

Summary of Principal Findings
Canada-U.S. Trade Negotiations

- Overall support for free trade stands at 50%; 43% think it is a "bad idea". (The actual question on support in the External Affairs survey was: "Overall, would you say it would be a very good idea, a good idea, a bad idea, or a very bad idea for Canada to enter into a free-trade agreement with the U.S.?" The results were 7% very good; 43% good; 34% bad; 9% very bad.)
- One-quarter to one-third of Canadians can correctly identify Canada and the United States as each other's largest trading partner.
- Forty-nine per cent think Canada will benefit from free trade, 13% think Canada will neither benefit nor lose, 38% think Canada will lose.
- Of those thinking Canada would benefit, 25% thought Canada would benefit more, 27% thought the U.S. would benefit more, and 48% thought both would benefit equally.
- A majority of Canadians (between 59% and 50%) thought the electric power, aircraft and space, electronics, oil and gas, wood and paper products, household appliances, cars and car parts and computer hardware industries would be better off under free trade; a plurality (49%-45%) thought the mining, beer and wine, fish and fish products, shipbuilding, films, books and magazines, chemical products and steel industries would be better off; a plurality (41%-48%) thought the clothing and footwear, agriculture and farming and banking and insurance industries would be worse off.

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