

## **Doing Business in China?** A Guide to Project Financing

## THE CANADIAN > TRADE COMMISSIONER SERVICE

### Interested in financing and developing your business in China?

#### Did you know that:

- China is Canada's second-largest single-nation trading partner after the United States?
- China's economy has grown by almost 8.5% per year over the last decade and is the world's thirdlargest importing nation?
- As part of its commitments when it joined the WTO in 2001, China has further opened its markets and deepened economic reforms?

International Trade Canada has developed a comprehensive set of documents to guide you through your search for project financing in China.

"Sources of Project Financing in China" provides you with the key contacts and sectors of activity of the major development finance institutions, national and commercial banks, including Canadian banks, private equity funds, EDC and CIDA. The major financiers are covered in more detail through PDF or HTML links directly from the main page.



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Korea's one and only food show is back

SEOUL, KOREA — March 16-18, 2005 — Food & Hotel Korea 2005 is that country's sole international trade-only exhibition for imported food, beverages and equipment. As a result, this fair has become a must-attend for companies looking to explore opportunities in the Korean agri-food sector.

Korea is the Asia-Pacific region's third-largest market for imported food and beverages. The country imports some 70% of its food needs. It's a market worth \$6 billion annually and demand for imported food products there will continue to rise. The country's hotel, restaurant and institutional food

sector alone is worth some \$41 billion in annual sales.

foods in Korea.

and trade leads.

# Play your hand at Macau gaming fair

Macau — April 28-30, 2005 — Since the liberalization of its gaming and tourist industries in 2002, the Macau Special Administrative Region is fast becoming a hot tourist destination. To capitalize on this, interested Canadian companies should consider attending the 4th International **Gaming and Entertainment** Expo, a leading international event

for the global gaming industry. This trade fair is expected to attract key industry representatives from Macau, China and around the world. A special zone within the show is designated for the world's leading casinos, hotels, resorts and cruise lines.

Macau's booming gaming industry has recently seen the opening of the massive Venetian Sands Casino, the Galaxy Waldo Hotel and Casino and STDM's Fisherman's Wharf, with many more to come. The city has also attracted major U.S. investors like MGM Mirage and Wynn Resorts.

With China's "individual travel" policy, there are a large number of

affluent Chinese tourists travelling to the city, which attracts more than 13 million tourists every year. Individual travel refers to the permission granted by the Chinese government to the residents of several coastal cities to visit Hong Kong and Macau as tourists. As a result, this city is



Korea is also a highly concentrated market; half of its 48 million people live in the metropolitan Seoul area. And like many Asian nations, there is a growing demand for Western-style

Canadian participants will have an opportunity to showcase their products and services in a Canadian pavilion. A prime location by the fair's entrance has been set aside for the pavilion and the Canadian Embassy in Seoul will offer support and promotion services, such as market intelligence

By exhibiting at this show, Canadian companies can meet a vast range of food industry specialists like food importers, distributors, processors, wholesalers, retailers, food service managers and chefs. Last year's show attracted 160 exhibitors from 18 countries and brought in close to 5,000 visitors.

For more information, contact Ok-Jin Cho, Assistant Trade Commissioner, Canadian Embassy in Korea, e-mail: ok-jin.cho@international.gc.ca, or Derek Complin, Unilink, tel.: (613) 549-0404, e-mail: dc@unilinkfairs.com, Web site: www.unilinkfairs.com/ flyers/FHK05CP. \*

emerging as one of the hottest tourist spots in Asia and may soon surpass Las Vegas as the world's largest gambling destination.

For more information, contact Kitty Ko, Commercial Officer, Canadian Consulate General in Hong Kong, e-mail: kitty.ko@international.gc.ca. 🗰