

"Multiplex" means "many ply" and many ply means "service." Ask for MULTIPLEX BRAND HOSIERY—made in store for men, women, and children.
—Main Floor, Yonge Street.

EATON'S DAILY STORE NEWS

At both Yonge Street and Queen Street doors are order boxes where orders or instructions may be placed. These boxes are emptied daily at 8.30 a.m., 10 a.m., 1 p.m. and 4 p.m.



You Are Cordially Invited to View THE GRAND TABLEAUX OF FASHION

Which Will Be Presented on Monday and the Following Days
On a Series of Platforms Erected for the Purpose on the Third Floor
Here will be set forth in chic and interesting manner the absorbing story of

The Autumn Mode

In Indoor and Outdoor Attire For Women, Misses and Children

As launched at the recent "Openings" of the big couturiers in Paris and developed by the skilled tailors and dressmakers of New York.

An Immense Collection of Original French Models and American Reproductions

Including Suits, Gowns and Cloaks from Premet, Bernard, Bullox, Paquin, Jenny, Jean Lanvin, Worth, Brandt, Lina Moulton, and Doeillet

will be displayed by numerous groups of life-like wax mannequins; a special feature of the attraction being the presence of certain living models from New York, who will pose in the various tableaux in absolutely motionless fashion, providing you with the entertaining problem of deciding which mannequins are wax and which are human.

Thus will be exploited all those subtle innovations which constitute the authentic vogue of the new season, emphasizing in the proverbial hundred and one different ways the advent of

The New Silhouette, Straight and Slim

As Exemplified in the Prominence of the Russian Blouse, the Redingote, the Loose-fitting, "One-piece" Effect, and the Long Waistline a la Moyen Age.

The monk's collar, the swirling skirts of the new wraps, the quaint little pelerines and round muffs, the Louis XV, haques on many of the evening gowns, the cunning little sack-like frock for school girls—all these will be revealed in the exhibit, which in the diversity of its wide extent will include:

Suits for Afternoon Wear
Suits for Shopping and General Use
Sports Suits

Tailored Blouses for Sports
Soft, Simple Blouses for Everyday Wear
Frisly Blouses for Afternoons and Evenings

Tailored Skirts for Street Wear
Fancier Skirts for Indoors
Sports Skirts

Motor Coats
Evening Wraps
Street Coats

Suits, Coats and Dresses in Misses' Sizes
Suits, Coats and Dresses for College Girls
Dresses for Wear Under Motor or Street Coat
Dresses for Afternoons at Home
Formal Evening Gowns
Dresses for Teas and Luncheons
Dinner Dresses and Dance Dresses

Fur Coats for General Wear
Fur Coats for Motoring
Stoles, Scarves and Pelerines, with Muff to Match
Children's and School Girls' Furs

For School Girls—Dresses, Coats, Skirts and Middies
Party Frocks and House Frocks for Little Girls

Tailored and Dress Hats for Women,
Misses and Children

TICKETS of admission to the enclosure for Monday, Tuesday, and Wednesday may be had at the Tableaux of Fashion Bureau, Third Floor, Centre.

Four "Specials" For Monday

Paris Suits on sale at 10.30 a.m.—original models by Bullox, Doeillet, Lina Moulton, Brandt, etc., many of them fur-trimmed. Monday, special at \$39.50.

Paris Coats on sale at 11 a.m.—sumptuous Autumn models from the great French couturiers—afternoon and evening wraps and motor coats in velvet, plush and cloth, many with collars and cuffs of fur. Monday, special at \$37.50.

New York Skirts—individual models in silk, velvet and fashionable cloths, no two alike. Monday, special, \$11.75.

Blouses—latest Autumn models in Georgette crepe, ninon, taffeta and crepe de Chine. Monday, half usual prices, 98c to \$5.00.
—Third Floor.

THE T. EATON CO LIMITED