

Gugulethu Kunene, a manufacturer of canvas bags in Richards Bay, quadrupled her income in less than three months after being encouraged and assisted by CABBSA, which provided her with the services of a consultant to advise on purchasing, the best ways of cutting material, and marketing. This so improved the management and technical aspects of her business that production rose significantly. Today she counts among her large customers Massey Ferguson and Richards Bay Minerals.

