

THE DAWN OF A NEW ERA



MAGIC BAKING POWDER
CONTAINS NO ALUM

The fact that baking powder is now so universally used, and has been found superior in every way, recommends itself to the attention of all housewives, and particularly in view of the saving effected on account of the large increase in the cost of cream of tartar.

EW. GILLET COMPANY LIMITED
WINNIPEG TORONTO, CANADA MONTREAL

ONE BROTHER KILLED TWO YEARS AGO
TODAY; SECOND NOW HAS GIVEN LIFE



Gunner Alfred Patrick O'Brien, son of Mr. and Mrs. Robert O'Brien, 134 Britain street, killed in action on November 28, 1917.



Corp. Charles O'Brien, son of Mr. and Mrs. Robert O'Brien, 134 Britain street, killed in action on December 15, 1917.

Unequaled as a substitute for Mother's Milk

Gail Borden
EAGLE BRAND
CONDENSED MILK
THE ORIGINAL

Keeps Pure & Wholesome
Easily Prepared
Readily Digested

AN EYE-OPENER AS TO GERMANY
(Providence Journal.)

The Reichstag seems to have greeted with dumb submission the news that the Kaiser would not yield any of his autocratic power at its demand. It seems to have been satisfied with the chancellor's hollow promise that when "new needs" make themselves apparent within the framework of the imperial constitution, the imperial government will at all times lend a willing ear to the wishes and suggestions which may reach it from this honorable house.

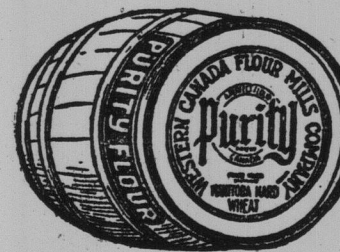
The chancellor's recital of Prussian achievements, his attempts to belittle the Prussian losses on the west front, his plausible defence of German naval timidity and his blistering effort to acquit Germany of her blood-guilt were,

together with all his utterances, heartily applauded by almost the whole house. More than ever, it was made plain that the Emperor in all his enterprises commands the devoted support of German people.

After this demonstration of German national unity it is folly for Americans to cling to the stupid legend that the German people are innocent of the un-

countable crimes their government has inflicted upon mankind—that they are the helpless victims of a tyrant who browbeats them into unspeakable atrocities and drives them against their will to break all the laws of God and man. It is equal folly to expect that lasting peace and justice will ever come through an uprising of Germans against their Kaiser.

COME UP SMILING



Give a nation, or an individual, pure food and plenty of it and both will "come up smiling."

PURITY FLOUR

assures success and purity in your baking and means—

More Bread and Better Bread—and Better Pastry, too.

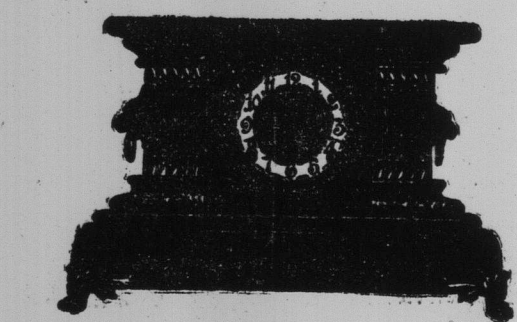
TO SPECIAL COMPANY.
Lieut. William J. Brown of this city, who has seen service overseas with the 95th battalion, and also with the Mounted Rifles, has been transferred to the special company at West St. John.

A meeting of the Teachers' Association was held in the Natural History Society last evening. Professor Kierstead of the University of New Brunswick spoke on food control.

KILLED IN ACTION.

Mrs. William E. Smith of Annapolis, N. B., has been advised that her son, Gunner Alexander Smith, has been killed in action. His mother is in receipt of a letter from his commanding officer who speaks in the highest terms of his devotion to duty.

The commercial travelers who have been on relief work in Halifax expect to leave there today and return to their business.



CLOCKS

Among useful gifts for the home, few will be more appreciated than a Good, Reliable Timepiece for the living-room, library, den, hall, boudoir or dining-room.

Our Clock Section presents a very comprehensive range of styles, sizes and finishes, suitable for all purposes.

Leather Goods

should also be included in your list of remembrances. Here, your selections will be made easy by our extensive range, which comprises Shopping Bags, Purses, Pocket-books, Wallets, Bill Folds, Portfolios, Engagement Books, Music Rolls, Dressing Sets for both ladies and gentlemen, Cased Military Brushes, Travellers' Toilet Cases, Photo Frames, etc.

Ornamental Brassware

Our display in this section is unusually large and complete, embracing Jardinieres, Umbrella Stands, Smokers' Stands, Plate Stands, Epergnes, Flower Baskets, Flower Vases, Book Racks, Pen Trays, Blotting Pads, Ink Wells, Letter Boxes, Paper Weights, Twine Boxes, Paper Clips, Paper Weights, Cigar Boxes, Ash Trays, Pipe Racks, Ornamental Trays, etc.

Electric Table Lamps, Electric Floor Lamps, Candelsticks, etc.

FIRST FLOOR—KING ST. STORE

W. H. THORNE & CO., Ltd.
MARKET SQUARE KING STREET

What will the Cables Say Election Day?

Your boys are waiting anxiously in the trenches to hear what you will say on Election Day.

They know that instead of you voting now on whether or not you will have a referendum, you are really settling on December 17, whether you are going to help them or desert them.

They know that the people of New Brunswick who vote December 17 against the Union Government are really voting for Bourassa and the Quebec Nationalists, who believe that Canada should break away from the Old Flag and the Old Empire.

Picture your lads waiting for the cable that will tell them if you are going to

Back Your Boys or Back Bourassa

Everyone who knows anything of Quebec knows that the idol of the great majority of French-Canadians is Bourassa. He is their leader. His paper, "Le Devoir," is their guidance. And if the Liberal Party is elected, Bourassa, with his solid Quebec majority, will rule the destinies of Canada.

You must choose December 17, between supporting Bourassa and his vicious anti-British policy, or supporting the men who are fighting for you over there in Flanders.

Vote for Union Candidates

For the men who have sunk party differences to see the war through and to give an efficient non-partisan government.

"Election means just one thing—you are either going to send men to back up the Canadians, or you are not."

Hon. F. B. Carvell

New Brunswick Union Committee