The Robert Simpson Company, Limited

STRIKING THE RIGHT NOTE



In your clothing is as important as seeing that material and cut are right. The Simpson Men's Store carries such a range of well-made, correctly cut clothing, that you can express perfectly your own personality and get the best values for your outlay, whatever your tastes.

The price range is as wide as the variety of styles and materials. Should we fail to meet your needs in ready-to-wear garments, you will find our custom tailoring department both prompt and efficient, with an excellent array of materials for selection.

Tweed Suits Are Correct

This season will see more men clad in the ever-popular tweed suit, and never has the manufacturer produced such smartlydesigned and sensible garments. Our cloths come from the best English, Irish and Scotch manufacturers, and show a wealth of rich colorings and designs.

A Brown and Gray Mixed Tweed, in leather effects, plain pattern, in a neat and serviceable cloth, smart single-breasted three-button suit, strong, good-wearing linings and best workmanship. Price 10.50

This Excellent English Tweed, in plain light gray, is extremely popular for an early autumn suit; cut single-breasted, three-button style, linings, tailoring and fit are all that can be desired. Price 15.00

Some of the Richest Plain and Stripe Designs in Brown English Tweed possible to be procured, single-breasted sack style, finest tailoring, choicest linings. Price 18.50

A Rich Brown Scotch Tweed, showing a little pattern, swagger singlebreasted three-button style, finest mohair linings and tailored by experts. Price 22.00

SHIRT, COLLAR AND TIE FOR

ONE DOLLAR

with fine hairline stripes close together, in blue or black, or blue cham-

bray with white stripes; each one has a separate soft double collar;

with patent fasteners, and a full length tie to match; these are a few

we have left over, and every set must go Monday. Sizes 14 to 161/2 in the lot. Regularly \$1.75. Monday /..... 1.00

sizes 20 to 32. Regularly \$1.25. Monday 1.00

med and strongly finished, neat designs in pink, blue or helio stripes: button fastenings on coat, draw tape around waist of pants; sizes 24 to

Children's Day for Boots

is an absolute necessity. Monday we will sell two thousand pairs of

are sizes 11 to 2, in dongola kid, Blucher style, medium sole, low heel,

patent toecap; the children's are sizes 8 to 10½, in dull kid, bright

dongola kid and calfskin, in Blucher style, spring heel, medium and

hand-turn soles; infants' are sizes 2 to 7, in fine vici kid, button and

Blucher styles; some have spring heels, some no heels. Regular prices

MISSES', CHILDREN'S AND INFANTS' BOOTS, 89c.

Misses' and Children's Boots at 89c.

This is the time of year when good, honest, solid leather Footwear

2000 pairs Misses', Children's and Infants' Boots---The misses'

About 200 Only Men's Soft Negliges, in medium weight cambric,

Boys' Medium Weight Pure Wool Navy Blue Jerseys, with stripes of white or red around neck and cuffs, button at neck and shoulder; all

Boys' English Flannelette Pyjamas, medium weight, neatly trim-

BOYS' TWO-PIECE SUITS.

Fashionable Double-Breasted Suits for Boys, made from a heavyweight tweed, in a smart tan and brown shade, with neat stripe; splendid school suit, with strong linings and best tailoring. Sizes 26 to 30, Monday, 4.00. Sizes 31 to 34, Monday 5.00

BOYS' TWEED RUSSIAN SUITS.

Comfortable Heavy Weight Tweed Suits, cut in a smart Russian style, with leather belt and bloomer pants, tan and green shade, splendidly lined and made. Sizes 21 to 26, Monday 4.75

BOYS' FALL WEIGHT OVERCOATS. For the Little Fellows We Offer a Particularly Neat Shepherd Plaid

Reefer, cut on one of the newest models, in a smart double-breasted style, trimmed with black velvet collar and brass buttons, wool linings. Sizes 21 to 26, Monday 6.50



DINING ROOM DOMES

16 inches square, in amber or green art glass, embossed, brushe brass frame, gas or electric. Regular value \$13.50. Monday 9.50

Handsome Parlor Electrolier, new design, embossed pan, w four chain drops, brushed brass finish, complete with shades. Regu lar value \$12.50. Monday 9.5

Three-Light Ceiling Cluster, for small room, complete with tro

Four-Light "Mission" Pattern Electric Fixture, in brushed brass complete with brass mounted shades, amber or green art glass. - Reg larly \$16. Monday 11.

Two-Light Inverted Gas Fixtures, with burners, mantles as fancy shades. Regularly \$4.25. Monday 2.8

"Rational" Inverted Light, with burner, mantle and shade. Regu larly 55c. Monday Half-Frosted Inverted Globes or White Q Globes. Regularly 150

Upright or Inverted Gas Mantles, Welsbach or Lindsay, best Monday 2 for 2

White Wool Blankets \$2.98 Pair

White Unshrinkable Wool Blankets, soft and warm, double I size, '66x82. Regularly \$3.65. Annual Blanket Sale, Monday, pair, 2.9

PURE WOOL BLANKETS, \$5.95 PAIR.

75 pairs White Wool Blankets, made from a superior quality Can adian wool, thoroughly scoured and shrunk, 8-lb. weight. Size 68x88 Annual Blanket Sale, Monday, pair 5.60

BLEACHED SHEETING, 25c YARD

English Bleached Sheeting, firmly woven, heavy make, 70 inches wide. Your choice in plain or twill. Special Monday, per yard. . . 25

36-INCH NAINSOOK, 121/20 YARD.

English Namsook, sheer needle finish, 36 inches wide. Specia

STRIPED FLANNELETTE, 71/2c YARD. Flannelette, in a range of neat stripes, fast colors, dark and me-

CHECKED TOWELLING, 10c YARD.

Checked Glass Towelling, all linen, 23 inches wide. Monday, p yard

HAND TOWELS, 3 PAIRS FOR \$1.00. All Linen Huckaback Bedroom Towels, 18x36 and 19x38,

drying quality. Monday 3 pairs for 1.0 DAMASK TABLE CLOTHS, \$2.25.

Linen Table Cloths, beautiful fine quality, ri satin finish, neat bordered designs. Size 2x21/2 yard Special, Monday 2,2

Napkins to Match Cloth, all pure linen; size 22x 22. Special Monday, per dozen 1.98



Boys' Soft Hats

Telescope and Trooper Shapes, fine quality felt, mostly black, a few brown and gray. Regu-

Boys' Varsity Shape Caps, in good quality of imported navy blue melton cloth, taped seams and leather sweats, plain or with embossed emblems on front. Regularly 50c. Monday 39

Children's Felt Turban Hats, medium and large brims, good range of colors. Regularly 65c.

Wash Day Requisites

The Brass Bedstead Sale

Prices, quality and beauty of design all attract attention to the big lot of Bedsteads that comprise the sale stock.

The prices are, many of them, below production cost, and are the maker's recognition of our large quantity purchases.

The construction is solid and good, and the lacquer the best obtainable. Every hed is perfect.

These are not samples that have been handled and abused, but are all new, perfect stock.

The variety is wide to start the sale, and will be kept up as long as possible; but come Monday to see them all.

Brass Bedsteads, the posts are continuous and 2 inches in diameter, and the fillers are evenly distributed; in all standard widths, and in bright or satin finish. Regularly \$18.90. Brass Bedstead Sale.. 14.60

Brass Bedsteads, the posts are heavy and continuous, with fillers equally strong; in bright finish and in full size only. Regularly \$33. Brass Bedsteads, a massive design, built of selected materials, in

full size, and in satin or combination finish. Regularly \$34.50. Brass

Bedstead Sale 26.40 Brass Bedsteads, a particularly good pattern, heavily built, in full size and in bright finish only. Regularly \$39.00. Special Brass Bedstead Sale price 29.80

Bon AmiPer cake

5 LBS, PURE CELONA TEA, \$1.15. 1000 lbs. Pure Celona Tea, of uniform quality and fine flavor,

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and 19th Me The gene divided in battery gun for efficience For gun tery was fir and the 4th with 252 po pearance co with 273 poi second with Montreal Ba

In the her Prince Edw first with dard Island the 2nd Mo and the 10th