



ESTABLISHED 1869

LONDON GUARANTEE AND ACCIDENT COY.

Limited

Head Office for Canada:
TORONTO

Employer's Liability	Personal Accident	Sickness
Elevator	Fidelity Guarantee	Court Bonds
Contract	Internal Revenue	Teams and Automobile

AND FIRE INSURANCE

You Look for Security

Whether with the intention of taking out insurance or associating yourself with some Company, you look for security. The latest figures emphasize the unexcelled financial position of this Company.

Business in Force over.....	\$59,600,000
Assets over.....	16,400,000
Net Surplus.....	2,600,000

These are reasons why the Company is known as

"SOLID AS THE CONTINENT"

North American Life Assurance Co.

HEAD OFFICE . . . TORONTO, ONT.

Participating Life Policies Pay If they are Mutual Policies

THE NEVER-ENDING DISCUSSION—"WHICH IS THE MORE ECONOMICAL?—LIFE INSURANCE WITH OR WITHOUT PROFITS," MAY BE SUMMED UP IN A WORD—IT DEPENDS ON THE PROFIT-EARNING POWER OF THE COMPANY ISSUING THEM! POLICIES MAY BE PURCHASED IN THE MUTUAL LIFE OF CANADA EITHER ON THE PARTICIPATING OR THE NON-PARTICIPATING PLAN. THE LATTER IS CHEAPER AT THE OUTSET, BUT WE HAVE FOUND BY LONG EXPERIENCE THAT THE PARTICIPATING POLICY TURNS OUT IN THE END TO BE THE CHEAPER. IF THE DIVIDENDS ARE USED TO REDUCE THE PREMIUMS, IN A FEW YEARS THE PREMIUMS BECOME LESS THAN THOSE PAYABLE ON NON-PARTICIPATING CONTRACTS.

The Mutual Life Assurance Co. of Canada
Waterloo Ontario

Assurances, \$109,645,581. Assets, \$29,361,963. Surplus, \$4,595,151.

Mutual Help

is the root-idea of Life Insurance. Men join together that ALL may bear, without disaster, loss that would fall with crushing weight upon one alone.

Obtain particulars of this helpful alliance. While you are doing so, procure particulars of THE BEST THERE IS in Life Insurance. And the best Policies—by the proof of ACTUAL RESULTS—are those of

The Great-West Life Assurance Co.

DEPT. "F"

HEAD OFFICE WINNIPEG

A postal will bring full information by mail. State age.

The Imperial Guarantee and Accident Insurance Company of Canada

Head Office: 46 KING ST. W., TORONTO, ONT.

IMPERIAL PROTECTION

Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.

A STRONG CANADIAN COMPANY

Paid up Capital	-	-	\$200,000.00.
Authorized Capital	-	-	\$1,000,000.00.
Subscribed Capital	-	-	\$1,000,000.00.
Government Deposits	-	-	\$111,000.

Guardian Assurance Company Limited

Established 1821.

Assets exceed Thirty-Five Million Dollars

Head Office for Canada, Guardian Bldg.,
Montreal

H. M. LAMBERT, Manager. B. E. HARDS, Assistant Manager.

ARMSTRONG & DeWITT, General Agents,
6 Wellington Street East - Toronto

ACCOUNT BOOKS LOOSE LEAF LEDGERS BINDERS, SHEETS AND SPECIALTIES

Full Stock or Special Patterns made to order
PAPER, STATIONERY, OFFICE
SUPPLIES

All Kinds, Size and Quality, Real Value

BROWN BROS., LTD.

Simcoe and Pearl Streets - TORONTO

Merchants Casualty Co.

Head Office: Winnipeg, Man.

The most progressive company in Canada. Operating under the supervision of the Dominion and Provincial Insurance Departments. Embracing the entire Dominion of Canada.

SALESMEN NOTE

Our accident and health policy is the most liberal protection ever offered for a premium of \$1.00 per month.

Covers over 2,500 different diseases. Pays for six months for sickness and two years for accident. Liberal indemnities for accidental death, total disability, quarantine, operations, death of beneficiary and children of the insured.

Good Openings for Live Agents

Eastern Head Office...1 Adelaide St. E., Toronto
Home Office . . . Electric Railway Chambers,
Winnipeg, Man.

