

SIMPSON'S FRIDAY BARGAINS

Store Hours During May, Including Saturday, 8.30 a.m. to 5.30 p.m.

Footwear Bargains.
Rugs and Furniture Bargains.
Incandescent Bulb Bargains.
Dress Goods and Silk Bargains.
Aluminum Utensil Bargains.
Young Men's and Women's Clothing Bargains.

If none of the above half dozen lines appeal to you, please pick for yourself from half a thousand bargains which have been collected, corralled and displayed for today. There's not space enough to tell of them all in our Store news. You could spend a very profitable day in the Store, but if you can't stay all day, try and get an early start. There'll be something doing sharp at 8.30.

Home-Lovers' Club Members

have the advantage of today's savings on House Furnishings, and may arrange with Club Secretary, 4th floor, for deferred payments as usual.

165 Men's and Young Men's New Suits Specially Priced for Today, \$11.95

Made from smart, serviceable spring tweeds, in a variety of shades; grey and black, brown and black, grey and fawn mixtures; in the single-breasted two and three-button sacque, soft roll, semi and form fitting; medium and low cut vests, well-tailored trousers, finished with belt loops, cuffs or plain bottom; in sizes 36 to 44. On sale 8.30 this morning at \$11.95.

70 pairs Men's English Tweed Trousers, well tailored and strongly made; finished with 5 pockets and belt loops; in many shades of grey, brown and numerous other mixture effects. Sizes 32 to 46. On sale 8.30 today at \$2.95.

Men's Cotton Mole-skin Pant Overalls to clear at 95c.—Serviceable and strongly made, pockets and back straps; two shades, blue with black stripe, black with brown stripe; in sizes 36 to 44 only. On sale 8.30 this morning, 95c.

Four Capital Bargains for Men

Men's Negligee Shirts, plain and fancy hair-line and cluster stripes of black, blue, helio and tan, on light grounds, also plain blue, tan, helio and pink, with separate collar to match; coat style; double French cuff styles. Sizes 14 to 17. Regular \$1.25. Today, 95c.

Men's Bathing Underwear, natural shade, two-thread yarn, sateen-faced shirts and drawers to match. Sizes 34 to 44. Today, 49c.

Men's Merino Underwear, natural shade, made from fine wool and cotton mixtures; shirts and drawers. Sizes 34 to 46. Today, 75c.

Men's Work Shirts, Sandow Brand, a special clean-up from a large jobber. They come in dark grey with light hairline stripes, have breast pocket, large roomy bodies, good length sleeves. Sizes 14 to 16½. Regular \$1.00. Today, 79c.

Snappy New Models in Boys' Tweed Suits Just 114 in This Bargain Lot

Grey and blue, brown and grey, brown and black stripe tweed effects, in three-button single-breasted models; some made with yoke back and front, with knife pleats from single-breasted models; some have patch pockets; others regular pocket-yoke to waist; some have patch pockets; others one-piece, stitched at waist; and many have the disappearing belt; bloomers lined throughout; belt loops; expanding knee bands. Sizes 27 to 35; ages 9 to 17 years. They cannot be made today for the Friday bargain price, \$6.95.

Mannish Raincoats for Boys

Boys' Rubberized Tweed Raincoats, in grey mixed pattern, and fawn and black mixed tweed effects, in Trench model, with slash pockets and all-around belt; slip-on model with Raglan shoulders; all seams cemented, sewn and taped. Sizes 26 to 34, 8 years to 16 years. Special purchase for Friday bargain selling, \$5.95.

Boys' Shirt Waists in plain and fancy stripes of Black, Blue and Helio, collar attached style, with button to hold collar, sizes 6 to 14, Today, 49c.

Men's Hats

Men's Soft Felt Hats, \$1.55. Regular \$2.00 and \$2.50. Samples and broken ranges of soft felt hats, in flat and curl brim shapes; colors of pearl grey, steel brown, green, navy and black; not all sizes in any one line, but a good choice of each size in the lot. Today \$1.55.

Boys' Caps 39c. Regular 50c. Four and eight-piece top caps in dark shades of brown and grey; sizes 6½ to 7½. Today 39c.

Children's Hats 39c. Regular 50c and 75c. Turban and Rah-Rah Hats in black and white checks, blue and white checks, and plain shades of khaki, tan, blue and white, also grey tweeds. Today 39c.

China ware

COVER LEAF WARE.

Cups and Saucers, for 15c
 Dinner Plates, for 15c
 Breakfast Plates, for 14c
 Tea Plates, for 12c
 Bread and Butter Plates, for 8c
 Fruit Saucers, for 8c
 Covered Vegetable Dishes, for 8c

REGULAR \$1.00 TO \$2.75 MEAT PLATTERS, EACH, 39c.

Various new and pretty green, blue and rose border decorations. All are of best quality English ware. Friday bargain, to clear, each, 39c.

100 only, Odd Decorated Covered Vegetable Dishes, various rose and blue border decorations. Friday bargain, each, 39c.

Complete 10-piece Blue or Green Decorated Toilet Sets. Friday bargain, the set, \$3.45.

200 White English Porcelain Chambers, strong, heavy white ware. Today, each, 62c.

GLASSWARE BARGAINS.

Thin Double Band Tumblers 30c
 Bell-shape Tumblers, each 7c
 Colonial Glass Tumblers, each 7c
 Clear Glass Flower Vases, each 12c
 Covered 1-lb. Butter Dishes 25c
 Glass Lemon Squeezers, each 3c
 Glass Measuring Cups 10c

ODD CUPS, 6c. CUPS AND SAUCERS, 12c.

Thin white English ware, ovate shape cups, Today, each, 6c.

Thin white English Cups and Saucers, ovate shape. Friday bargain, cup and saucer, for 12c.

TWENTY DINNER SETS, \$12.95.

Pretty rosebud floral border on good quality thin English ware. Gold line on handles and edges; 27 pieces. Friday bargain, set, \$12.95.

Hardware

Griswold Food Chopper, family size; cuts meat, fruit and vegetables, coarse, medium or fine. \$1.50 value. Today 95c.

Dust Pans, with long handles, no stooping. Regular 50c. Today 35c.

Tin Boxes, for sending parcels overseas; size 8 x 8 x 8 inches. Today, each, 25c.

Garbage Cans, galvanized iron, rustproof. Small size. Regular \$1.25. Today \$.95
 Medium size. Regular \$1.50. Today \$1.15
 Large size. Regular \$1.75. Today \$1.45

Galvanized Iron Wash Boilers, rustproof, No. 9 size. Today, \$1.10.

Refrigerator Pans, galvanized iron, round, with side handles. Today, 48c.

Wear-Ever Aluminum Lipped Saucepans, 1-qt. size. Today we will sell 500 only, as samples, of this high-grade ware, at less than cost of production. Only one to a customer. Today, 35c.

Aluminum Double Boilers, 2-qt. size, today, \$1.69.

Aluminum Tea Kettles, 5-qt. size, a kettle that will give years of good, satisfactory service; 250 to sell today at each, \$2.95.

Oval Dish Pans, white enamel, convenient shape and size for kitchen sink. Regular \$1.25. Today, 98c.

White Enamel Baby Bath, size 15 x 20 x 7 in., oval shape. Today, \$1.45.

Window Flower Boxes, wood painted green, 30 inches long. Regular \$1.25. A few to sell today at each, 85c.

The Leader Polish Mop, for cleaning and polishing hardwood floors, linoleum, etc. Complete with handle, 1,000 to sell today at less than present cost of manufacture, each, 25c.

Brush Floor Brushes, for general household use. Complete with handle, today, 39c.

Banister or Counter Brushes, today, 35c.

Bathroom Medicine Cabinets, oak grained, mirror in door; size 15 x 19 x 6 inches. \$2.00 value. Today, each, \$1.25.

Bathroom Stools, white enameled, four rubber-tipped legs. Today, each, 95c.

Buy the Garden Tools Today

to be delivered in time for your Saturday afternoon's work in the garden.

D-handled Spading Forks, today, \$1.45.

D-handled Spades, today, \$1.45.

D-handled Shovels, round or square point, today, \$1.25.

Garden Rakes, malleable iron head, long handle, 10-tooth, 30c; 12-tooth, 35c; 14-tooth, 40c.

Steel Garden Rakes, 12-tooth, today, 75c.

Garden and Field Hoes, 40c, 65c and 70c.

Garden Trowels, a good substantial make, today, 25c.

Combination Garden Set, consisting of rake, hoe, shovel, fork and sickle, with one handle to fit all these tools. Very complete and serviceable set. Today, \$1.75.

(Phone Main 7841).

Diamond Jewelry Half Price

An almost unprecedented reduction in moderate priced diamond jewelry is offered for quick sale today. There are just 55 pieces and no two alike. Included are Rings, Bar Pins, Lavallieres and Tie Pins. The settings are 14k or 18k gold or platinum.

Eight Diamond Lavallieres, two all platinum, with white gold chains; others with platinum front only, including two cluster designs of green

gold with platinum settings. Regularly \$25.00 to \$60.00. Today, \$12.50 to \$30.00.

Six Bar Pins, including cluster and circle designs, 14k gold with platinum fronts. Regularly \$20.00 to \$45.00. Today, \$10.00 to \$22.50.

Four Tie Pins, 14k gold and platinum, diamond and pearl and single diamonds. Regularly \$10.00 to \$25.00. Today, \$5.00 to \$12.50.

Mattresses

Springs and Pillows.

Mattresses, seagrass centre with jute felt both sides, full depth border and deeply tufted. Regularly \$5.00. Today, \$4.25.

Mattresses, with fibre centre and jute felt both sides; heavy ticking, deeply tufted. All regular sizes. Regularly \$5.00. Today, \$4.25.

Mattresses, with fibre centre, with extra heavy layer felt both sides; roll edge and full depth border; encased in art ticking. Regularly \$7.75. Today, \$6.50.

Mattresses of half seagrass, half jute felt; full depth border and roll edge deeply tufted; encased in art ticking. All sizes. Regularly \$5.75. Today, \$4.75.

Mattresses of all jute felt; built in layers, deeply tufted, and full depth border; encased in good art ticking. Regularly \$12.00. Today, \$9.25.

Mattresses of blown cotton; full depth border; deeply tufted; roll edge. All sizes. Regularly \$12.75. Today, \$10.25.

Mattress of blown cotton; layer felt both sides, deeply tufted; full depth border and roll edge; encased in good grade of art ticking. Regularly \$12.75. Today, \$10.25.

Springs, with all-steel frames, woven wire fabric with cable supports. Today, \$4.25.

Springs, with all-metal frames, heavy angle ends and tube sides; closely woven wire fabric with cable supports. Special value, \$4.75.

Box Springs, made of single cone coil springs, securely fastened in position. Covered with good layer of burial, upholstered on top with jute felt and then covered with good grade of art ticking. Tufted and has roll edge. Special value, \$15.50. Today, \$12.75.

Pillows of mixed feathers, encased in good grade of ticking. Per pair, 95c.

Pillows of 5 lbs., extra fine chicken feathers. Size 19 x 27 in. Per pair, \$2.50.

Rugs

Brussels Rugs.

In oriental patterns for living-rooms and dining-rooms, or small bedroom patterns in lighter colorings. Size 9 x 12. Various qualities. One price today \$24.95.

Assminster Rugs.

A thick and heavy pile, in rich shades of brown, blue and old rose. Size 6.9 x 9.0. Today, each, \$22.95.

Tapestry Rugs.

In new designs and fresh colorings. Good variety to select from. Suitable for any room. Size 6.9 x 9.0. Today, special, \$11.49.

Cheap Bedroom Rugs.

Woven from a mixture of wool and sisal. Made reversible, in small designs and in useful colorings of two-tone green or tan and green. Size 6.0 x 9.0. Today \$8.25.

Cocoa Matting for the Verandah.

A heavy quality, woven from a strong cocoa fibre. 36 in. wide at per yard, 65c; 27 in. wide at per yard, 55c.

Japanese Matting Rugs.

In plain centres, with colored borders, or in big medallion patterns. Size 6.0 x 9.0. Today \$1.95.

Remnants of Wool and Union Carpets.

A lot of short ends and travelers' samples of reversible wool and union carpets. About one yard square. Today, to clear, 39c.

Linoleum (Seconds)

Of heavy quality, in good tile and conventional patterns. A few slightly imperfect in the coloring, but the majority are perfect. Special today, per square yard, 75c.

Paints

Special Furniture Varnish

50c Quart.—Hard drying, clear varnish for furniture and wood-work.

Climax Wall Paper Cleaner

15c Tin.—244 only, tins Climax Wall Paper Cleaner.

R. S. Co. Porch Floor Paint

50c Quart.—Medium light grey and slate grey; dries hard over night and easy to apply.

Japenco White Enamel.

High-grade quality for outside or inside use. Quarts, regular \$1.50, Friday bargain \$1.15; pints, regular 85c, Friday bargain 60c.

Special Paint Brushes 19c

each.—2 inches wide, black bristles, securely bound.

Varnish and Enamel Brushes

35c each.—2½ inches wide, selected black bristles, rubber set and securely bound.

Fish Luncheon or Dinner Today

Simpson's Fish Luncheon or Dinner, hot or cold, is said to be the delectable and best served meal in the city. Breakfast, 8.30 to 10 o'clock. Afternoon Tea, 3 o'clock to 5.30.

Women's Gloves

Extra Special

Women's White Wash Chambray Gloves of fine quality fabric, with suede finish. Sizes 5½ to 6½. Regularly \$1.00. Today 65c.

Women's Pure Silk Gloves, in black and white; double tipped fingers. Sizes 5½ to 7. Regularly 75c. Friday bargain 60c.

Women's Black Cotton Gloves, strong seven seams. Sizes 5½, 7½ and 8½. Extra special value today at 25c.

Men's Unlined Working Gloves of strong muleskin leather. Band wrist with draw string. Excellent muniton glove. Small and large sizes. Today 75c.

Wallpaper

12½c to 20c Wall Papers today 9c. Your choice of several popular conventional and floral patterns, in colorings suitable for bedrooms and sitting-rooms. Come early for best selection.

25c to 35c Wall Papers today 11c. Stripes, chintzes, medallion designs and weave effects; new color treatments desirable for halls, bedrooms and living-rooms.

35c to 50c Wall Papers today 23c. Large selection of high-grade wall papers; many imported lines, including tapestries and plain background effects.

60c to \$1.00 Wall Papers today 49c. English and American wall papers, some styles 30 in. wide, and sold by the 5-yard roll; others 21 inches wide; newer colorings for living-rooms, halls and dens.

Notions

Coats Sewing Thread, 150 yards to spool, in black and white; all sizes up to 80c. Today, dozen, 56c.

Black and Tan Mohair Boot Laces, 24 inches long. Today, 6 pairs for 14c.

Dressmakers' Scissors, 6½ and 7 inch pair. Today, 12c.

White Twill Tape, ¾ inch wide, 12 yards to roll. Today, 2 rolls for 1c.

Babies' and Children's Pin-on Hose Supporters, in black and white. Today, pair, 15c.

Kindergarten Beads in wooden boxes. Today, box, 12c.

Tiger Tan Darning Cotton, Today, 4 cards for 5c.

Mending Wool on cards, in black and tan. Today, 6 cards, for 10c.

Pictures

Frames in oval shape to clear at 19c. Regular 25c, 35c to 55c. The sizes from cabinet to 3 x 10. They come in a neat ¾-inch bead gilt or black. Very suitable for photos, calendar heads or soldiers' pictures. Today 19c.

Another clearance of Fisher Heads, regular 95c, today 49c.—a large selection of the best subjects, framed in 1-inch gilt. Size 10" x 14". Today 49c.

Hand Bags

100 only, Silk Moire and Leather Hand Bags, in the newest shapes. All the new shades are represented in the silk bags. Some of them are beaded, while others have silk tassels. All neatly lined and fitted with change purse and vanity mirror. Regular value \$2.00. Today \$1.25.

Women's White Canvas Low Shoes \$1.49

It may be a little cool just now, but none too early to save on your spring and early summer footwear. Hot weather may arrive any morning now. Be ready! Buy shoes today and save a dollar or more on your summer footwear.

They are new, clean, white canvas low shoes, in Colonial, Mary Jane pump, plain pump and strap slippers; light flexible McKay sewn soles, high and low heels. Sizes 2½ to 7. On sale today, only \$1.49.

No Phone, Mail or C. O. D. Orders on Sale Boots.

Men's Boots at \$2.89

Men's Gunmetal Boots, blucher cut, with dull tops; neat-fitting, semi-round toe; medium weight McKay sewn soles and military heels. Sizes 6 to 11. Selling today at \$2.89.

Children's Boots \$1.49

Children's Black Kid Boots, button and lace styles; patent toe caps; medium weight McKay sewn soles; full-fitting toe shapes, and low heels. Sizes 5 to 7½. \$1.49.

Boys' Boots \$2.75

Boys' Gunmetal Boots, in blucher style, with neat round toe; full plain quarter solid leather McKay sewn soles, with covered channel; boots that will wear well and please in every way. Today \$2.75.

Rush Sale Women's Pumps, Colonials and Oxfords

Every pair is a decided bargain, and we can safely say that every pair will go quickly. 8.30 a.m. shopping is decidedly in order. There are pumps, Oxfords and Colonials. In all colors, with Goodyear welt soles, low walking, Cuban and Spanish heels. Sizes 2½ to 7 in the lot. On sale today at **3.95**

Women's Well-made Kid and Colt Boots at \$2.90

Women's Boots, of extra good quality for so low a price; made of high-grade-dongola kid or patent colt leathers; long plain vamps; 7½-inch high top; light-weight flexible McKay sewn soles, and high Spanish heels. Sizes 2½ to 7. Today, per pair, \$2.90.

Styles of Merit in Record Cabinets

They Hold 90 to 150 Records and Accommodate Any Style of Instrument.

Here are four attractive styles in new record cabinets just received. These cabinets are all of the highest standard of quality, being finished like a fine piano, in mahogany, fumed oak or golden oak. They are strongly built and will give years of service.

At the present time we have a large, choice assortment of Record Cabinets in stock, made in all sizes, to accommodate any size or make of Phonograph or Victrola. We will be glad to show our splendid stock, whether you intend to purchase now or later.

Victrola Department, Sixth Floor.

Fixtures and Bulbs

25 and 40-watt Tungsten Bulbs, best quality—only, regularly 45c, 87c.

60-watt Tungsten Bulbs, also best quality, regularly 55c, 85c.

100-watt Tungsten Bulbs, same high grade, regularly \$1.00, 95c.

75-watt Nitro Bulbs, excellent for home lighting, regularly \$1.00, 85c.

15-watt Round Frosted Bulbs, regularly 60c, 55c.

25 and 40-watt Reflector Bulbs, five times the useful light of the ordinary bulb, regularly 75c and 80c, 65c.

Two-way Plugs, heavy, substantial; you should have two or three of these in your home and you would be ready for any appliance or extension, regularly, 75c, 65c.

A number of small Table Lamps and Candlesticks at big reductions.

Japanese Lacquered Lamp and parchment shade, regularly \$11.00, for \$5.95.

Japanese Lacquered Lamp and silk shade, regularly \$10.50, \$5.95.

Silk Table Lamps that were \$25.00 to \$14.75 for \$11.50 to \$11.00.

Special price for today only on our House Set of fixtures and shades—This set is unusually good value at \$24.95, but today you may purchase it for \$22.75. Regular price it would cost over \$30.00.

The **SIMPSON** Company Limited