

TABLE OF CONTENTS

	PAGE
Introduction	1
Outgoing Trade Missions	2
Incoming Trade Missions	3
Trade Fairs	3
Program for Export Market Development	4
Incoming Buyers	4
Promotional Material	4
Technical Seminars	5
Technical Support	5
Technical Assistance	6
Market Maintenance Mechanisms	6
Solo Food Shows	6
Trial Shipments	7
Instore Promotions and Restaurant Promotions	7
Export Education	8
Trade Development Institutions	8
Aid/Trade Linkage	8
Technical Agreements	9
Model Farms	9
Dissemination of Information	9
Credit Guarantees and Insurance	10
Canadian International Development Agency	11
Export Financing	16
International Development Banks	21