

Asia Show '98 Features New Canada Export Section

TORONTO — June 11-14, 1998 — Canadian companies will have a new opportunity to network, seek out joint-venture and export opportunities, and interact with Asian companies at the new Canada section of Asia Show '98, in its new home at the National Trade Centre.

An international trade show featuring goods and services from the Asia-Pacific region, now in its third year, the Asia Show will this year

diversify to include a consumer products sector, as well as an industry and technology sector featuring light industrial products, home and office appliances, electrical and electronic products, computers, software and telecommunications.

With the substantial growth being experienced in the retail sector, the Asia Show allows wholesalers, importers and retailers the opportunity to access the Asia-Pacific market to source new products without

the high cost of overseas travel.

Approximately US\$78.9 million worth of business was finalized on the spot at the 1997 show, with US\$48.8 million under negotiation.

Deadline for registering is April 30, 1998.

For more information, contact North American Expositions Inc., Toronto, tel.: (416) 499-9532, fax: (416) 499-9527, e-mail: nae@nobelmed.com, Internet: <http://www.asiashow.com>

NETWORK+INTEROP: Preparing for New Opportunities in Europe

PARIS, FRANCE — November 4-6, 1998 — Purchasers and suppliers of technologies and solutions will have an excellent opportunity to establish contacts at NETWORK+INTEROP, the major European event for

networks, telecommunications and the Intranet. Some 50,000 qualified visitors, 6,000 retailers and distributors, and 700 journalists are expected to attend.

This year will be a decisive one

for Canadian telecommunications companies seeking to increase their activities in France and Europe, in part because of the deregulation of telecommunications in Europe and France effective January 1, 1998, the high demand for high-yield technologies and solutions, the development and deployment of Java tools, the explosion of internet/intranet solutions, and the growing needs of companies in this field.

The Canadian Embassy will have an information booth surrounded by additional space for Canadian companies interested in exhibiting.

For more information or to reserve space in the Canada booth, contact immediately François Gauthé, Canadian Embassy in Paris, tel.: (33) 144.43.23.58, fax: (33) 144.43.29.98, e-mail: francois.gauthé@paris02.x400.gc.ca

Pollutec '98 — The French Environment Fair

LYON, FRANCE — November 3 to 6, 1998 — Pollutec, the French environment fair, will be celebrating its 14th edition in 1998. Equipment, technologies and environmental services for local industry and communities will be featured. Pollutec '98 is being organized by Miller Freeman in partnership with France's Environment and Energy Control Agency.

Again this year, Canada will have an information booth at the fair, through the Embassy in Paris. Interested Canadian companies are invited to exhibit.

For more information or to make exhibiting arrangements, contact Musto Mitha, sectoral officer, Canadian Embassy, Paris, tel.: (33) 1 44.43.23.56, fax: (33) 1 44.43.29.98; or Marie-France Bérard, Environment Canada, tel.: (514) 496-6674, fax: (514) 496-2901.