FRIDAY MORNING

THE TORONTO WORLD

APRIL 1 1898

EASTER CLOTHING for MEN and BOYS Is Now Ready

Our stock of Clothing is in royal condition. Full lines—complete range of sizes—all the fashionable effects that dressy people take to. As manufacturers we are able to design our garments strictly in accordance with the fashions set for 1898, and we are showing exclusive styles in Suits and Overcoats that cannot be duplicated in Canada. Of course prices are right-selling from "maker to wearer" direct-means a saving of from 40 to 50 per cent. to our cus-

REGARDING FIT: Perhaps you've had experience with small stores--or large stores with small stock--and think you can't be fitted. In so large a stock as ours almost every man or boy can be fitted with the same size and shape that would be cut for him if made by his tailor. If it doesn't fit--we make it--one reason our Ready-made Clothes never have a ready-made look.

A Wonderful Exhibit of **Gentlemen's Fine Business** and Semi-Dress Suits

Men's Four Button Sack Style Suits, a fine assortment of mixtures of new spring patterns; also the always fash-ionable serges, farmer's satin lined, sizes 35 to 44, regular price \$8.50, Saturday, \$5.00.

Men's Four Button Sack Style Suits in English and Canadian tweeds, strictly all-wool, nobby plaids, pin checks; also in the more sedate patterns, good quality, farmer's satin linings, Special Saturday, \$6.75.

Men's Special Grade for Business Wear in newest Spring designs and shades, including the New Gun Club Checks and plaids, tailored and finished in the finest fashion, worth \$10.

Special Saturday, \$8. Men's Stylish Spring Suits of imported Scotch and English Tweeds, Double Yarn Scotch Plaids in brown, grey and tan shades, tailored and finished perfectly, sizes 35 to 44 and stouts and slims, regular \$12.75,

slims, regular \$12.75, Saturday, \$9.00. Choicest Business Suits for Spring Wear, 400 different styles to select from. The materials are fine Scotch_and English Tweeds, Cassimeres, Clay and diagonal worsteds, unsheared and smooth surface serges, cut either double or single-breasted sacque style, per-fectly tailored and finished, worth \$15, Scoturdiay, \$10.00

Gentlemen's Fine Cycle Suits made of Stylish Gun Club Checks and Scotch Tandem Cloths, in all the latest shades, with golf cuffs of box cloth or same goods finished with flapped pockets, pants, reinforced seats, very stylish, regular \$8,

Stylish Top Coats, the latest materials and shades, beautifully cut and made, lined throughout with high-grade twill mohair, regular \$10 to 12.

Gentlemen's High-Grade Spring Over-coats of rough surface, imported Eng-lish vicuna cloth in the always correct black color, best-grade, farmer's satin linings, hand tailored throughout, regu-lar \$12.95, Special, \$10.

Gentlemen's Extra Grade Spring Top Coats made of imported English whip cords, latest spring color effects, strap seams, hand worked button holes, lined with best-grade satin finish serge, Special Saturday \$12.95.

Gentlemen's Spring Overcoats of im-ported English Twill Worsteds in Brown, Steel and Oxford, mixed shades, beautifully cut and made, lined with high-grade farmer's satin lining, Special \$8.00.

Men's Fashionable Trousers in west of England Worsteds, choicest patterns, neat hair line stripes and plaid effects, side, hip and cash pockets, sizes 32 to 48, regular \$3.50, Special \$2.50

Men's Trousers, Pure All-Wool, English, neat patterns in Oxford, Steel and Brown shades, side, hip and cash pockets, regular price \$2.50, Saturday \$1.50.

BOYS' AND CHILDREN'S CLOTHING DEPARTMENT

Boys' Knee Pants of all-wool tweeds, in plain and small checks, dark pat-terns, sizes 22 to 32, regular 75c, Saturday 50c. Boys' 2-piece Suits in plain and dark grey, small checks, all-wool tweeds, beautifully made in plaited jacket style, sizes 22 to 26, regular \$2.50,

Saturday \$1.75. Boys' Double-Breasted 2-piece Suits in light and dark spring patterns of all-wool tweeds, strong serviceable suit, finished perfectly in double-breasted style, sizes 25 to 29, regular \$2.75,

Saturday \$1.99.

Boys' 2-piece Suits in the newest shades and materials, of Scotch and English tweeds; also indigo blue rough surface medium weight serges, the proper materials for early spring, finished per-fectly, either single or double-breasted styles, sizes 22 to 28, regular \$3.75, Saturday \$2.99.

Boys' 3-piece Suits in English tweeds of durable and natty patterns for spring Boys' 3-piece Suits in English tweeds of durable and naity patterns for spring wear, cut single-breasted styles, and made up in the most approved fashiou, good Italian cloth linings, sizes 28 to 33, regular \$6.,

Men's Dongola Laced Boots, coin toe, fair stitch, light soles, regular price \$3.00, Saturday \$4.50.

Boys' 3-piece Confirmation Suits in fine black Venetian worsted, cut single-breasted, slik stitched edges, Venetian covered buttons, fine farmer's satin linings, sizes 28 to 33, regular \$6.25, Men's Casco, Calf Laced Boots, opera toes, very stylish, regular price \$3.00, Special \$2. Men's Casco, Calf Laced Boots, opera Saturday \$5.

Boys' Long Trousers Suits in the finest imported black clay diagonal and Venetian worsteds, single-breasted. 3-button sacque styles, either silk mo-hair binding or silk stitched edges, finest farmer's satin lining, sizes 33 to 35, regular \$13.50, Saturday \$9.99.

Boys' Spring Top Coats, a choice offer-ing of Boys' Spring Top Coats, made of fine Vicuna cloths in black, double-breasted "Box Coat" style, with fine Italian cloth linings in sizes 28 to 33, regular \$8 to 10, Saturday \$6.50.

Boots and Shoes.

Men's Dongola Turn Laced Shoes, coin toes, for summer wear, regular price \$2.00,

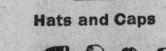
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Men's Casco Calf Laced Boots, co'n toes, standard screw soles, sizes 6 to 10, regular price \$1.25, Special 99c.

Boys' Casco Calf Laced Boots, round toes, strong extension soles, for school wear, regular price \$1.25, Special 99c.





Young Men's Fine American Fur Felt. Stiff Hads, the very latest New York style, procured expressly for our Easter trade, neat roll brim, corded silk binding, with satin band, fine leather sweat, a very stylish hat for young men, in black and seal brown. Easter price \$2.00.

Men's Fine English Fur. Felt Stiff Hats, Christy's and other noted makers, newest London spring shapes, best corded sllk trimmings, white satin lin-ing, in black, terra, russet and tan

Easter price \$2.00

Men's Fine Fur Felt Stiff Hats, latest spring block, pure silk trimmings, calf leather sweats, unlined and zephyr-weight, in black, tan, California brown and tobac colors,

Easter price \$1.75.

Men's Fine English and American Soft Hats, in Fedora and Tourist shapes, very latest spring styles, heavy cord-ed silk bands, bound and raw edges, small roll brim, real Russian leather sweats, in black, beaver, pearl, russet and bronze colors

Easter price \$2,00.

AMESON

Men's Fine English Fur Felt Stiff Hats, new spring shape, all silk trim-mings, Russian leather sweats, a neat and becoming block, Jamieson's special, Easter price \$1.25.

Men's Fine English Fur Felt Soft Hats, in new shapes, best silk trimmings, solid leather sweats, bound and raw edges, in black, cuba, pearl, slate and fawn colors,

Easter price \$1.50.



Men's English Fur Felt Fedora Hats, a new spring block, imported direct from the manufacturer, with very 'sest wide corded silk band, bound edge, Russian leather sweats, Jamieson's special, black only, Easter price \$1.25.

Special attention is called to our cele-brated \$ Hats, in Fedora and Stiff styles, fine fur felt, silk trimmings, good leather sweats, in black and brown colors.

Bicycle Caps.

A full range of all the new creations in bicycle and traveling caps, in fine Scotch tweed and imported serges, neat, choice patterns and properly made, lined with finest satin, silk and sateen

Easter prices 25c, 50c, 75c. Boys' Caps of every description, in Varsity, hook-down and turban shapes, in tweed and serge, also Scotch Glen-garry's, suitable for school wear. Easter prices 10c, 20c and 25c. Childrens' Navy Blue Cloth and Velvet Tam-o'-Shanters, with wire brim or soft top, with name on front,

Easter price 50c. Childrens' Wire-Top Felt Tam-o'-Shan-ters, with name on front and anchor-top, in myrtle, green, bronze and navy, blue colors.

Easter price 25c.

Cents' Furnishing8

Bicycle Hose, all the latest colors and effects, with and without feet, from 35c to \$1.50.

Belts, in leather and canvas, by the best English and American makers, price from 50c up.

Umbrellas, a few specials that ought to interest you, \$4, reduced to \$1.75; \$5, reduced to \$3.50; \$1, that is actually worth \$1.50,

Collars, linen, 4-ply, 9c, 6 for 50c, regular 20c; Cuffs, 15c, 2 pairs for 25c, regular 25c.

Shirts, unlaundered, that were made to sell at 75c, our price is 39c. We have a few White Dress Shirts, in size 15 1-2 only, that sold originally for \$2.50; we will close this lot at \$1.00

Smokers' News.

Here is how we do things in our busy Smoket's Department. It's our puc-chasing power, being able to buy in large quantities, that enables us to offer the following at such reduced prices on Saturday:

McDonald's Briar Plug Smoking Tobac-McDonald's Briar Plug Smoking Toolec-co, per plug 7c.
McDonald's Rough and Ready Smoking Tobacco, per plug 8c.
McDonald's Prince of Wales Chewing Tobacco, per plug 3c.
Tuckett's Mahogany Chewing Tobacco, per plug 3c.
Old Chum Cut Smoking Tobacco, a package 7c.
Mastiff Cut Smoking Tobacco, a pack-age 7c.

age 7c. Derby Cigarettes, per package, 3c. Genuine French Briar Pipes, amberold mouthpieces, screw stems, various shapes and lengths, actually worth 50c,

Special Saturday 19c. Clearance of odds and ends in Briar Pipes, amberold, vulcanite and clari-fied mouthpieces, screw stems, sold regularly at 25c and 35c,

Special Saturday IOc.

Cigars

Parcifal-Robin-Hcod-Cigars, pure Ha-vana filler, Sumatra wrapper, full sizes, Special Saturday 3c Straight Sunlight-White-Bonnets - Riena Vic-toria, full sizes, Havana filler, cold elsewhere for five cents,

Special Saturday 2c Straight.

Have you tried the "Holyrood Cigar?" -clear Havana-is equal to the best imported, they have stood the test, connoisseurs daily express their ap-preciation of being able to get a cigar of such exceptionally fine qualities,

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ON, 246 Queen-St.W.

Toronto, Ont.

hem. (Signed)

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Special Saturday, \$4.95.

Special \$8.98

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