

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 SECTOR/SUB-SECTOR HIGHLIGHTS

Mission: ALGIERS

Market: ALGERIA

Sector : AGRI & FOOD PRODUCTS & SERVICE

Sub-Sector: ALL SUB-SECTORS

Market Data	2 Years Ago	1 Year Ago	Current Year (Estimated)	Next Year (Projected)
Market Size	610.00 \$M	595.00 \$M	580.00 \$M	566.00 \$M
Canadian Exports	64.00 \$M	25.00 \$M	40.00 \$M	50.00 \$M
Canadian Share of Market	10.00 %	4.00 %	7.00 %	9.00 %

Cumulative 3 year export potential for
CDN products in this sector/subsector: 100+ \$M

Major Competing Countries Market Share

UNITED STATES OF AMERICA	30.00 %
FRANCE	25.00 %
BELGIUM	20.00 %
GERMANY WEST	10.00 %
UNITED KINGDOM	13.00 %
SWITZERLAND	2.00 %

Current Status of Canadian
exports in this sector/subsector: Well established and growing

Products/services for which there are good market prospects:

1. PEAUX ET CUIRS
2. LAIT
3. POIS, LENTILLES, HARICOTS BLANCS
4. HUILE DE COLZA
5. PRODUITS VETERINAIRES
6. SUIF
7. POMME DE TERRE
8. OEUF DE POISSONS ET DINDONS
9. VACHES LAITIERES
10. MACHINERIE AGRICOLE
11. IRRADIATEUR