ANNOUNCEMENT TO OUR FRIENDS AND CUSTOMERS



The unusual conditions in the fabric market led us to take exceptional precautions to protect the women of London and vicinity by buying heavier than usual.

These coats are now arriving and being shown.

Prices have advanced since these were purchased, and early buyers will effect a substantial saving.

DISTINCTIVE STYLES, ALL WANTED MATERIALS

VELOURS, CHEVIOTS, CHINCHILLAS, SALT'S PLUSH AND FUR FABRICS.

BRICK & DUNDAS, LTD.

188 DUNDAS STREET.

CYNTHIA GREY'S MAIL=BOX

Fern Doesn't Thrive.

Dear Miss Grey.—Here I am again. You certainly did not discourage me or I wouldn't be here again so soon. I must thank you for the information you gave me before. I wonder if any of the readers could tell me what to do for a fern I have. It just appears to have not grown very much lately, and now it is starting to die. Well, I guess I'll quit, or you will surely throw me in the W. P. B.

NOBODY'S SWEETHEART IN PARTICULAR.

Ans.—The intense heat of the past two weeks has no doubt affected your fern Infavorably. Place the pot outdoors in as cool a spot as you can find and one that is shady all day. Water the fern each night, adding a little ammonia. This treatment should restore the fern.

Re the lonely's name, you will have received it quite a few days ago.

Dear Miss Grey.—I am here again.

We are having weather which is fine and warm when it is so and wet when it rains!

We are all worked up here over the sinking of tank steamer so near to us, is it most of the people are taking it will be a good idea for the Government to I ssue thrift stamps at twenty-five cents each, as they do in the U. S.?

They would be very popular as you could easily get a stamp almost daily. It would mean a great saving for the country.

Another country. Fern Doesn't Thrive.

Send Both Along.

Dear Miss Grey.—I thought I would venture to slip a letter in your Mail-Box. I saw where "A Farmerette (3)" was wanting the song "I Love a Lassie." If she has not yet procured the words I will send them.

I have a song I could send in if you think it would not take up too much room. It is an old familiar song entitled "A Handful of Maple Leaves." Well. Miss Grey, you will begin to think me not a very pleasant visitor. If you will kindly answer a few questions for me.

1. What do the following names mean: Earl, Edward, Theodore, James, Naney. Levina, Wesley and Sophia?

2. What is good for cabbage worms?

3. I am 16 and I weigh 146 pounds. Am I too heavy for my age?

4. My brother just died. How long should I wear mourning and is white with a little black as much mourning as clear black?

Ans.—So far, no copy of "I Love a Lassie" has been received for "Farm-high wine and then water and other stuff is added so that it is a wonder there are not deaths from it.

JIMMY COON STORIES

Copyright 1917 by George Matthew &dams.



the steamer Ossifrage, from the light- sheets, 67 pillowslips, 129 towels, 97 house, was a delightful trip. The ex- trench towels, 77 pairs socks, old linen, cursionists were conveyed to and from washcloths. A check of \$25 was do- Measurement: Bust...... Waist...... Baptiste Creek bridge by a loyal corps nated to the society by the Loyal Baptiste Creek bridge by a loyal corps of auto owners, and from that point to the lighthouse and return four launch owners cheerfully gave their services gratis. The trip on the steamer Ossifrage was keenly enjoyed by all the party, and on their return to the lighthouse the excursionists gave heary cheers for Capt. Stockwell and heary cheers for Capt. Stockwell and his crew. There were about 150 in the Red Cross party, about 30 of them being from the repeated before the end of the season.

POPLAR HILL.—A patriotic garden

Targy and useful arteles on the fair grounds September 27.

LCEO.—The Lobo's Women's Institute will hold their next meeting at the home of Mrs. Malcolm Gray on Tuesday, August 20, instead of the usual date, the roll call to be answered by your favorite sentiment. All ladies are cordially invited.

Page.

party will be given under the auspices of the Women's Institute in Campbell's Grove, Poplar Hill, on Wednesday evening, August 21. The following talent has been secured: The Elgin Ladies' Quartet, London; Ferguson Telfer, tenor soloist, Ilderton, and the Strathroy orchestra, and addresses by returned soldiers and Lieut.-Col. Bart Robson, Ilderton, chairman, will be given.

TEDDY POSSUM HAS A NARROW ESCAPE.

Farmer Jones whistled for the big dog; and Ranger came tearing into the hen-house. The dog began to bark sand was his tall; and all the hens began to cackie, and to wobble out of the hen-house. And Ranger got the scential and began to bark louder, as he titled dead an any little their for his skin. He trembled all over, and cold shivers ran down his little backbone. And Farmer Jones climbed up and looked into that little backbone. And Farmer Jones climbed up and looked into that little backbone. And Farmer Jones will have some possum meat for dinner!"

And provided the scential their states of the scholar states of the scholar states of the scholar states of the length of the museum at our school?"

And Farmer Jones crawled for the big the states of the scholar states of the scholar

ILDERTON .- Following is the annual report of the Ilderton Red Cross Name Society. These articles were shipped to TILBURY .- The Tilbury Red Cross Hyman Hall: 18 shirts, 15 pairs excursion to Belle Isle yesterday via pyjamas, 2 pyjama jackets (extra), 22 Province

Advertiser Patterns



A SET OF SERVICEABLE CAPS.

2116—These models are nice for silk, satin, poplin, cravenette and other rubberized cloth. They are ideal for motoring and traveling.

The pattern includes the three styles portrayed. It is cut in two sizes: Medium and large. No. 1 will require 1 yard, No. 2 will require 7% yard, No. 3 will require 7% yard of 27-inch material for the medium size.

A pattern of this illustration mailed to any address on receipt of 10 cents in to any address on receipt of 10 cents in

Please send above-mentioned pattern

Town

Age (if child's or misses' pattern).....

Caution: Be careful to inclose the above illustration, and send size of pat-tern wanted. When the pattern is bust measure, you need only mark 33, 34 or whatever it may be. When in waist measure. When misses' or child's patbe. If a skirt, give waist and length measurer. When misses' or child's pattern, write only the figure representing

MISSIONARIES TELL OF WORK IN JAPAN

Miss Kaufman and Miss Ragan Describe Life Among Girls of the Orient.

urday listened to two interesting young women, who have been doing missionary work in Japan during the last six months. Miss Limma Kaufonge, who is a native of Kitchener, is spending a short vacation at her home after an absence of two years. As Canadian national secretary in Yokohama, her work brings her in touch with the thousands of Japanese girls who come to the United States. The Y. W. C. A. does everything possible to acquaint does everything possible to acquaint these girls with American customs before they leave their own country. As Yokohama is the embarkation point for points on the Pacific coast, girls coming from all parts of Japan must fremain there for several days.

Canadian Food Control License Nos. 5-776, 11-687. The speakers were shown the sincere appreciation of the audience by much applause. Mrs. McEvoy moved a vote of thanks for an unusually enjoyable evening, seconded by Mrs. John Stevely. SAYS HE LIKE TO Miss Kaufman and Miss Ragan left the city yesterday on their return trip to the scene of their missionary labors. HAVE SUFFOCATED

Moir's Chocolates

smooth, thick

coating and cen-

tres of creams,

nutmeats and jel-

lies, make the holi-

Moir's Limited

Halifax

day a real joy.

Gas Forming Around Heart Nearly Took His Breath

38 St. Patrick street, Toronto, the other

Mrs. Bryden Campbell and children nave returned from a holiday spent n Sarnia. Dewar are spending their vacation at Old Orchard Beach, Portland, Maine. omen, who have been doing mission-ry work in Japan during the last six nonths. Miss Limma Kaufanan, who is native of Kitchener, is spending a leave from Petawawa Camp.

Tight after eating, and in misery for with gas that I would be in misery for hours afterwards. I was constantly belching up gas and bitter water, and

Mrs. J. Torrance of Calgary is visiting her parents, Mr. and Mrs. Alfred taking pills and other preparations for taking pills and other pills and taking pills and other pills and taking pills and taking

SOCIAL AND

PERSONAL

Readers Are Invited to Phone All

News of This Kind to the

Society Editor. Phone

3670.

At Times. "I have never taken any medicine that helped me as much as Tanlac, for it certainly entirely relieved my stomach trouble after everything else had failed to do me any good," Miss Verna Nelson and Miss Lucy Andrews have left on an extended trip through the Canadian West. They will also visit relatives in Toronto. William Pearce, who is employed by the Grand Trunk Railway and lives at

"More than a year ago," he con tinued, "when my health began to fail, I lost my appetite, my stomach went right back on me, and gave me no end of trouble. My food would sour every time right after eating, and fill me up so at times there was such a terrible pated and suffered so much from dull ation point coast, girls

Miss Gertrude Manley is spending a pounds and had so little life and energy few days at Port Stanley, the guest of that I could not work regularly. I gold a great that I could not work regularly. I gold a great that I could not work regularly. I gold a great that I could not work regularly.

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Try a 50c carton. Your drug store sells it. See what wonderful new lustre and life six shampoos with Velnor will

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PAGE OF INTEREST TO WOMEN

Address All News for This Column to the Editor of the Women's



Boot, and Knocked Teddy Off



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POLLY AND HER PALS .- Needle and Thread Days Are Now No More. IT'S NOT A FAD! MA. IT'S A CLOTH L CONSERVATION

THIS HERE VAPER W CLOTHES MEASURE!





