

Export and Investment Promotion Planning System

MISSION: 347 RIYADH

COUNTRY: 322 SAUDI ARABIA

Some Canadian exporters to this market in this sector (sub-sector) have enjoyed success previously as a result of a variety of factors which the trade office reports to include:

- No factors reported by mission

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: FINALIZE SALE OF PIRANHAS TO MINISTRY OF DEFENCE

Results Expected: \$50M COMPONENT FOR CANADA

Activity: KEEP MOWAG PROPOSAL ALIVE WITH NATIONAL GUARD PENDING BUDGET ALLOCATION

Results Expected: OBTAIN INVITATION FOR PRICING DISCUSSIONS

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: OBTAIN CANADIAN PARTICIPATION IN PROPOSAL TO RE-ENGINE ARMoured VEHICLES.

Results Expected: CANADIAN GROUP TO BID ON REFIT PROGRAM

Activity: RE-INTRODUCE ILITIS FOR NEW FORCES BEING ESTABLISHED.

Results Expected: HAVE ILITIS INVITED TO DEMONSTRATE.