

'Twas a Mother's Sacrifice that gave Him to His Country.



It may be YOUR Sacrifice that will Bring Him Back.

The British Red Cross Society Require \$25,000 a Day to Carry on its Work. Can Toronto Subscribe \$750,000 to take care of the Outlay for One Month?

Here is a great work in which all can share. The Joint War Committee of the British Red Cross Society and Order of St. John is the only institution which carries voluntary aid to the sick and wounded of the British forces on land and sea in every region of the war. Thousands of lives of our bravest and best are saved through this splendid work. YOUR gift may save a life. Isn't it worth doing? It is. GIVE!



The Red Cross looks after the transportation of sick and wounded it equips thousands of hospitals, rest and convalescent homes, it supplies countless requisites for hospital work, clothing and other comforts. Over 2,000 Red Cross Motor Ambulances are at work on the various fronts, while "rest stations," hospital trains, steamers and launches, food for prisoners, books, special work for the blind, etc., etc., are a few, only, of Red Cross activities.

Our Sick and Wounded Soldiers Call for YOUR Help. Give TO-DAY and Give Generously.

The Motherland Calls. How Will You Respond?

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BRITISH RED CROSS

Campaign Keadquarters---Old Nordheimer Building, 15 King Street East.

Telephone Main 4260