## **PAKISTAN**

## Planned Activities of Bilateral Business Council

The Canada-Pakistan Business Council has an ambitious industrial cooperation program which will include:

- 1) Canada-based activities to feature Business Luncheons, Visiting Speakers (from the government and private sectors) and a major Business Conference on trade and investment opportunities in Pakistan (to be held in September, 1989);
- 2) Pakistan-based activities to include two Industrial Cooperation Missions (1989 and 1990), a Technical Seminar Series (1991) and other liaison activities (including the massive distribution in Pakistan of a CPBC Business Directory);
- 3) Information Services to encompass a wide range of services such as the publication of a newsletter (in both countries), trade enquiries and the dissemination of other relevant business information to the Council's membership.