"Nine enemy submarines sunk in Mediterranean" sounds like the counting off of those historic ten little niggers who once sat on a fence.

And, talking of nursery rhymes, it will not be hard to find the person who is playing the role of Humpty-Dumpty in the war.

The common council seems to have been struck with the beauty of the old idea of giving a "tithing" of one's possessions for patriotic and charitable purposes.

For Next Year or This? "Today we announce our readiness for Christmas business," read an ad. in yesterday's Standard from a local business house. And only three days after last Christmas! Well there's nothing like encouraging folks to "do it early."

Long before this every girl knows what the other girl's fellow gave her for Christmas, even though she doesn't know either the other fellow or the girl.

An Old, Old Story

Someone thought of the idea years ago, and Dame Gossyp's tongue has been busy with it since. You've probably heard it yourself. Last Christmas it happened to Miss Soandso; the year before that Miss Somebody had a similar experience. This year it happened again to Miss Wolsensome. Yes, of course, she was expecting something nice from him for Christmas. No, she didn't like to talk about it, but she thought it might be a diamond, but "then, you know, girls, you can't tell." So when his present came, she was naturally in a state of suspense and indignation, turned promptly to dismay when she found it was a box of chocolates. When disappointment saw its way to anger, and just to show how she hated the wretch, she thrust his chocolates into the fire, and ferociously stamping her foot, wished she could do the same with him. Then, the story always comes to a climax with her repentance, when she tells her that there was a diamond ring inside the box. (Business of making through the coals). The story has been told so often that any girl who got a box of chocolates this year when she was expecting a "sparkler" was surely wise enough to look inside.

A Long Farewell

When next they go to say "good-bye" to friends, two young local stenographers will take advantage of the warning given by the last whistle. One morning recently, they went to the D. A. K. steamer to a friend of Digby, and so engrossed were they in the parting conversation that they paid no heed to the fact that the boat was about to leave, either that, or else they didn't hear them at all. When they found themselves in the water and that the steamer was swinging away from the pier, they were in a state of great excitement, but that didn't make things any better. Well, they didn't get home until the return trip of the steamer, so that it might be said their "farewell" was long drawn out. And, incidentally, their "bosses" wrote some of the office letters by hand that day.

The Aftermath

Christmas is gone, but not forgotten. In the mind there still lingers pleasant memories of the day and its happy associations. Hearts are lighter and braver for the good cheer of Christmas time, even if the pocket-books are sadder and some small "tummies" have not recovered from an over-load of turkey and candy. Then there is the stack of bills to be paid as a pleasant little reminder to father that once again we have celebrated the great day. In the pantry, possibly, still lingers a portion of the dismantled hall of the festive bird now reaching the soup stage—wonderful how long a moderate sized bird lasts in a small family, isn't it? And in the homes which are blessed with children, the air is still shrill with the notes of the Christmas horn and the rattle of the drum which Santa Claus brought, although some of the more fragile toys already have succumbed to the strain. And already we are all looking forward to the next holiday, and in doing so, the elders, at least, give devout thanks that New Year's is now quite such a strenuously festive occasion.

**BOYS' MISSION CLUB MEMBERS HAVE A HAPPY EVENING**

The two boys' mission clubs of the Church of the Good Shepherd, Fairville, held a banquet and re-union last evening, which was a great success in every way. A beautiful repast was served by young lady friends in first-class style, one of the features being a surprise number menu, from which each boy ordered his courses. The results in some instances were very amusing.

After the banquet adjournment was made to the larger hall, where friends of the boys had gathered, making a large general audience. Here views of the boys' camp of last July at Oak Point were exhibited by lantern slides in charge of the rector, Rev. W. P. Dunbar and the jolly six boys, who were reviewed and lived over again by the boys who sent a representative contingent to the conference in question.

When the physical department of the clubs had thus been dealt with, John Dunlop, leader of one of the clubs, gave a resume of the life of Bishop Paterson, missionary to the South Sea Islands, this being in line with the topics considered by the boys on missionary work. The well spent evening was brought to a fitting close by the singing of the national anthem and the Doxology. On dispersing, many expressed the wish that another similar entertainment be held in the near future.

**POLICE COURT**

More evidence was heard in the police court today in a case against Ida Sweet, charged with keeping a disorderly house in Charlotte street. A medical doctor in one of the military units said that he had examined a young soldier who is now in the provincial hospital and attributed his condition either to some drug or else the effects of liquor and manner of living, he would not reveal which. He thought opium might have been used.

Another witness spoke in favor of the defendant. He had lived in the house for some time and had always considered it a respectable boarding house. The case will be resumed on Friday morning. Edmund S. Ritchie is appearing on behalf of the defendant.

One man arrested on a drunkenness charge was fined \$8 or two months in jail.

A man arrested late last night on a drunkenness charge, and placed in a cell, was apparently sober enough this morning to appear before the magistrate. When he was brought into court, however, his nerve must have forsaken him, for he became weak and had to be borne in the arms of a stalwart official to the cell below.

James Boyle and Allen Foulter, two sailors, arrested, since on charge of creating a disturbance on the east side ferry docks, pleaded not guilty. Sergeant Scott testified that he had heard the defendants and a large number of sailors shouting and singing, and as the two in court had opened a gate at the head of the docks and walked down towards the water, he had placed them under arrest. One of the defendants he said was under the influence of liquor.

The defendants said that they had not opened the gate, but one of the ferry officials had done so. They acknowledged that they were singing, but as they were not interfering with anyone, they did not think there was any harm in that. They denied that they were drunk, saying that they had left the Seamen's Institute after ten o'clock and in company with a number of sailors, were en route to their ship on the west side.

They were told that they must be careful in the future not to go on the docks until permitted. A fine of \$8 was struck against them, but it was allowed to stand.

**CALENDAR RECEIVED**

The Bank of Montreal has issued a calendar for 1916, handsomely decorated in rich colors with a maple leaf design, their crest and cuts illustrating the growth of their head office.

**PTE. G. P. ANDERSON HOME ON THREE MONTHS LEAVE**

After having been once turned down because of physical disability, Pte. G. P. Anderson has returned to his home at 90 Kennedy street, on three months' leave and on the expiration of that time if he is found fit he will probably cross to France with the 55th, but was unable to pass the medical test. He then went to Montreal where he was accepted with the 80th Battalion, in July. A month later he went overseas with draft of 800 men from the 60th, and was attached to the 23rd Reserve at Sandling Camp, Eng.

He was ill in hospital for two weeks and later was sent to the base in France where he was subjected to a strenuous physical examination, and failed because of temporary weakness of his heart. He was sent back to England and after having been in hospital there for a time, has been invalided home. In three months' time he will go before an examining board which will decide his case.

**NOW HOPE TO HAVE THE CAR LINE AT THE BRIDGE READY SATURDAY**

It looks now as though the street railway line at the bridge would be finished for a through service New Year's Day. This morning one of the track lines was finished and joined to the Douglas avenue rails, and it is expected the overhead wires for this section will be placed this afternoon. If weather permits the laying of the other track, the line should be completed tomorrow, leaving Friday for the wiring and the job completed. Thus on Saturday if all goes well the much talked about and very necessary line will likely be inaugurated.

**Why Not the Easy Way. Mr. Storekeeper?**

The storekeeper who senses and moves with the current of public thought succeeds.

Such a storekeeper is first of all a newspaper reader and especially a reader of newspaper advertising. He knows that when an advertisement of a product appears that the public mind will think about it.

He tunes his window to the advertising.

He shows the newspaper advertised goods—he finds it the easy way to attract trade.

**PROMOTION OF OFFICERS FROM HERE REPORTED**

Major Thos. Powers and Lieut. Allan Leavitt — Privates Win Commissions

News of the promotion of two popular St. John officers to more important posts, on the battlefield in France, was contained in a letter received yesterday by Corp. Joseph Dryden, returned wounded soldier from Pte. C. E. Humphrey, formerly of Fairville. The writer said that Major Lister, who was formerly officer in charge of signalling in eastern Canada, with headquarters in Ottawa, had been transferred to a responsible position in the London War Office, and of particular interest to St. John people, Major T. E. Powers had become officer commanding signallers in the third contingent while Lieut. Allan Leavitt had become second in command.

Another change of local interest was the securing of a commission by Pte. Frank Simps, of St. John, going as signaller officer with an infantry battalion. Pte. Quigley, another maritime province man, had also secured a similar commission. Lieut. Pierce Allan was still paymaster, and Quartermaster-Sergeant Maslin had been promoted to sergeant-major. The new officer commanding in Major Lister's place was to be Captain Ford. Many friends in St. John will be pleased to learn of the further success of these officers in the pursuance of duty overseas.

**MACAULAY BROS. & Co., King Street, St. John, N. B.**  
Saturdays Our Stores Will be Open Until 10 p.m.; Open at 8 a.m.; Close 6 p.m., Excepting Saturday 10 p.m.

**Men's Department**  
We Are Showing a Fine Collection of **Men's Fancy Cambrie Shirts**

in Soft Front, Soft Collars and Cuffs and Stiff Cuff styles. The colors and designs are quite new. All materials of which they are made being fast wash colors. Satisfaction in wear is guaranteed.

You will find the best value in Canada in this range of Shirts at \$1.00, \$1.25, \$1.50 each.

**MEN'S WHITE DRESS SHIRTS**—In English and American makes.

All the new shapes in **ARROW BRAND LINEN COLLARS**, \$1.50 dozen; 2 collars for 25c

**MACAULAY BROS. & CO.**

**Here is Your Chance to Buy a DAISY OAK at a Sacrifice Price**

The DAISY OAK is one of the most popular Oak Heaters on the market, it is neat and attractive in appearance, light on fuel and an excellent heater.

For the next ten days we are giving a **SPECIAL 10 p.c. DISCOUNT**.

If you need a new heater, this is your opportunity to buy.

We also have a full line of Secondhand Heaters in good condition **AT LOWEST PRICES.**

Glenwood Ranges, Heaters and Furnaces, Kitchen Furnishings

**D. J. BARRETT** 185 Union Street, Phone 1945 St. John, N. B.

**SALE OF WOMEN'S AND MISSES' WINTER COATS AT 33 1-3 PER CENT. DISCOUNT**

This sale means that Every Woman who buys her winter coat here today will get correct style, reliable fabric, perfect tailoring and tremendous value.

Such coats as they are, too!

The kind you'd snap up in a hurry, even if you were obliged to pay regular prices, and consider yourself in luck to get them at that.

You know with our great clothing business we understand tailoring, and when it comes to selecting women's garments, the tailoring is scrutinized most critically. That is why these coats are tailored in the best possible manner.

All the new cloths, such as Chinchilla, Whitney, Zibeline, Curl Cloth, Fancy Tweeds, Mohair, Beaver, Chevot and many pile cloth materials.

And best of all the money you will save will be especially welcome after the drain upon your pocket-book during the holidays.

\$15.00 Coats for	10.00	\$18.00 Coats for	12.00
20.00 Coats for	13.33	23.00 Coats for	15.34
25.00 Coats for	16.67	30.00 Coats for	20.00

**KING STREET, COR. GERMAL, GREATER OAK HALL**  
**SCOVIL BROS., LIMITED, St. John, N. B.**

**Have Warm Feet For Little Money**

"When your feet are cold, you're all cold!" With wintry weather and uncertain walking, you'll need warm, comfortable footwear that will also serve to prevent a slip or an ugly fall. Our **OVERSHOES FOR MEN** are made with superior rubber soles, strong, warm fabric, sturdy, well fastened buckles, and will give you long, satisfactory service. They come in all sizes, at the following **PRICES**

**ONE-BUCKLE STYLE**—You can also have them with two, three or four buckles at our usual best value prices... \$1.68  
**MEN'S OVERSHOE RUBBERS**—The popular winter footwear, made with rubber soles and warm cloth tops, at... \$1.48  
**LUMBERMEN'S RUBBERS**—Buckled or laced, high or low cut... \$1.98 to \$2.98

Also Moccasins for Men, Boys, Youths and Children.

**You Can't Beat Our Values**

In The Low Rent District **PIDGEON'S** Cor. Male & Bridge St.

**JUST A MOMENT!**  
Read the Announcements of Prices for Our Annual **FUR REDUCTIONS**  
On Page 7 of This Issue  
THEY WILL CERTAINLY INTEREST YOU!  
These Reductions Begin Dec. 29th and Last Until Jan. 10th

Hats Furs **D. MAGEE'S SONS, LIMITED** 63 King Street