

Business Travel

Toronto, Montreal, Quebec city remain the prime destinations for Business Travel from this territory. Business Travel Influencers place on strong emphasis on competitive pricing. Approximately 60% of all Business Travel to Canada is under taken by the Association market. The average size of these groups are 500-1200 delegates. Corporate planners from this territory are very cost cautious and are seeking the best value for their dollars. Canada continues to compete effectively in the incentive market, especially in the automotive and insurance industries.