

Monday's News for Shoppers at the Simpson Store

Women's Pure Wool Sweaters Specially Priced for Today

They are all wool worsted in a jersey cloth knit of perfect colorings, with striped borders of self color and white on the collar, down the front, on the fringed ends and around the bottom of the coat. Only a few of these new spring coats; the colors are sage, rose, purple and pink; sizes 36 to 42. Special price today **6.00**

Linens and Staples

Exceptional Values in Fancy Linens and Counter Soiled Blankets

1,000 pieces, regular \$1.50 to \$3.00 fancy linen, including French cluny, Madeira centres, Japanese drawwork, Irish embroidered, Battenberg, etc. Lunch Cloths, Shams, Scarfs, etc. No phone or mail orders for these. Rush price Monday **.98**

Table Napkins, of pure linen, good sturdy quality. Size 21 x 21 inches. Hemmed ready for use. Regular price \$2.50 a dozen. Monday **1.50**

Damask Breakfast or Luncheon Cloths, assorted designs; size 64 x 64 inches. Some are "seconds." A limited quantity to clear Monday at, a dozen **1.25**

Heavy Crash Roller Toweling, with brown and white stripes, 18 inches wide. Regular 15c a yard. Monday, yard **.12**

About 100 pairs of White Union Wool Blankets, all slightly soiled and mused from showing. Worth \$4.50 to \$6.00. We cannot accept phone orders for blankets. Monday, a pair **3.45**

Cambric Bed Comforters, white, fluffy cotton filling, size 72 x 72 inches. Mostly dark colorings. Regular \$2.50. Monday **1.98**

Odd Sheets, fully bleached, size 70 x 90 inches, finished hemmed. Regular \$1.75 and \$2.00 a pair. No phone orders for these. Rush price Monday, each **.69**

Hemmed Pillow Cases, sizes 42 x 33 and 44 x 33 inches. Extra special Monday, 3 pairs for **.95**

Bleached Cotton Huckaback Bedroom Towels, size 22 x 40 inches, hemmed. Regular 50c. Monday, a pair **.38**

3,000 yards of White Flannelette, 27 inches wide, at away less than mill price. **.8 1/2**

English Flannels, a quality suitable for pyjamas, shirts, waists, etc.; 30 inches wide; stripe effects in cream and mauve, cream and brown, cream and black, green and white, and blue and white. Regular 60c a yard. The quantity being limited, we cannot accept phone orders. Monday, yard, **.35**

Arabian Point Curtains \$6.75, \$8.75, \$11.75

Three particularly fine values in imported Arabian Point Curtains in the rich ecru shade, appropriate for living-rooms and dining-rooms. These are made of double thread Brussels net and have elegant border designs in heavy Arabian lace; 2 1/2 and 3 yards long.

China and Dinnerware Temptingly Priced

Cups and Saucers for 9c
300 dozen only, good quality thin white English Cups and Saucers. Regular \$1.50 dozen. Monday, cup and saucer for **.9**
Thin English Porcelain Cups only. Monday, each **.5**



Clover Leaf Dinnerware

The prices below are less than we will ever again be able to offer Clover Leaf Dinnerware in face of the ever-increasing cost of English ware.

We reserve the right to limit the quantities. Phone orders filled. Main 7841.

- 15c Cups and Saucers for . . . **.10**
- 14c Dinner Plates for, each . . . **.11**
- 13c Soup Plates for, each . . . **.10**
- 12c Tea Plates for, each . . . **.10**
- 13c Breakfast Plates for, each . . . **.10**
- 8c Oatmeal Dishes, each **.6**
- 7c Fruit Saucers, each **.5**
- 17c Scooplops and Bakers for . . . **.14**
- 25c Scooplops and Bakers for . . . **.21**
- 29c Scooplops and Bakers for . . . **.23**
- 15c Bowls for, each **.12**



Finest Quality Genuine Limoges French China, with a very dainty rosebud festoon border design, full gold handles, an open stock pattern, 97 pieces. Monday, **32.50**

20 only, Wedgwood & Co. Dinner Sets of 97 Pieces—Pretty floral border design, finest quality English ware. Monday Basement Sale **12.95**



For Monday's Selling we offer 15 only complete 97-piece Sets of Finest Quality Pure White Ware, with popular plain gold band on edges and gold line handles, kermis shape cups. Regular \$22.50. Monday Basement Sale **14.95**

Excellent Quality Thin English Ware, a very dainty French border decoration, illustrated; gold line handles and edges, 97 pieces. Regular \$18.50. Monday Basement Sale **13.50**

Simpson's Spring Opening

To-day and the days following—



With that confidence born of plans which have been brought to a successful conclusion, we take this occasion to invite you to the

SPRING OPENING

1917

From the best sources of fashions have come authentic modes to compose elaborate spring displays of new millinery—frocks, gowns, blouses, coats, sports apparel and the many delightful requisites of dress, interpreting the trend of the fashions in a way which, we believe, will be delightful to our patrons.

THE ROBERT SIMPSON COMPANY LIMITED

Dupont's French Ivory Toilet Goods

This week we have received a shipment of our new make of French ivory toilet requisites direct from the makers. We invite you to inspect the various phases in these beautiful goods. See our display on Main Floor.

For Men Today

Men's Excellent Boots with Rubber Soles, \$3.24

These boots will prove a real pleasant surprise to you. The styles are correct, being with English recede or round toes; the materials are stout and serviceable, and the making is thoroughly good. They have rubber fibre soles, Goodyear welted soles, military and low heels. Sizes 6 to 11. Very special value Monday at, per pair **3.24**

Soldiers' Breeches and Men's Trousers, All Moderately Priced

At **\$1.98** we have on sale men's Trousers of good wearing brown and grey tweeds. Sizes 32 to 44 waist. These are regular \$2.50 quality trousers, specially priced.

At **\$3.00** we offer heavy tweed Trousers of grey and black mixture in stripe effects. Has five pockets, belt loops, and comes in size 32 to 44. It's a really splendid trouser.

At **\$3.50**—Men's Trousers of handsome stripe pattern worsteds, grey and black combinations. Have five pockets and belt loops. Are very neat and dressy.

At **\$5.50**—Soldiers' Riding Breeches, of regulation khaki serge cloth. A good fitting style, with belt loops and all the necessary pockets. Sizes 32 to 44.

Pinch-Back Overcoats \$20.00

Young men are enthusiastic about the new Pinch-Back models for spring. It is just a matter of seeing them to like them. One especially attractive style is double-breasted with long soft roll lapels, velvet collar and vented back. It's made of a blue-grey English cheviot and is tailored with Bond Street thoroughness. Sizes 34 to 40. The price is only **20.00**

New Wall Papers Are In

Chintz Papers for Bedrooms
English imports, allover floral patterns worked in rose, blue and yellow colors. Also some in combination colorings. Special values Monday, **35c and 50c.**

Living Room Papers
New grasscloth and fabric weave papers, some 30 inches wide; the effects are brought out by having the colors worked in high light treatment. Regular \$1.00 lines. Monday, single roll **.49**

Verdure Tapestries, dark blue, grey, browns, tans and neutral tints so much in demand this season. Special value Monday, **50c, 60c and 75c.**

8.30 a.m. Special
3,000 rolls wall papers, floral and conventional designs; browns, greens, blues and pink, suitable for all rooms. Regular 8c to 10c. Single roll **.5**

Toilet Goods at Reduced Prices

Dupont's French Ivory Shoe Horns. Regular \$1.25 and \$1.50. Special, each **.95**
White Celluloid Dressing Combs, extra strong teeth. Regular 20c. Special **.13**
Bone Tooth Brushes, with pure bristles. Regular 15c. Special, **.11**
Grained White Celluloid Hair Brushes. Regular \$1.25. Special **.95**

Lambert's Almond Cream, for chapped hands. Regular 16c. Special, 2 for **.25**
Apollo Foot Powder. Regular price 20c. Special **.14**
Dorin's La Dorine Compact Face Powder in vanity box. Special, **.31**
Houbigant's Lilas Toilet Water, special **1.95**
War Stamps Included.

Floor Coverings

Heavy Linoleum at 53c Per Sq. Yard
100 rolls of heavy printed Linoleum in a great variety of tile, conventional and block patterns. A good serviceable quality that will give satisfaction for either hall, dining-room or kitchen use. Offered on Monday, per square yard **53**

These Splendid Values Today in the Basement



Wear-Ever Aluminum Cooking Utensils are so well and favorably known for their economical, sanitary and satisfactory qualities that it is scarcely necessary to say more than merely to mention their name. On Monday we offer several numbers in liberal quantities at very advantageous prices.
350 Windsor Covered Kettles, four quart (Imperial measure), a kettle of a dozen uses, for boiling, stewing, roasting, preserving, etc. Monday **1.25**
72 Double Boilers, one-quart size (inside dish). Monday **1.49**
72 Double Boilers, two-quart size. Monday **1.95**
Tea Kettles that will outwear two or three of any other material, therefore more economical as well as more satisfactory—
8-quart size, Monday **2.98**
4-quart size, Monday **3.50**
6-quart size, Monday **3.75**
6 1/2-quart size, Monday **3.95**
Aluminum Salt and Pepper Shakers, loaded bottoms, a pair **20**

Aluminum Jelly Cake Plates, 10-inch diameter. Monday **25**
Step Ladders, well made, with 5-foot size. Monday **.79**
6-foot size, Monday **.95**
Pantry Steps are a great convenience in any home, made to fold up, hardwood, varnished, primarily used in the pantry, but convenient in every room in the house where a big ladder is not needed. Monday's price **1.50**
The Dandy Clothes Rack, to attach on wall has eight wooden arms, each 24 inches long, which may be used individually or all as required. Monday **.25**
Roller Towel Rollers **.10**
Clothes Props, 9 feet long. Monday **.19**
Glass Wash Boards of very superior make, with heavy ribbed glass face, the reverse side of the glass being a fine rib, specially serviceable for washing delicate fabrics, full size board, Monday **.43**
The Viking Clothes Wringer is guaranteed for three years—A signed warranty tag with every

wringer, enclosed cogs, eleven-inch rolls, ball bearings. In ordinary family use the wringer will wear from five to seven years without any cost for repairs. Monday **4.98**
The Standard Washing Machine is a very popular make round cedar tub with dolly action, light and easy running. 35 only to sell on Monday at each **4.98**
The National Triangle Polish Mop was made to sell at \$1.00, we have about 72 to sell on Monday and the price will be each **.89**
Sani-Genie Polish for use on polish mop and as a furniture polish—
4-oz. bottle, Monday **.19**
1 pint cans, Monday **.39**
1 quart cans, Monday **.75**
500 Corn Brooms to sell Monday at each 49c—Good grade, greasy, well worth sixty cents. Monday **.49**
Brush Floor Brooms, 14 inches wide, with long handle. Monday **.89**
Galvanized Iron Boilers, size 8 or 9, rust proof. Monday, each **.95**

Galvanized Iron Wash Tubs, four sizes, 95c, \$1.25, \$1.35 and \$1.50.
Garbage Cans, pearl grey japanned finish, ball handle, with cover, three sizes. Monday, 69c, 89c, 99c.
Furnace Shovels, D handle, steel scoop. Monday **.49**
Coal Scuttles, japanned finish, gold band decoration. Monday **.35**
Clothes Baskets, a very serviceable kind, round, made of tough hardwood. Monday **.49**
Gurney Oxford Gas Ranges, \$14.95—An all steel stove, large cooking surface, three-burner top, large oven of superior construction. 15 only to sell on Monday at **14.95**
Four-burner Gurney Oxford Gas Stove, Monday **19.75**
Perfection Oil Heaters are particularly serviceable in the spring, to get one now means that you may let your furnace fire out much sooner than you otherwise could do. Nickel-plated finish. Monday **3.98**
Tin Range Kettles, 2-quart size. Monday, each **.15**

Phone Main 7841