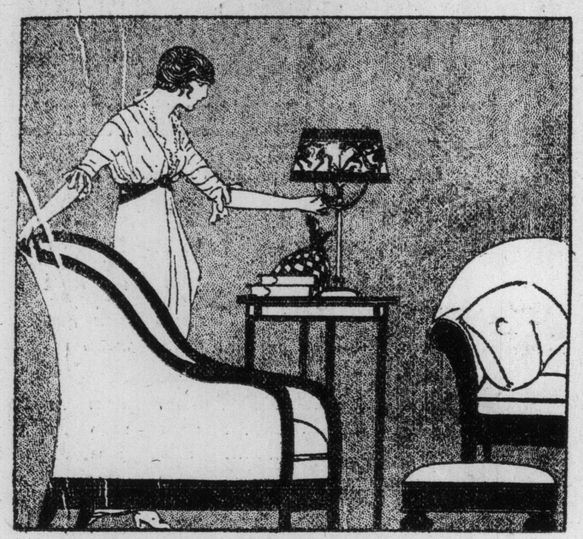
Store Opens at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.



Exclusive Silk Novelties

SUMMER SUITING SILKS

in chevron stripes, 42 inches wide, in combinations of tan and white, saxe and white, white and black, blue and white, mauve and white, white and black, white and blue, tan and black, and Copenhagen and black. These neat, effective stripes make up handsomely.

PRINTED SILK CREPE DE CHINES,

in large floral designs, outlined with darker broken shadow effects, 44 inches wide.

BROCADED SILK CREPE CHARMEUSE,

in individual dress lengths, the most exclusive and distinctive patterns from the foremost French makers, on grounds of new navy with old gold and rose, on light grey with rose and blue, peacock with American rose, shade and French grey, and many other interesting combinations in the new "blossom" designs. Dress length, five yards **25.00**

SELF-BROCADED SILK CREPES,

in lovely leaf patterns, in pale Alice, suede grey and golden tan, can be used singly or in conjunction with perfectly matched goods. Price, per yard **7.50**

(Second Floor.)

Sample Dresses $6.95

A wide range of new Sample Spring Dresses. Serges, worsteds, silks and fancy cloths, in black, navy, Copenhagen, tan, brown, grey, etc. Plain and dressier styles. Wednesday **6.95**

SERGE SUITS IN SPRING STYLES, $15.00.

Smartly tailored Suits of lightweight men's wear serge. These suits are finely tailored. Cutaway coats, with short back. Skirts prettily draped, and high waistlines. Colors are tan, grey, green, navy and black. Specially offered **15.00**

SAMPLE COATS, $11.95.

All new spring styles, regularly $16.50 to $22.50. Suitable for misses and women, moire taffetas, plaids, checks, imported serges, light weight tweeds in new patterns. The latest styles include new ripple coats with flare flounces, Balmaccans and short coats. Wednesday **11.95**

OVERSKIRTS FOR WOMEN, $2.95.

A variety of good styles and materials which includes tweeds, serges, worsteds, panamas and checks. Good assortment of sizes. Regularly $4.50 to $7.50. Wednesday **2.95**

WASH DRESSES, $2.95.

Linons, repps, ratines and cordelines are offered at a price. These dresses, due to handling, have become soiled. All colors and sizes. A big variety of styles. Former prices were $4.50, $5.00 and $6.00. Wednesday **2.95**

(Second Floor.)

Glimpses at the New Spring Dress and Suiting Fabrics

With an almost bewildering loveliness the early spring fabrics have come, in all their dainty colorings and exquisite textures. They are direct importations, including the very latest and best products of Europe's greatest dress goods manufacturers. In weave, finish and color range the variety is infinite.

Wednesday's display offers you a satisfactory solution for the most difficult problems of texture. We invite your inspection while the lines and color ranges remain unbroken.

Crepe finish reigns almost supreme for spring and summer. We are featuring creped effects in charming colors, combinations and designs. Fashionable honeycomb fabrics and crepe basket weaves.

Checks come in the popular shepherd and fancy small checks.

Plaids offer a wonderful assortment of colors, ingeniously blended, and hold first place for the spring sporting coats and jacket coats

Gaberdines in broche weaves are much in demand for soft draperies.

Duvetyne is included for the more dressy spring gowns; beautifully soft and rich in colorings.

(Second Floor.)

Three Carloads of Boots for Men, Women, Children

We believe this is the largest individual shipment of Men's High-grade Boots ever brought into Toronto. Every pair made by the Goodyear welt process (better than hand-made) and guaranteed perfect.

MEN'S $4.00, $4.50, $5.00 AND $5.50 BOOTS, $2.95.

Button and laced styles, made on the newest lasts and beautifully finished, in tan, patent and black calf leathers; single, double and triple-thick Goodyear welted soles; leather or duck lining; high, medium or low heels. Sizes 5½ to 11. Regularly sold at $4.00, $4.50, $5.00 and $5.50. Wednesday, three-carload sale **2.95**

WOMEN'S BOOTS, $2.49.

Patent colt, gunmetal, tan Russia calf, fine vici kid and black and tan winter calf, some have fancy tops. The lasts are new and popular in button and laced styles, Goodyear welt, hand-turn and flexible McKay sewn soles, high, medium and low heels, sizes 2½ to 7. Regularly $3.00, $3.50 and $4.00. Wednesday **2.49**

BOYS' BOOTS, $2.45.

Laced Blucher style, made in tan Russia calf, patent colt, gunmetal, vici kid and velours calf leathers, single and double Goodyear welted soles. These are well finishd boots and the lasts are newest. Sizes 1 to 5. Regularly $3.50 and $4.00. Wednesday **2.45**

HEAVY GUM RUBBER BOOTS, $1.99.

For Motormen, Teamsters, Railwaymen, etc. Highest grade snag-proof rubber boots with heavy corrugated rolled edge soles and soled heels, two-buckle, three-eyelet and eight-inch leather top styles. Sizes 6 to 13. Regularly $2.85 and $3.25. Wednesday **1.99**

MEN'S RUBBERS, 69c.

City weight, bright finish, corrugated soles and heels. Sizes 6 to 12. Wednesday ..... **.69**

Boys' sizes, 1 to 5. Wednesday ..... **.59**

Youths' sizes, 9 to 13. Wednesday ..... **.49**

MISSES' AND CHILDREN'S RUBBERS.

High storm front and regulation styles, perfect in every way.

Sizes 11 to 2. Wednesday ..... **.47**

Sizes 4 to 10½. Wednesday ..... **.38**

(Second Floor.)

Assured Values for Wednesday

You always buy safely when you buy from Simpson's. It is our daily care to state fairly the unusual offerings of the day following to estimate conservatively the values. Then it is yours to judge of our success and purchase what pleases you. Still, back of every purchase lies our broad guarantee of satisfaction. With these facts in view we invite your attention to a remarkable list of possibilities for comfortable shopping to-morrow.

Women's Vests and Whitewear

Special lines that come to the bargain counter for one reason or another. On sale Wednesday. Phone or mail orders filled.

2,400 Women's Vests, light weight Swiss ribbed white cotton, low neck, short or no sleeves, crochet edges, with draw tapes; sizes 32 to 40 bust. Wednesday, each, at ..... **.10**

Women's Nightdresses, fine white cotton crepe, crinkle stripe effect, slip-over style, scallop edges run with ribbon, embroidered front, elbow sleeves; sizes 32 to 42 bust. Wednesday, each **1.00**

Women's Corset Covers, fine nainsook, Dorothy style, deep lace run with ribbon around neck, lace on arms; sizes 32 to 42 bust. Wednesday, each ..... **.25**

About 300 pieces beautiful Whitewear, soiled or counter soiled; gowns, drawers, corset covers, combinations, princess slips and skirts; machine or French hand-made pieces, lace or embroidery trimmed, many dainty styles in the lot; all sizes. No phone orders. Wednesday about Half Price.

(Third Floor.)

Clearing Girls' Velvet Dresses

They go your way to-morrow morning at a third of their regular price. The heavy winter lines have to go to make room for new spring styles. No phone or mail orders taken.

GIRLS' DRESSES

of fine plain or corded velvet, a two-piece middy style, in sizes 6 to 14 years, and a junior style in sizes 13 to 17 years, both handsome styles, tastefully trimmed, colors cardinal, navy or brown. Regularly $6.50 and $7.50 each. Wednesday rush price, each **2.50**

(Second Floor.)

New Fiction

"Out with Torchy," by Sewell Ford **1.10**
"Witness for the Defence," by A. E. W. Mason **1.10**
"As it Happened in Egypt," by Mrs. C. N. Williamson **1.10**
"Rocks of Valpre," by Ethel M. Dell **1.10**
"End of the Rainbow," by Marion Keith **1.25**
"The After House," by Mary Rinehart **1.10**
"The Butterfly," by Henry K. Webster **1.10**
"The Honourable Mr. Tawnish," by Jeffry Farnol **1.25**

(Main Floor.)

Outsize Petticoats $1.25

Of good quality sateen in black only, hips measure 54 inches, flounce of knife-pleating and pin-tucking, underpiece depth of pleating; lengths 36 to 42. Wednesday.. **1.25**

SATIN PETTICOATS

Imported Satin Petticoats, in black, navy, emerald, purple, rose, Copenhagen, new blue, tan and white; made with new style flounce of fancy crimping; hips 45 inches, lengths 36 to 42. Wednesday **3.50**

Imported Blouses

French and English models, in fine chiffon, ninon and crepe, rich shadow laces, heavier guipure lace, and some delightful overslip blouses in silk embroidered and beaded effects, in all the newest colorings. The choice is not large, but very exclusive, and the price is one-half and one-third of regular prices. Wednesday **3.95**

(Third Floor.)

Toilet Goods

FOR THE BATHROOM.

Rex Floating Bath Soap, 6 cakes for ..... **.25**

Bronnley's Verbena Bath Soap, ½ lb. cake. Each . **.19**

4,711 Transparent Glycerine Toilet Soap, 3 cakes for.. **.23**

Ivory Soap, small cake, 6c each; large cake, 10c each.

Kennebec Toilet Paper, guaranteed 1,000 sheets to roll, 4 rolls for ..... **.21**

Penaud's Quinine, small size, special, 35c; large size, 55c.

4,711 Bath Salts, different odors, small size, 30c; large size, 50c.

Dehamme D'Elettres Antiseptic Tooth Brushes, with pure bristles, guaranteed to give satisfaction, small size, 20c; medium size, 25c; large size, 35c.

(Toilet Goods Dept., Main Floor.)

JEWELRY

Cuff Links in best gold-filled, quite plain and in bright and dull finish, oval and oblong shapes; smoked pearl chain links of a beautiful opal shading; gold-filled tie clips, oblong design, in Roman finish, some have chased ends; gold-filled tie pins, in six different designs, all in Roman finish; sterling silver Scotch brooches, set with amethyst and cairngorm; a large assortment of men's and women's gold-filled rings. Regularly 25c, 35c and 50c Clearing Wednesday, all one price.. **.19**

Men's Pyjamas $1.49

WERE $2.00 to $3.50.

250 Suits of pyjamas, mostly heavy weights, for quick clearance, will be reduced to $1.49 a suit.

Materials are English and American flennelettes, English cashmerettes, and several light weight materials; sizes 34 to 44. Regularly $2.00, $2.50, $3.00 and $3.50. Wednesday **1.49**

NEW SPRING NEGLIGES, $1.00.

New shipments show different designs in wide and narrow stripes, spotted, stripes and pleated front shirts with stripe designs on the pleats. The materials are strong, the cut large and different sleeve lengths; make perfect fit posible.

(Main Floor.)

Original Pastels $6.95

A very popular sale will be begun at 8.30 to-morrow in our picture department of a group of original pastel paintings, very handsomely framed in gilt, matted in white, each treated in the manner best suited to subject and handling. The size is about 20 x 30 inches and marked prices were $9.50 to $17.50. To-morrow for early selling **6.95**

(Sixth Floor.)

$8 Knife and Fork Set $5.38

Set of six Pearl Handle Dessert Knives, with English silver-plated blades, and six Dessert Forks, pearl handle, with silver-plated tines and fancy ferrules. The 12-piece set complete in a plush-lined oak finished case. Regularly $8.00 set. Wednesday only, set. **5.38**

(Main Floor.)

Wrist or Chatelaine Watch $2.75

A neat Thin-model Watch with gunmetal case and accurate 7-jewel lever movement, with genuine leather wristlet. May be worn as chatelaine if desired. Special Wednesday **2.75**

(Main Floor.)

Men's Suits Wednesday $8.95

REGULARLY $12.00, $13.50 AND $15.00.

English tweeds and worsteds in the new shades of brown and grey, neat stripe patterns; also a few Scotch tweeds in slightly rough effects, in green and brown mixed colors. Cut in the new single-breasted three-button style, and right in every detail. Single-breasted vest and fashionable trousers. Fine twill mohair linings. Made by the most experienced tailors. To clear **8.95**

EARLY SHOWING OF MEN'S NEW SPRING OVERCOATS.

A number of very choice Overcoats for Spring Wear have just been received. They are superior garments in every particular. One at $12.50 is of dark Oxford grey English cheviot cloth; very serviceable and dressy. Cut single-breasted, fly-front Chesterfield style; 44 inches long Expertly tailored. Sizes 35 to 44. Price **12.50**

A Scotch Tweed Overcoat for Spring Wear is in rich brown mixed pattern, which has a very pleasing effect. Cut in a smart, young man's style. Single-breasted Chesterfield, to button through. Stylish length. Price **15.00**

BOYS' NORFOLK AND DOUBLE-BREASTED SUITS, $2.95.

Made from imported English tweeds in brown and grey shades; neat, small patterns. Twilled linings. Sizes 24 to 34. Wednesday **2.95**

BOYS' SHIRTWAISTS, 50c.

Neat striped Madras Waists, in splendid assortment of shades and colorings. Attached collar, with pearl-studded bar fastener for tie Sizes eight to fourteen years. Wednesday ..... **.50**

(Main Floor.)

Men's Beaver Lined Coats at $75

Otter Shawl Collar, fine black beaver cloth shell, size 39. Regularly $125. Wednesday **75.00**

1 only Japanese Mink-lined Coat, prime otter shawl collar, very fine black beaver cloth shell, size 40. Regularly $150. Wednesday **95.00**

1 only Canadian Mink-lined Coat, heavy and close furred, Canadian otter shawl collar and extra fine black beaver cloth shell, size 39. Regularly $275.00. Wednesday **165.00**

(Main Floor.)

Spectacles and Eyeglasses at $1.00

8.30 to 11 o'clock Wednesday, regular values $3.50 to $4.50, finest gold filled rimmed or rimless nose glasses or spectacles. Come early. If the crowd is too great an appointment check may be had at the counter. Where special glasses are necessary $1.00 extra must be charged. Examination by specialists without charge.

(Optical Dept., Second Floor.)

Tapestry Portieres and Window Curtains Low Prices

BORDERED, FRINGED AND PLAIN, ALL COLORS. SPECIAL VALUE, PAIR $6.48

Browns, greens, crimsons and olives, some have heavily knotted fringe top and bottom, others have pretty tapestry borders one side and bottom, while a few are plain greens and reds with a dado in the two-toned effects, 2½ and 3 yards long, 46 and 50 inches wide, rich shades and a very fine quality. Special, pair **6.48**

NEW ALL-SILK OR SILK AND WOOL PORTIERES, PAIR, $15.48.

Exquisite Silk Curtains, heavy and reversible, in soft rose, green and brown combination colorings, in tapestry effect; the new silk and wool Koran curtain is very beautiful, in two-toned effects, rose, brown and green, the colors in these curtains are absolutely fast, and the prices away below the usual. Wednesday, pair **15.48**

COUCH THROWS, $1.75 EACH.

Heavy Roman stripe, different colored stripes, full size, 58 x 108, gives excellent wear and holds its color. Special, Wednesday, each **1.75**

ENGLISH WASHING CHINTZ, 69c YARD.

50 inches wide, an aftermath of the February house furnishing sale, regular value $1.75 yard. This is an opportunity not to be missed—for slip covers, upholstering cushions, window seats, etc., curtains and portiere lining. Wednesday, yard **.69**

SCRIM CURTAINS, $4.23 PER PAIR.

Dainty elegant effects, finest quality scrim, trimmed with lace and insertion, in ivory and cream colors, 2½ yards long, usual value $6.50 to $7.50. Wednesday, pair .. **4.23**

(Fourth Floor.)

Dinnerware Sets at $6.95

50 Pieces of Beautiful Pure White English Ware, with wide gold band decoration. Set consists of 6 dinner plates, 6 soup plates, 6 tea plates, 6 cups and saucers (kermis shape), salad bowl, meat platter, covered vegetable dish, gravy boat, slop bowl, cream jug. This set is a very special bargain. Price, complete **6.95**

Wheat pattern English porcelain specially priced for Wednesday—Cups and Saucers, each, 7c; Tea Plates, each, 5c; Fruit Saucers, each, 4c; Cereal Dishes, each, 5c.

ODD LINES DINNER WARE AT CLEAR-OUT PRICES.

Green decoration, good quality English porcelain—Dinner Plates, 7c; Soup Plates, 6c; Bread and Butter Plates, 5c; Vegetable Dishes, 49c; Meat Platters, 49c; Small Meat Platters, 29c; Gravy Boats, 19c.

White and gold decoration—Dinner Plates, 7c; Breakfast Plates, 6c; Tea Plates, 5c; Bread and Butter Plates, 5c; Meat Platters, 15c.

100 dozen Table Tumblers, bell shape, 8 oz. size; clear, even edges. Regular price 75c dozen. Wednesday, each ..... **.4**

(Basement.)

Suit Cases

Genuine Cowhide Leather Suit Cases, steel frame, strong handle, brass lock, side strap, linen lined with pocket. Regular price $5.50 and $6.00. Wednesday, 24-inch, **$4.50**; 26-inch **$4.95.**

STEAMER TRUNKS.

Fibre-bound Steamer Trunks, waterproof, canvas covered, hardwood slats, heavy brass trimmings, good lock, two leather straps, neat lining with tray. Wednesday, 32-inch, **$4.40**; 34-inch, **$4.65**; 36-inch, **$4.90**; 40-inch, **$5.20.**

BAGS.

Black Leather Walrus Grain Club Bags, strong frame, brass lock and side catches, cloth lined with pocket, size 14 inches, suitable for mechanics, lunches, etc. Wednesday **1.60**

(Sixth Floor.)

Fancy Needlework

SPECIAL STAMPING FEATURES.

Pure Linen Hemstitched Tray Cloths, stamped in all the newest designs. Specially priced for Wednesday, each ..... **.25**

Ready-made Corset Covers, with buttons and buttonholes, stamped in neat dainty designs. Special price for Wednesday, each ..... **.39**

Children's Dresses, stamped on fine quality sail cloth. Specially priced, Wednesday ..... **.40**

Pillow Cases, stamped on extra quality of circular cotton. Special for Wednesday, pair ..... **.59**

Ready-made Gowns, trimmed with lace and insertion and stamped in designs that require very little work. Special for Wednesday **1.48**

500 balls of our well-known "Bear Brand" Floss. Regularly 10c, for Wednesday only, per ball ..... **.8**

(Third Floor.)

Sheets, Sheeting Pillow Cottons and Pillow Cases

300 HEMMED SHEETS FOR $2.65 PAIR.

These are made from heavy, closely woven English sheeting and will give great wear, large size, 90 x 100 inches, your choice in plain or twilled. Regularly $3.00 pair. Special, Wednesday, pair **2.65**

HEMMED PILLOW CASES, 3 PAIRS FOR $1.00.

Free from filling, size 44 x 33. Regularly 45c pair. Clearing Wednesday, 3 pairs for **1.00**

30c BLEACHED SHEETING AT 23c YARD.

This sheeting is fully bleached, perfectly finished, firmly and evenly woven and will laundry nicely, width 70 inches. Regularly 30c yard. Special, Wednesday, yard **.23**

HEAVY CIRCULAR PILLOW COTTON.

Famous Horrockses make, 42 inches wide. Clearing Wednesday, yard **.25**

BEAUTIFUL HEMSTITCHED PILLOW CASES.

With a nice brown finish, two sizes, 42 x 33 and 45 x 33. Special, Wednesday, yard ..... **.30**

HEMMED SHEETS, CLEARING AT $1.49 PAIR.

Plain Hemmed Sheets, sturdy quality, for general use, size 70 x 90 inches. Special, Wednesday, pair **1.49**

HEAVY WHITE FLANNELETTE SHEETING.

70 inches wide. Regularly 55c per yard. Clearing Wednesday .. **.40**

LARGE HEMSTITCHED SHEETS, CLEARING AT, PAIR, $1.98.

Bleached Sheets, medium weight, free from dressing, size 70 x 90 ins. Special, Wednesday, pair .. **1.98**

(Second Floor.)

THE MARCH SMALLWARE SALE

Basting Cotton. 1,000-yard spools, extra strong, white only. Regularly 10c spool. Sale price **8c spool,** 3 for **20c.**

Sewing Silk. 350-yard spools, extra weight, black only. Regularly 25c spool. Sale price .. **.19**

Deme Fasteners, with spring, warranted rustproof, black or silver, all sizes. Regularly, 2 dozen 5c. Sale price, 2 doz. **.10**

Pin Sheet. 600 assorted pins on sheet, extra sharp points. Regularly 8c sheet. Sale price, 2 sheets ..... **.9**

Hair Pins, well-japanned, 5 papers on card, assorted, plain, boldfast and crimped. Regularly 3c card. Sale price, 2 for .. **.5**

Safety Pins, brightly finished, 2 dozen assorted on card. Regularly 2 dozen 5c. Sale price, 2 dozen ..... **.10**

Mending Wool, on cards, black, white and tan. Regularly 3 cards 5c. Sale price, per doz. **.10**

Egg Darners, useful for mending stockings. Regularly 5c each. Sale price, 2 for .... **.5**

Bunch Tape. 12 lengths in bunch, white or black. Regularly 5c each. Sale price, 3 for **.10**

EXTRA SPECIAL FOR WEDNESDAY

Sewing Cotton, 200 yard spools, black or white; sizes 30, 36, 40, 50, 60 in each color. Regularly sold at 4c a spool. Wednesday, a dozen spools for ..... **.33**

(Main Floor.)

Collar Supports, silk covered, serpentine effects, black or white, all sizes, 6 on card. Regularly 3c card. Sale price, 2 for .... **.10**

Boot Laces. 40 inches long, best quality mohair. Regularly 10c dozen. Sale price 7c dozen, 3 for **20c.**

Pearl Buttons, best quality, two or four holes, on cards of 4, 6 or 8. Regularly 5c and 10c card. Sale price, 2 cards ..... **.5**

Coat Hangers, nickel-plated coat and skirt hangers, folds up. Regularly 15c each. Sale price **.10**

Garter Elastic, ¾-inch lisle elastic, black or white. Regularly 10c yard. Sale price, 2 for . **.10**

Pad Hose Support, C.M.C. clasp, satin faced, colors black, white or sky. Regularly 50c. Sale price ..... **.29**

The Grocery List

2,000 stone Fresh Rolled Oats, per stone ..... **.38**
Choice Side Bacon, piecemeal, half or whole, per lb. ..... **.22**
Canned Corn or Peas, 3 tins ... **.25**
Finest Canned Tomatoes, 2 tins ... **.25**
Choice Pink Salmon, ½-lb. flats, 3 tins ..... **.25**
One car California Sunkist Oranges, good size, sweet and seedless, per doz. ..... **.25**
Choice Cuban Grapefruit, large size, 3 for ..... **.25**
Easifirst Shortening Compound, 3-lb. pail ..... **.42**
Finest Split Peas, 6 lbs. ..... **.25**
Canned Greengage Plums, per tin... **.10**
Pure White Clover Honey, 5-lb. pail **.85**
Oxo Cubes, 3 tins ..... **.25**
Canned Pineapple, sliced, 2 tins ... **.25**
Canned Beans, golden, wax or green, 3 tins ..... **.25**
Telfer's Cream Soda Biscuits, 3-lb. box ..... **.24**
Finest Lima Beans, 3 lbs. ..... **.25**
Choice Olives, quart gem jar ..... **.34**
Imported Sardines, Smuggler brand, ½-lb. tin, per tin ..... **.18**
Canned Beets, Rosebud brand, per tin ..... **.15**
Onion Salt for Flavoring Gravies and Soup, per bottle ..... **.14**

FRESH ROASTED COFFEE, PER LB., 24c.

1,000 lbs. Fresh-roasted Coffee, in the bean, ground pure or with chicory. Wednesday, per lb. ..... **.24**

(Basement.)

The Robert Simpson Company, Limited